

everything you ever
wanted to know about

images



missjessicatate



jessicatate

What is a jpg?

Joint Photographic Experts Group

When do you use a jpg?



Lossy Compression.

What is a png?

Portable Network Graphics

Two common types of pngs

PNG-8

PNG-24

When do you use a PNG-8?



When do you use a PNG-24?



Lossless Compression.

What is a gif?

Graphic Interchange Format

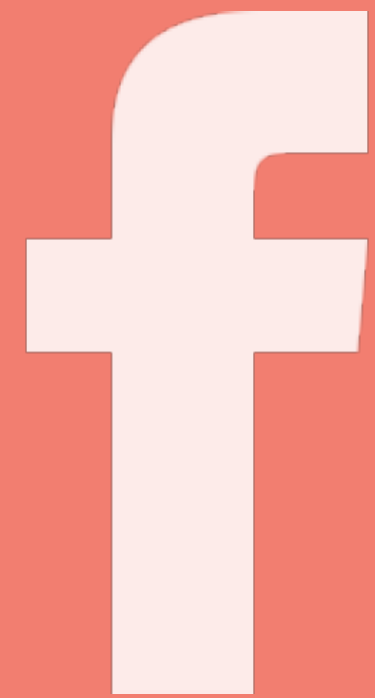
When do you use a gif?





What is a `svg`?

Scalable Vector Graphics



supports interactivity and animation

developed by W3C

**There are three golden rules when
saving images for web**

1. Save the correct file type

2. Save at the correct size

3. Use pixels (not inches)

The great myth about DPI.

RESIZING VERSUS RESAMPLING

<http://www.webdesignerdepot.com/2010/02/the-myth-of-dpi/>

Retina, Oh my.

Let's save some images.

thanks



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