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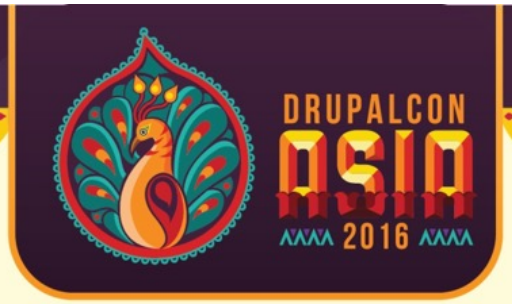
ASIA
2016



CASE STUDIES SESSION TRACK

WEE SEN

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A SINGAPORE MANAGEMENT UNIVERSITY CASE STUDY

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SMU
355 FULL-TIME FACULTY, 61% FROM 30 COUNTRIES
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7,791 UNDERGRADUATES, 1,489 POSTGRADUATES
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10% INTERNATIONAL STUDENT PROFILE TRIES

14,000 ALUMNI, 91.6% FIND EMPLOYMENT IN 6 MONTHS
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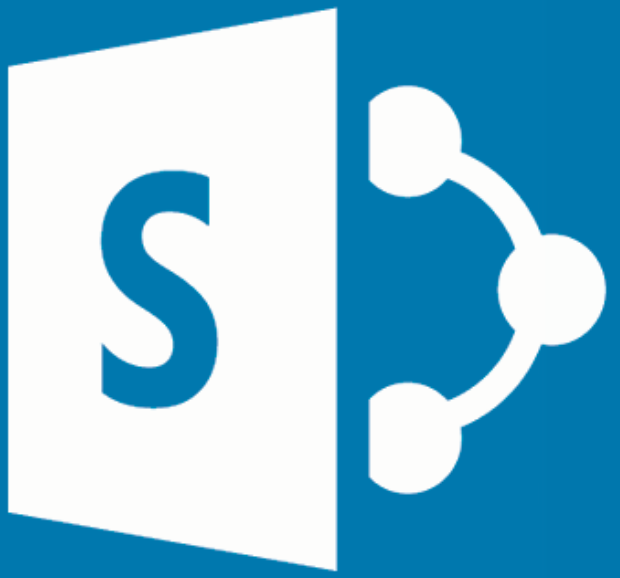

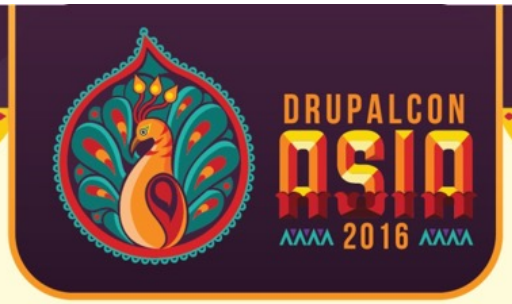

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- RESEARCH STORIES & PUBLICATIONS
- NEWS
- PODCASTS & VIDEOS
- STAFF PHOTOS FOR HR ONBOARDING
- WORKING WITH MOBILE IOS & ANDROID

DRUPALCON ASIA 2016

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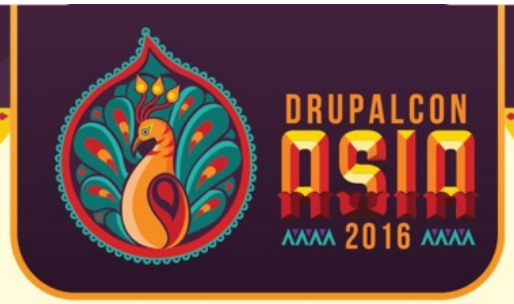

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Find Faculty By Research Areas Within SMU Schools

Click on the boxes to find out the faculty members who are involved in these research areas.

Enter a search term

FACULTY EXPERTISE DIRECTORY

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School of Accountancy

CORPORATE REPORTING AND DISCLOSURE	CORPORATE GOVERNANCE, AUDITING & RISK MANAGEMENT	FINANCIAL INTERMEDIATION AND INFORMATION	FINANCIAL PERFORMANCE ANALYSIS	ACCOUNTING INFORMATION SYSTEM
Financial Reporting Quality	Board Of Directors and Corporate Disclosure	Information Asymmetry, Analysts, and Cost of Capital	Performance Evaluation and Forecasting	Organization and Management of Accounting Information Systems
Earnings Management and Manipulation – Incentives and Consequences	Executive Compensation and Contracting and Corporate Reporting Quality	Private Information and Public Disclosure	Valuation	Information System and Fraud Detection

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By Full Name

Enter a name here

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By Last Name

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PROFILE TYPES:

- [x] Full-time Faculty

RESEARCH AREAS:

School of Accountancy

- Corporate Reporting and Disclosure
- Corporate Governance, Auditing & Risk Management
- Financial Intermediation and Information
- Financial Performance Analysis
  - [x] Performance Evaluation and Forecasting
  - Valuation
  - Tax Planning and Firm Performance
  - Pricing of Credit Risk
- Accounting Information System

Lee Kong Chian School of Business

- Organisational Behaviour & Human Resources
- Strategy and Organisation
- Finance
- Operations Management
- Marketing
- Quantitative Finance
- Corporate Communication

School of Economics

- Economic Theory
- Econometrics
- Applied Microeconomics
- International Economics

FACULTY LISTINGS

Reset

You have selected: Performance Evaluation and Forecasting

Showing 1 - 9 of 9

CHENG Nam Sang

Associate Professor of Accounting (Practice)
PhD, University of Bradford, UK, 1997
Profile: Full-time Faculty
School: School of Accountancy
Research Areas and Areas of Expertise:
Performance Evaluation and Forecasting | Family Ownership and Control and Corporate Decisions | Executive Compensation and Contracting and Corporate Reporting Quality | Board Of Directors and Corporate Disclosure

Email: nscheng@smu.edu.sg Phone: +65 68281910

KIM Jae Bum

Assistant Professor of Accounting
PhD, University of Minnesota, 2011
Profile: Full-time Faculty
School: School of Accountancy
Research Areas and Areas of Expertise:

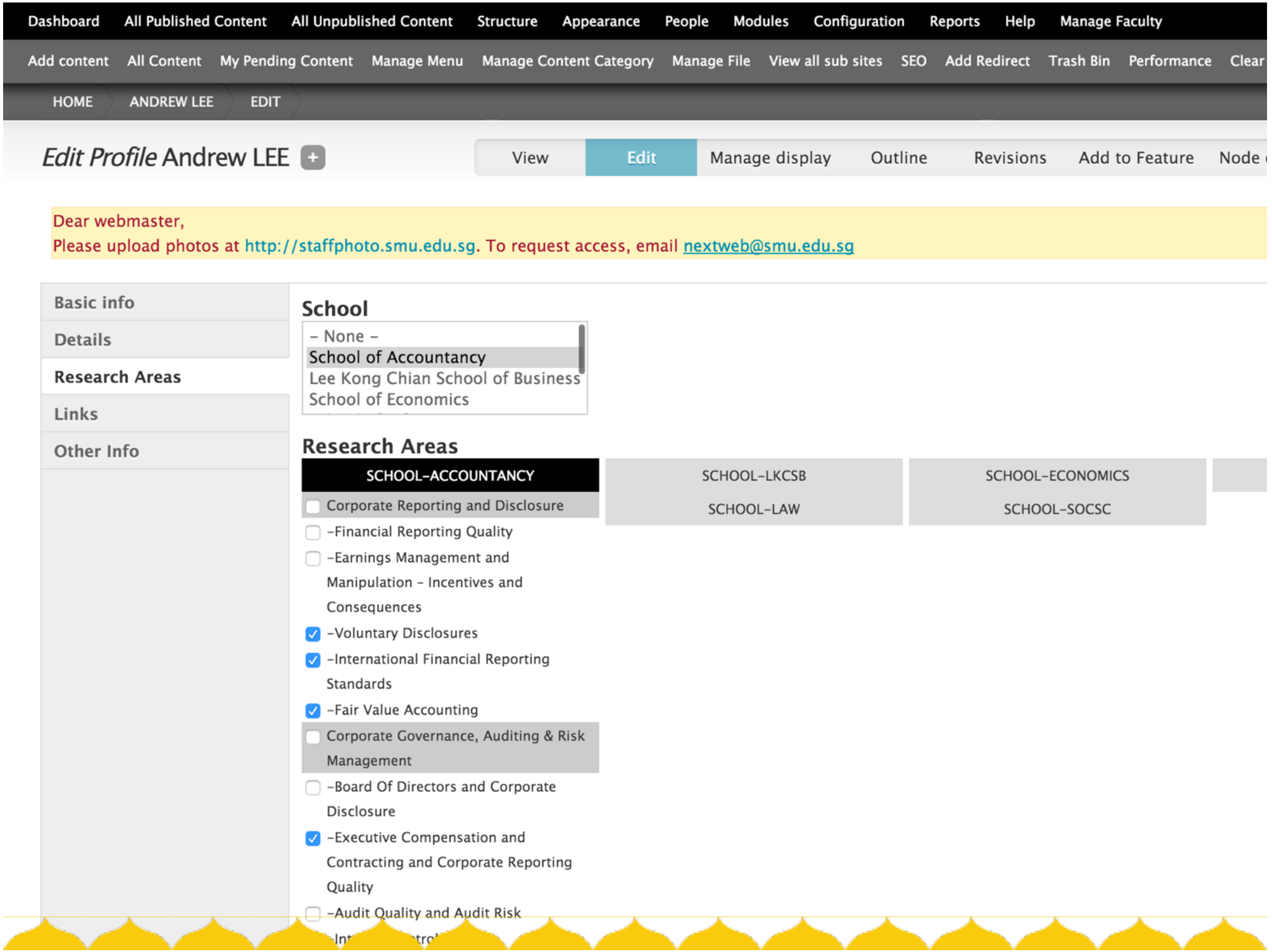
Andrew LEE

Associate Professor of Accounting (Practice)
PhD, New York University, 1993
Profile: Full-time Faculty
School: School of Accountancy
Research Areas and Areas of Expertise:
Performance Evaluation and Forecasting | Valuation | Fair Value Accounting | International Financial Reporting Standards | Voluntary Disclosures | Executive Compensation and Contracting and Corporate Reporting Quality

Email: andrewlee@smu.edu.sg Phone: +65 68280617

FACULTY EXPERTISE DIRECTORY

http://www.smu.edu.sg/faculty


Dashboard
All Published Content
All Unpublished Content
Structure
Appearance
People
Modules
Configuration
Reports
Help
Manage Faculty
Add content
All Content
My Pending Content
Manage Menu
Manage Content Category
Manage File
View all sub sites
SEO
Add Redirect
Trash Bin
Performance
Clear
HOME
ANDREW LEE
EDIT
Edit Profile Andrew LEE
View
Edit
Manage display
Outline
Revisions
Add to Feature
Node
Dear webmaster,
Please upload photos at http://staffphoto.smu.edu.sg. To request access, email nextweb@smu.edu.sg
Basic info
Details
Research Areas
Links
Other Info
School
- None -
School of Accountancy
Lee Kong Chian School of Business
School of Economics
Research Areas
SCHOOL-ACCOUNTANCY
SCHOOL-LKCSB
SCHOOL-ECONOMICS
SCHOOL-LAW
SCHOOL-SOCSC
Corporate Reporting and Disclosure
-Financial Reporting Quality
-Earnings Management and Manipulation - Incentives and Consequences
-Voluntary Disclosures
-International Financial Reporting Standards
-Fair Value Accounting
Corporate Governance, Auditing & Risk Management
-Board Of Directors and Corporate Disclosure
-Executive Compensation and Contracting and Corporate Reporting Quality
-Audit Quality and Audit Risk

DRUPAL MODULES

token
pathauto
ctools
views
views_ui
services
rest_server
libraries
services_views
services_menu

STRUCTURE > SERVICES > ADD +

Home » Administration » Structure » Services

Add a new endpoint

Machine-readable name of the endpoint *

faculty

The endpoint name can only consist of lowercase letters, underscores, and numbers.

Server *

REST

Select a the server that should be used to handle requests to this endpoint.

Path to endpoint *

faculty

Debug mode enabled

Useful for developers. Do not enable on production environments

Authentication

Session authentication

Choose which authentication schemes that should be used with your endpoint. If no a
will be done by an anonymous user.

Save

Services

Edit Server

Resources

Select the resource(s) or methods you would like to enable, and click *Save*.

Resource	Settings
events	
faculties	
faculty-updated	
file	
grants	
lastnames	
news	
node	
profile	
profiletypes	
researchareas	
schools	
stories	

STRUCTURE > SERVICES > RESOURCES

Services +

Edit | Server | Authentication | Resources

REST

Response formatters *

- [ ] bencode
- [x] json
- [x] jsonp
- [ ] php
- [ ] xml

Select the response formats you want to enable for the rest server.

Request parsing *

- [x] application/json
- [x] application/vnd.php.serialized
- [ ] application/x-www-form-urlencoded
- [x] application/xml
- [x] multipart/form-data
- [x] text/xml

Select the request parser types you want to enable for the rest server.

STRUCTURE > SERVICES > SERVER

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FACULTY EXPERTISE DIRECTORY

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lp Centre
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Institutional Review Board Policy Updates 001

Posted on Mon, 11 May 2015

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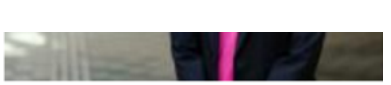

DOLLARS AND DRUGS

27 Jan 2016

SMU Professor Locknie Hsu studies h
deals affect the public's access to aff
medicines and healthcare.

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- **Financial Performance Analysis**
- Performance Evaluation and Forecasting
- Valuation
- Tax Planning and Firm Performance

Latest updated profiles

Andrew LEE
Associate Professor of Accounting (Practice);
andrewlee@smu.edu.sg
+65 68280612

Katherine YUEN
Senior Lecturer of Accounting
+65 68280952

LEE Joonho
Assistant Professor of Accounting
joonholee@smu.edu.sg
+65 68280984

Other faculty in **Performance Evaluation and Forecasting**

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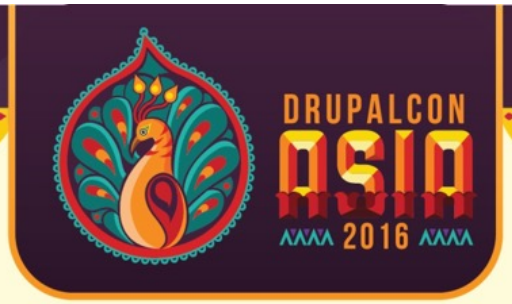

RESEARCH STORIES & PUBLICATIONS

SMU Research

SMU is established in Asia and internationally for its research and education in management, social and behavioural sciences and information technology. Over the years, SMU's academic publishing has also gained a very high degree of international visibility in areas such as Accounting, Data Analytics and Information Security, Economics and Finance.

SMU Research is an online resource of articles and videos showcasing SMU's research.

Of Diplomacy and Human Rights

Assistant Professor Eduard Jordaan

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Strengthening Cybersecurity through Research

Secure Mobile Centre

READ MORE

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RESEARCH STORIES

http://research.smu.edu.sg/smuresearch

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- Grant Opportunities
- Institutional Review Board Requirements
- Subject Pool System

Grant Opportunities

GRANT CALLS | EVENTS | RESOURCES

(SMART) 11th Innovation Grant Call for Proposals
Deadline: Fri, 25 Mar 2016

MOH NIC on Active and Confident Ageing: Grant Call on Cognition
Deadline: Mon, 29 Feb 2016

Singapore NRF Fellowship (Class of 2017)
Deadline: Tue, 23 Feb 2016, 3pm (SGT)

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Institutional Review Board

ANNOUNCEMENTS | NEWS & UPDATES

SMU-IRB Briefing for SMU Faculty, Staff and Students
Register here
Tue, Mar 1, 2016
Posted on Wed, 27 Jan 2016

Research Highlights

All Schools

STRENGTHENING CYBERSECURITY THROUGH RESEARCH

27 Jan 2016

SMU's Secure Mobile Centre - Tackling cybersecurity risks in mobile computing

WHEN SHARING IS NOT JUST CARING

27 Jan 2016

Conventional wisdom dictates that trade secrets have to be protected at all costs, but SMU Professor Gerard George's research shows there may be a better way of doing business.

RESEARCH PUBLICATIONS

BY TITLE:

Clear

BY AUTHOR:

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BY PUBLICATION TYPE:

Conference Proceedings Article
Edited Book
Edited Conference Proceedings
Editorial
Encyclopedia Entry
Invited Academic Talk / Lecture
Journal Article

Clear Hold "Ctrl" or "Cmd" key to select multiple

BY FACULTY:

- Show All -
CHANG, Hye Sun
CHEN Xia
CHEN Chih-Ying
CHENG Qiang
CHENG Nam Sang
CHO Young Jun

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BY PUBLICATION YEAR:

All - to -

Filtered by

Publication Type: Journal Article Remove

Pages: 1 2 3 4 5 6 7 8 9 10

Year of Publication: 2016

"Female Board Representation and Corporate Acquisition Intensity" by CHEN, Guoli; CROSSLAND, Craig; HUANG, Sterling, 0143-2095, 2014, 37, 2, Strategic Management Journal, Wiley: 24 months, 303 - 313.

Publication Link

Journal Article | Published on 1st February 2016

Year of Publication: 2015

"SURE DRAFT ON LEASES: IMPACT ON LESSEE'S TAX COMPUTATION IN SINGAPORE" by KHOO, Teng Aun; CHAN LOON [illegible] Accountant, Institute of Singapore Chartered Accountants, 52 - 55.

Journal Article | Published on 5th October 2015

"Mandatory Financial Reporting and Voluntary Disclosure: The Effect of Mandatory IFRS Adoption on Management Forecasts" by LI, Xi; YANG, Holly, 0001-4826, 2015, Accounting Review, American Accounting Association.

Journal Article | Published on 23rd July 2015

"Mandatory Financial Reporting Environment and Voluntary Disclosure: Evidence from Mandatory IFRS Adoption" by LI, Xi; YANG, Holly I., 0001-4826, 2015, Accounting Review, American Accounting Association.

Publication Link

Journal Article | Published on 23rd July 2015

RESEARCH PUBLICATIONS
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"Female Board Representation and Corporate Acquisition Intensity" by CHEN, Guoli, CROSSLAND, Craig, HUANG, Sterling, 0143-2095, 0/2014, 37, 2, Strategic Management Journal, Wiley: 24 months, 303 - 313,
2014
Journal Article

"EXPOSURE DRAFT ON LEASES - IMPACT ON LESSEE'S TAX COMPUTATION IN SINGAPORE" by KHOO, Teng Aun, CHAN JOON KEONG, NICHOLAS, 8521-3426, 2015, IS Chartered Accountant, Institute of Singapore Chartered Accountants, 52 - 55,
2015
Journal Article

"Mandatory Financial Reporting and Voluntary Disclosure: The Effect of Mandatory IFRS Adoption on Management Forecasts" by LI, Xi, YANG, Holly, 0001-4826, 0/2015, Accounting Review, American Accounting Association,
2015
Journal Article

"Mandatory Financial Reporting [illegible] Evidence from Mandatory IFRS Adoption" by LI, Xi, YANG, Holly I., 0001-4826, 2015, Accounting Review, American Accounting Association,
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Publication Type: Journal Article

"Female Board Representation and Corporate Acquisition Intensity" by CHEN, Guoli, CROSSLAND, Craig, HUANG, Sterling, 0143-2095, 0/2014, 37, 2, Strategic Management Journal, Wiley: 24 months, 303 - 313,

Journal Article 2014

"EXPOSURE DRAFT ON LEASES - IMPACT ON LESSEE'S TAX COMPUTATION IN SINGAPORE" by KHOO, Teng Aun, CHAN JOON KEONG, NICHOLAS, 8521-3426, 2015, IS Chartered Accountant, Institute of Singapore Chartered Accountants, 52 - 55,

Journal Article 2015

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"Mandatory Financial Reporting Environment and Voluntary Disclosure: Evidence from Mandatory IFRS Adoption" by LI, Xi, YANG, Holly I., 0001-4826, 2015, Accounting Review, American Accounting Association,

Journal Article 2015

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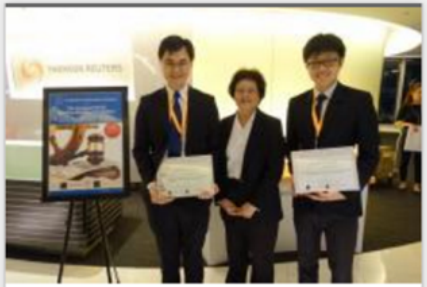
NEWS



SMU LAW ALUMNUS AND UNDERGRADUATE ARE WINNERS AT INAUGURAL MARITIME MOOTING COMPETITION

5 FEB 2016

COGNITARE FINISHES 2ND RUNNERS-UP AT PRESTIGIOUS CASE COMPETITION IN AUCKLAND

10 FEB 2016

SMU AND UNIVERSITY OF SURREY SECURE GRANT FOR CYBERSECURITY RESEARCH

10 FEB 2016

SMU SCORES THREE AWARDS AT THE 'OSCARS OF HIGHER EDUCATION'

15 JAN 2016

SMU LAW ALUMNI EMERGE TOPS AT... FOR YOUNG LAWYERS

15 JAN 2016

LAW FIRM OON & BAZUL NEEDY SMU LAW STUDENTS AND ESTABLISHES PRIZE FOR TOP...

11 JAN 2016

SMU Engage newsletter
October 2015 edition

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http://www.smu.edu.sg/news

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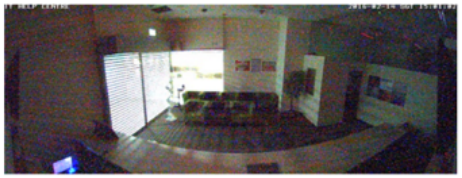

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- Vendor Payment (Single Payee)
- RGF (Application) Feb 2016

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SMU AND UNIVERSITY OF SURREY SECURE GRANT FOR CYBERSECURITY RESEARCH

10 Feb 2016

A team of cybersecurity experts from Singapore Management University (SMU) and University of Surrey has received 2-year funding from UK's Engineering and Physical Sciences Research Council (EPSRC)

WHY IT'S NOT ENOUGH FOR LEADERS TO JUST BE CLEVER

...nces Institute Director Professor David Chan explained why adaptive leaders must not just be clever, but more

SMU LAW ALUMNUS AND UNDERGRADUATE ARE WINNERS AT INAUGURAL MARITIME MOOTING COMPETITION

05 Feb 2016

This year, the Maritime Law Association of Singapore (MLAS) held the first ever MLAS Maritime Mooting Competition in partnership with the Maritime Port Authority of Singapore, 20 Essex Street Cham

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New Faces On Camp

ADMINISTRATIVE

8 - 12 Feb 16

Georgia Gan M
Administrativ
Office of Rese
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1 - 5 Feb 16

Lina Yip Poh Yo
Manager, Fac
Research
Lee Kong Chi
Business
linayip@smu.

Beatrix Supratr
Senior Assista
Stewardship
Office of Adv
beatrixlim@

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- [x] School of Social Sciences
- [ ] Behavioural Sciences Institute
- [ ] Business Families Institute
- [ ] Institute of Innovation and Entrepreneurship
- [ ] Sim Kee Boon Institute of Financial Economics
- [ ] Office of Research

SMU NEWS FEED

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year funding from UK\u2019s Engineering and Physical Sciences Research Council (EPSRC)</p>",
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{ ⊞ },
{ ⊟
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%28TRISAS%29_edited_ps.jpg?itok=yCEuHBSO",
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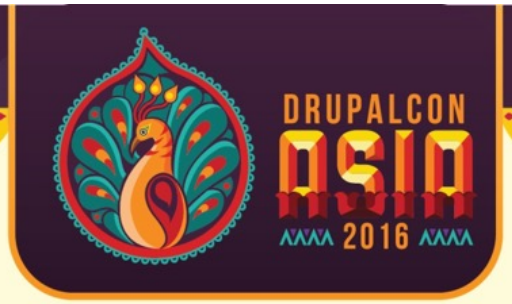
SMU NEWS FEED

https://www.smu.edu.sg/api/smu/news?limit=3&offset=0&school[]=2&school[]=3&school[]=4&school[]=5&school[]=6&school[]=7

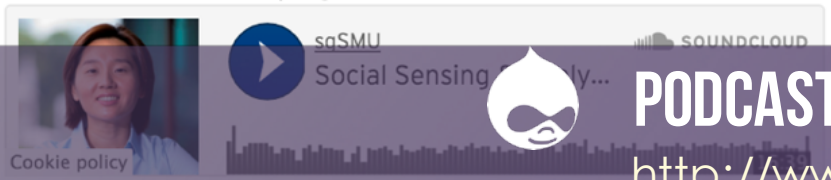


PODCASTS & VIDEOS

INSIGHTS FROM THOUGHT LEADERS

SOCIAL SENSING & ANALYTICS

Assistant Professor Shim Kyong Jin



Jan 2016

In today's globally connected, online and mobile world, social media platforms are fast becoming the dominant means of communication. Collecting and analysing data from multiple online sources by leveraging sophisticated computing technologies can produce insights beneficial to businesses, communities and governments. In this podcast, Asst Prof of Information Systems Shim Kyong Jin shares her insights and research.

SINGAPORE'S MONETARY POLICY FRAMEWORK

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27 Jan 2016

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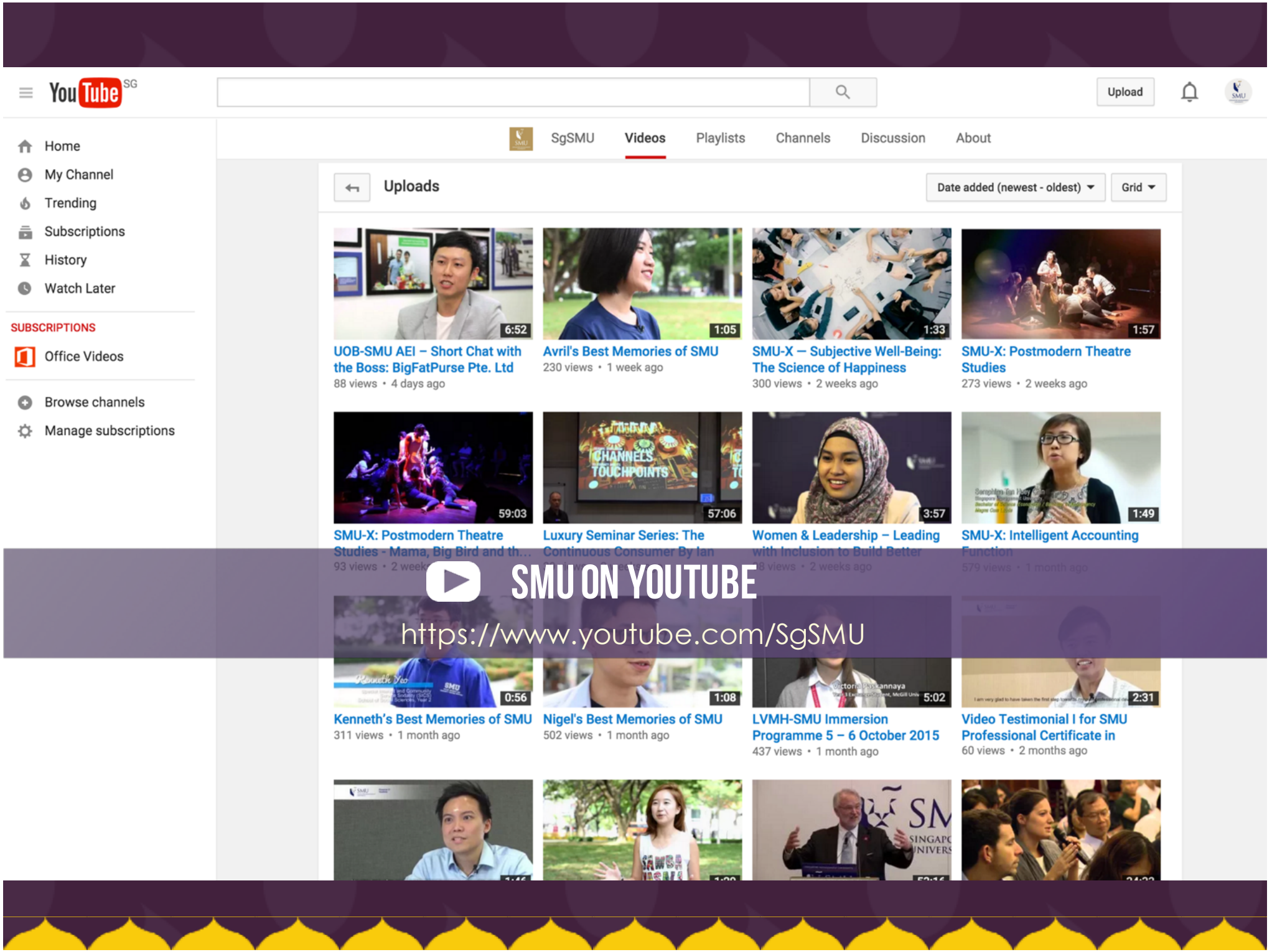
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SMU LAW ALUMNUS AND UNDERGRADUATE ARE WINNERS AT INAUGURAL MARITIME MOOTING COMPETITION

05 Feb 2016

This year, the Maritime Law Association of Singapore (MLAS) held the first ever MLAS Maritime Mooting Competition in partnership with the Maritime Port Authority of Singapore, 20 Essex Street Cham

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- Fitness Subsidy Claim Form (FY2015/2016)
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PODCASTS | VIDEOS

UOB-SMU AEI – SHORT CHAT WITH THE BOSS: BIGFATPURSE PTE. LTD

10 Feb 2016

The 'Short Chat with the Boss' series form part of the content on the SME Learning Portal which serves to inspire, motivate and inform other SMEs what they can ...

AVRIL'S BEST MEMORIES OF SMU

What are your best memories of SMU? Avril Chua shares her best memories being [illegible] this candid video. Come discover real stories of ...

SMU-X — SUBJECTIVE WELL-BEING: THE SCIENCE OF HAPPINESS

29 Jan 2016

This is not a typical course in any way." - Christie Scollon, course instructor and Associate Professor of Psychology, SMU School of Social Sciences As with all ...

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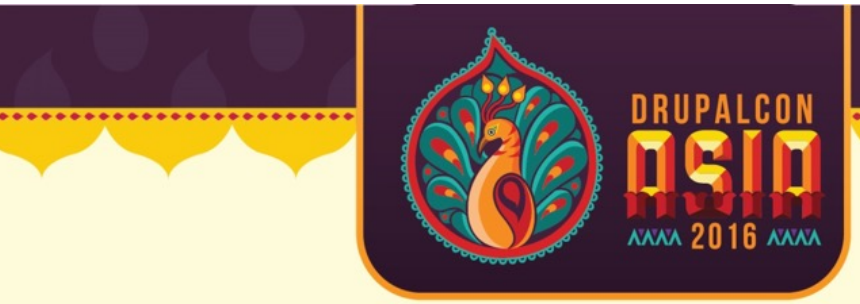

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- [ ] Fellow
- [ ] Visiting Faculty
- [ ] Adjunct Faculty
- [ ] Graduate Instructors
- [ ] Visiting Professors
- [ ] Distinguished Term Professor
- [ ] Professor Emeritus

RESEARCH AREAS:

School of Accountancy

- [ ] Corporate Reporting and Disclosure
- [ ] Corporate Governance, Auditing & Risk Management
- [ ] Financial Intermediation and Information
- [ ] Financial Performance

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Abhijith G. ACHARYA

Assistant Professor of Strategic Management

PhD, Pennsylvania State University, 2013

Profile: Full-time Faculty

School: Lee Kong Chian School of Business

Research Areas and Areas of Expertise:

Strategy and Organisation | Corporate Strategy | Entrepreneurship | Corporate Governance and Strategic Leadership | Strategic Decision Making

+65 68085480

Sungbae AN

Senior Lecturer of Economics

PhD, University of Pennsylvania, 2006

Profile: Full-time Faculty

School: School of Economics

Research Areas and Areas of Expertise:

Macroeconometrics | Econometrics | DSGE Model Estimation | Monetary Economics | Macroeconomics

Email: sungbae@smu.edu.sg Phone: +65 68280873

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Abhijith G. ACHARYA

FACULTY PROFILE IN INTERNET

http://www.smu.edu.sg/faculty/profile/84407/Abhijith-G-ACHARYA

Designation:	Assistant Professor of Strategic Management
Qualifications:	PhD, Pennsylvania State University, 2013
Email:	agacharya@smu.edu.sg
Phone:	+65 68085480
School:	Lee Kong Chian School of Business
Profile:	Full-time Faculty

Research Areas and Areas of Expertise:

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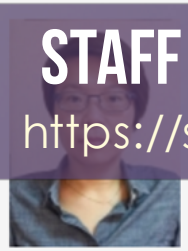

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consists of multiple modules which will eve...
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New Faces On Campus

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8 - 12 Feb 16

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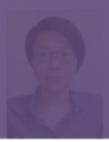
Administrative Executive
Office of Research
georgiagan@smu.edu.sg

1 - 5 Feb 16



Lina Yip Poh Yoke
Manager, Faculty and Research
Lee Kong Chian School of Business
linayip@smu.edu.sg

Beatrix Supratman
Senior Assistant Manager, Stewardship and Events
Office of Advancement
beatrixlim@smu.edu.sg

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SMU News & Events

SMU AND UNIVERSITY OF SURREY SECURE GRANT FOR CYBERSECURITY RES...
10 Feb 2016

A team of cybersecurity experts from Singapore Management University (SMU) and University of Surrey has received 2-year funding from UK's Engineering and Physical Sciences Research Council (EPSRC)

WHY IT'S NOT ENOUGH FOR LEADERS TO JUST BE CLEVER
06 Feb 2016

In an invited commentary, SMU Behavioural Sciences Institute Director Professor David Chan explained why adaptive leaders must not just be clever, but more importantly

SMU LAW ALUMNUS AND UNDERGRADUATE ARE WINNERS AT INAUGURAL

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Goal Setting Excercise 2016
This annual exercise is now open for staff
to set their goals for the review period January 2016 to December 2016.
Setting goals is a collaborative process between
the staff, Reporting Officer (RO) and Approving Officer (AO).
Read more
SET GOALS
1.
2.
3.
Top Applications
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Faculty Housing Supplementation
Faculty DART
Message from the Vice President, Human Resources & Faculty Administration
For New Employees
What's Happening
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TRAINING
There are no upcoming events. Please visit the calendar for past events.
With the recent replacement of MediShield by MediShield Life on 1 November 2015, the Office of Human Resources & Fac...
Mon, Dec 21, 2015
Valerie Jessica NEO, Office of Human Resources & Faculty Administration
In The Spotlight: Understanding Academic Careers in SMU
The first HRFA Employee Dialogue Session for administrative staff this year was held on Tuesday 18 August 2015, and was ...
Tue, Sep 1, 2015
Valerie Jessica NEO, Office of Human Resources & Faculty Administration
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Office of Advancement
beatrixlim@smu.edu.sg
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School of Economics
pqcheong@smu.edu.sg
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New Faces Newsletter

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Top Applications

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SMU Singapore Management University | Human Resources & Faculty Administration

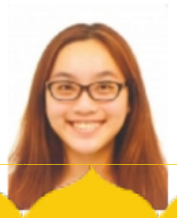
NEW FACES ON CAMPUS

2016 02 05, Issue 97

Dear Colleagues,
Please join us to warmly welcome our new colleagues who joined SMU between 1 - 5 Feb 2016.

Lina Yip Poh Yoke
Manager, Faculty and Research
Lee Kong Chian School of Business

Beatrix Supratman
Senior Assistant Manager, Stewardship and Events
Office of Advancement
Email: beatrixlim@smu.edu.sg



Cheong Pei Qi
Administration Executive
School of Economics
Email: pgcheong@smu.edu.sg

NEW FACES ON CAMPUS NEWSLETTER

https://inet.smu.edu.sg/sites/hrfa/Pages/New-Faces-Newsletter.aspx

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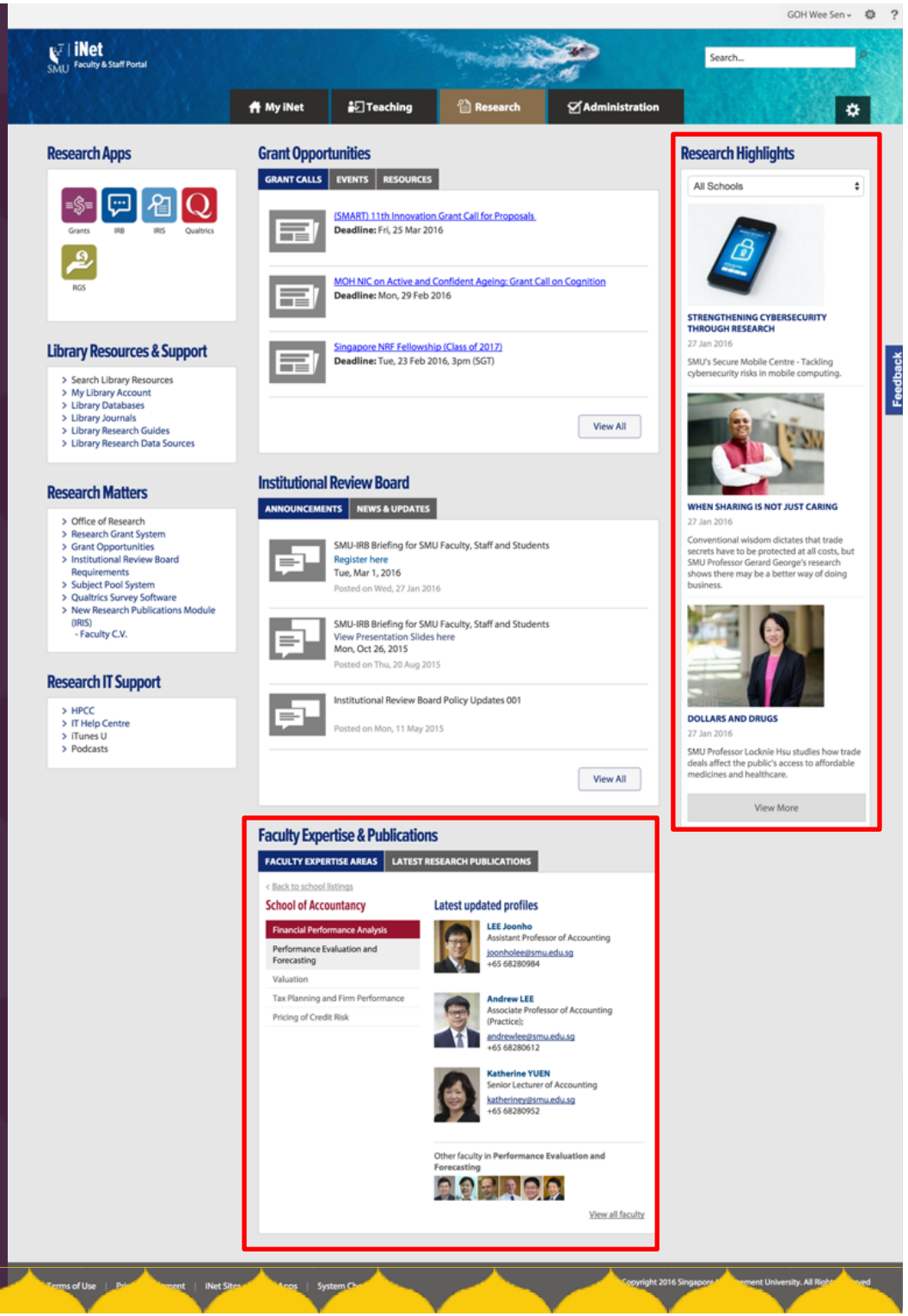
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Faculty & Staff Portal
My iNet
Teaching
Research
Administration
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Grant Opportunities
Research Highlights
Library Resources & Support
Research Matters
Research IT Support
Institutional Review Board
Faculty Expertise & Publications
Feedback

It's very rare for any organization to be able to knit best-of-breed systems together in any practical way. What SMU have achieved is remarkable, especially as academic environments are notoriously hard to bring coherence to.
SAM MARSHALL, AWARDS JUDGE
INTRANET INNOVATION
AWARDS
2015
INTRANET INNOVATION GOLD AWARD 2015 // INTRANET REWORK
STEP TWO
DRUPALCON
OSIO
FEB 18-21, 2016

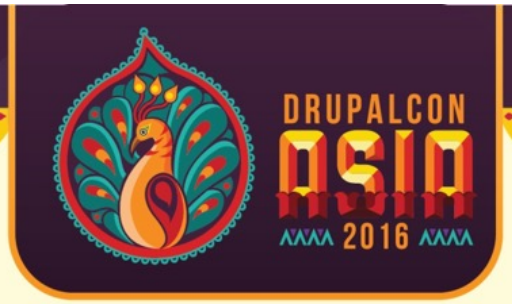
PAST GOLD WINNERS

STEPTWO INTRANET INNOVATION AWARDS

MOBILE NATIVE APPS

NEWS FEED AT SMU MOBILE

DRUPALCON OSIO
FEB 18-21, 2016



SMU GLOBAL EXCHANGE APP

SMU GLOBAL EXCHANGE

How It Works?

1. Student downloads App from Apple App Store, Google Play

Available on the iPhone App Store | ANDROID APP ON Google play

2. App launches and updates itself with the latest content from Web

SMU Web Portal (Drupal)

- JSON
- Images
- Videos
- Documents

3. Content Owner makes changes to a webpage and saves

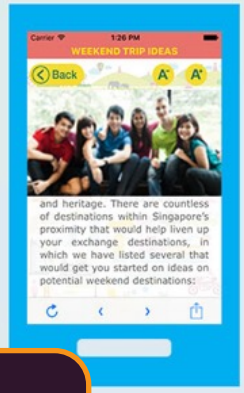
Saves

SMU Web Portal (Drupal)

Internet Available

a. App transparently updates and displays new content.

b. All the assets in the page are saved for future offline viewing.

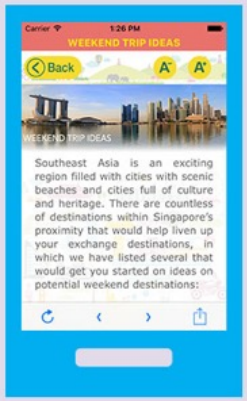


Internet Unavailable

a. App retrieves and displays the saved copy of the page.

b. Awaits for internet to be available.

c. Updates content when there is internet.



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FEB 18-21, 2016

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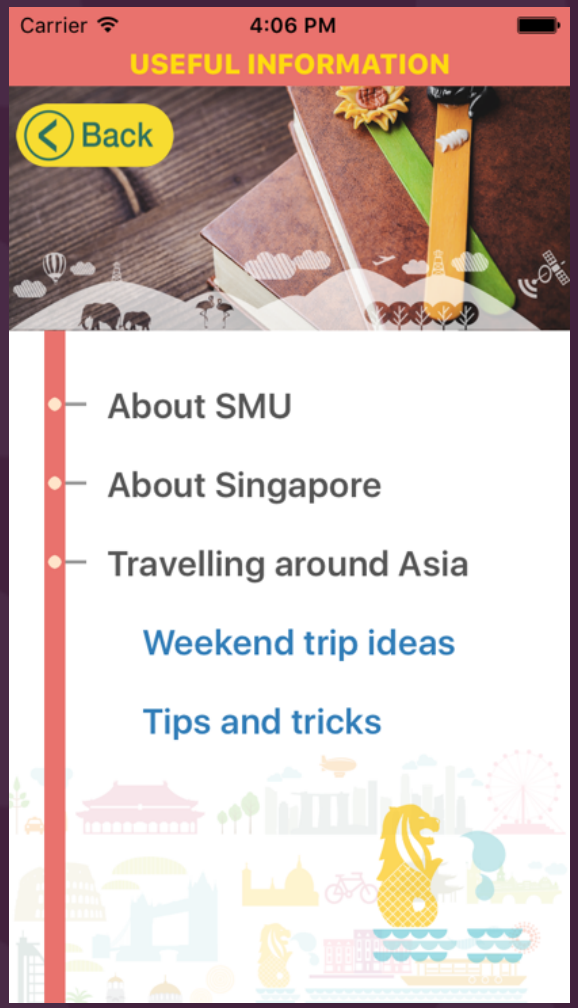

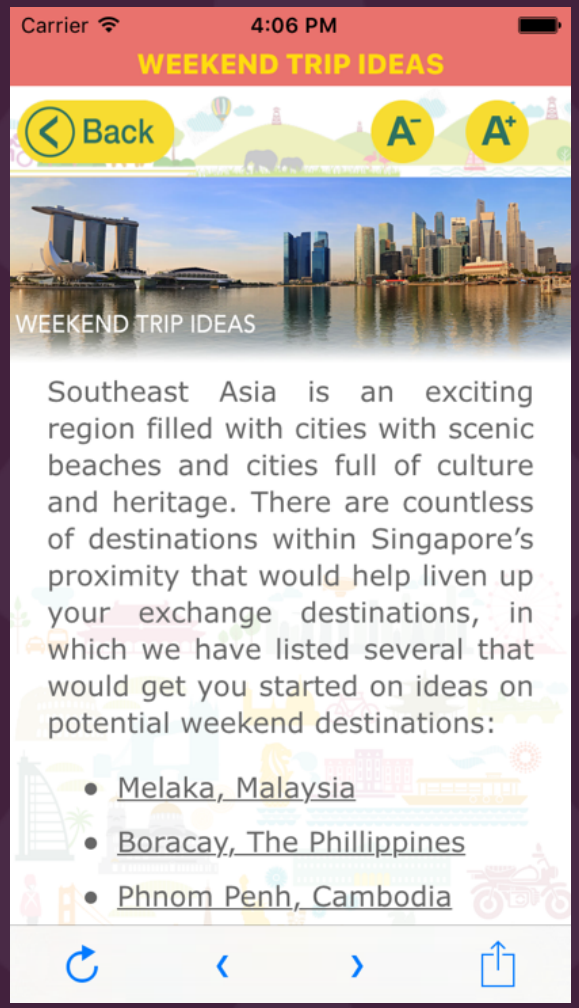

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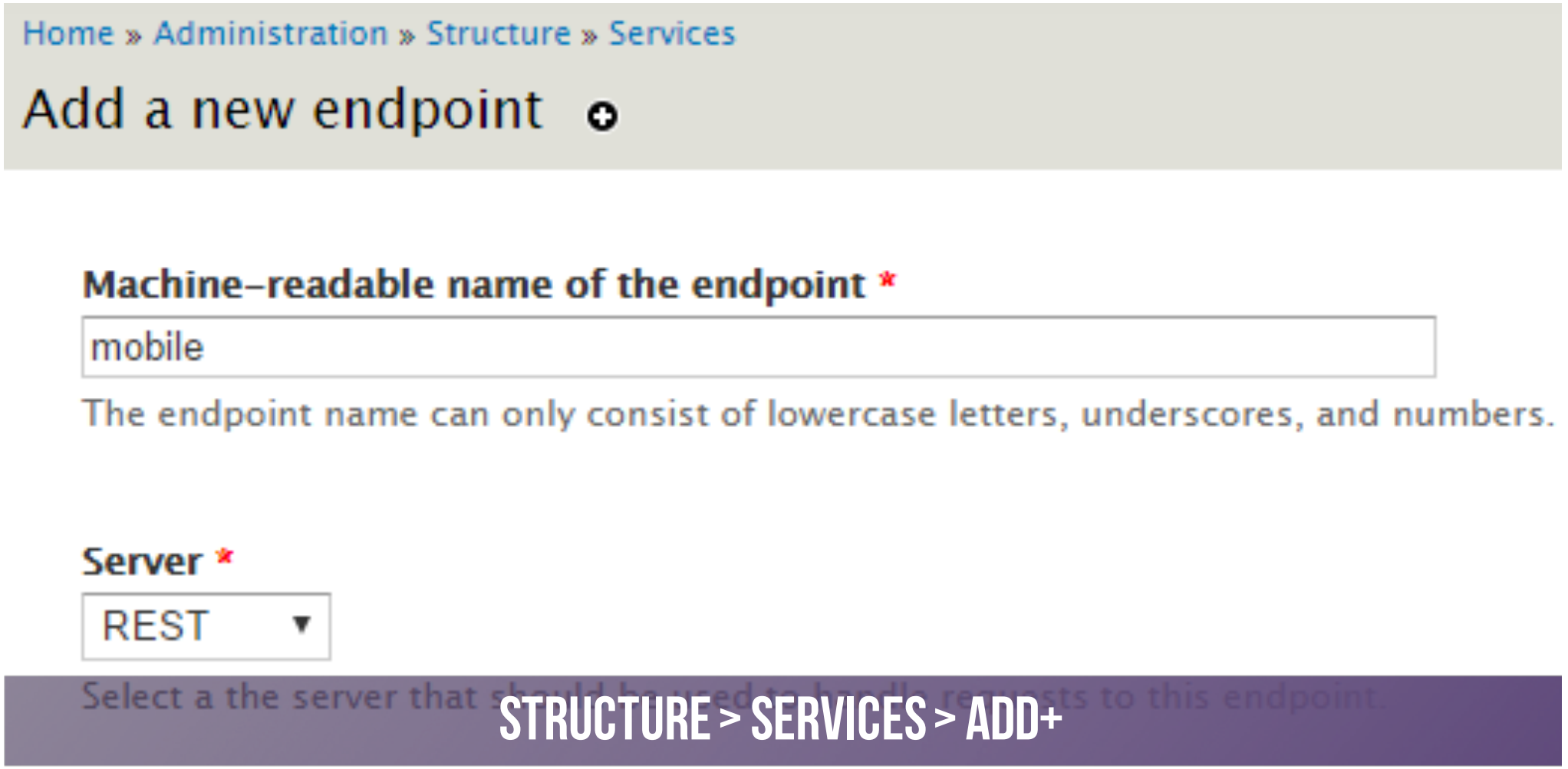
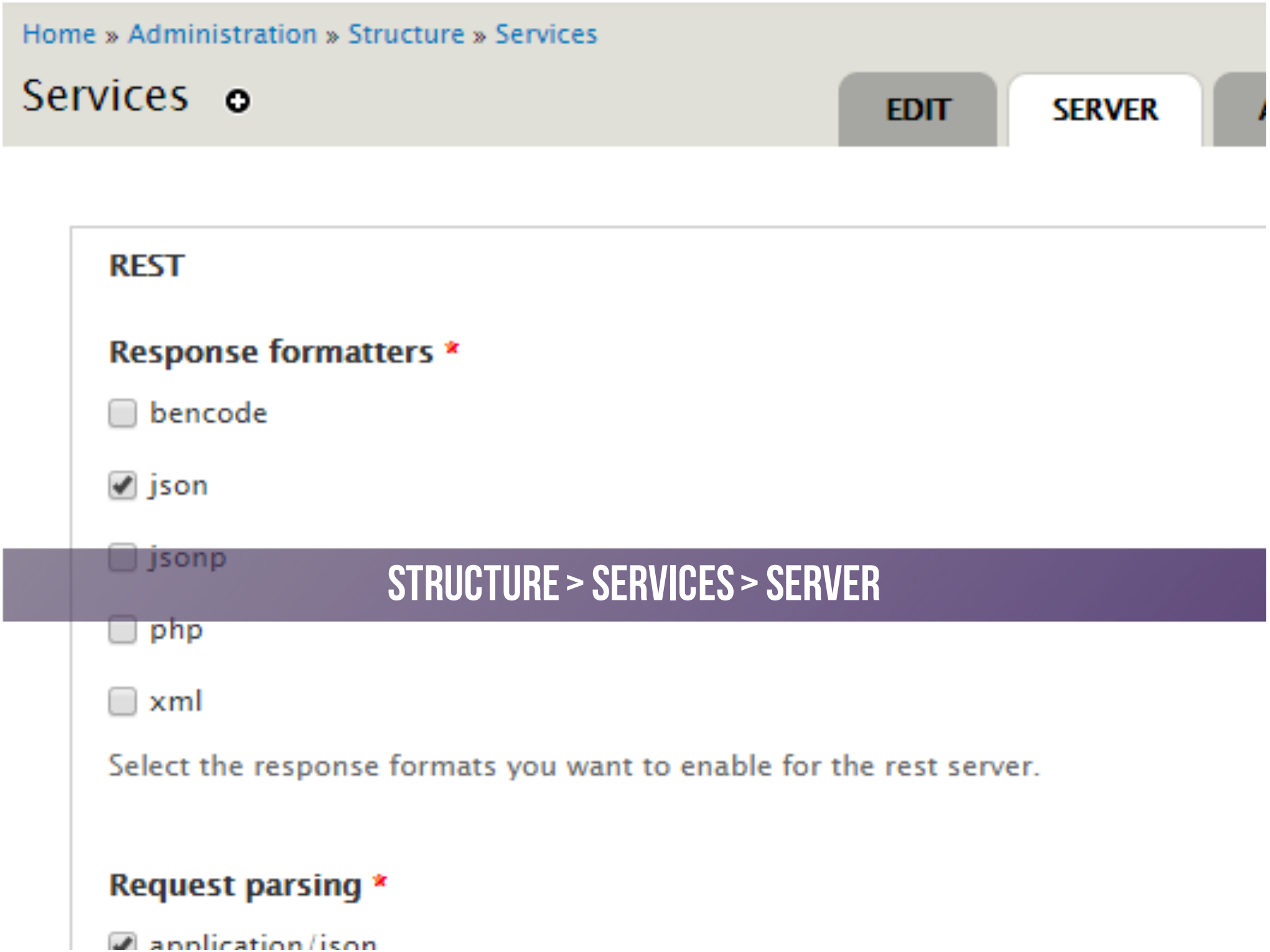
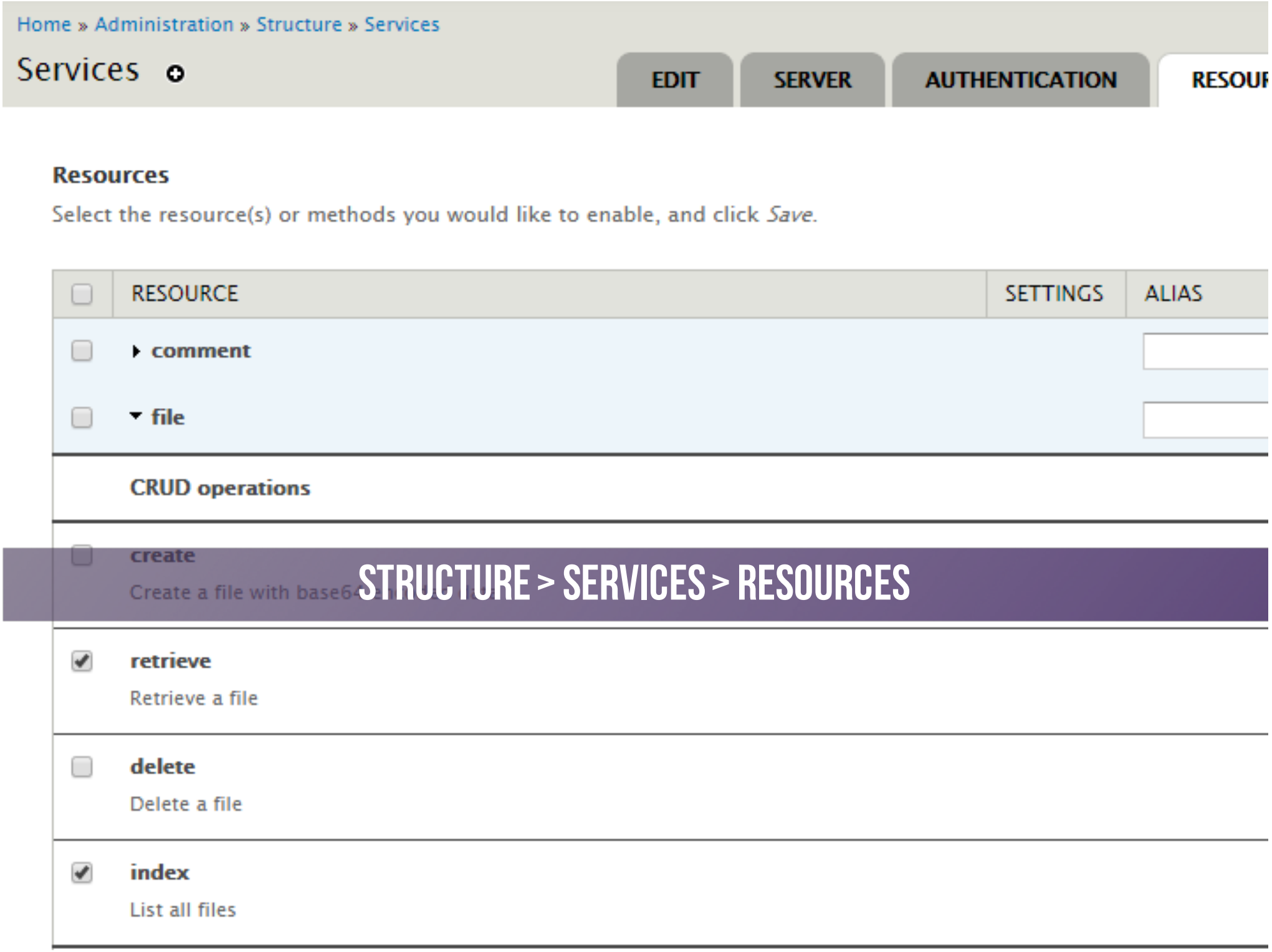
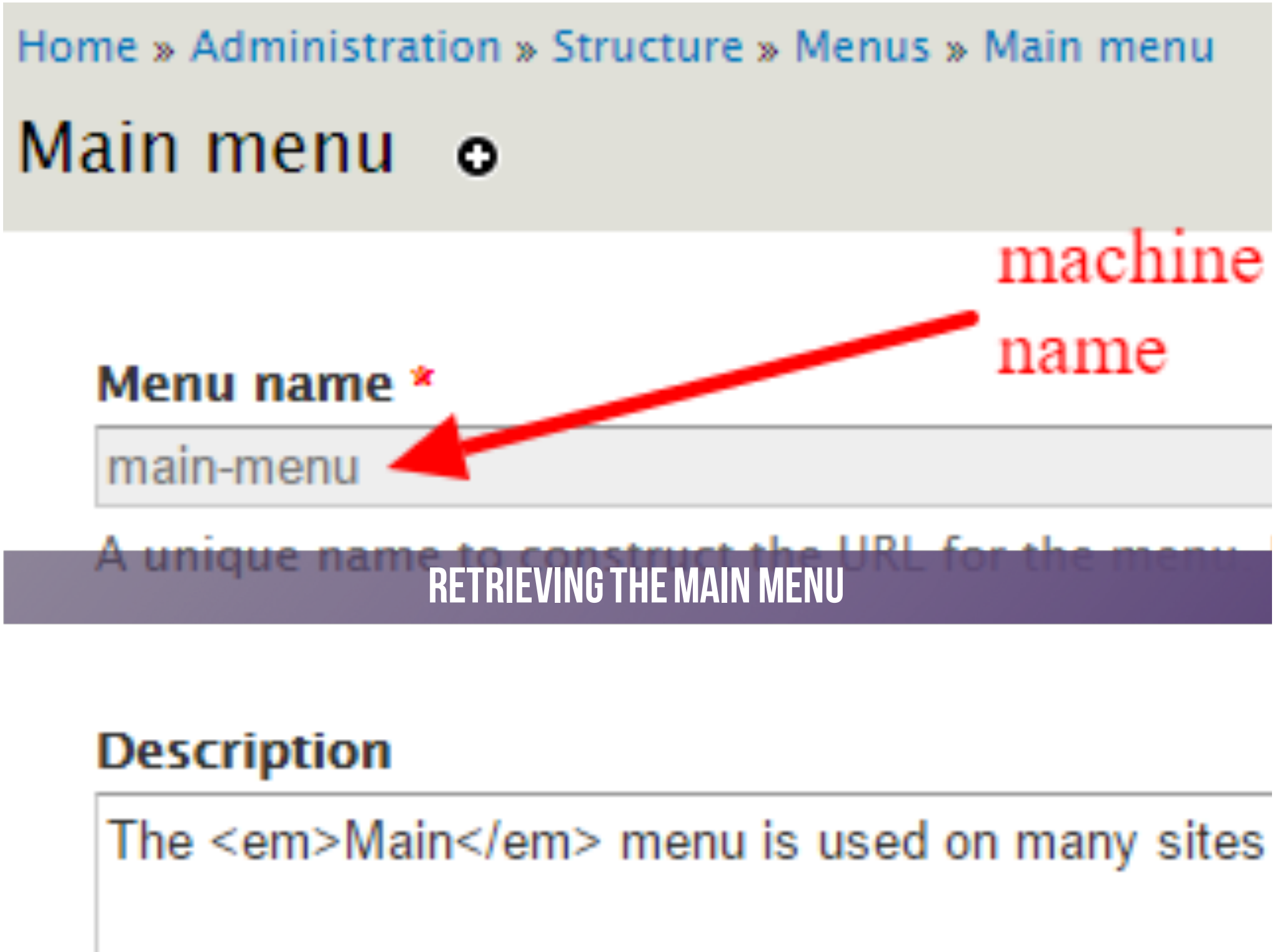

Home » Administration » Structure » Services
Add a new endpoint
Machine-readable name of the endpoint *
mobile
The endpoint name can only consist of lowercase letters, underscores, and numbers.
Server *
REST
Select a the server that should be used to handle requests to this endpoint.
STRUCTURE > SERVICES > ADD+
Path to endpoint *
mobile
Debug mode enabled
Useful for developers. Do not enable on production environments


Home » Administration » Structure » Services
Services
EDIT
SERVER
REST
Response formatters *
bencode
json
jsonp
php
xml
Select the response formats you want to enable for the rest server.
Request parsing *
application/json
STRUCTURE > SERVICES > SERVER


Home » Administration » Structure » Services
Services
EDIT
SERVER
AUTHENTICATION
RESOUR
Resources
Select the resource(s) or methods you would like to enable, and click Save.
RESOURCE
SETTINGS
ALIAS
comment
file
CRUD operations
create
Create a file with base6
retrieve
Retrieve a file
delete
Delete a file
index
List all files
STRUCTURE > SERVICES > RESOURCES



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     >Keeping in touch</strong> <p>Upon your arrival at your destination, be sure to notify your family and
     information. Update your contact details via pre-departure checklist after getting a local mobile number
     should we need to contact you urgently.</p>\n\t<p>Find out who you should call in times of emergency –
     Make sure to check your SMU email regularly for new announcements and other academic matters.</p>\n</div
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     >Keeping in touch</strong> <p>Upon your arrival at your destination, be sure to notify your family and O
     information. Update your contact details via pre-departure checklist after getting a local mobile number
     should we need to contact you urgently.</p>\n\t<p>Find out who you should call in times of emergency – p
     Make sure to check your SMU email regularly for new announcements and other academic matters.</p>\n</div
    "safe_summary": ""
   }
  ]
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```


CONSUMING JSON FEED FOR NODE 871

https://www.smu.edu.sg/global/mobile/node/871

JSON feed on native WebView


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  -DuringExchange-a-1.jpg\" style=\"width: 100%;\"></p
  ><div style=\"padding-left: 18px; padding-right: 18px
  ;\"><p><strong>Keeping in touch</strong> <p>Upon your
  arrival at your destination, be sure to notify your
  family and OGL of your new address and contact
  information. Update your contact details via pre
  -departure checklist after getting a local mobile
  number so that OGL has your latest record should we
  need to contact you urgently.</p>\n\t<p>Find out who
  you should call in times of emergency – police,
  ambulance or campus security. Make sure to check your
  SMU email regularly for new announcements and other
  academic matters.</p>\n</div>\n<p></p>\n",
```
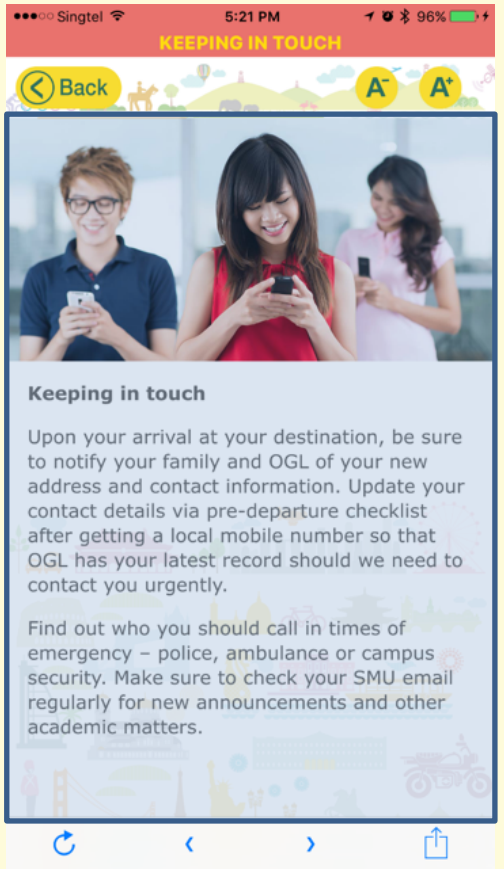
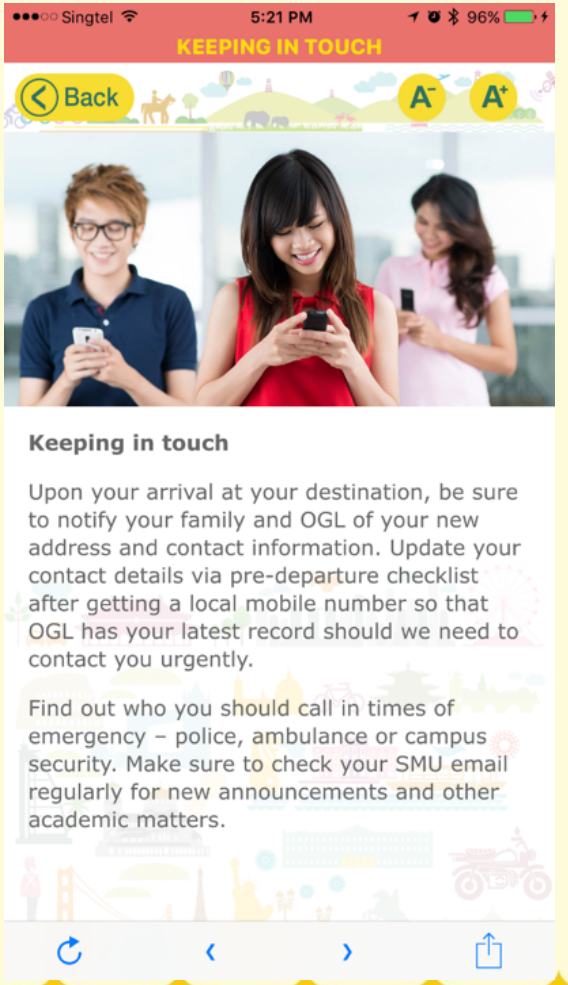




Offline Caching



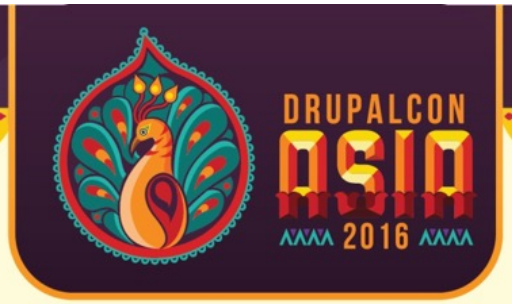
Image

HTML Text

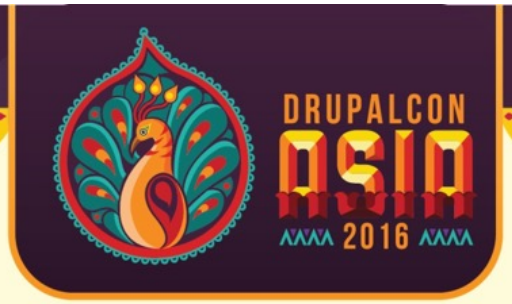
Keeping in touch

Upon your arrival at your destination, be sure to notify your family and OGL of your new address and contact information. Update your contact details via pre-departure checklist after getting a local mobile number so that OGL has your latest record should we need to contact you urgently.

Find out who you should call in times of emergency – police, ambulance or campus security. Make sure to check your SMU email regularly for new announcements and other academic matters.



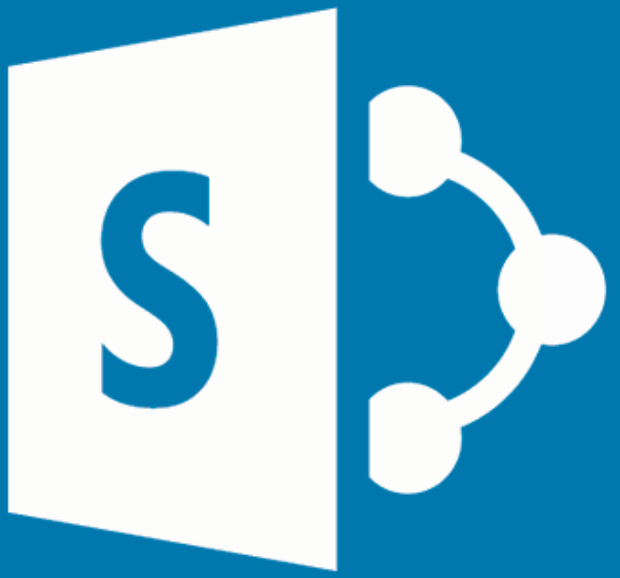
DRUPAL / APP DEMO

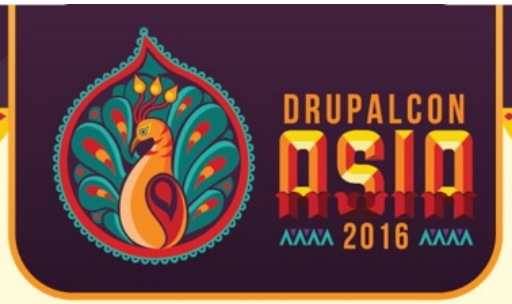


LESSONS LEARNT / UPCOMING EXPLORATIONS

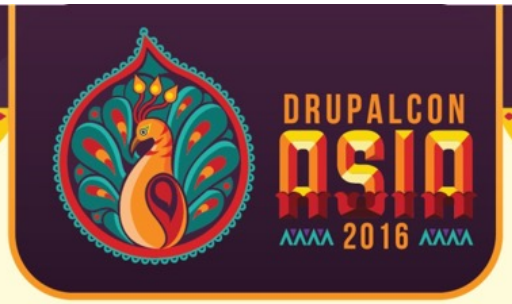
INTERNET

INTRANET



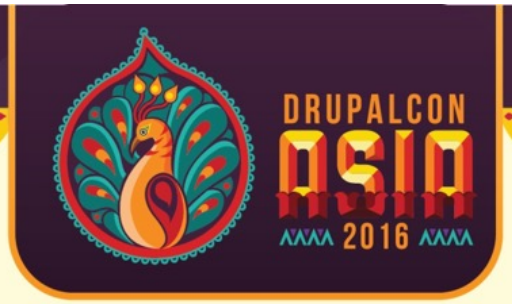


#1 CONSISTENCY & SIMPLIFICATION

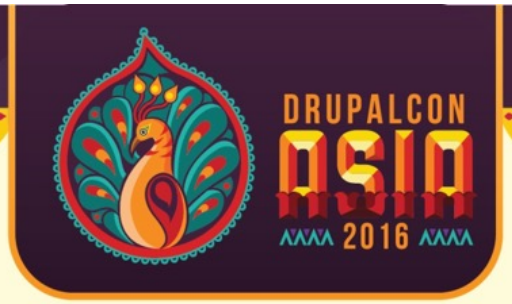


"CONSISTENCY IS ONE OF THE MOST POWERFUL USABILITY PRINCIPLES: WHEN THINGS ALWAYS BEHAVE THE SAME, USERS DON'T HAVE TO WORRY ABOUT WHAT WILL HAPPEN. INSTEAD, THEY KNOW WHAT WILL HAPPEN BASED ON EARLIER EXPERIENCE. EVERY TIME YOU RELEASE AN APPLE OVER SIR ISAAC NEWTON, IT WILL DROP ON HIS HEAD. THAT'S GOOD."

JAKOB NIELSEN

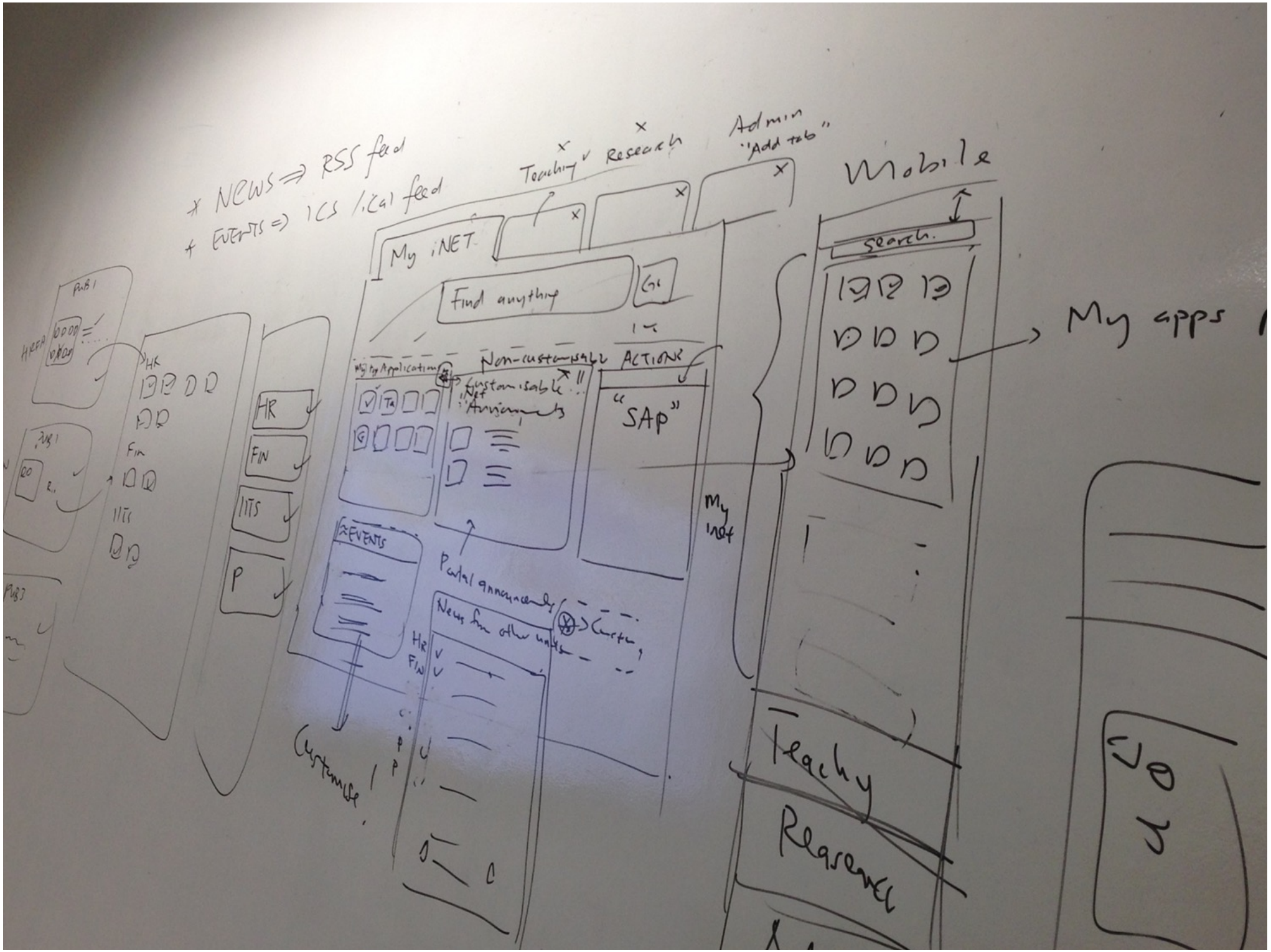


#2 PROTOTYPING BY DRAWING

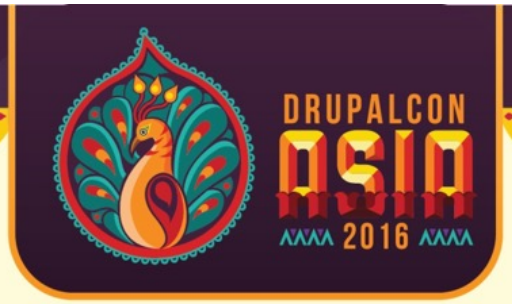


"JUST HOW DO I DESIGN IF NOT WITH PROTOTYPING? AN EXCELLENT QUESTION. THE SHORT ANSWER IS "ON PAPER."

ALAN COOPER

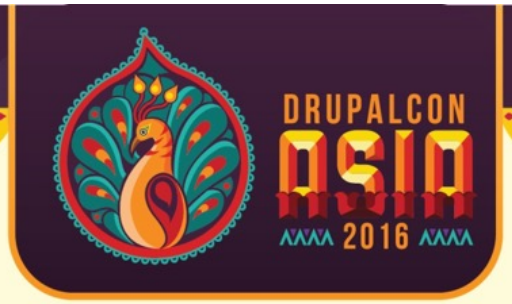


* NEWS ⇒ RSS feed
* EVENTS ⇒ ICS / ical feed
Teaching
Research
Admin
"Add tab"
Mobile
My iNET
Find anything
Go
search.
My apps
Non-customisable ACTIONS
My Applications
Customisable
iNet Announcements
"SAP"
My iNet
HR
FIN
IITS
P
EVENTS
Portal announcements
News from other units
Customise!
Teachy
Reasearch

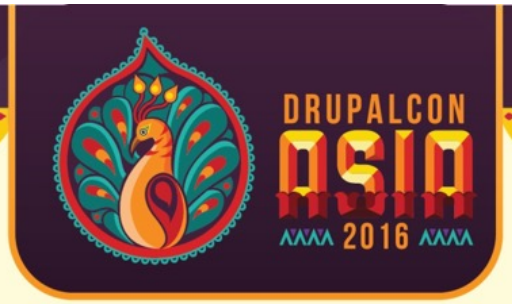


"YOU CAN USE AN ERASER ON THE DRAFTING TABLE OR A SLEDGE HAMMER ON THE CONSTRUCTION SITE."

FRANK LLOYD WRIGHT

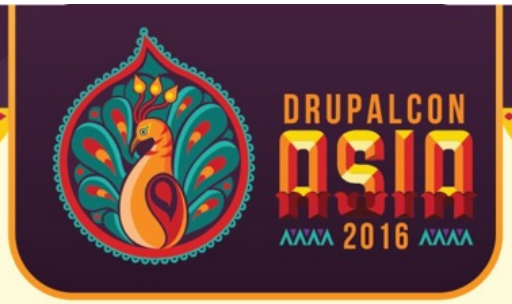


#1 TECHNIQUE BEATS TECHNOLOGY



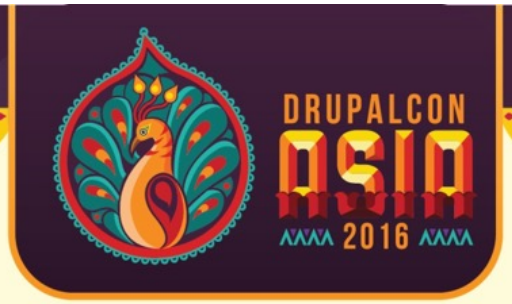
“TECHNOLOGY OVER TECHNIQUE PRODUCES EMOTIONLESS DESIGN.”

DANIEL MALL



QUESTIONS?

GOH WEE SEN



THANK YOU

बहुत धन्यवाद्

GOH WEE SEN

WSGOH@SMU.EDU.SG