

# DrupalCon

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## PITTSBURGH2023



PROGRAM GUIDE



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# Welcome to **DrupalCon** Pittsburgh



## ▶ **Tim Doyle**

CHIEF EXECUTIVE  
OFFICER, DRUPAL  
ASSOCIATION

This is a great time to be gathering as an open source community. The world is coming out of a pandemic mandated hibernation and we can gather together safely as a community. Likewise, the Drupal Association is emerging with a new strategic plan for advancing Drupal, with a keen focus on innovation, marketing, and resource-building. The board and I are excited to share the details with you this week.

We are confident that the dialogue, debate, and discovery of DrupalCon will be a catalyst in advancing these strategic objectives.

In my short tenure with the Drupal Association, I have been amazed by the dedication and passion that so many in the Community bring to Drupal. Special thanks goes to the Association staff, board members, volunteers, and our logistics team Social Enterprises, without whom DrupalCon would not be possible.

And thanks to all of you attending. You make DrupalCon the great event it is.

Let's have a fantastic week!

-Tim Doyle

# Keynote Speakers



**Dries Buytaert**

DRUPAL FOUNDER  
& PROJECT LEAD



**Gábor Hojtsy**

FULL STACK COMMUNITY  
ORGANIZER, ACQUIA



**Ted Bowman**

SENIOR SOFTWARE  
ENGINEER IN OCTO,  
ACQUIA



**Cristina Chumillas**

SENIOR FRONT-END  
DEVELOPER, LULLABOT



**Dr. Safiya Noble**

AUTHOR OF ALGORITHMS  
OF OPPRESSION



**Jessica Romeo**

DIRECTOR, WEB PUB-  
LISHING PLATFORM  
LEAD, PFIZER



**Leslie Glynn**

CLIENT SUCCESS  
MANAGER, REDFIN  
SOLUTIONS



**Mateu Aguiló Bosch**

SENIOR DEVELOPER,  
LULLABOT



**Amber Matz**

PRODUCTION MANAGER  
AND TRAINER,  
DRUPALIZE.ME



**Brooke  
Aiken**

PROGRAM MANAGER  
AT FDIC



**David  
Segovia**

PRESIDENTIAL  
MANAGEMENT FELLOW  
(PMF)-PROGRAM  
ANALYST AT US EPA



**Joyce  
Peralta**

DIGITAL STRATEGY AND  
GOVERNANCE AT  
MCGILL UNIVERSITY



**Rebecca  
Goodman**

CHIEF DIGITAL OFFICER  
AT FDIC

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# Diversity

The value of every DrupalCon is in the perspectives, energy and diversity of experiences participants share. It is the express goal of the Drupal Association to ensure that DrupalCon and all Drupal Association events are places of safety and support for all of our attendees. DrupalCon began setting goals to overtly increase diversity starting with DrupalCon Baltimore 2017. This continued in the planning of all DrupalCons following, and we continue to work toward these goals with DrupalCon Pittsburgh 2023. We could not achieve these goals without the support and voices of our amazing community. We're excited with the continued growth of diversity in our programming, with 48% of our speakers being from historically marginalized communities. We also know there is more work to be done, and we will continue to strive for a more equitable program.

We are also honored to provide fully funded scholarships to 11 community members from historically oppressed communities, as well as 8 community grants to key contributors in the Drupal community. We intend to successfully progress and strengthen future initiatives with DrupalCon North America 2024. Thank you for putting your trust in the Drupal Association to create space for those who continue to be underrepresented in our industries.

# ▶ MONDAY, 5 JUNE

## Registration

**Location:** Concourse C  
**When:** 8:00 AM - 5:00 PM

## General Contribution

Sponsored by 

**Location:** 408-410  
**When:** 8:00 AM - 5:00 PM

## Birds of a Feather Sessions

**Location:** 326-330  
**When:** 8:00 AM - 5:00 PM

## Scholarship Breakfast

**Location:** 403-405  
**When:** 8:00 AM - 8:50 AM

## Beyond WCAG Compliance: Next Steps in your Website's Commitment to Digital Inclusion

Digital accessibility is not achieved by simply implementing standards, it is the outcome of a process rooted in usability and digital inclusion.ve.

**Andrew Mallis** | CEO, Kalamuna

**Mike McCaffrey** | Senior Architect, Kalamuna

**Location:** 301-302  
**When:** 9:00 AM - 9:50 AM

## Data lake: how Red Hat maintains data quality across multiple Drupal sites

Data accuracy and consistency is an important goal for any organization.

**April Sides** | Senior Software Engineer, Red Hat

**Melissa Bent** | Senior Software Engineer, Red Hat

**Location:** 303-305  
**When:** 9:00 AM - 9:50 AM

## Playing as a Team: Strategies for Better Communication

In your team, have you ever felt that decisions or priorities were not consistently communicated well? Is the transfer of information occurring in DMs rather than team meetings? Have you watched team members (or yourself) burn out, feeling like issues are never quite addressed fully?

**Cori Neslund** | Senior Project Manager, Palantir.net

**Travis Porchia** | Front-End Drupal Developer, Palantir.net

**Location:** 306-307  
**When:** 9:00 AM - 9:50 AM

## The Missing Link: Taxonomists and Taxonomy Governance

Taxonomies are a key feature of Drupal architecture, but traditional web design teams do not always have the back-

ground for design and governance needed to support them. A taxonomist can bring best practices and a wealth of experience to this often overlooked area.

**Michele Ann Jenkins** | Senior Taxonomy / IA Consultant, Dovecot Studio

**Location:** 310-311  
**When:** 9:00 AM - 9:50 AM

## Urban.org: Urban Institute: 24 research websites, one platform, three-person team

Urban.org is one of the dozens of Drupal-based websites that we will be showing during this showcase. All three Drupal developers will be talking through the hosting, security, and funding that it takes to keep not-for-profit websites running.

**Josh Miller** | Director, Web Development at Urban Institute

**Farnoosh Johnson** | Associate Director, Drupal Development at Urban Institute

**Joseph Patterson** | Urban Institute, Web Application Analyst

**Location:** 315-316  
**When:** 9:00 AM - 9:50 AM

## Neuroinclusivity in Tech: The hidden costs of neglecting soft skills

Have you ever worked with someone who is neurodivergent? With an estimated 15% - 20% of people in the workforce falling somewhere under this umbrella, chances are you have.

**Fei Lauren** | Scrum Master, Renesas Electronics Corp

**Location:** 317-318  
**When:** 9:00 AM - 9:50 AM

## Introducing Automatic Updates in Drupal core

Have you ever worked with someone who is neurodivergent? With an estimated 15% - 20% of people in the workforce falling somewhere under this umbrella, chances are you have.

**Adam Globus-Hoenich** | Staff Software Engineer, Acquia

**Ted Bowman** | Senior Software Engineer in OCTO, Acquia

**Location:** 319-321

**When:** 9:00 AM - 9:50 AM

## Drupal's next leap: configuration validation

Drupal 8 shipped with many exciting new concepts, including "configuration", "configuration and content entities", "validation constraints" and "API-First".

**Wim Leers** | Senior Principal Software Engineer — Drupal Acceleration Team, Acquia

**Location:** 323

**When:** 9:00 AM - 9:50 AM

## Expo Hall Break

**When:** 9:50 AM - 10:30 AM

## Opening Remarks & Aaron Winborn Award Ceremony

Join the Community Working Group in honoring this year's recipient of the annual Aaron Winborn Award.

**Tim Doyle MC** | CEO, Drupal Association

**Location:** Spirit of Pittsburgh Ballroom

**When:** 10:30 AM - 10:45 AM

## Driesnote

During his keynote - a.k.a. Driesnote - Dries will give one of his engaging keynotes about the state of the Drupal project. Belgium-born Drupal founder Dries Buytaert is a pioneer in the open source web publishing and digital experience platform space.

**Location:** Spirit of Pittsburgh Ballroom

**When:** 10:45 AM - 11:45 AM

## Group Photo

**Location:** Expo Hall

**When:** 11:45 AM - 12:00 PM

## Lunch & Expo Hall Break

**Location:** Expo Hall

**When:** 12:00 PM - 13:30 PM

## Driesnote Q & A

Join the DrupalCon tradition! After every #Driesnote we hold a Q&A with Dries Buytaert, Drupal founder and Project Lead.

Questions will be curated, sourced by our host and from audience submissions.

**Joi Garrett** | Community Contribution Coordinator

**Dries Buytaert** | Drupal Founder & Project Lead

**Location:** Spirit of Pittsburgh Ballroom

**When:** 1:30 PM - 2:20 PM

## Drush 12 - modernized

Drush is 12 years old and has now released version 12. Learn how it stays young implementing PHP8 attributes, container-free commands, and so much more.

**Moshe Weitzman** | Architecture Consultant, Tag1 Consulting

**Greg Anderson** | Open Source Contributions Engineer, Pantheon

**Location:** 301-302

**When:** 1:30 PM - 2:20 PM

## Performance Audits: The Top 8 Problems We Find & How To Fix Them

In this talk, Tag1 Consulting, the leading experts in Drupal performance, provide a brief overview of our performance audit process, review the most common problems we've found across dozens of audits, show you quick wins that can be implemented in hours, and discuss more fundamental architecture.

**Janez Urevc** | Senior engineer, Tag1 Consulting

**Location:** 303-305

**When:** 1:30 PM - 2:20 PM

## The Big Impact of Open Source

Openness and sharing, good governance and democracy. Can open source practice teach us how to live in a peaceful, free, and democratic society?

**Mathias Bolt Lesniak** | Board Member, TYPO3 Association

**Location:** 306-307

**When:** 1:30 PM - 2:20 PM

## Marketers are our future; how to get them to choose Drupal.

Many of us have heard at recent DrupalCon and Drupal events that Drupal needs to be (and is working towards being) more marketer-friendly, along with the need to “Promote Drupal” echoed in the last few Driesnotes.

**Rosie Gladden** | Marketing Director, ImageX

**Annie Stone** | Senior Digital Strategist, Phase 2

**Jenna Van Oort** | Director of Marketing, Aten

**Location:** 310-311

**When:** 1:30 PM - 2:20 PM

## Multisites, microteam: Maintaining multi-tenant web properties at Harvard Medical School

While Harvard Medical School is a leader in medical education and basic science research, it is a vast decentralized organization, with dozens of departments and offices.

**Antonio Savorelli** | Web Development Manager, Harvard Medical School

**Michael Garofalo** | Web Developer, Harvard Medical School

**Location:** 315-316

**When:** 1:30 PM - 2:20 PM

## A wartime remote work. A superpower that we learned while being under unique circumstances

I wouldn't have thought about this topic before, but I submitted this session when being in Ukraine, in October 2022, during the eighth month of wartime. I am a

Ukrainian IT Project Manager who would like to talk to the world about a superpower that we learned during 2022.

**Iryna Semenova** | PMO Manager at Five Jars

**Location:** 317-318

**When:** 1:30 PM - 2:20 PM

## Project Browser Strategic Initiative: Where we are and how you can help

The goals of the Project Browser Strategic Initiative are to allow users to search for projects (modules) compatible with their website's version of Drupal from within the website itself and to install selected modules with the click of a button, eliminating the need to know composer.

**Leslie Glynn** | Client Success Manager, Redfin Solutions

**Chris Wells** | Member/CTO, Redfin Solutions

**Location:** 319-321

**When:** 1:30 PM - 2:20 PM

## Ignite: Our Approach to Design Systems and Faster Site-Building

Sponsored by **mediacurrent**

Do you ever feel like you're reinventing the wheel when starting a new website project? How many times have you designed or built the same set of components or the same basic page layouts? There has to be a better way, right? We might have found one.

**Elliott Mower** | Creative Strategy Director, Product, Mediacurrent

**Jay Callicott** | VP of Technical Operations, Mediacurrent

**Location:** 324

**When:** 1:30 PM - 2:20 PM

## Intent-Based Personalization in Drupal

Sponsored by **elevated third**

Intent marketing is quickly becoming a staple of B2B. Platforms like 6Sense give organizations the ability to research their prospect's activities, serve proactive ads, and measure their sales and marketing effectiveness.

**Judd Mercer** | VP of Creative Strategy, Elevated Third

**Location:** 325

**When:** 1:30 PM - 2:20 PM

## Expo Hall Break

**When:** 2:20 PM - 3:00 PM

## Drupal.org Update: Accelerating contribution

For DrupalCon Pittsburgh, the Drupal Association returns to give our regular session on Engineering Initiatives.

**Fran Garcia-Linares** | Senior Drupal Developer, Drupal Association

**Neil Drumm** | Drupal.org Architect, Drupal Association

**Tim Lehnen** | CTO, Drupal Association

**Brendan Blaine** | Developer, Drupal Association

**Location:** Spirit of Pittsburgh Ballroom

**When:** 3:00 PM - 3:50 PM



## How JSON:API 1.1 will make Drupal better

Drupal's JSON:API implementation is one of the best ones around. Recently JSON:API released version 1.1 of the specification. There is a lot of new goodies. Extensions and profiles enable describing implementation specific features like Drupal's filtering.

**Björn Brala** | Technical Director, SWIS

**Location:** 301-302  
**When:** 3:00 PM - 3:50 PM

## Upgrading to Drupal 10 using the Migrate API

In this session you will learn to use the Migrate API to upgrade your Drupal 6/7 site to Drupal 9/10. We will explore different migration strategies and how to accommodate changes in the site's architecture.

**Mauricio Dinarte** | Instructor, UnderstandDrupal.com

**Location:** 303-305  
**When:** 3:00 PM - 3:50 PM

## Simplify and standardize with an image plan for your Drupal site

Having an effective plan for how images will be used on a Drupal site can help to create a consistent appearance, improve performance, and simplify development.

**Rick Hawkins** | Drupal Capability Lead, Sialom

**Location:** 310-311  
**When:** 3:00 PM - 3:50 PM

## Standardize sites with Drupal Scaffolding

For agencies and other organizations that manage multiple or many sites, one challenge is keeping shared code in particular code based infrastructure up to date. Drupal's Scaffolding composer plug-in is one particularly effective solution.

**Nick Dickinson-Wilde** | Backend Drupal Manager, Taoti Creative

**Location:** 315-316  
**When:** 3:00 PM - 3:50 PM

## Beyond Inclusion: Building a Culture of True Equity

What does it mean for Drupal professionals to feel like they are included at their workplace? How does an organization foster inclusive practices, and move towards a sense of equity for all levels of technical and non-technical staff?

**Monica "Nikki" Flores** | Technical Project Manager, Lullabot

**Location:** 317-318  
**When:** 3:00 PM - 3:50 PM

## ARIA-Winning, Son? How to Achieve Accessibility Wins on Your Next Project

As developers, we often find ourselves working on websites that are not always accessible to everyone. We know the process of making a site more accessible can be a challenging task.

**K-Leigh Marbury** | Drupal Developer Apprentice, Bounteous

**Irene Dobbs** | Drupal Developer, Bounteous

**Location:** 319-321  
**When:** 3:00 PM - 3:50 PM

## Do I Actually Need a Redesign Right Now?

Sponsored by **imageX**

Redesigns can be exciting! They're a chance to take care of a stack of lingering issues and make it a fast, engaging, mobile-first experience that users actually enjoy using.

**Bjorn Thomson** | Senior Digital Experience Architect, ImageX

**Location:** 324  
**When:** 3:00 PM - 3:50 PM

## Core Web Vitals: Google & Tag1: Improving Drupal's Performance, User Experience, and Your Bottom Line

Sponsored by **<tag1>**

**Brendan McNamara** | Managing Director, Tag1 Consulting

**Janez Urevc** | Senior engineer, Tag1 Consulting

**Location:** 325  
**When:** 3:00 PM - 3:50 PM

## Expo Hall Break

**When:** 3:50 PM - 4:10 PM

## How to make big things happen in Drupal

Always wanted to start something new in Drupal or find a place for your coworkers to contribute with a big impact? Join this panel discussion where (former) initiative leads and funders of initiatives discuss success stories and areas to avoid for the benefit of all.

**Gábor Hojtsy** | Full stack community organizer, Acquia

**Mike Herchel** | Senior Front-end Developer, AVB Digital

**Tiffany Farriss** | CEO, Palantir.net; Director, Drupal Association Board

**Kristen Pol** | Open Source Contributor and Lead

**Location:** 301-302  
**When:** 4:10 PM - 5:00 PM

## Drupal Unit testing has never been easier, with Test Helpers!

In this session you will learn to use the Migrate API to upgrade your Drupal 6/7 site to Drupal 9/10. We will explore different migration strategies and how to accommodate changes in the site's architecture.

**Alexey Korepov** | Lead Software Engineer, EPAM Systems

**Location:** 303-305  
**When:** 4:10 PM - 5:00 PM

## How Discover Drupal Changed my Life

I had just taken a break from college mid pandemic and was feeling a bit unsure about my career and life in general. I have always been interested in web development and had taken a few computer science classes throughout my college years.

**Devon Ek** | Junior Drupal Developer, Kanopi Studios

**Location:** 306-307  
**When:** 4:10 PM - 5:00 PM

## Get Going with Google Analytics 4

If you haven't switched from Universal Analytics to Google Analytics 4 (GA4), then now is the time to do it! Universal Analytics properties will stop processing data on July 1, 2023.

**Heather Wozniak** | Technical Strategist, Four Kitchens

**Location:** 310-311  
**When:** 4:10 PM - 5:00 PM

## Content Governance Models: A Story of Three Websites

Content governance is the idea that the content strategy you create for your digital platform must stay accountable and not forgotten since your last redesign project. In order for your content strategy to succeed long-term, you need a content governance plan.

**Suzanne Dergacheva** | Co-founder at Evolving Web

**Location:** 315-316  
**When:** 4:10 PM - 5:00 PM

## Rewiring Lullabot: a retrospective on the why & how of becoming employee owned

Lullabot, one of the earliest agencies in the Drupal community, underwent a major evolution in January 2021, becoming a 100% employee owned ESOP (Employee Owned Stock Program).

**Brian Skowron** | President Lullabot

**Karen Stevenson** | Chief Operating Officer, Lullabot

**Kris Konrady** | Director of Human Resources & Administration, Lullabot

**Seth Brown** | CEO, Lullabot

**Location:** 317-318  
**When:** 4:10 PM - 5:00 PM

## Chopped! — Design Systems Edition

Some consider design systems to be a rigid set of templates and strict rules that limit creativity and create impractical constraints.

**Amanda Konopko** | Lead of Content Design, FFW

**Location:** 319-321  
**When:** 4:10 PM - 5:00 PM

## Security Team Panel - D7 End of Life Q&A

At this panel the Drupal Security team will address one of the community's key questions: What is the future of Drupal 7 support?

**Tim Lehnen** | CTO, Drupal Association

**Michael Hess** | Senior Technologist and Adjunct Lecturer, University of Michigan

**Location:** 323  
**When:** 4:10 PM - 5:00 PM

## Welcome Reception

**Location:** Expo Hall  
**When:** 2:20 PM - 3:00 PM

# ► TUESDAY, 6 JUNE

## Registration

**Location:** Concourse C  
**When:** 8:00 AM - 5:00 PM

## General Contribution

Sponsored by 

**Location:** 408-410  
**When:** 8:00 AM - 5:00 PM

## Birds of a Feather Sessions

**Location:** 326-330  
**When:** 8:00 AM - 5:00 PM

## Recruitment Fair

**Location:** Alcove C  
**When:** 8:00 AM - 9:50 AM

## Algorithms of Oppression

The landscape of information is rapidly shifting as new imperatives and demands push to the fore increasing investment in digital technologies.

**Dr. Safiya Noble** | Professor, University of California, Los Angeles

**Location:** Spirit of Pittsburgh Ballroom  
**When:** 10:00 AM - 11:00 AM

## Expo Hall Break

**When:** 11:00 AM - 11:30 AM

## Drupal Association Community Chat

Join members of the Drupal Association board and staff for a community discussion and Q&A.

**Tim Lehnen** | CTO, Drupal Association  
**Baddy Sonja Breidert** | Co-Founder and CEO, 1xINTERNET

**Tim Doyle MC** | CEO, Drupal Association

**Dries Buytaert** | Drupal Founder & Project Lead

**Location:** Spirit of Pittsburgh Ballroom  
**When:** 11:30 AM - 12:20 PM

## Designing Content Authoring Experiences

At Confab 2020, Laura Robertson took the main stage and asked if she could take a poll. "Raise your hand if you love your content management system." The entire room went silent.

**Greg Dunlap** | Director of Strategy, Lullabot

**Location:** 301-302  
**When:** 11:30 AM - 12:20 PM

## Advanced Render Cache Debugging

The render cache is a system using cache tags, cache contexts and cache invalidations. Like most Drupal developers I've worked with this system for years and thought I had it mastered.

**Jody Hamilton** | Web Development Manager, Renesas

**Janez Urevc** | Senior engineer, Tag1 Consulting

**Location:** 303-305  
**When:** 11:30 AM - 12:20 PM

## Using the Robo Task Runner to Improve Developer Workflows

Learn how to use the Robo PHP task runner to transform your project's complicated, multi-step processes into simple commands so your team can preserve their sanity and become more efficient in the process.

**Mark Dorison** | Chief Technology Officer, Partner, Chromatic

**Location:** 306-307  
**When:** 11:30 AM - 12:20 PM

## Schema.org Blueprints for Drupal

This presentation is for anyone who has created a website using Drupal and is interested in discovering a standardized, simpler, and faster way to model and build a website's content and information architecture.

**Jacob Rockowitz** | President, The Big Blue House

**Location:** 310-311  
**When:** 11:30 AM - 12:20 PM

## How Drupal powers the global UN Refugee Agency fundraising platform

UNHCR, the UN Refugee Agency provides protection and assistance to forcibly displaced people worldwide.

**Mohammed Razem** | CEO at Vardot

**Location:** 315-316

**When:** 11:30 AM - 12:20 PM

## Aspirations vs. Realities: Nonprofits Share Their Roadmaps

Nonprofit organizations rely on technology to stay connected to constituents and supporters of the mission.

**Jack Steadman** | Chief Technology Strategist, Blue State

**Location:** 317-318

**When:** 11:30 AM - 12:20 PM

## Project update bot: The road to Drupal 11

Drupal.org's Project Update Bot was originally built for the Drupal 8 to 9 upgrade and is running again helping maintainers to make drupal.org projects compatible with Drupal 10 as well.

**Björn Brala** | Technical Director, SWIS

**Location:** 319-321

**When:** 11:30 AM - 12:20 PM

## Drupal isn't the Question; Drupal is the Answer

Sponsored by **ACQUIA**  
EXPERIENCE DIGITAL FREEDOM

Have you ever thought to yourself—“Wow I love Drupal”? Have you ever found yourself in a room of colleagues at your day job who are confused by your passion for Drupal? Or have you ever been in a room of colleagues who ask you, “What’s Drupal”? Let’s flip the script.

**Tami Pearlstein** | Principal Product Marketing Manager, Acquia

**Location:** 324

**When:** 11:30 AM - 12:20 PM

## Hot Takes! Javascript and the Future of Drupal

Sponsored by **PANTHEON**  
The WebOps Platform Built for Agility

A provocative, entertaining, and ultimately informative tour of the wider web ecosystem and Drupal's role in it — current and future, with an emphasis on Enterprise use-case and the most ambitious digital experiences. We'll examine industry trends and ask some hard questions.

**Josh Koenig** | Co-Founder, Pantheon

**Location:** 325

**When:** 11:30 AM - 12:20 PM

## Lunch & Expo Hall Break

**Location:** Expo Hall

**When:** 12:20 PM - 13:50 PM

## Women in Drupal Luncheon

Sponsored by

**Agileana** **BIXAL**

Women—particularly women who have been further marginalized due to racism, homophobia, transphobia, ableism, classism, and other forms of discrimination—are underrepresented and often unheard in tech.

**Location:** 403-405

**When:** 12:20 PM - 1:20 PM

## Keynote: Women in Tech and Tech Leadership Today

*Part of Women in Drupal Luncheon*

Open Source origin stories seem to start in many places, often not in computer science classrooms. Whatever you bring to the table, you can make our technology and community more valuable.

**Jessica Romeo** | Director, Web Publishing Platform Lead, Pfizer

**Location:** 403-405

**When:** 12:30 PM - 13:00 PM

## Drupal Distributions & Recipes Initiative Update

At DrupalCon Portland in April, Dries proposed a new initiative: Drupal Starter Templates. This proposal has led to the creation of the Distributions & Recipes initiative.

**Jim Birch** | Engineering Manager, Kanopi Studios

**Adam Bergstein** | Director, Engineering, Red Hat

**Location:** 301-302

**When:** 1:50 PM - 2:40 PM

## Progressive Decoupling: Best of Both Worlds?

To decouple or not decouple? That is not always the right question to ask.

**Amani Mansour** | Technical Lead/Senior Drupal Developer, Debug Academy

**Ashraf Abed** | Founder & lead instructor, Debug Academy

**Location:** 303-305  
**When:** 1:50 PM - 2:40 PM

## The evolution of deployments; choosing the right workflow for your team

The complexity of modern Drupal deployment workflows can be daunting.

**John Richards II** | Developer Advocate, Pantheon

**Location:** 306-307  
**When:** 1:50 PM - 2:40 PM

## Drupal Certified Partners + Supporting Partners Roundtable

Engage with the Drupal Association's Development and Fundraising team.

**Kelly Delaney** | Director, Partner Development, Drupal Association

**Jitka Pilar** | Development & Membership Manager, Drupal Association

**Location:** 310-311  
**When:** 1:50 PM - 2:40 PM

## Demystifying Privacy Consent for Marketers and Website Owners

Privacy legislation is rapidly evolving throughout the United States and keeping up with the new laws, regulations, and policies can be a challenge for web and marketing teams.

**John Doyle** | President & Founder, Digital Polygon

**Location:** 315-316  
**When:** 1:50 PM - 2:40 PM

## Authenticity is Contagious - Being real and showing emotion builds long lasting client relationships

We've all been taught that professionalism means not showing emotion, staying even toned and tempered, and putting on a smile even in the face of stressful situations and clients. But what if I told you that this advice is outdated and can do more harm to a client relationship than good?

**Britany Acre** | Senior Client Success Manager, Palantir.net

**Location:** 317-318  
**When:** 1:50 PM - 2:40 PM

## 10 Design Principles for Better UX and Accessibility

Drupal.org's Project Update Bot was originally built for the Drupal 8 to 9 upgrade and is running again helping maintainers to make drupal.org projects compatible with Drupal 10 as well.

**Janna Fiester** | Vice President of UX and Creative at Sandstorm Design

**Alma Meshes** | Senior UX Architect at Sandstorm Design

**Location:** 319-321  
**When:** 1:50 PM - 2:40 PM

## What you need to know about frontends to decouple

Sponsored by **platform.sh**

Node.js frontend frameworks can vary a lot in their approach. How you build, and deploy them becomes another set of concerns to keep in mind alongside how JSON:API is going to be consumed.

**Chad Carlson** | Technical Writer, Platform.sh

**Location:** 324  
**When:** 1:50 PM - 2:40 PM

## The Art of Discovery: Designing and Solutioning for Higher Ed

Sponsored by **evolvingweb**

A provocative, entertaining, and ultimately informative tour of the wider web ecosystem and Drupal's role in it — current and future, with an emphasis on Enterprise use-case and the most ambitious digital experiences. We'll examine industry trends and ask some hard questions.

**Jesse Dyck** | Solutions Architect, Evolving Web

**Henk Vandijke** | Webmaster, Two Visions

**Location:** 325  
**When:** 1:50 PM - 2:40 PM

## Expo Hall Break

**When:** 2:40 PM - 3:00 PM

## Habits of an Effective Drupal Contributor

Do you have aspirations of contributing to the Drupal community, but are unsure what to expect? Have you read the documentation and feel like you still don't know how or where to contribute?

**Owen Bush** | Senior Developer, Lullabot

**Matthew Tift** | Lead Engineer at Lullabot

**Location:** 301-302

**When:** 3:00 PM - 3:50 PM

## Using Feeds to integrate complex business data into Drupal

Sometimes, for projects where we handle a lot of content, we're tasked with building a synchronization mechanism to feed data from different sources into Drupal. During the synchronization, data needs to be sanitized, manipulated, and then imported into a single type of entity in Drupal.

**Robert Ngo** | Senior Developer, Evolving Web

**Franz Vanderlinde** | Solutions Architect, Evolving Web

**Location:** 303-305

**When:** 3:00 PM - 3:50 PM

## Protecting your work-life balance on a global 24/7 team

There are some great benefits to working with a global team - for instance, no one ever needs to work around the clock, because issues can be handed off as the next "shift" logs in for the day.

**Alanna Burke** | Community Manager, Documentation, and Developer Advocate, amazee.io

**Location:** 306-307

**When:** 3:00 PM - 3:50 PM

## Selling file downloads and certificates through Drupal Commerce

Drupal Commerce is one of the few eCommerce platforms in the world developed as native extension of a Content Management System.

**Ryan Szrama** | President / CEO, Centarro

**Location:** 310-311

**When:** 3:00 PM - 3:50 PM

## Knowing and using new capabilities of CKEditor 5 with Drupal 10

In this session, we'll present the amazing new features that can be used on Drupal 10 combined with CKEditor 5 in order to improve your productivity with content authoring

**Renato Goncalves** | Software Architect, CI&T, Inc

**Location:** 315-316

**When:** 3:00 PM - 3:50 PM

## Building a reimagined e-commerce platform for independent book-sellers using Drupal

The American Booksellers Association, a national not-for-profit trade organization, works with booksellers and industry partners to ensure the success and profitability of independently owned book retailers, and to assist in expanding the community of the book.

**Albert Hughes** | Technical Project Manager, Lullabot

**Geetha Nathan** | Senior E-Commerce Manager, American Booksellers Association

**Location:** 317-318

**When:** 3:00 PM - 3:50 PM

## Death to Personas: A Mindset-Focused Approach to Designing Inclusive Web Experiences

User Personas have been a mainstay of UX design since practically the beginning of UX design. But they're actually not great tools for designing and building inclusive digital experiences. This session will introduce the idea of "Audience Mindsets" as a replacement for traditional User Personas.

**Elliott Mower** | Creative Strategy Director, Product, Mediacurrent

**Location:** 319-321

**When:** 3:00 PM - 3:50 PM

## Building with Design Systems and Layout Builder

Learn how to turn design system components into reusable blocks that content editors can place on a page via Layout Builder.

**Emilie Nouveau** | Senior Front End Developer, Red Hat

**Location:** 323  
**When:** 3:00 PM - 3:50 PM

## A Drupal Core Maintainer shares peer code review best practices

Sponsored by  agileana

Improve your teams' peer code review process, your code maintainability, and your Drupal contributions. Learn from a Drupal core release manager—with over ten years of Drupal core experience—how to give an efficient and effective peer code review.

**Jess (xjm)** | Drupal Core Committer, Agileana

**Location:** 324  
**When:** 3:00 PM - 3:50 PM

## How higher ed brands are able to scale and reduce resource costs with multi-site platform management

Sponsored by  FFW

When creating a multi-site platform, the goals are focused on providing a future-facing and cohesive platform experience that continues to evolve and grow as needs and users grow, but it isn't always easy to keep a large group of

stakeholders utilizing the platform to its full potential.

**Mandee Englert** | Solutions Consultant, FFW

**Location:** 325  
**When:** 3:00 PM - 3:50 PM

## Expo Hall Break

**When:** 3:50 PM - 4:10 PM

## Panel: Empowering the community to more rapidly execute Drupal's strategic goals

Drupal's strategic goals aim to increase adoption and enable the community. But, are there opportunities to better enable the community to execute?

The goal of this panel is to discuss how we can enable the full potential of our large community.

**Anoop John** | Founder and CTO at Zyxxware, Passionate FOSS Contributor

**Rachel Lawson** | Community Liaison, Drupal Association

**Adam Bergstein** | Director, Engineering, Red Hat

**Tim Lehnen** | CTO, Drupal Association

**Location:** 301-302  
**When:** 4:10 PM - 5:00 PM

## Technical Writing Workshop

Are you an architect, consultant, or engineer looking for another way to amplify your expertise?

**AmyJune Hinline** | Senior Community Manager at [OpenSource.com](https://opensource.com), a project supported by Red Hat

**Marjorie Freeman** | Community Manager for Enable Architect, a Red Hat community website

**Location:** 303-305  
**When:** 4:10 PM - 5:00 PM

## Diversity and Inclusion: Transforming Lives Through Drupal

Diversity is the concept that any individual academically or physically qualified for a specific job could strive for (and possibly succeed) at obtaining the said job without being discriminated against based on identity.

**Lucien Chalom** | Developer, CI&T

**Paulo Henrique Cota Starling** | Developer, CI&T

**Luis Ribeiro** | Architecture Manager, CI&T

**Renato Goncalves** | Software Architect, CI&T

**Location:** 306-307  
**When:** 4:10 PM - 5:00 PM

## Introduction to GitOps

Since COVID19 hit, most organizations are facing ever-tightening budgets, while demands on Marketing and Communications (MarComm) increase at an even greater rate.

**Paul Gilzow** | Developer Relations Engineer, Platform.sh

**Location:** 310-311  
**When:** 4:10 PM - 5:00 PM



## Audience Experience: The “WHY” of Content Management

AX: Where strategy becomes narrative.

**Jeffrey McGuire** | Connecting Engineering  
to Marketing and Sales

**Tracy Evans** | Partner, Open Strategy  
Partners GmbH

**Location:** 315-316  
**When:** 4:10 PM - 5:00 PM

## The art of giving and getting feedback

“Why isn't my team/report doing a good  
job?” - is the question many managers  
often ask themselves.

**Anna Mykhailova** | Director of Technology,  
Kalamuna

**Location:** 317-318  
**When:** 4:10 PM - 5:00 PM

## Can Drupal be the Backend for a Desktop App?

Drupal has proven itself to be a viable  
backend option for many decoupled  
sites, using frameworks such as next.js or  
gatsby.js as a front end. These successful  
decoupled platforms have provided the  
community confidence that Drupal can  
support static site generators as a stable  
backend.

**Elliott Mower** | Creative Strategy Director,  
Product, Mediacurrent

**Location:** 319-321  
**When:** 4:10 PM - 5:00 PM

## Single Directory Components in Core

Twig was introduced into Drupal core  
over 10 years ago. Since then, improve-  
ments to Drupal's front-end API have  
been minimal.

**Matthew Hood** | Principal Developer,  
PEGA

**Mateu Aguiló Bosch** | Web developer,  
Creative Mode

**Location:** 323  
**When:** 4:10 PM - 5:00 PM

## In for the Long Haul: supporting and growing living sites in the post Drupal 8 landscape

Sponsored by  **palantir.net**

Palantir.net has provided support ser-  
vices for Drupal clients since the Drupal  
5 era. With the release of Drupal 8 and  
the promise of easier upgrade paths,  
came an increased longevity to projects  
necessitating a change in how we deliver  
value on an ongoing basis.

**Cori Neslund** | Senior Project Manager,  
Palantir.net

**Joe Meersman** | Technical Architect,  
Palantir.net

**Ju young Vanderwater** | Senior Developer &  
Product Owner, Palantir.net

**Jill Farley** | Strategic Team Coach and UX  
Professional

**Location:** 324  
**When:** 4:10 PM - 5:00 PM

# WEDNESDAY, 7 JUNE

## Registration

**Location:** Concourse C  
**When:** 8:00 AM - 5:00 PM

## General Contribution

Sponsored by 

**Location:** 408-410  
**When:** 8:00 AM - 5:00 PM

## Birds of a Feather Sessions

**Location:** 326-330  
**When:** 8:00 AM - 5:00 PM



## Membership Breakfast

Sponsored by 

**Location:** 403-405  
**When:** 8:00 AM - 9:50 AM

## Keynote: Drupal Project Initiatives

Drupal's initiatives form powerful teams that make great things happen. Some self-organize to get new improvements to the base system while others coordinate event organization, spread diversity best practices, collaborate on promotional materials, and so on.

**Gábor Hojtsy** | Full stack community organizer, Acquia

**Leslie Glynn** | Client Success Manager, Redfin Solutions

**Ted Bowman** | Senior Software Engineer in OCTO, Acquia

**Mateu Aguiló Bosch** | Senior Developer, Lullabot

**Cristina Chumillas** | Senior Front-end Developer, Lullabot

**Amber Matz** | Production Manager and Trainer, Drupalize.Me

**Tim Lehnen** | CTO, Drupal Association

**Location:** Spirit of Pittsburgh Ballroom  
**When:** 9:00 AM - 10:00 AM

## Expo Hall Break

**When:** 10:00 AM - 10:30 AM

## Workshop: First-time Contributors

**Location:** 403-405  
**When:**  
10:30 AM - 12:00 PM  
1:00 PM - 2:30 PM

## Workshop: Mentored Contribution

Sponsored by 

**Location:** 411-412  
**When:**  
10:30 AM - 12:00 PM  
1:00 PM - 2:30 PM  
3:00 PM - 5:00 PM

## Lunch & Expo Hall Break

**Location:** Expo Hall  
**When:** 12:00 PM - 1:00 PM

## Black in Drupal Roundtable

The goal of this needs assessment is to create a space for open dialogue that can support opportunities for community building for those who identify as Black. Including anyone who identifies as a member of the African diaspora, from any country, multi/bi-racial and/or multinational.

**Joi Garrett** | Community Contribution Coordinator, Drupal Association

**Location:** 326-330  
**When:** 12:30 PM - 01:30 PM

## Coffee Break in the Lobby

**Location:** 4th Floor  
**When:** 2:30 PM - 3:00 PM

## Workshop: Introduction to Neurographica® - The Art of Personal Transformation

The goal of this needs assessment is to create a space for open dialogue that can support opportunities for community building for those who identify as Black. Including anyone who identifies as a member of the African diaspora, from any country, multi/bi-racial and/or multinational.

**Anastasiya Kazakova** | Web Designer, Project Manager and Neurographica Instructor

**Location:** 306-307  
**When:** 2:30 PM - 4:00 PM

# ► THURSDAY, 8 JUNE

## Registration

**Location:** Concourse C  
**When:** 8:00 AM - 5:00 PM

## General Contribution

Sponsored by 

**Location:** 408-410  
**When:** 8:00 AM - 5:00 PM

## Birds of a Feather Sessions

**Location:** 326-330  
**When:** 8:00 AM - 5:00 PM

## Blum: Advanced Front-End

**Location:** 315-316  
**When:**  
9:00 AM - 12:00 PM  
1:00 PM - 4:00 PM

## Summit: Higher Education

Sponsored by



Lunch sponsored by



**Location:** 303-305  
**When:**  
9:00 AM - 12:00 PM  
1:00 PM - 4:00 PM

## DrupalEasy: Intro to Module Development

**Location:** 306-307  
**When:**  
9:00 AM - 12:00 PM  
1:00 PM - 4:00 PM

## Summit: Community

**Location:** 319-321  
**When:**  
9:00 AM - 12:00 PM  
1:00 PM - 4:00 PM

## Summit: Government

Sponsored by



Lunch sponsored by



**Location:** 301-302  
**When:**  
9:00 AM - 12:00 PM  
1:00 PM - 4:00 PM

## EvolvingWeb: Intro to Drupal

**Location:** 317-318  
**When:**  
9:00 AM - 12:00 PM  
1:00 PM - 4:00 PM

## Trivia Night

**Location:** August Wilson African American Cultural Center  
**When:** 6:30 PM - 9:00 PM

## SPACES AVAILABLE DAILY

From 8:00 AM - 5:00 PM

### Non-Denominational Prayer Room

This room is reserved for those who wish to practice their faith in a quiet and respectful environment. Spiritual texts and prayer rugs are provided. We ask that participants use hushed voices when necessary, but practice silence as much as possible to respect other attendees who may be using the space.

Location: 314

### Strategic Initiative Meeting Room

Location: 312

### Quiet Room

This room is reserved for those who need space free from interaction with other participants in an environment where they feel free and safe to do so. The quiet rooms are free of conversation and interaction of any kind. They can be used for meditation, journaling, reading, or just silence away from the buzz of the Con.

Location: 313

# Lightning Talks

## How Open Source Principles Can Help Organizational Governance

Sponsored by **<epam>**

Recently, I was working on a greenfield project using open source software within a large organization whose leadership was interested in learning what had led to the project's success and how they could apply those same principles to other teams across the organization. Upon reflection I started to see similarities between our team's ways of working and open source communities and development. Join me to discuss some insights into how Open Source principles can help organizations save money, reduce technical debt, and bust internal silos.

**Location:** Expo Hall  
**When:** Monday, 5 June  
10:00 AM - 10:15 AM

## Unlocking Effortless CRM Migration with Acquia Marketing Cloud: Best Practices & Success Stories

Sponsored by **srijan:**

An American personal care brand wanted to overhaul their customer experience, do-away with their cart management and transition their customer engagements from transactional to experience based journeys. Srijan partnered to change the brand's vision into reality. We migrated their e-commerce websites to CX-focussed, self-service Drupal architecture, integrated third-party products for purchase realization and data acquisition,

and migrated their CRM to Acquia Campaign Studio. Built a digital framework with integrated content orchestration across multiple brands with comprehensive campaigns across 800K contacts, 190+ campaigns targeting 180 Segments.

**Location:** Expo Hall  
**When:** Monday, 5 June  
12:30 PM - 12:45 PM

## Leveraging Artificial Intelligence in Drupal 10 with OpenAI and ChatGPT

Sponsored by **Velir**

Everyone is talking about ChatGPT around the world in some shape or form. Is ChatGPT something to be feared or embraced? Is ChatGPT the only thing AI can provide us? How can AI be used to improve the experience in Drupal? Attendees will get a brief overview of OpenAI, the company behind products like ChatGPT, and a tour of the Drupal 10 module that implements its API services to add new functionality to Drupal, powered by artificial intelligence, and the future possibilities we can leverage in a content management system like Drupal.

**Location:** Expo Hall  
**When:** Monday, 5 June  
1:00 PM - 1:15 PM

## Five tips for keeping your remote work culture healthy

Sponsored by **THIRD AND GROVE**

Whether you're fresh on the remote work

scene or have been working from home since "before it was cool" – this lightning talk will share five things you can do to keep your remote culture happy, healthy, productive, open, and fun.

**Location:** Expo Hall  
**When:** Monday, 5 June  
2:30 PM - 2:45 PM

## How I Learned to Stop Worrying and to Love Composable

Sponsored by **bounteous**

Composable is a topic these days. Even Dries Buytaert, founder of Drupal, is joining the conversation about composable, and took a stance on it in his, "Composable Digital Experience Manifesto." But what's all of the buzz all about? In an enterprise solution, composable is much more than a content management system. Before deciding if a composable architecture is best for an organization, it is crucial to understand what it entails, including its associated costs and benefits, and how to implement it effectively. In this session, we will dive into the meaning of composable and discover the features that make Drupal the top composable solution. We will also explore what composable means in the context of an enterprise solution, and how Drupal's composable architecture makes it an ideal choice for enterprise needs.

**Location:** Expo Hall  
**When:** Monday, 5 June  
3:00 PM - 4:05 PM

## DevOps is dead. Let's learn about Platform Engineering!

Sponsored by  **amazon**.io  
part of Amazon

DevOps exists since 2009 and has since then being used in many good but also bad ways: The idea of DevOps was to focus on engineering culture and bring different teams together, but unfortunately many companies understood it wrong and created DevOps teams with many unhappy team members.

In this lightning talk I'll present how DevOps became a thing, how it hurt engineering teams and how we see Platform Engineering as the future of efficient engineering teams.

**Location:** Expo Hall  
**When:** Tuesday, 6 June  
11:15 AM - 11:30 AM

## Fast Money - Phone Zoners Welcome

Sponsored by  **Phase2**

Rarely is it the case that anyone is going a day without using their smartphone. And while there are apps that reward you for curtailling your smartphone addiction and pull you out of the phone zone, we are doing something different today. We are going to reward your mobile app usage. Why? Because not all mobile apps are bad. The advancements in digital experience through mobile apps can help improve people's health, wealth

and prosperity. So let's see who is using mobile apps to make their lives better and reward it.

**Location:** Expo Hall  
**When:** Tuesday, 6 June  
1:00 PM - 1:30 PM

## Blending Design and Code using Design Tokens

Sponsored by  **Four Kitchens**

In this talk, we will cover the benefits of using design tokens to streamline design and coding.

Design tokens are a way of creating a common language between designers and developers. Designers can create a shared vocabulary with developers by defining a set of variables, such as colors, typography, and spacing, and assigning them names. This allows designers to make changes to the design more efficiently, as they only need to modify the variables rather than the entire design.

We will discuss implementing design tokens, including best practices and tips for getting started.

**Location:** Expo Hall  
**When:** Tuesday, 6 June  
1:30 PM - 1:45 PM

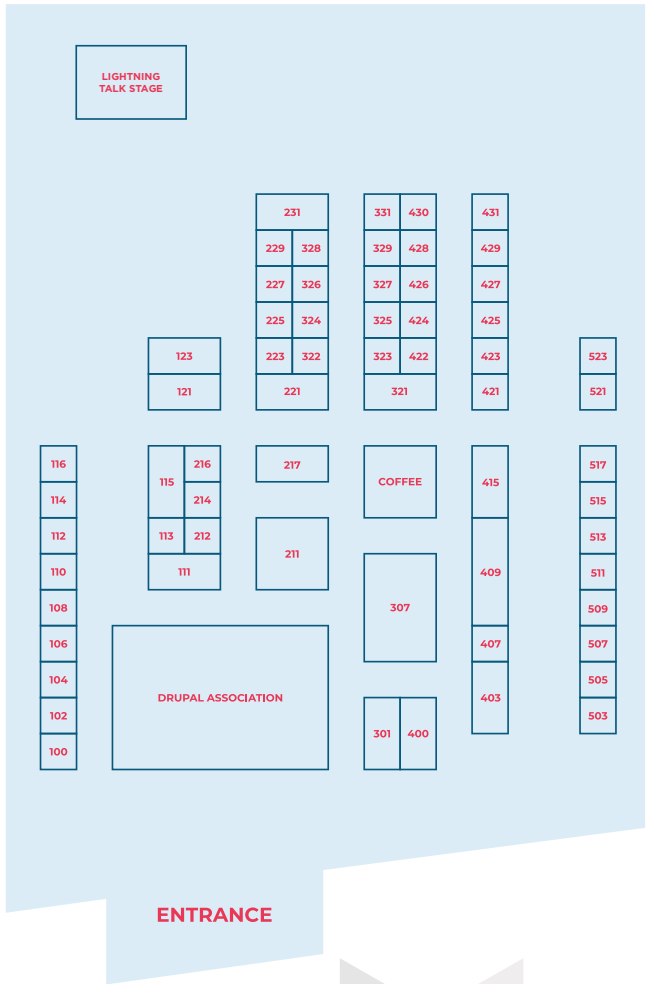
## Drupal Serving Veterans

Sponsored by **CivicActions**

Learn how your Drupal skills can make a huge impact on the lives of Veterans. Dave Pickett, Senior Content Designer at CivicActions, will discuss how Civic Tech companies can partner with agencies like the Department of Veterans Affairs (VA) to use human-centered design to improve the experience of Veterans seeking care and benefits. Em Wilson, Technical Recruiter at CivicActions and member of the Air National Guard, will discuss how Veterans can maximize opportunities working in tech, while doing purpose-driven work that directly impacts their Veteran communities.

**Location:** Expo Hall  
**When:** Tuesday, 6 June  
2:40 PM - 2:55 PM

# Expo Hall

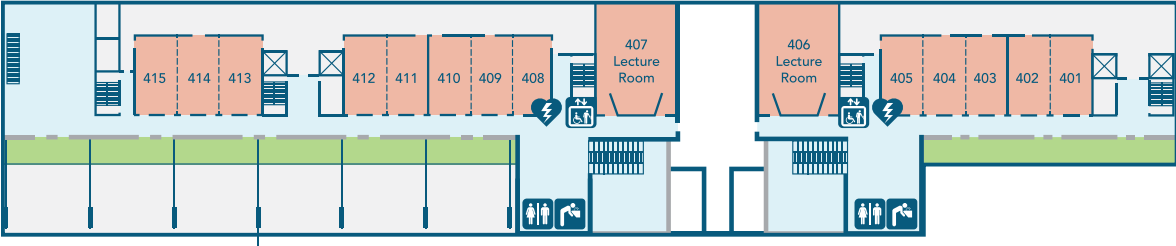


211	Acquia
231	Agileana
223	Agiledrop
114	Altudo
400	amazee.io
423	Americaneagle.com
324	Aten Design Group
426	Axelerant
214	Bounteous
323	Chapter Three
322	CivicActions
327	Debug Academy
424	Digital Polygon
428	Discover Global Network
100	Drupal Community Booth
104	Drupal Partners
106	Drupal4Gov
326	DubBot
328	Electric Citizen
301	Elevated Third
421	EPAM
429	Esteemed
415	Evolving Web
221	FFW
115	Four Kitchens
430	Hounder
321	ImageX
110	Just After Midnight
422	Kalamuna
407	Kanopi Studios
325	Lemberg Solutions
123	Lullabot
217	Mediacurrent
229	Northern Commerce
102	Oomph
111	Palantir.net
113 & 307	Pantheon
403	Phase2
409	Platform.sh
112	Portage CyberTech
329	Promet Source
427	Sandstorm Design
331	SearchStax
425	Sevaa Group
227	Softescu SRL
431	Specbee
121	Srijan Technologies
225	Symetris
216	Third and Grove
108	Vardot
212	Velir

# Conference Map



# 4TH FLOOR



**General Session**  
Spirit of Pittsburgh Ballroom

**Breakout Session, Summit,  
& Training Rooms**  
301-302, 303-305, 306-307, 310-311, 315-  
316, 317-318, 319-321, 323, 324, 325

**Birds of a Feather**  
326-330

**Strategic Initiative Meeting Room**  
312

**Quiet Room**  
313

**Prayer Room**  
314

**Scholarship Breakfast**  
403-405

**Women in Drupal Luncheon**  
403-405

**First-time Contributors Workshop**  
403-405

**General Contribution**  
408-410

**Mentored Contribution**  
411-412



**SSID**

DrupalConPitt23

**PW**

drupalcon

# On-Site Resources



## Special Meals

DrupalCon offers a variety of dietary and nutritional options at DrupalCon. If we didn't, our own team would be throwing fits! We can cater to basically anything - from vegan to gluten-free, kosher to halal - we do it all.

If you specified a meal preference during registration, you can pick up your special meals at the far left end of the expo hall buffet lines. \*If you are gluten free or vegetarian, you will pick up your meals in the main buffet lines, not through special meals.



## Gender Pronoun Stickers

DrupalCon is pleased to provide pronoun stickers for attendees to affix to the conference badge and share with others which pronoun you use.

Attendees are able to select from "She/Her," "They/Them," "Ze/Hir," "He/Him," and an option to write in their own.



## Women in Drupal

DrupalCon hosts a Women in Drupal luncheon Tuesday, mid-day. See the Tuesday schedule online for more details.



## Mother's Room

On the second level of the DLCC, we offer a dedicated space for parents of newborns/infants to be used as a private space for nursing mothers. When at the DLCC, please ask a staff member for the location and how to gain access.



## Communication Stickers

At our registration desk, attendees can find optional communication stickers to affix to their badges. Communication stickers indicate your requested level of interaction with other attendees:

- **Green** = open to communicate
- **Yellow** = only if you know me please
- **Red** = I'm not interested in communicating at this time

We have a separate system for photography and press. Please see the section on photography at DrupalCon.





## Quiet Rooms

- **313:** Quiet Room
- **314:** Prayer Room

These rooms are reserved for those who need space free from interaction with other attendees in an environment where they feel free and safe to do so. The quiet rooms are free of conversation and interaction of any kind—they can be used for meditation, prayer, reading, or just silence away from the buzz of the Con. This is a **technology-free zone**; attendees should use hushed voices when necessary or stay silent to respect other attendees who may be using the space. Any conference attendee is welcome to use these rooms if needed.



## Do Not Photograph Me

We understand that not everyone wants to be in the spotlight, and we respect that. Our volunteer photography team has specific instructions not to photograph anyone wearing the orange event lanyards, which signify “Do not photograph me.” We have also posted our photography guidelines on-site at the event so that other DrupalCon attendees are aware of this policy as well. If you see a photographer and you have opted out of being photographed, please help by turning away from the camera.



## All-Gender Restrooms

There are designated all-gender restrooms throughout the DrupalCon conference space. Please see the map for restroom locations.



## First-Aid/Medical Assistance

In the event that you require first aid or medical assistance during DrupalCon, please visit our registration desk or the east lobby.

For emergencies outside the Convention Center, dial 911.



## Venue Accessibility & Mobility Assistance

The DLCC has complimentary non-motorized wheelchairs available for guests to use while on site. Wheelchairs are available on a first-come, first-served basis and are located at the East Lobby security desk, West Lobby security desk, and the Spirit of Pittsburgh Ballroom, Presented by Dollar Bank, security desk. Wheelchairs are not permitted to leave the property.

Service animals that are specifically trained to provide assistance to an individual with a disability are welcome in the David L. Lawrence Convention Center. All service animals must remain on a leash or in a harness, and be under control of the guest with a disability or a designee.



**SSID**

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**PW**

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# Code of Conduct

DrupalCon is dedicated to a safe, inclusive, welcoming, and harassment-free conference experience for everyone. All attendees, speakers, trainers, sponsors, volunteers, vendors, and event staff at DrupalCon are required to abide by the DrupalCon Code of Conduct at the conference and at social or other events hosted or sponsored by DrupalCon sponsors.

DrupalCon is an event that brings together a community of professionals from around the world who use, develop, design, and support the Drupal platform. DrupalCon is dedicated to providing a safe, inclusive, welcoming, professional, harassment-free conference experience for everyone regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, caste, age, religion and any other status protected by laws in which the conference or program is being held. The DrupalCon Code of Conduct ensures we collectively create this kind of experience. This document expresses the behaviors we expect at DrupalCon, what is unacceptable behavior, how we address unacceptable behavior, and how to ask for help if needed. All participants, including attendees, organizers, speakers, trainers, sponsors, exhibitors, vendors, volunteers, and event staff at DrupalCon are required to abide by the DrupalCon Code of Conduct. Event staff and their designated representatives will enforce this code throughout the event. We expect cooperation from all participants to help ensure a safe environment for everyone.

## Expected behavior

All event participants are expected to behave in accordance with professional standards, the DrupalCon Code of Conduct, applicable laws, and to the extent not contrary to the above, their respective employer's policies governing appropriate workplace behavior.

## We are considerate

DrupalCon is an international event that attracts diverse people from a wide variety of ethnic, cultural, and religious backgrounds. We acknowledge that cross-cultural communication can often be complicated and encourage everyone to consider the impact of their words and

actions on those with different backgrounds and experiences.

## We are respectful

All participants should strive to treat each other with dignity and respect, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, caste, age, religion and any other status protected by laws in which the conference or program is being held.

## We are welcoming

One of the greatest strengths of the Drupal community is our inclusiveness. Making all participants feel welcome and included at DrupalCon is everyone's job.

## We are collaborative

If and when misunderstandings occur, we encourage people to work things out between themselves where this is practical. Where support is beneficial to achieve this, participants agree to ask for help. People are encouraged to take responsibility for their words and actions and listen to constructively-presented criticism with an open mind, courtesy, and respect. If people do not

feel able to work out an issue between themselves, they are encouraged to seek the advice of a third party to help mediate.

To get help mediating you may contact the Drupal Community Working Group at [drupal-cwg@drupal.org](mailto:drupal-cwg@drupal.org) or with an online incident report.

## We lead by example

Anyone who represents the project, officially, informally, or otherwise, is a leader in our community. At DrupalCon, leadership roles include, but are not limited to Program team / Track Chairs, Speakers, Summit Leads, Trainers, Prenote organizers, Selection Committees, Social Media Leads, Q&A moderator, Photography Team Leads, Sprint leads, and Mentors. Leadership is not an award, right or title; it is a privilege, a responsibility, and a mandate. As leaders, they must represent the best version of the Drupal community in what they say and do.

## Unacceptable behavior

We do not tolerate harassment and keep our conference a harassment-free zone for our attendees. Harassment will not be

## Need Help?

If you have a harassment concern, or to report a Code of Conduct violation, notify the event staff or contact us at [conduct@association.drupal.org](mailto:conduct@association.drupal.org)

If you need help resolving a conflict, contact the Drupal Community Working Group: [drupal-cwg@drupal.org](mailto:drupal-cwg@drupal.org)

tolerated in any form, including but not limited to harassment based on gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, caste, age, religion or any other status protected by laws in which the conference or program is being held. Any report of harassment at DrupalCon will be addressed immediately. Harassment includes, but is not limited to:

- ▶ Verbal comments or imagery that reinforce social structures of domination related to gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, caste, age, religion and any other status protected by laws in which the conference or program is being held.
- ▶ Unwelcome comments regarding a person's lifestyle choices and practices, including those related to food, health, parenting, drugs, and employment.
- ▶ Abusive, offensive, or degrading language or imagery
- ▶ Language or imagery that encourages, glorifies, incites, or calls for violence, emotional, or physical harm against an individual or a group of people
- ▶ Intimidation, stalking, or following
- ▶ Harassing photography or recording
- ▶ Sexual imagery. At a minimum, no images containing nudity or expressions of sexual relationships that might be deemed inappropriate for a business environment should be used. In addition, participants should consider local societal customs of the hosting country when deciding what is deemed appropriate for a business environment.
- ▶ Sustained disruption of talks or other events
- ▶ Unwelcome sexual attention or advances or physical contact
- ▶ Advocating for, or encouraging, any of the above behavior

#### **No weapons of any kind or illegal drugs are permitted at DrupalCon venues.**

Sponsors and Exhibitors should not use sexualized images, activities, or other material. Booth staff, including volunteers, should not wear sexualized clothing/

uniform/costume, or otherwise create a sexualized environment. Speakers should not use sexual language, images, or anything that would constitute harassment as defined above in their presentations. Sponsors, Exhibitors, and Speakers must abide by the terms in their agreements with the Drupal Association.

## **Consequences of unacceptable behavior**

Unacceptable behavior from any DrupalCon participant will not be tolerated. If a participant engages in unacceptable behavior, DrupalCon staff and designated representatives may take any of the following actions they deem appropriate, up to and including a temporary ban or permanent expulsion from the event without warning and without refund. These actions may include, but are not limited to:

- ▶ A warning to cease their behavior and that any further reports will result in further actions
- ▶ Removal from DrupalCon, with no refund
- ▶ Not being allowed to attend future Drupal Association events, including DrupalCon, for a period of time or indefinitely
- ▶ Revocation of leadership roles related to Drupal Association events, programs, committees, and platforms like drupal.org - temporarily or indefinitely
- ▶ Reporting behavior to the applicable authorities.

In rare cases, and only at the discretion of the board itself, some issues may be escalated to the full Drupal Association Board.

## **We're all in this together**

We have an amazing community and this document is designed to continue and strengthen our ability to safeguard and foster our members' wellness and encourage the community's growth in a safe, productive and welcoming place by

providing clarity and expectations around our members' behavior and responsibilities. Parts of this Code of Conduct are derived from best practices used in other open source projects' Codes of Conduct, including:

- ▶ Linux Foundation
- ▶ Ubuntu OS Feels
- ▶ Ada Initiative
- ▶ Geek Feminism

The DrupalCon Code of Conduct is licensed under a Creative Commons Attribution 3.0 Unported License and is available for others to use and adapt for their own events.

## **What to do if you witness or are subject to unacceptable behavior**

If you feel threatened or violated as a result of intimidating, harassing, abusive, discriminatory, derogatory or demeaning conduct, please immediately notify an event staff member or contact us at [conduct@association.drupal.org](mailto:conduct@association.drupal.org). Likewise, please immediately notify an event staff member if you notice that someone else is being subjected to such behavior. Emails to the [conduct@association.drupal.org](mailto:conduct@association.drupal.org) address will be received and processed by:

- ▶ Von Eaton, Director, Programs
- ▶ Tim Lehnen, Chief Technology Officer
- ▶ Joi Garrett, Community Contribution Coordinator

# Sponsors

## Presenting Sponsors



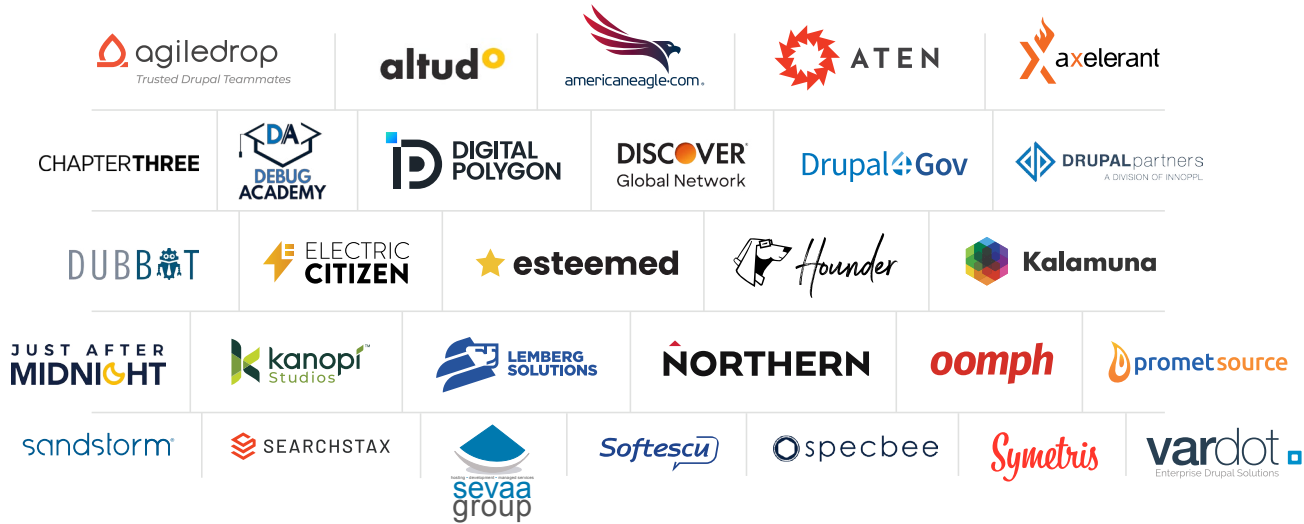
## Champion Sponsors



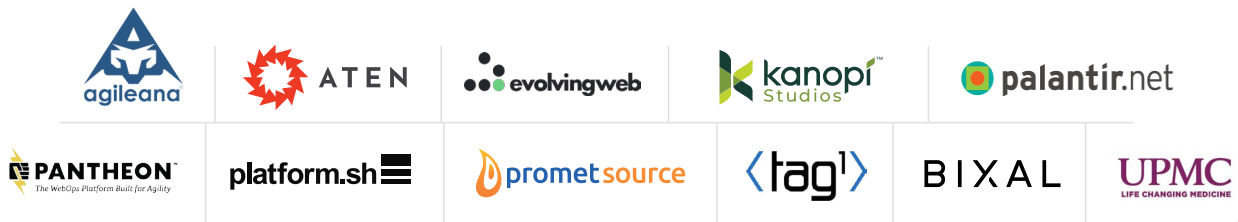
## Advocate Sponsors



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# Thank You!

Our endless gratitude to everyone who makes DrupalCon possible every year, and especially this year at DrupalCon Pittsburgh 2023.

Thank you to all of our dedicated volunteers:

- Speaker Review Committee
- Marketing & Outreach Committee
- Industry Summit Committees (Government & Higher Ed)
- Community Summit Committee
- Contribution Mentors
- Scholarship Mentors
- Trivia Night Coordinators
- On-site Registration and Logistics Contributors
- Translation Assistants

We also want to honor and recognize the hard work of all of our staff at the Drupal Association, as well as the amazing events team at Social Enterprises for helping us continue to create space for our community in-person. It is no small feat, and we can't thank you enough for going on the journey with us. And last but most certainly not least, thank YOU! Yes, you, reading this. Without you, DrupalCon wouldn't be the robust, innovative, collaborative, and engaging event that it is.

# Expo Hall Passport

Visit our participating sponsors' booths, get each square stamped or initialed, and be entered to win a variety of awesome prizes, such as:

**Apple AirPods Pro**

**Gift Cards**

**LEGO Kits**

**Bluetooth Speaker**

**Oculus VR Meta Quest 2**

Turn your passport back in at registration by **Tuesday, 6 June, at 4:30 PM.**

First Name:

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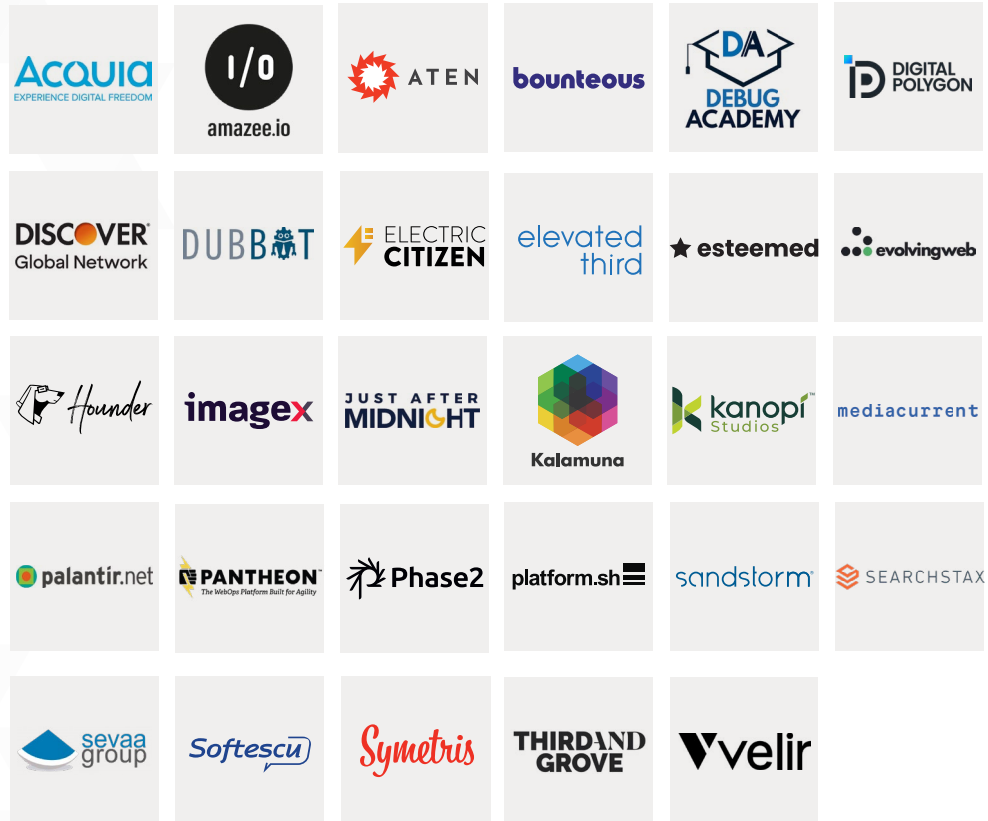
Last Name:

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Email:

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Winners will be announced on Wednesday, 7 June, at 12:15 PM on the Lightning Talk Stage in the Expo Hall. You must be present to win.



By participating in the passport contest, you authorize the Drupal Association to share your email address with prize-donating sponsors, in the event that you win.

