

## Initiative Leads Plenary



# What is the Drupal Event Organizers Working Group and Why Should You Care?

**DrupalCon Global 2020** 





# Who is this person?



Kaleem Clarkson (kclarkson) He/Him

**Chief Operating Officer** 



blendmeinc.com

twitter.com/kaleemclarkson linkedin/in/kaleemclarkson





### What is the Drupal Event Organizers Working Group?



A group of event organizers from around the globe who are concerned with supporting community-led events within the Drupal community. These include camps, summits, training days, contribution days, and meetups.







### Mission

Support community-led teams to grow Drupal through local events.



### Vision

To establish a world-wide network of Drupal experts who organize events and aid one another to do the same

#### Why should you care?



Come for the **Software**Stay for the **Community** 



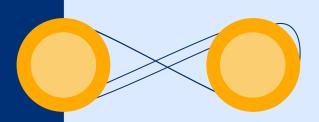
#### Why should you care?



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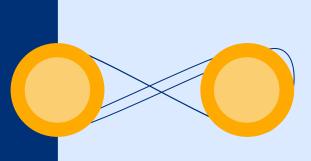






- ONBOARDING
  For many its their very fire
  - For many its their very first experience with Drupal
- 2 RELATIONSHIPS
  Building, maintaining and
  strengthening relationships
- **MARKETING**Facilitating local conversations between businesses & providers
- GROWTH
  Opportunities for speakers
  & presenters
- FUN
  Sometimes we need a break
  from our day-to-day





ONBOARDING
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#### **HOW CAN YOU PARTICIPATE?**

- Official Website drupal.org/community/event-organizers
- Join the Monthly Zoom Calls
- Join the Event Organizers Slack
- Join Our Email Newsletter
- Drupal Issue Queue







#### HOW DID WE GET HERE?







Nov 8, 2018 First Event Organizers Call

Sep 5, 2019 Submitted charter to Dries & DA

Jul, 2020 Board of Directors Established

Apr 11, 2019

Organizer **Round Table** in Seattle

Oct 29, 2019 **EOWG** Officially Announced













### **EVENTS DATABASE**

Central location for statistics

Spreading knowledge of Drupal Events

API for sharing with other services



WEBSITE STARTER KIT

Reducing overhead for organizers

Building consistency

Leveraging existing resources













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WEBSITE STARTER KIT

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Building consistency

Leveraging existing resources

#### **Current Board Members**



• Camilo Bravo (cambraca)

DrupalCamp Quito - Ecuador / Hungary

Baddý Sonja Breidert (baddysonja)

DrupalCamp Iceland, Germany, Europe, Splash Awards - Europe

Kaleem Clarkson (kclarkson)

DrupalCamp Atlanta - Atlanta, GA, US

• Suzanne Dergacheva (pixelite)

DrupalNorth - Montreal, QC CANADA

Leslie Glynn (leslieg)

Design 4 Drupal Boston, NEDCamp - Boston MA

Matthew Saunders (MatthewS)

Drupalcamp Colorado - Denver, CO, USA

Avi Schwab (froboy)

MidCamp, Midwest Open Source Alliance - Chicago, IL, USA

- ?



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### TARA KING

Pantheon

@sparklingrobots

she/her | they/them

Albuquerque, NM







## BLACK LIVES MATTER



# READ THE CODE OF CONDUCT.

# BECOME AN OFFICIAL CODE OF CONDUCT CONTACT.

## SPEAK UP.

# NOTICE WHO IS IN THE ROOM.

# SPONSOR MARGINALIZED PEOPLE.

# FIX HIRING, RECRUITMENT & THE PAY GAP.

## UPDATE YOUR LANGUAGE.

# MARGINALIZED SPEAKER TRAINING: JULY 15 & 16: 23:15 UTC



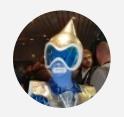
# **SLACK MEETINGS: #DIVERSITY-INCLUSION** THURSDAYS AT 16:00 UTC



#### Drupal Accessibility in 2020



Topic Maintainers



andrewmacpherson
Andrew Macpherson



mgifford
Mike Gifford



rainbreaw
Rain Breaw Michaels

#### A11y is essential for inclusion





### A11y is also law in many countries



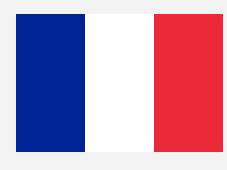


Drupal is used for education and government sites around the world











**Technology** 



If our code isn't accessible, using Drupal becomes a risk or liability

### Drupal is leading the way...



- The Drupal community is committed and diligent
- Initiatives such as Media, Layout Builder, Olivero, and Claro have worked hard to make accessibility an essential part of the process

but

We still need to be better

### As of this morning



526

**Open** A11y bugs in Drupal Core

100

A11y bugs that only need RTBC

### This impacts adoption



Before we make the leap, our platform dev team needs to make sure that any new version not only maintains, but improves, accessibility. That's why we participate in Drupal core initiatives such as Accessibility, Layout, and Media. There's lots of work to do, but the work is fun and challenging and rewarding - especially because the Drupal core team is so enthusiastic and committed to accessibility.

~ Caroline Boyden, UC Berkeley Web Platform Services

### We need you to be an Ally champion



Three maintainers and a handful of dedicated contributors aren't enough



cboyden
Caroline Boyden



jrockowitz
Jacob Rockowitz



**lauriii**Lauri Eskola



You!

### We need every skill level!



There are many ways to be an accessibility contributor

- Document your own experiences and challenges
- **Test** patches
- Tab around modules without a mouse
- Run automated testing, like the WAVE browser extension, and document the results
- Add screenshots or video recordings to previously reported issues

### We need every skill level!



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### A11y testing: use your keyboard



**Give up your mouse** for one day each week (or month)

Seriously.

Hide it.

Lock it away.

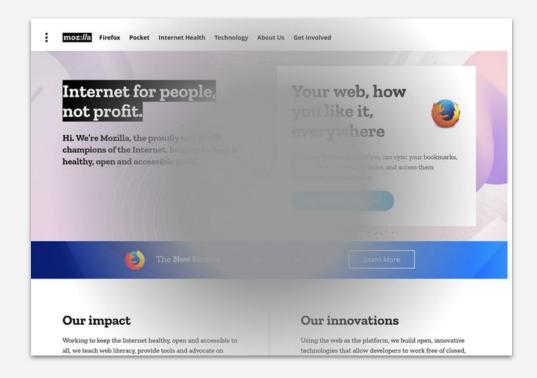


### A11y testing: use NoCoffee



## See the web as others might. NoCoffee simulates:

- Different types of vision
- Various types of color blindness



### File a bug or comment on issues



When filing a new issue or commenting on the ones that already exist, please include the following:

- Problem you had
- Context of the problem
- How to reproduce
- Screenshot or recording if applicable

If unsure: ask!

### Champion an initiative or module



Pick something you care about and be its A11y champion

olivero Black & White Photos DRUPAL **Drupal 9: T** Beautiful C .... ! by Dries Buytaert, 14 January 2020 If you thought opening paragraphs were amazing, wait till you begin writing blog posts with leads! They'll blow your mind. They draw your readers into an article. Once you've got them reading with some nice punchy bold text that grabs their attention, they're like puddy in your hands. They'll click all your links and read all your comments and probably think you have the best site they've ever been on

Olivero's A11y Champion:
Mike Herchel (mherchel)

### DrupalCon A11y Bug Bash



Remember these numbers?

- **526** open A11y bugs in Core
- **100** waiting for RTBC

Come help out at our "table":

contrib2020.getopensocial.net/group/drupal-a11y-bug-bash/about

### Come to A11y Office Hours



3rd Thursday of each Month

### July 16, 5:30pm PT

Agenda: <a href="mailto:bit.ly/drupal-a11y-oh">bit.ly/drupal-a11y-oh</a>



# **Admin UI & Javascript Modernisation Initiative**

**Cristina Chumillas** 





justafish, laurii, saschaeggi, alwaysworking, webchick, bnjmnm, katherined, nod\_, huzooka, fhaeberle, jasonbarrie, dawehner, eaton, antonellasevero, finnsky, Dennis Cohn, huzooka, Archita Arora, yoroy, quiron, L2G2, andrewmacpherson, modulist, rfmarcelino, pixelite, sarahdlowe, evankay, kiboman, jasonbarrie, finnsky, antoineh, kostyashupenko, lot007, shaal, volkerk, nod\_, idebr, zrpnr, martin107, tedbow, vd39, KondratievaS, kiran.kadam911, komalkolekar, kishor\_kolekar, timdujardin, priyanka.sahni, pzajacz, katannshaw, martin107, jwilson3, pavnish, Dakwamine, junaidmasoodi, amaisano, Mithun S, mgifford, nisha11 ... and many more!

Drupalcon New Orleans
2016 Drupalcon Vienna Frontend United Claro stable 9.11
Drupal core 9.11 Drupal Core 8.8.0 Claro Beta 2018

### **DRUPAL CORE**

JS CHANGES IN CORE UX
CHANGES
IN CORE

UI CHANGES IN CORE

**JS APP** 

USER RESEARCH DRUPAL DESIGN SYSTEM

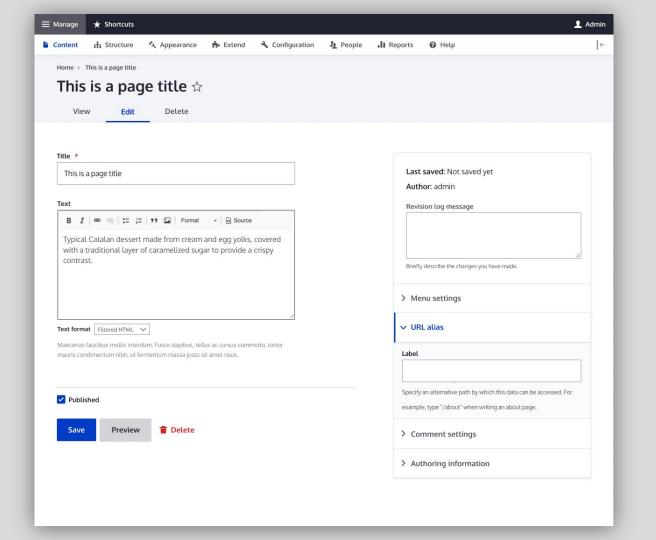
### **DRUPAL CORE**

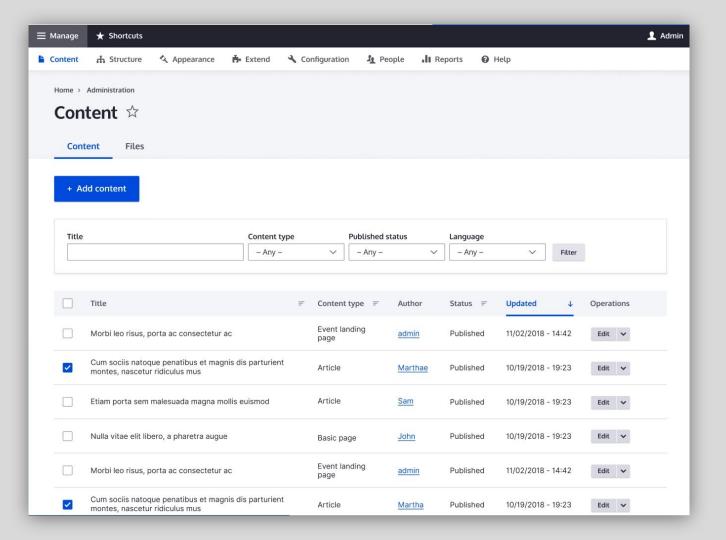
JS CHANGES IN CORE UX CHANGES IN CORE

Claro

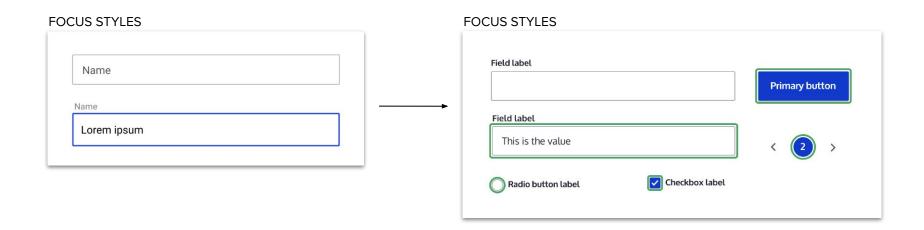
**JS APP** 

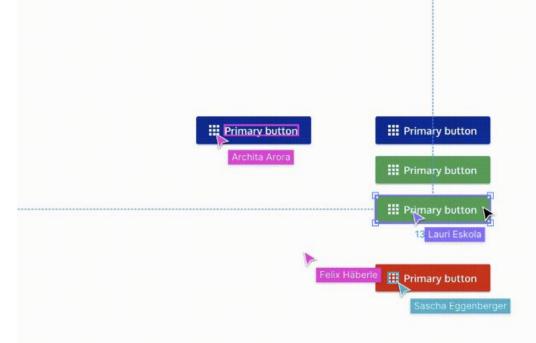
USER RESEARCH DRUPAL DESIGN SYSTEM





## iteration over feedback





### asynchronous and collaborative



# don't break my Drupal

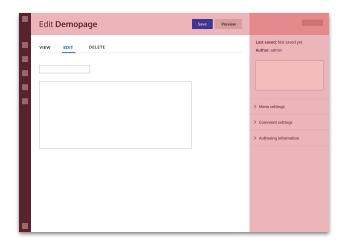
### WE NEED YOU!



to test claro

# what's in the future

(after reaching Stable?)



**Drupal** Design System

layout changes

independent styleguide

### Site theme customizations

ACCENT COLOR / DARK MODE

### Views UI redesign

Others?

### Join us!

```
#admin-ui
#admin-ui-design
```

### **DrupalCon Global Contributions:**

https://contrib2020.getopensocial.net/group/claro-admin-ui-contribution



# Promote Drupal



# Meet the Promote Drupal Initiative

Marketers, Content Writers, Translators, Developers, and Agency Leaders spreading the word about Drupal



Promote Drupal Let's expand the market for Drupal: to new industries, geographies, and communities

# <a>ô</a> Drupal™</a>

### Background Photos

Ideally, the logo should be used on a white background to give it the highest impact possible. Whenever it is not possible to do so, please be sure to choose background colors, or images, that provide a strong contrast with the logo.

The "spot blue" logo must be used on white and clear backgrounds.

The white logo must be used on dark backgrounds or strong contrast images. The black logo must be used on white or clear backgrounds, or on monochrome printing applications.



### - Drupal Brand Palette

textures, backgrounds, and graphic

Blue palette Brand guidelines



PANTONE Cogted 660 C



PANTONE Coated 284 C

Navy blue CMYK: 100, 70, 31, 17 PGR-6 71 113 HEX: #064771

CMYK: 85 45 0 0

RGB: 0.120.191

HEX: #0678BE

Light blue

CMYK: 64, 16, 0, 0

RGB: 80 175 235

HEX: #53B0EB



Light navy blue CMYK: 84, 42, 0.0 RGB: 13, 125, 193 HEX: #0D7DC3

DRUPAL BRAND BOOK Typography

### Typefaces

represented by the following Typeface - free and accessible to everyone through google docs, Microsoft and many other free and open, or paid, publishing software. Title: Ubuntu Subtitle: Helvetica neue Normal

Body: Helvetica neue light

The title font Ubuntu is a nod to the digital brand and also the fant of the Drupal load neue which is also a ned to the options presented on Drupalorg for typeface, and provides a clean and easy to read font for digital and print materials not posted on Helvetica Neue



### **ABCDEFGHIJKLMNOPQRSTUVWXYZ** abcdefghijklmnopgrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefahiiklmnoparstuvwxvz

### — Tone of Voice

Tone of voice is set by the core values of Drupal and how we While Drupal is a product of the Drupal community, it is an outward-facing product with a similar but distinct set of values:

- Innovation: Inspiring and aspiring statements that drive creative thinking—focused on our austomers' vision of
- . Inclusivity: Much like the principles of open source, we are open to contribution from all. As such, we use non-gender defining language (i.e. people, not guys), and don't use gender-specific job titles (i.e. chairman), etc.
- . Excellence: We strive to be helpful, but not preachy. We don't make promises or commands, but instead aim to say something of substance.

We use business casual language. We're professional (no shorthand y'all), but maintain a distinct conversational Drupal

Keep copy simple: don't overuse largon. Don't use colloquialisms and slang at all — we have a global audience

Your - use this first to convey the importance of our audience We - use this next, to convey that we're real people and care

DRUPAL BRAND BOOK Typography

### — Text Hierarchy

Here's a guide for some basic typography used for online, offline, and print

Headline - the size of the font can change but the line-spacing must respect the font size + 20% proportion.

Subtitle - if used, it has to be properly separated from the title and it needs to be smaller in size than the headline but higher

Body text - Variable size between 10 to 18 px, in the appointed fonts (Helvetica or Poppins) in on 80% gray. The line-spacing may vary from 20 to 25 ps.



# Drupal 9: Build the best of the web

THE NEXT STEP IN 20 YEARS OF OPEN SOURCE INNOVATION

Drupal continues to lead the industry with powerful new features, an enhanced user experience, and a roadmap built for the future.

- Dramatically easier tools—enables users to take advantage of Drupal's robust technical architecture more easily than ever before.
- Continuous innovation—powerful new features delivered continuously, keeping Drupal at the cutting edge of the web.
- Easiest upgrade in a decade—and Drupal's commitment to easy upgrades in the future means never having to worry about a major replatforming to

Easy content authoring, reliable performance, and excellent security are standard features of Drupal. But what sets it apart is its flexibility. Its tools help you build the versatile, structured content that dynamic web experiences need. You can extend it with any one or more of thousands of add-ons – or integrate Drupal with external services and other applications in your infrastructure. No other content management software is this powerful and scalable.

### **Content Management Systems (CMS)**

are the platforms through which digital experiences like websites are designed and managed. An *open source* CMS provides the code without charging licensing fees.







#### Build the best of the web

#### Dramatically easier tools

Intuitive solutions that empower business users to take advantage of the power of Drupal.

#### Continuous innovation

Cutting-edge new features, reaching new digital channels while strengthening our foundation in content management.

#### Easiest upgrade in a decade

And a commitment to easy upgrades in the future. Never replatform again.

Download Drupal 9

**Explore** integrations

Media Kit



New to Drupal? Learn why Drupal powers 1 in 30 websites in the world including sites from NASA, OXFAM, and Médecins Sans Frontières (Doctors without Borders).



Are you a Drupal 7 user? Take the first step forward. Find continuous innovation and easy upgrades once you've adopted Drupal 9.



Using Drupal 8? You're on the right path. Implement a few simple changes to keep moving forward on your journey.



Build faster websites and empower your creative team.

Discover Drupal 9



WHY YOU'LL LOVE DRUPAL

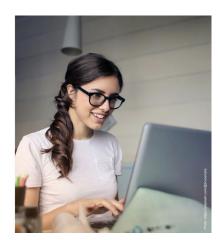
#### Turn Great Ideas Into Great Experiences

Leave your desktop behind and create compelling content on more modern devices than ever. Are you marketing for the future?



#### Simplicity for Editors

Work efficiently and increase the ease of content editing with better previews and drag-and-drop media handling.



What is Drupal?

The free, open source content management system that's leading a digital transformation across industries.

WHY YOU'LL LOVE DRUPAL

#### Leader in Multilingual

No CMS offers better Language support for multilingual capabilities. With over 100 languages out of the box and unrivalled translation workflows.



# Um mundo de experiências digitais

& Drupal™

#### #CelebrateDrupal

Dan Lemon and many came together to create celebratedrupal.org for the launch of Drupal 9

celebratedrupal.org





ACOLONO GMBH ♥ DRUPAL 9

Austria

Let's celebrate the launch of Drupal 9!



ONE SHOE CELEI Perhaps the world's creative and digital a

> One Shoe Netherlands

**8** 

Nico Grienauer **6 9** 



COUNT TO DRUPAL 9 WITH EVOLVI...

Count to Drupal 9 with Evolving

**Evolving Web** 

Canada

DRUPAL 9: WHA

Guess, what everybo Drupal 9 to fuel our

Khushbu-AddWeb India



ALL DRUPAL HEROES CELEBRATE ...

Petr Illek Czechia



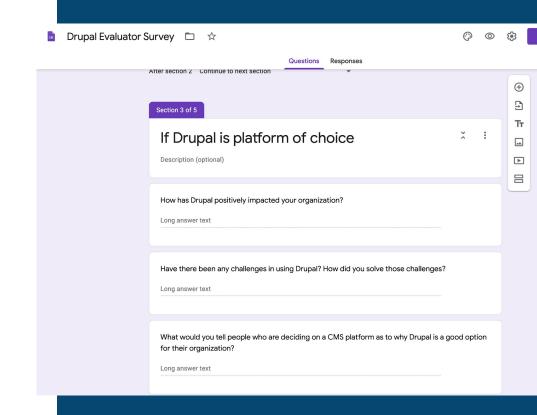




#### Building Evaluator Personas

Help us map out how decision makers select their CMS. How can we help them make their decision and onboard them in the community?

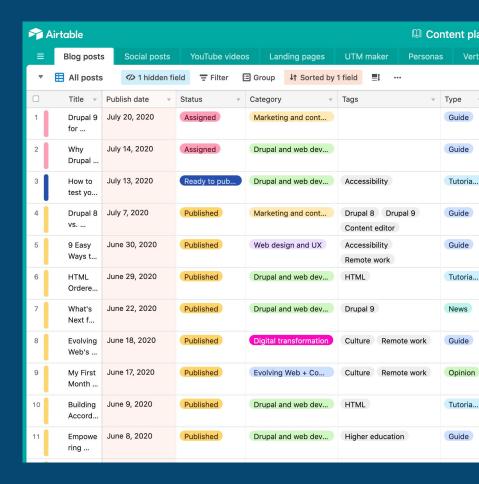
bit.ly/drupal-stakeholder-interviews



#### Drupal Marketing Calendar

Share and localize stories about Drupal with your network and your local community.

bit.ly/drupal-marketing-calendar



### Join us!

bit.ly/promote-drupal-contrib

#PromoteDrupal on Drupal Slack





# The Team



# So many awesome contributors!



#### Olivero

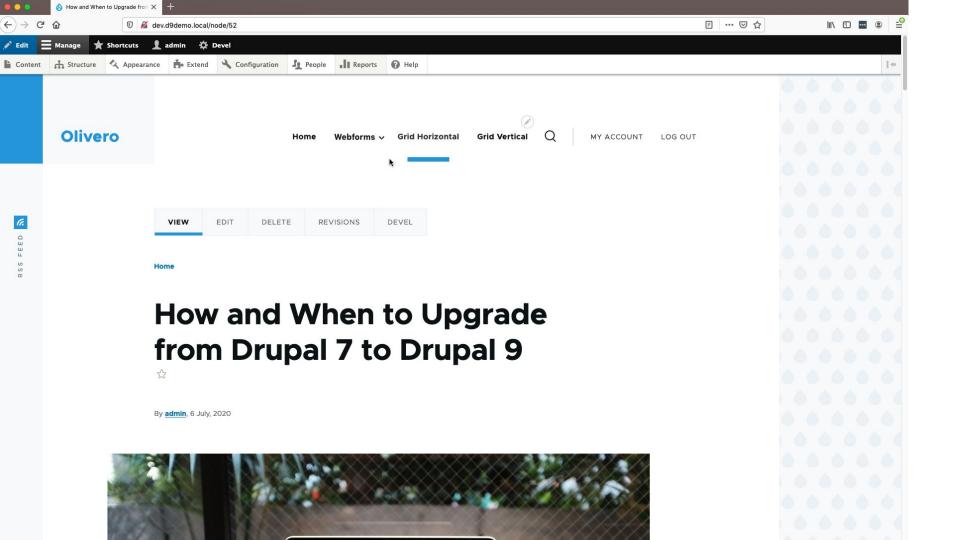
#### Committers for Olivero

and the state of			
mherchel	3 min ago	3 months ago	180 commits
himanshu_sindhwani	1 week ago	4 weeks ago	3 commits
Indrajith KB	1 week ago	1 week ago	1 commit
kostyashupenko	1 week ago	3 months ago	31 commits
hansa11	1 week ago	3 months ago	13 commits
Dom.	2 weeks ago	2 weeks ago	1 commit
sd9121	2 weeks ago	2 months ago	2 commits
poojakural	2 weeks ago	2 weeks ago	1 commit
q0rban	3 weeks ago	3 months ago	3 commits
Sreenivas Bttv	3 weeks ago	4 weeks ago	2 commits
brianperry	4 weeks ago	3 months ago	7 commits
nitesh624	1 month ago	1 month ago	1 commit
keboca	1 month ago	1 month ago	1 commit
komalkolekar	1 month ago	1 month ago	1 commit
DuneBL	1 month ago	1 month ago	1 commit
proeung	1 month ago	9 months ago	41 commits
andrewozone	1 month ago	1 month ago	2 commits
boulaffasae	1 month ago	2 months ago	2 commits
Unattributed	3 months ago	3 months ago	7 commits
hawkeye.twolf	4 months ago	4 months ago	1 commit
alexdmccabe	4 months ago	4 months ago	1 commit
mrconnerton	4 months ago	4 months ago	3 commits
Maithri Shetty	5 months ago	5 months ago	1 commit
shimpy	6 months ago	6 months ago	1 commit
thejimbirch	6 months ago	6 months ago	1 commit
rabbitlair	6 months ago	6 months ago	1 commit

in memoriam

#### **Rachel Olivero**





#### Design Challenges

- Modern yet friendly
- We do not control the content
- We do not control the content types
- We don't really control anything

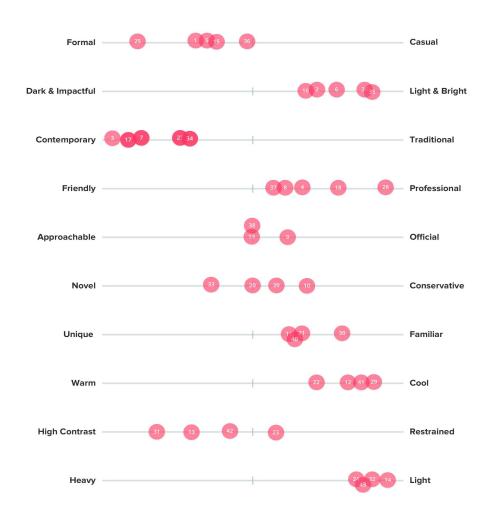


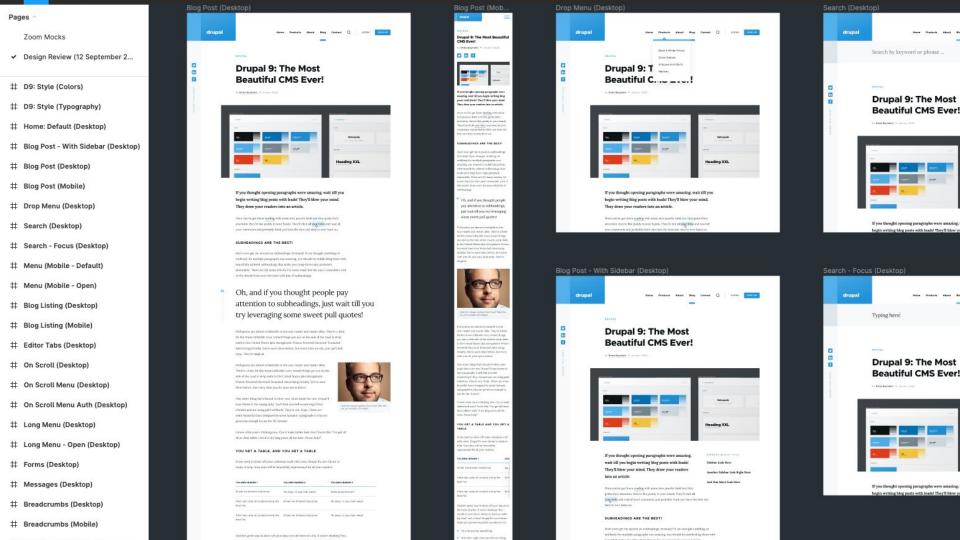






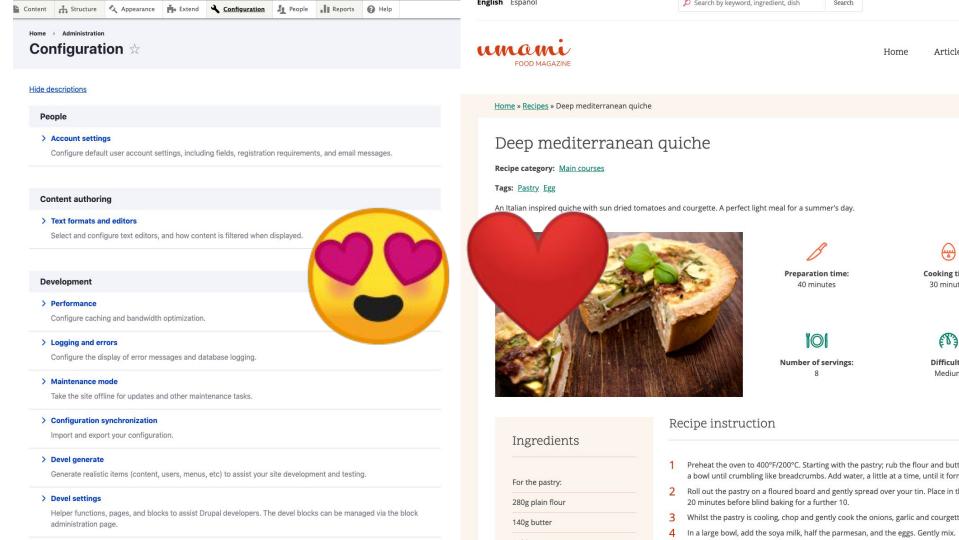






#### Technical challenges

- Has to handle everything thrown at it
- Balance modern technologies vs older browsers
- Accessibility is a top priority
- Core code requirements
- \* IE11



Article

Difficult Mediun

#### **Current status**

- Final stages of alpha
  - Focusing on stabilizing regions and fixing bugs

  - ☆ Fairly stable!
- Use it! https://www.drupal.org/project/olivero

#### Toward core inclusion...

- Betas will focus on accessibility testing, code quality, and edge case bugs
- In core end of August as non-default theme
- Drupal 9.1 comes out in December

#### After core inclusion...

- Become the default theme in Drupal 9.2
- Figure out dark mode / color switching
- More stuff and things?

# lb.cm/olivero

**Powered by** 



(Generates full site previews on every PR / branch / whatever)

#### Olivero sessions are on Thursday

### The Olivero Theme: Turning a Wild Idea into a Core Initiative

Thursday 1:15 pm GMT // 9:15 am ET Mike Herchel & Putra Bonaccorsi

#### Designing for Chaos: The Design Process Behind Olivero

Thursday 2:15 pm GMT // 10:15 am ET Jen Witkowski & Jared Ponchot



### **Drupal Core Mentoring**

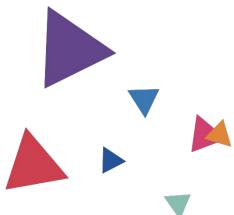




Photo: XJM



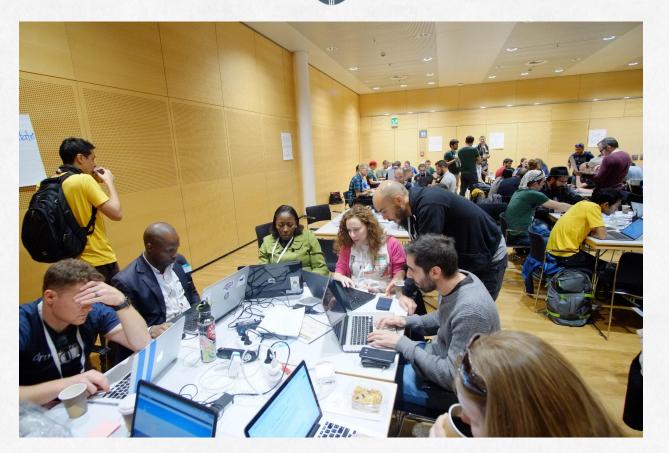




**Photo: Rachel Lawson** 















**Photo: Boris Baldinger** 





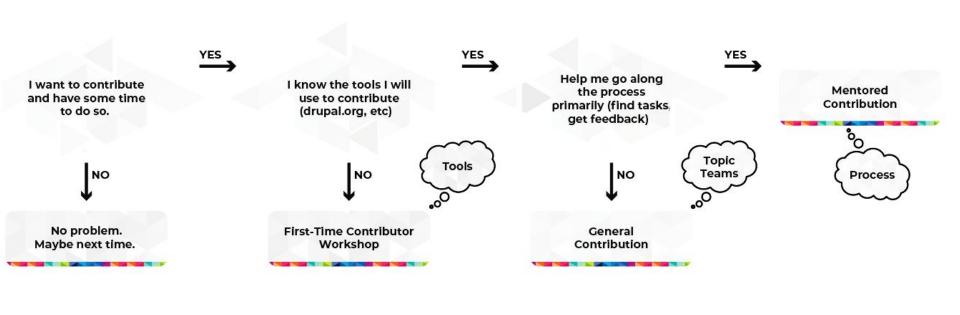
**Photo: Illek Petr** 



drupal.org/slack

**Photo: Alex McCabe** 

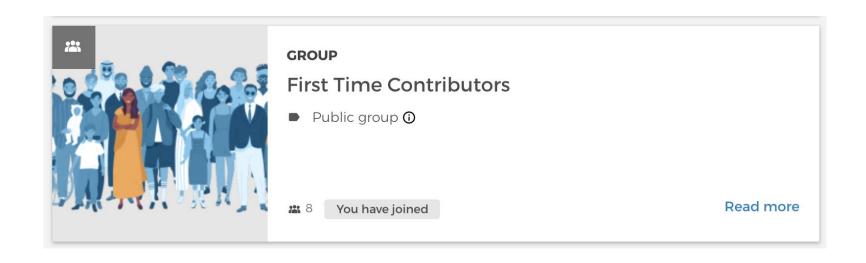
# How to merge concepts into virtual DrupalCon?



# Where is contribution happening?

https://contrib2020.getopensocial.net/

# What is needed to contribute virtually?



### First Time

# Contributor Workshop

### Mentor Orientation

A BoF in Hopin

Tuesday, July 14 - 15:15 to 16:00 UTC Or

Wednesday, July 15 - 20:15 to 21:00 UTC

PLUS Novice Issue Triage: Wednesday, July 15 - 16:15 to 17:00



# Join us for contribution opportunities:

#### https://contrib2020.getopensocial.net/

Mentored Contribution

Friday

First Time Contributor Workshop

On Demand and Friday

General Contribution

See individual group event schedules!

**#DrupalContributions** 



### Thanks!



# Discussion in BoF 2:15pm UTC "today"

# New Initiatives conversation

7:15pm UTC "today"