

A LEADER OR A MANAGER?

How to define your leadership stand

Marina Paych

A few words about myself

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Company ADCI Solutions

Occupation Organizational Development

Place Omsk, Russia (somewhere in the middle of Siberia)

Passion Ocean & Processes Building

Agenda

- ❑ **Leadership definition**
- ❑ **Golden circle**
- ❑ **Values assessment**
- ❑ **Influential leadership**
- ❑ **Leadership stand**

Practice?

Growth and Fixed mindsets

Are you a leader?

A photograph of two women hiking through a rugged, mountainous landscape. The woman in the foreground is seen from behind, wearing a dark sweater and light-colored jeans. The woman in the background is smiling and looking towards the camera, wearing a dark top and dark pants. The scene is set against a backdrop of steep, rocky hills under a clear sky. A dark blue rectangular overlay with a white border is positioned in the center, containing the text 'My story' in a white, bold, sans-serif font.

My story

**We change
other people's lives
all the time**

Let's make it more

consciously

Golden Circle

WHY

HOW

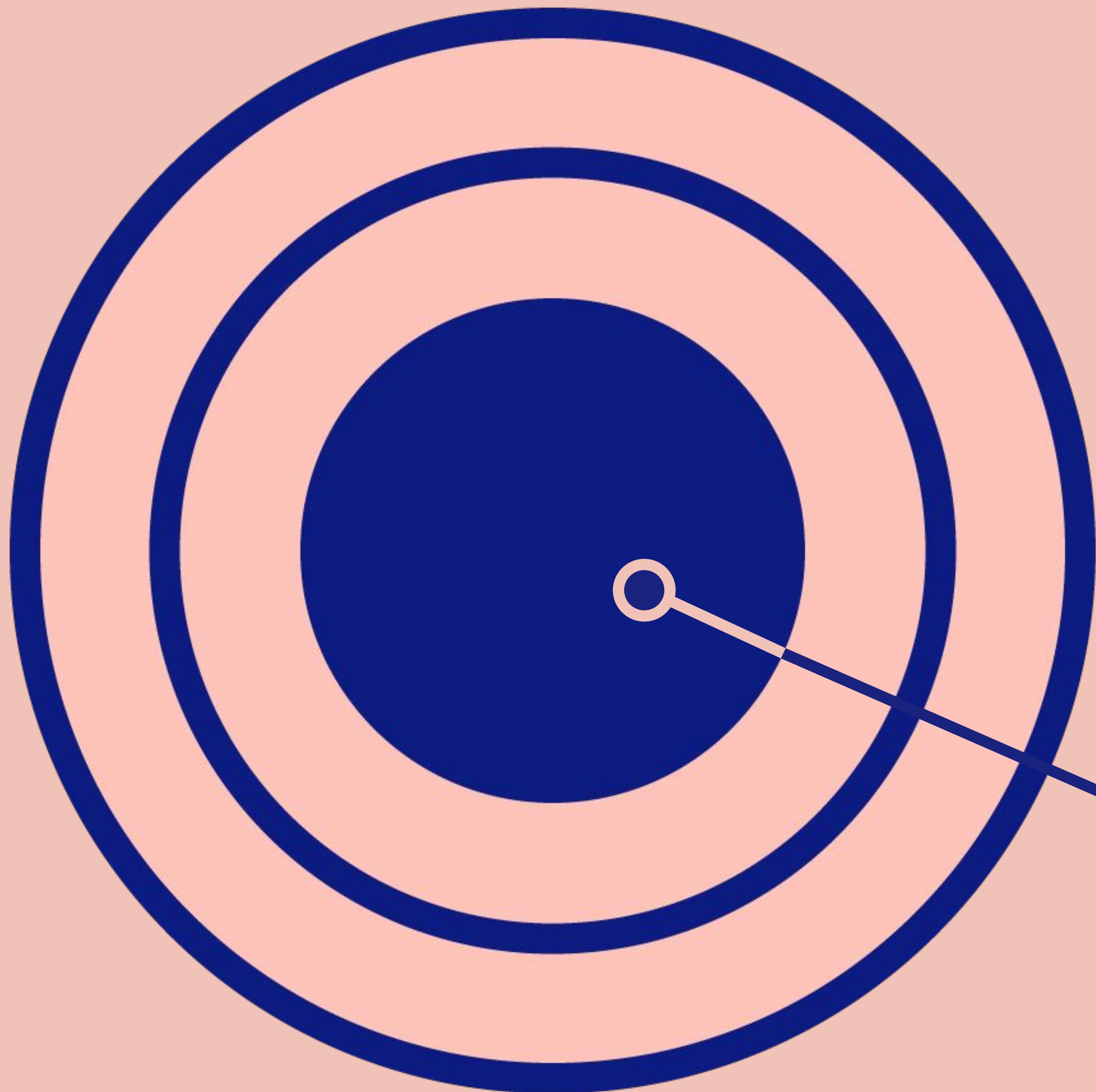
WHAT



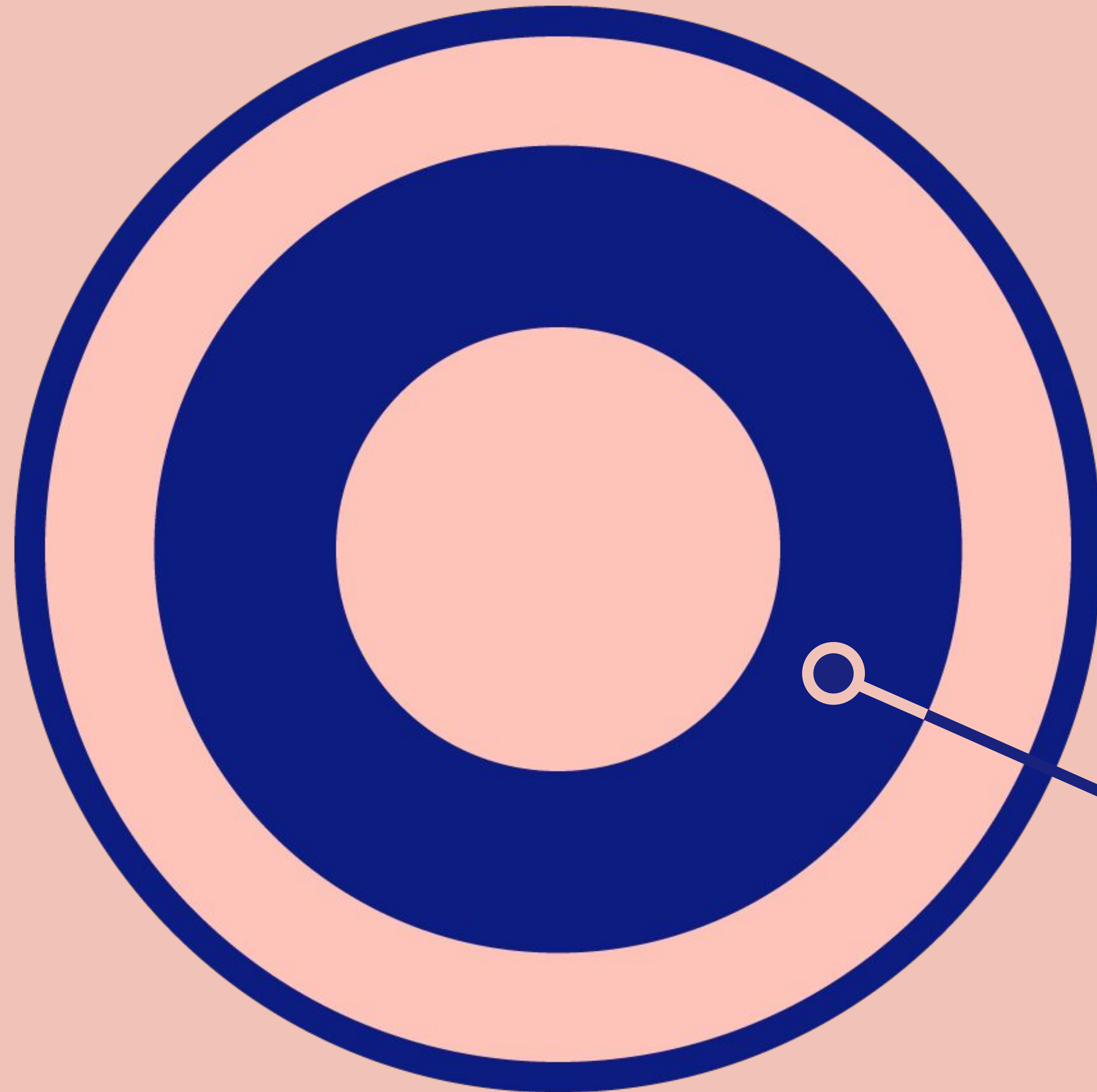
WHAT

HOW

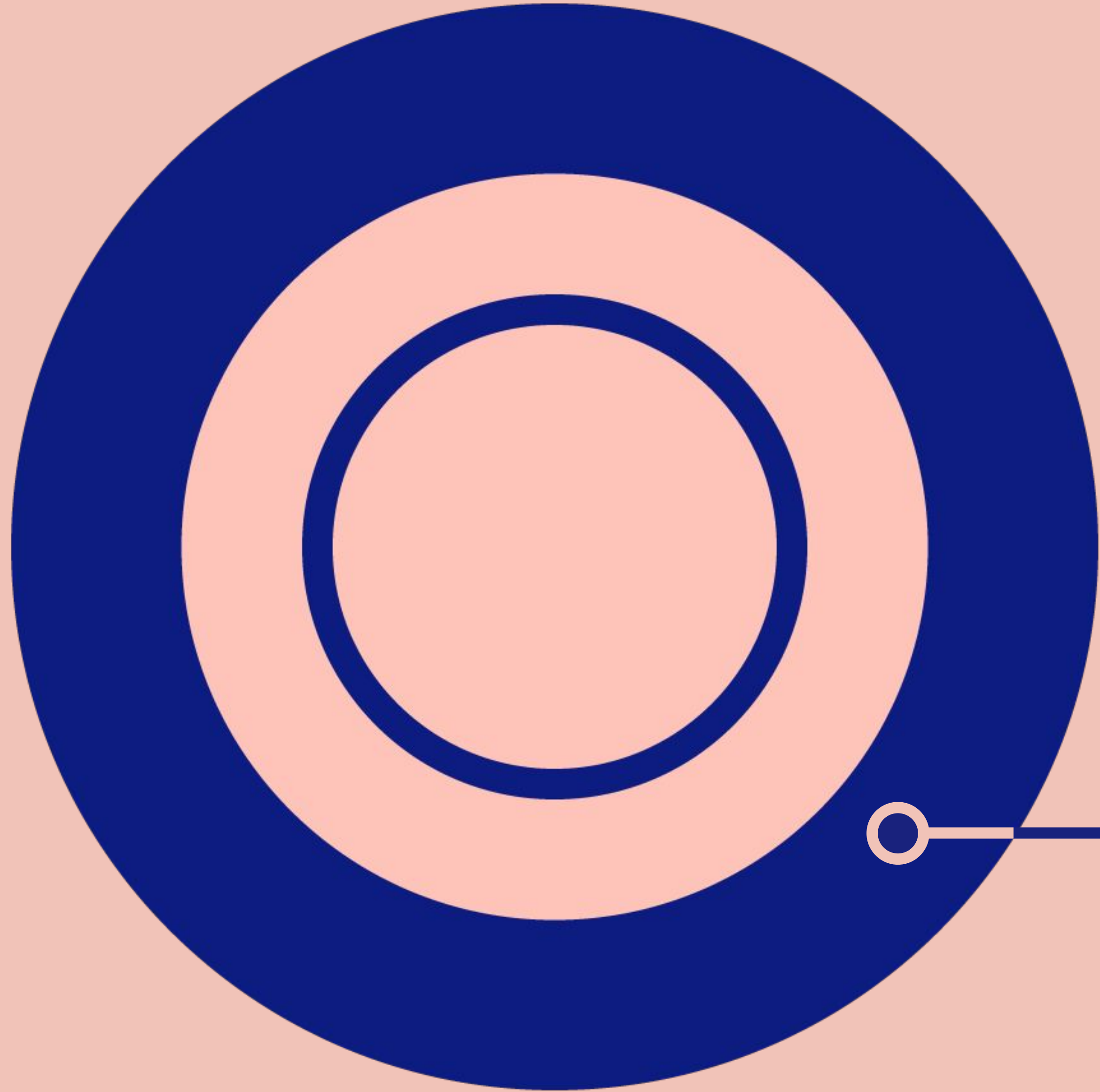
WHY



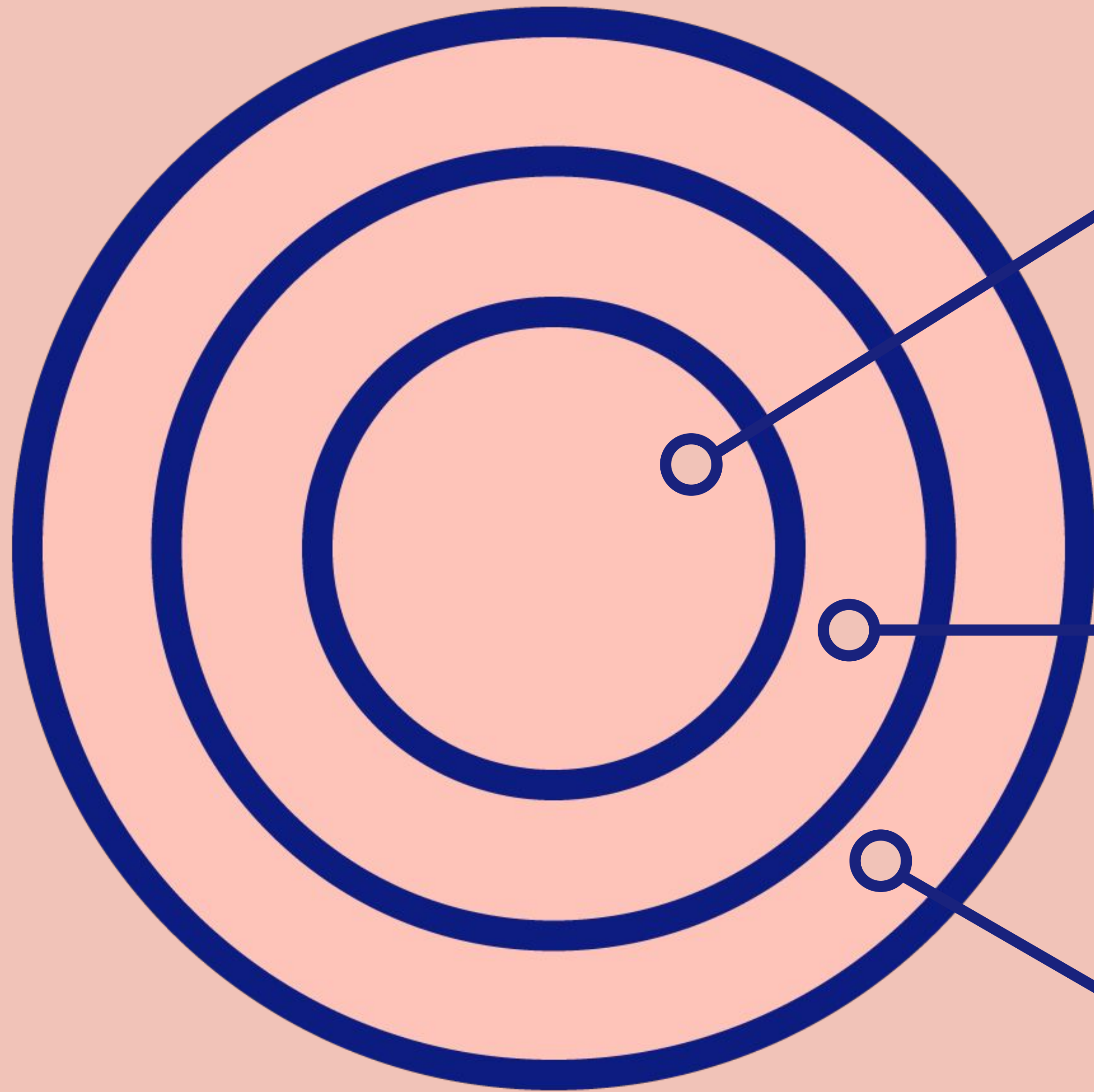
**Clarity of
WHY**



**Discipline of
HOW**



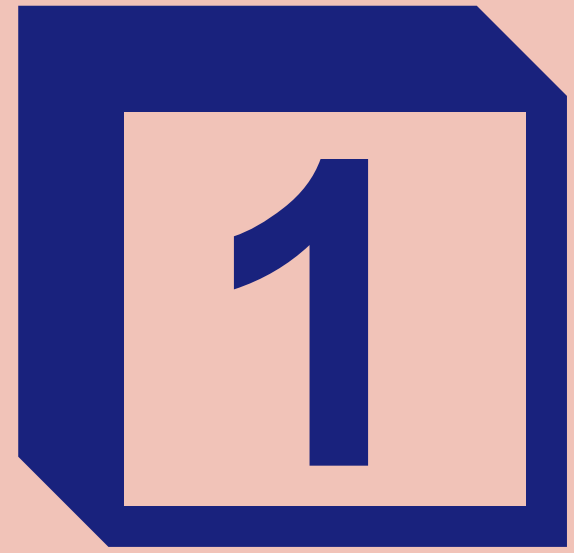
**Consistency of
WHAT**



Clarity of
WHY

Discipline of
HOW

Consistency of
WHAT

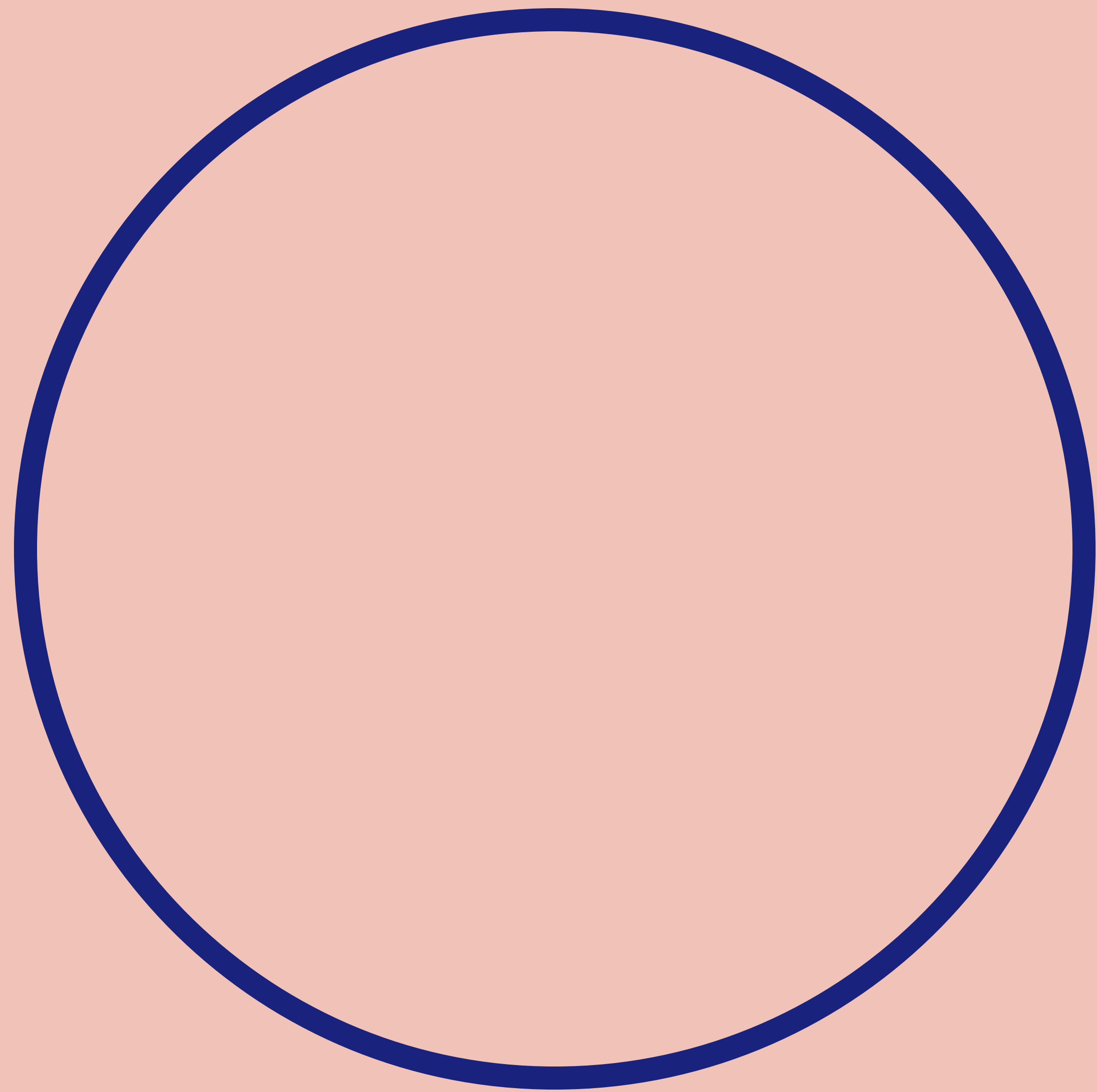


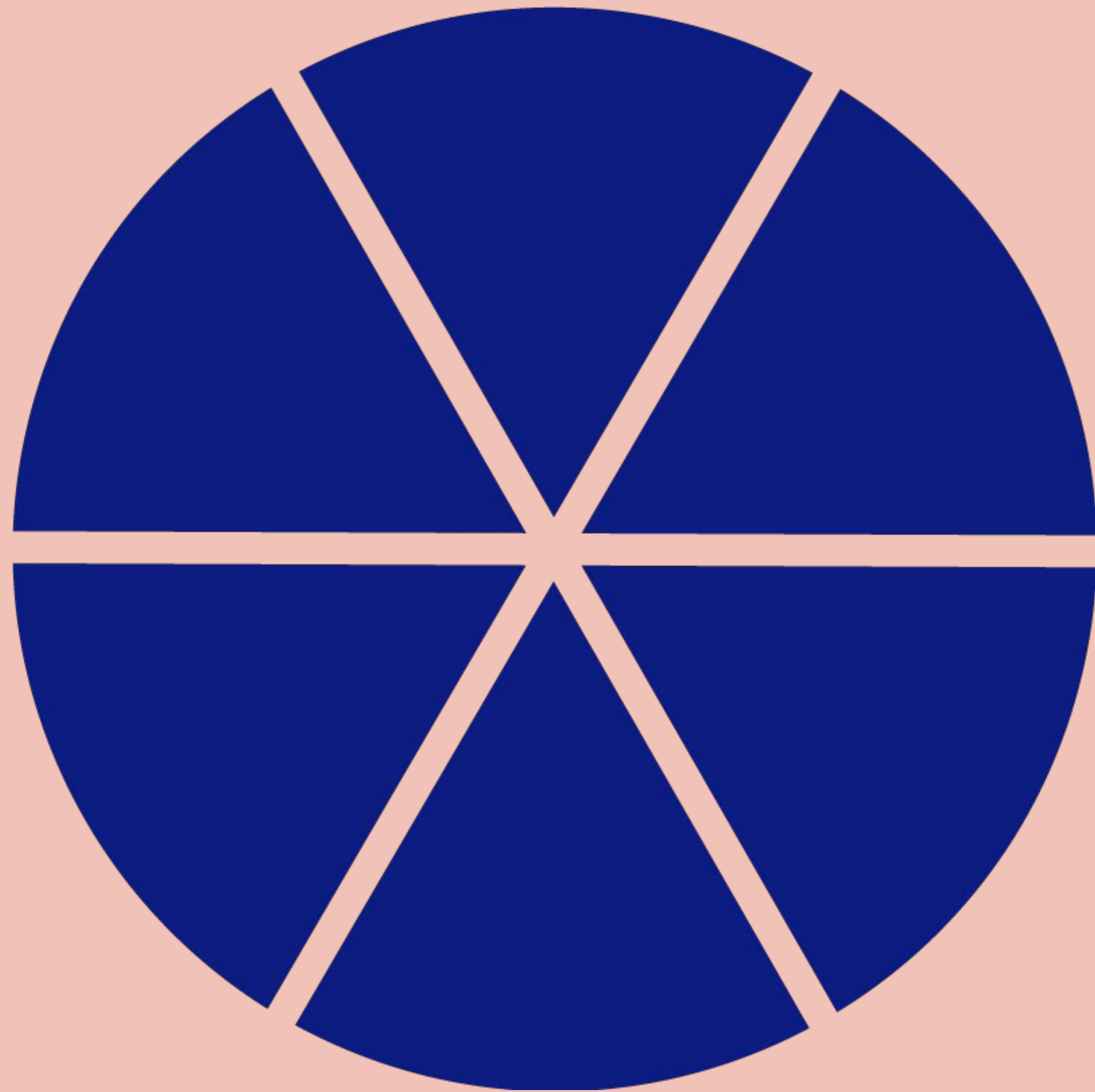
**What would you do
if you have unlimited
amount of money?**

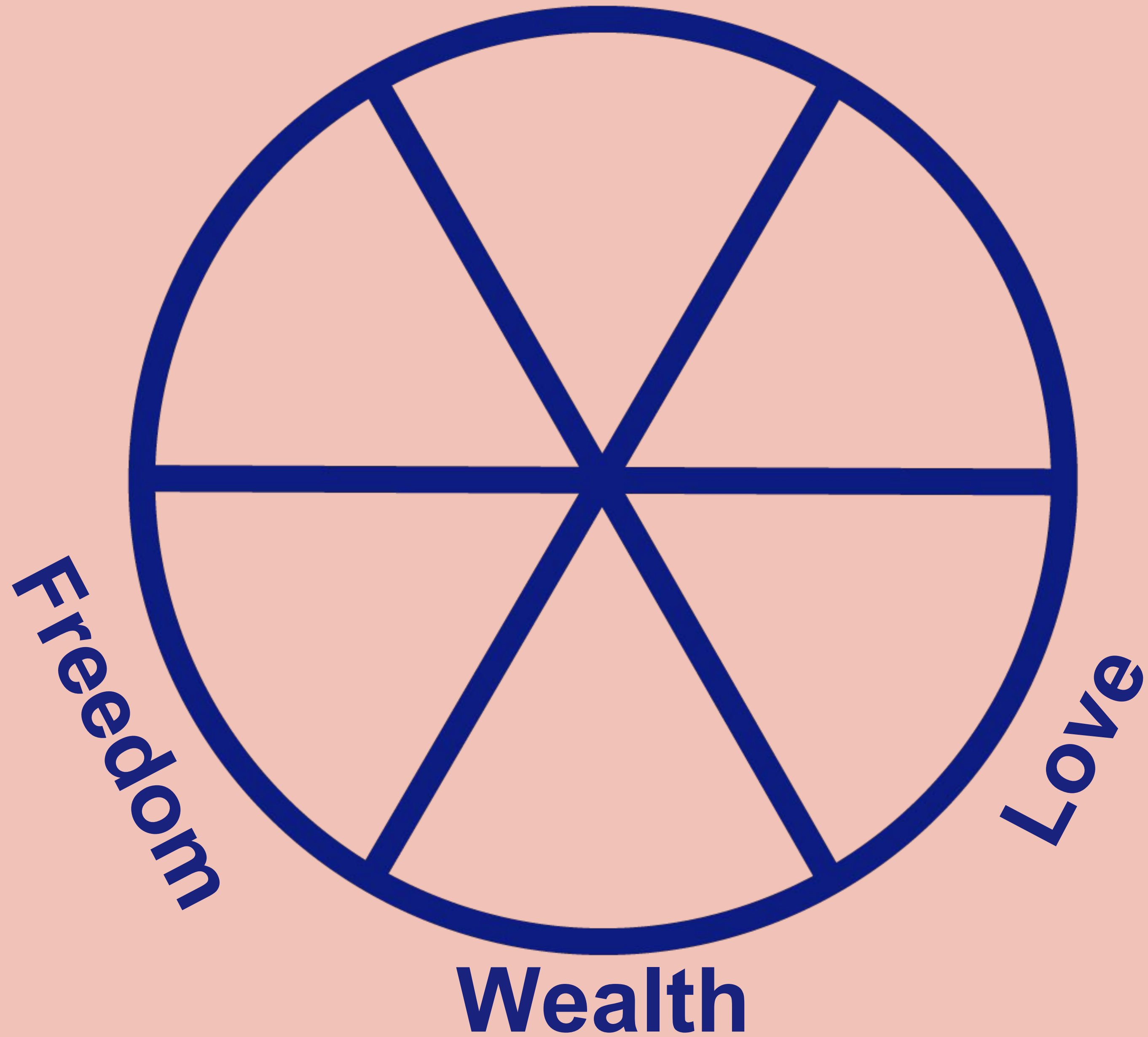


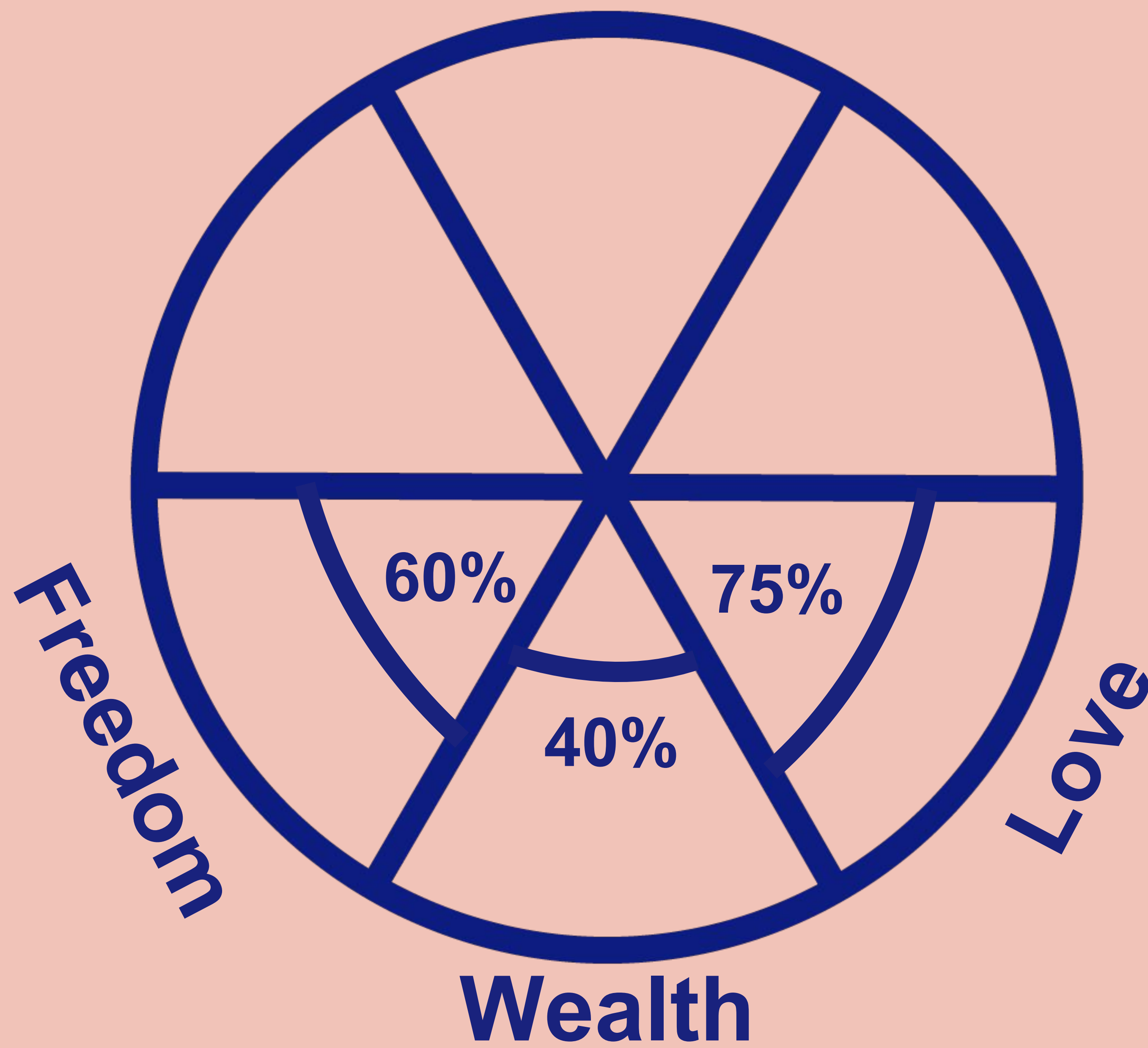
**What would you do
even if you aren't
paid for it?**

Life values



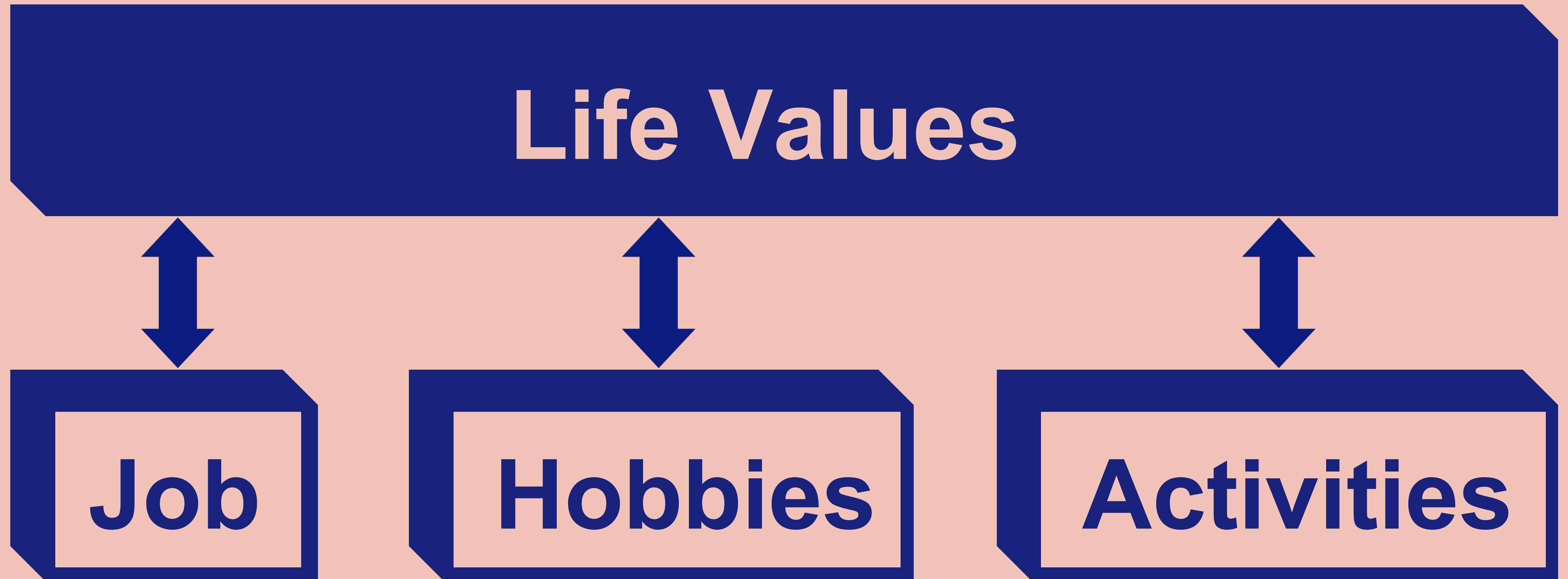








Influential Leadership





My WHY

Leadership stand

I stand for...



Homework

An aerial photograph of a vast, dense forest of evergreen trees, likely spruce or fir, covering a mountainous landscape. The trees are densely packed and appear in various shades of green and blue. A dark blue, semi-transparent rectangular overlay is positioned in the center of the image, containing the text "My story" in a bold, white, sans-serif font. The text is centered horizontally and vertically within the overlay.

My story

CONCLUSION

Start **being a leader today**

See the **impact you create**

tomorrow

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