

# Beyond Screen Readers

Diverse Accessibility Needs in Custom Themes



# **WHO AM I**

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# **AGENDA**

### WHAT I'LL COVER

- 1. Understanding Inclusive Design
- 2. Methods for Inclusive Design
- 3. Techniques for Identifying Concerns
- 4. Tactics for your Custom Themes



# Understanding Inclusive Design

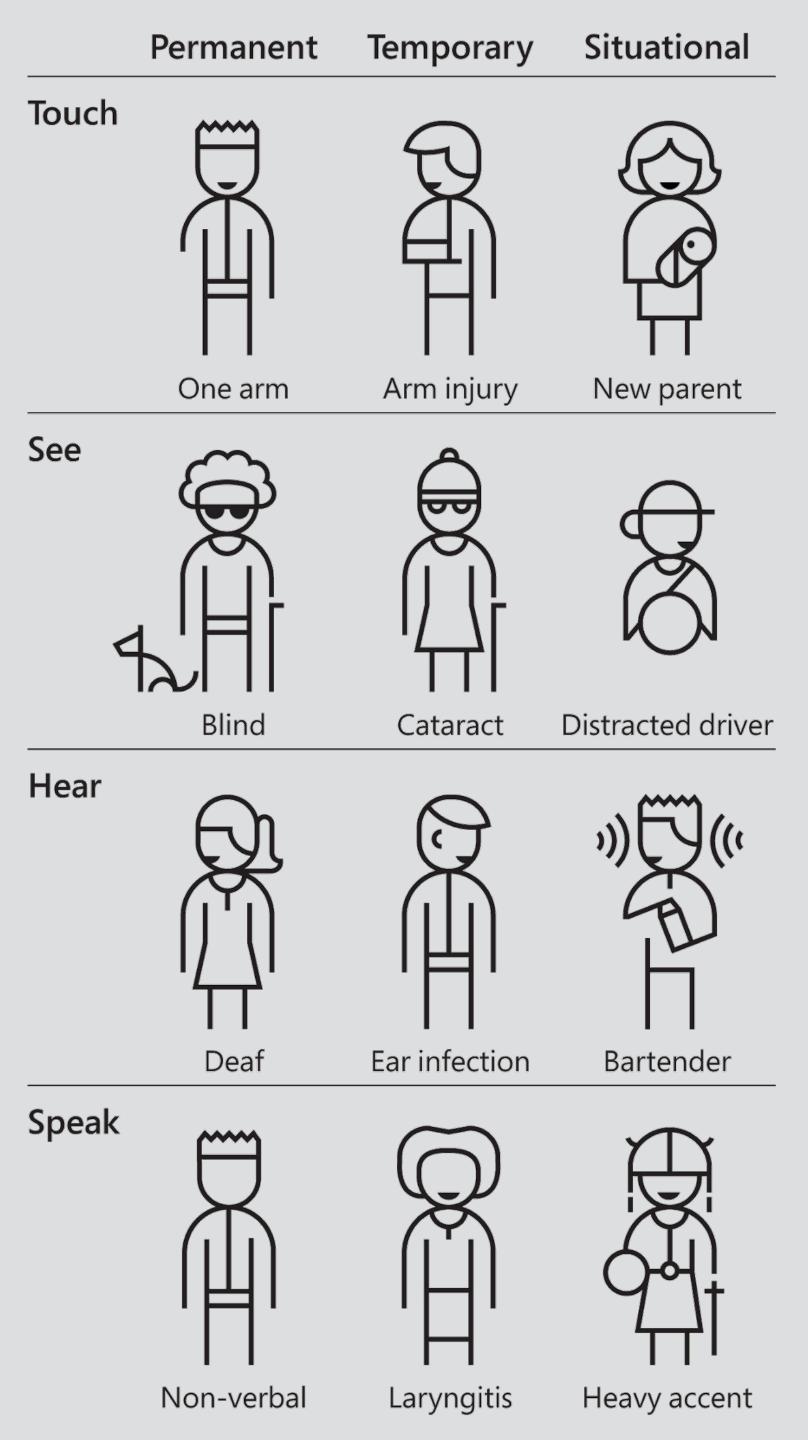


### **INCLUSIVE DESIGN**

The mismatch between the **needs of the individual and the environment**, service or
product offered.

Jutta Trevianus (Inclusive Design Research Centre, OCAD U, Toronto)

(Image: The Persona Spectrum from Microsoft's Inclusive Design Toolkit)



### WEB CONTENT ACCESSIBILITY GUIDELINES 2.0

"Following them will also make **Web content more** available to all users, whatever user agent they are using"

#### **LEVEL A (Priority 1)**

- A Web content developer must satisfy this checkpoint.
- Otherwise, one or more groups will find it impossible to access information in the document.

### **LEVEL AA (Priority 2)**

- A Web content developer **should** satisfy this checkpoint.
- Otherwise, one or more groups will
   find it difficult to access
   information in the document.

### **LEVEL AAA (Priority 3)**

- A Web content developer **may** address this checkpoint.
- Otherwise, one or more groups will find it somewhat difficult to access information in the document



# INCLUSIVE DESIGN SME SERIES FEATURING ROSEMARIE





# Methods for Inclusive Design



# **TECHNIQUES**

# User testing **examines behaviours & attitudes** relevant to the workflow

#### **UX TESTING**

- Pairs of researchers meet with individual users, asking questions about assumptions
- Connecting with under represented groups can help build empathy

#### "BRING YOUR OWN DEVICE"

- Assistive tech varies between platforms
- Identify the interaction between ability and technology

#### **IN-PERSON AND REMOTE**

- In-person testing allows for more granular data
- Remote testing give a voice to underserved communities.



# **TECHNIQUES**

# Accessibility work starts well before development begins, and continues long after

#### **CONTENT AUTHORING**

- Training!
- CKEditor Accessibility Checker module
- Frequent Audits by team members
- <u>Drupal 8 Content Authoring</u>
   <u>Defaults</u>

#### **DESIGN TOOLS**

- Training!
- WebAIM Accessibility Checklist
- Sketch Color Contrast Analyser
- CSS Peeper Inspector



# Techniques for Identifying Concerns



### **IDENTIFICATION**

# Automated testing can help identify compliance issues

#### **DEV OPS**

- Behavioral Driven Development
- Tenon.io API
- Axe-Core Engine

#### **DEV TASKS**

- WAVEToolbar Plugin, by WebAIM
- Tota11y Plugin, by Khan Academy
- <u>Devel A11y</u> module



# **IDENTIFICATION**

# Manual testing can help identify problematic interactions

SIGHT	SOUND	TOUCH
<ul> <li>Colorblindness</li> </ul>	<ul> <li>Language</li> </ul>	<ul> <li>Keyboard</li> </ul>
<ul> <li>Screenreaders</li> </ul>	<ul> <li>Audio</li> </ul>	• Mouse
<ul> <li>Low vision</li> </ul>	• Speech	• Touch
Bullet Item	<ul> <li>Captioning</li> </ul>	Alternative Methods



# Tactics for your Custom Themes



# **LANDMARK LABELS**

Add descriptive aria labels to landmarks.

```
<main role="main" aria-label="{{ 'Content'|t }}">
```



### **HEADING LEVELS**

Set the heading level contextually, so that you have the correct order.

```
<{{ h }}{{ title_attributes.addClass("node--title--#{h}") }}>
    <a href="{{ url }}" rel="bookmark">{{ title }}</a>
</{{ h }}>
```



### **FORM ERRORS**

Enable Inline Form Errors, & remove HTML5 required attribute.

```
function THEME_preprocess_FORM_ELEMENT($variables) {
  if (isset($variables['attributes']['required'])) {
    unset($variables['attributes']['required']);
  }
}
```



# **PICTURE ELEMENTS**

Add Alternative text to picture elements.



## **RELATE BLOCK TITLES & LABELS**

Use aria-labelledby on blocks to give context.

```
{% set cta_id = 'call-to-action' %}

<a
  id="{{ cta_id }}"
  class="btn btn-default"
  href="{{ content.field_link[0]['#url'] }}"
  aria-labelledby="{{ cta_id }} {{ heading_id }}">
  {{ 'Learn More'|t }}
</a>
```



# **INCLUSION**

# The power of the web is in its universality.



Tim Berners-Lee



### **inclusion**

Diverse teams are more likely to constantly reexamine facts and remain objective... keeping their joint cognitive resources sharp and vigilant.

Harvard Business Review, Why Diverse Teams are Smarter (2016)





