



DrupalCon brings together thousands of people from across the globe who use, develop, design, and support the Drupal platform.

DrupalCon is the heartbeat of the Drupal community. It's where improvements to the project are made, where important business connections are built, and where lifelong friendships bloom. Three times a year, the Drupal community gathers in North America, Europe, and a third geographic region, and joins together for a full week dedicated to sharing and growing Drupal skills.

The North American DrupalCon is the most widely attended Drupal event in the world. Taking place in sunny Los Angeles, California this year, DrupalCon Los Angeles will feature a full schedule of educational, networking, and contribution opportunities.

Together we will unite in celebration and work together to gain new skills and new friends as we advance the Drupal project.

DrupalCon Los Angeles will be held May 11-15, 2015 at the Los Angeles Convention Center in Los Angeles, California.

Send Your Team to DrupalCon

If Drupal is important to your business, you need to send your team to DrupalCon Los Angeles to stay competitive. Your staff will spend a full week immersed in all things Drupal, and will gain technical skills to help your organization stand head and shoulders above the competition.

In this packet we will provide resources to help you get to DrupalCon.

Why attend DrupalCon?

- Learn the latest Drupal technology and grow your Drupal skills
- Build a stronger network in the community
- Find your spot in the program - there's something for everyone!

Planning for DrupalCon

- Build your trip budget using our trip report template
- Use our letter to your employer

Make an Impact

- Sponsor DrupalCon — contact sponsor@association.drupal.org
- Contribute back to the Drupal project
- Volunteer at on-site sign up at during registration

Share your Feedback

We're working to continually improve your DrupalCon experience and want your input!

Please contact us at losangeles2015.drupal.org/contact with comments or suggestions.

Something For Everyone

DrupalCon is a great opportunity to learn and share from the industry's greatest talent. We are thrilled to host some of the web's leading knowledge experts from within and outside of the Drupal community.

Keynotes

Hear from Dries Buytaert, Drupal founder and project lead as he presents the State of Drupal keynote, revealing the current state of Drupal 8, including a glimpse of what's beyond Drupal 8 after we have a successful release.

Session Tracks

Tracks are a series of sessions sorted by topic which span in experience level from beginner to advanced. Sessions are 60 minutes unless otherwise noted.

BOF Sessions

Birds of a Feather sessions (or BOFs) are informal gatherings of like-minded individuals who wish to discuss a certain topic without a pre-planned agenda. BOFs allow groups to meet and discuss issues relating to regular conference sessions and talk out common problems facing the community.

Sprints

Sprints are an important part of Drupal's growth, and are also a great opportunity to get involved, because others are on hand to help you contribute. There are many sprints scheduled before, during, and after DrupalCon, so come and collaborate in person with hundreds of other Drupal community members!

Monday Events

Drupal Training

We will be offering full-day professional Drupal training on Monday, May 11. These courses will cover a variety of topics for users of beginner, intermediate, and advanced experience levels. The cost of attending a training is \$450 (early-bird) and includes breakfast, lunch, and breaks.

Our lineup of classes will be published in March.

DrupalCon Orientation

To help ease newcomers into DrupalCon, we've put together an orientation designed to explain all DrupalCon's many moving parts and introduce you to a new friend or two. We think starting out the week with a buddy makes networking and navigating an unfamiliar event so much easier!

Business Summit

The Business Summit is a one-day business event on Monday, May 11. This event is designed for business leaders already using Drupal. The cost of attending this summit is \$199 and includes a full day of collaborative peer discussion, breakfast, lunch, breaks, and an afternoon cocktail hour.

Higher-Ed Summit - ***NEW***

The Higher-Ed Summit is a one-day event on Monday, May 11 for anyone using Drupal at a college or university looking to connect with other Higher-Ed Drupal users. The cost of attending this summit is \$199 and includes a full day of collaborative peer discussion, breakfast, lunch, breaks, and afternoon networking.

Community Summit

The Community Summit is a full day of community project work on Monday, the 29 September. This event is for active Drupal community leaders and Drupal event organizers. This event is free to attend, however registration is required.

Session Tracks

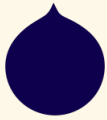
Sessions take place Tuesday, Wednesday, and Thursday during DrupalCon.



Business and Strategy



Coding and Development



Core Conversations



DevOps



Drupal Business



Drupal.org



Front End



Site Building



User Experience Design

DrupalCon Schedule

DrupalCon is a week-long conference, meaning there is educational content and fun activities lasting Monday until Friday. To make the most of your trip, you should arrive by Sunday to attend summits, sprints, and training on Monday, and depart after participating in Friday sprints.

Participate in Sprints, a 24 hour coder lounge, and social events all week!

Monday, May 11

Drupal Training
Community Summit
Business Summit
Higher-Ed Summit - New!
DrupalCon Orientation - New!
Opening Reception

Tuesday, May 12

Keynote: Dries Buytaert, Drupal Project Founder
Exhibit Hall
Group Photo
Sessions
BOF (Birds of a Feather) sessions
Women in Drupal

Wednesday, May 13

Keynote
Exhibit Hall
Sessions
BOF (Birds of a Feather) sessions
Drupal Association Public Board Meeting

Thursday, May 14

Keynote
Exhibit Hall
Sessions
BOF (Birds of a Feather) sessions
Closing Session
Drupal Trivia Night

Friday, May 15

Friday sprints are free to attend to anyone interested in helping make Drupal better. Contribute through code, discussion, documentation, project management, or you can help bring in new contributors by signing up to mentor.

Tickets

Buy DrupalCon Tickets

DrupalCon remains one of the most affordable tech conferences around thanks to support from our generous sponsors. All pricing is in USD. Ticket prices change at 11:59pm Los Angeles local time (UTC -8) on the dates listed below.

A DrupalCon ticket includes full conference access to the coder lounge, community summit, opening reception, exhibit hall, and Friday Sprints. Lunch and morning coffee breaks are provided.

Monday Training, the Higher-Ed Summit, and the Business Summit are not included in a DrupalCon ticket.

Ticket Prices

Early-bird - until March 27	\$450
Regular - until April 17	\$550
Late - until May 8	\$600
Onsite - until May 13	\$650

One-Day Pass

The One-Day Pass is designed for all-day access to DrupalCon on either Tuesday, Wednesday, or Thursday, and is limited to one pass per person. Attendees wishing to attend 1+ days must buy a full conference ticket. The cost of attending a for one day is \$150 and includes the benefits of a DrupalCon ticket.

Refund Policy

Tickets are non-refundable, however it's free and easy to transfer your ticket to another person. To transfer your ticket at no charge, simply contact our Help Desk with your transfer request and our awesome support team will help you. Tickets cannot be transferred after DrupalCon begins.

Travel Information

Conference Venue: Los Angeles Convention Center

All general conference programs such as training, summits, sessions, BOFs, and keynotes will be hosted at this venue. Social events may be located off-site; see Social Events listings for details.

Los Angeles International Airport (LAX)

LAX is the closest international airport to the Los Angeles Convention Center, located 30 minutes (depending on traffic) southwest of the venue.

Visa Invitation Requests

If you're visiting from outside the US, you may need a visa. Please review the United States Visitor Visa requirements, as you may qualify for our Visa Waiver Program.

The Drupal Association is happy to issue an official letter of invitation to registered attendees. If you need a visa to travel, please request your invitation early! The final day to request a visa invitation letter is April 24, 2015.

Hotels

Official Hotel: Westin Bonaventure

Address: 404 S Figueroa Street (6 blocks from venue)

Price per night: \$210-\$250

Rate is inclusive of internet and access to the fitness center. Stay at this hotel and live close to the action! The 24 hour coder lounge means you'll be running into Drupalistas at all hours of the day

Alternate Hotel: Millennium Biltmore Hotel

Address: 506 S Grand Avenue (8 blocks from venue)

Price per night: \$179

Rate is inclusive of internet and access to the fitness center.

Alternate Hotel: Figueroa Hotel

Address: 999 S Figueroa St #930 (1 block from venue)

Price per night: \$159

Rate includes discounted internet access available for \$5 per day.

Alternate Hotel: Ritz Milner Hotel

Address: 813 S. Flower Street (2 blocks from venue)

Price per night: \$120-\$130 (limited availability)

Rate includes complimentary high-speed internet, deluxe continental breakfast, and usage of the business center.

Reserve your room here: <https://losangeles2015.drupal.org/travel#hotel>

Plan Your Trip

Sending an employee to a conference is an investment and can be a big expense.

Our great sponsors help keep ticket prices as some of the lowest in the technology conference space, but getting there can eat up a big chunk of a company's travel budget. We've created the following worksheet to help with your trip planning.

Pair this trip budget with the letter to your employer template on the next page.

Budget Item	Amount
Transportation from LAX Airport To get from the airport to the convention center, you will need to take take a bus, taxi or shuttle.	
Transportation Los Angeles is a large city with limited transit. Visitors will need to walk, or plan to take taxis, Uber, or Lyft.	
Hotel View our special rates on page 10	
Meals Lunch and morning coffee will be provided at DrupalCon for no additional cost.	
Conference Ticket Regularly-priced tickets are \$550 USD	
Monday Programs Join in the educational fun on Monday. \$199 Summits, \$500 training	

Request Template

I would like to attend DrupalCon Los Angeles, the first-ever Los Angeles DrupalCon, to be held in Los Angeles from May 11 - 15, 2015. I feel the return on the investment would be a major benefit as the event aligns directly to the priorities of our organization.

It's a very good value for the level of intensive Drupal education and networking I would receive. As an attendee of DrupalCon, I'll have access to:

- 11 educational session tracks covering 3 days
- Birds of a Feather peer-discussions
- Daily keynotes, including Dries Butyaret's 'The State of Drupal'
- Exhibit hall featuring all the top Drupal businesses
- Opportunities to learn and contribute to the Drupal project
- Social and business networking opportunities with Drupal users from around the world

DrupalCon is an international gathering of the Drupal Community to learn, share, discuss, and advance the Drupal project. I will have the opportunity to meet Drupal community leaders, top developers, module maintainers, members of the Drupal Association, potential business partners, and future co-workers.

I am seeking approval for the registration fee and following travel expenditures:

Expense	Amount
Airfare	
Transportation	
Hotel	
Meals	
Conference Ticket	
Monday Programs Ticket	
Total expense request	

In my follow up report I will include a short summary of my education and a list of presenters, exhibitors, and attendees whom I will contact after the event.

The Drupal Association is also happy to issue a Certificate of Attendance for the conference and Drupal Training, should the company require one for our records.

Please accept this proposal to attend as I'm confident in the significant return we will receive for the small investment. For more information on the event, please visit the conference website at losangeles2015.drupal.org or contact the Drupal Association at losangeles2015.drupal.org/contact.

Trip Report Executive Summary

Attendee Name	
Department	
About DrupalCon	DrupalCon brings together thousands of people from across the globe who use, develop, design, and support the Drupal platform. DrupalCon is the heartbeat of the Drupal community. It's where improvements to the project are made, where important business connections are built, and where lifelong friendships bloom. Three times a year, the Drupal community gathers in North America, Europe, and a third geographic region, and joins together for a full week dedicated to sharing and growing Drupal skills.
Goals Met	Identify specifically what was brought back to the organization relevant to your business goals as payback for conference investment.
1. 2. 3.	
Trip Summary	

Trip Report Program Highlights

Session

Speakers

Key Takeaways

Session

Speakers

Key Takeaways

Session

Speakers

Key Takeaways

Session

Speakers

Key Takeaways

Summary

Trip Report Meeting Highlights

Who I Met With

Topics Covered

Key Takeaways

Who I Met With

Topics Covered

Key Takeaways

Who I Met With

Topics Covered

Key Takeaways

Who I Met With

Topics Covered

Key Takeaways

Summary

Trip Report Contacts

Full Name	Email
Company	Phone
Notes	
Full Name	Email
Company	Phone
Notes	
Full Name	Email
Company	Phone
Notes	
Full Name	Email
Company	Phone
Notes	
Summary	