



**BALTIMORE**  
— DRUPALCON 2017 —

**Harness the Power of View Modes!**

Aimee Degan  
@hook42inc

# Harness the Power of View Modes!

Aimee Degnan /

[aimee@hook42.com](mailto:aimee@hook42.com)



# Me

## Aimee Degnan, Hook 42

- 1996 – Enterprise Web Tech & CMS
- 2006 – PMP, Stanford Advanced PM
- 2008 – Drupal
- 2010 – Agile: Scrum Master, Product Owner
- aimee@hook42.com
- @aimeeraed
- [www.hook42.com](http://www.hook42.com)
- @hook42inc



# Who are you?

Project  
Manager?

Developer?

Site  
Builder?

Themer?

**All?!?!?**



# About the session

- There is a lot to cover today.
- We are going to go fast. Enjoy the ride. :)
- Slides will be posted after the session.
- A View Modes BOF - Room 306 @ 5pm.

**How?**

**Site + Strategy + Skills**

# What does harness mean?

## har·ness

/ˈhärnəs/

*noun*

1. a set of straps and fittings by which a horse or other draft animal is fastened to a cart, plow, etc., and is controlled by its driver.

*synonyms:* [tack](#), [tackle](#), [equipment](#); [More](#)

*verb*

1. put a harness on (a horse or other draft animal).

*synonyms:* [hitch up](#), [put in harness](#), [yoke](#), [couple](#)  
"he harnessed his horse"

2. control and make use of (natural resources), especially to produce energy.

"attempts to harness solar energy"

*synonyms:* [control](#), [exploit](#), [utilize](#), [use](#), [employ](#), [make use of](#), [put to use](#); [More](#)



Who has used View Modes?

Who has imposter syndrome? 😊

# “Definition” of View Modes

“It is all the stuff on the  
**Manage Display** tab.”



Edit

Manage fields

Manage form display

Manage display

Translate content type

Default

Full content

Search index

Teaser

[Home](#) » [Administration](#) » [Structure](#) » [Content types](#) » [Page](#)

Content items can be displayed using different view modes: Teaser, Full content, Print, RSS, etc. *Teaser* is a short format that is typically used in lists of multiple content items. *Full content* is typically used when the content is displayed on its own page.

Here, you can define which fields are shown and hidden when *Basic page* content is displayed in each view mode, and define how the fields are displayed in each view mode.

[Show row weights](#)

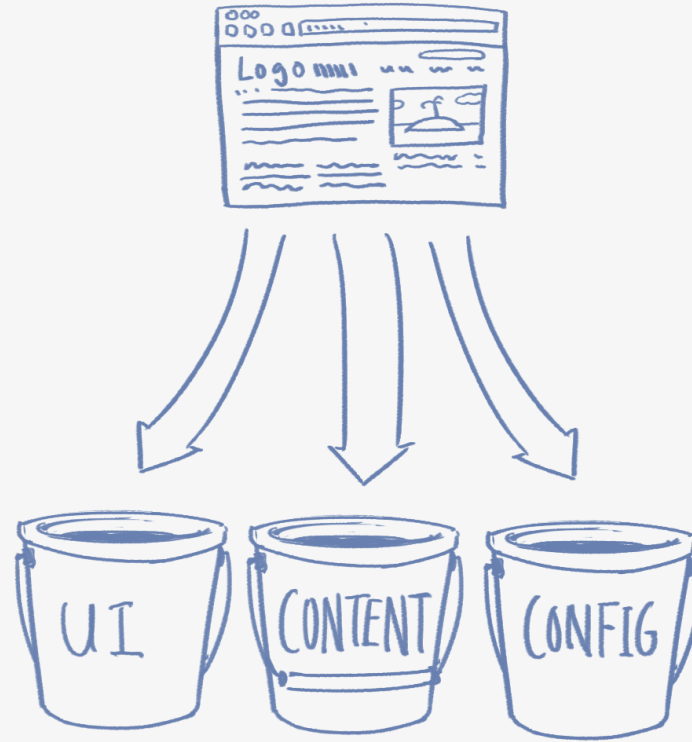
FIELD	LABEL	FORMAT
 Body	<div>- Hidden -</div>	<div>Default</div>
 Links		
Disabled		
 Language	<div>Above</div>	<div>Language</div>

► [CUSTOM DISPLAY SETTINGS](#)

Save

# Definition of View Modes

A **View Display** is the **rendered output** of an entity following the **configuration rules** defined in a **View Mode**.



**View Display** **View Mode**

# Are view modes new?

- No.
- D6: Contrib provided the Build Mode module (CCK)
- D7:
  - Core has them, but lacks UI tools
  - Contrib adds entity support, UI tools
- D8:
  - Core: Everything entity = everything View Mode!
  - Core: Basic UI tools
  - Contrib adds entity support & UI tools

# Sample site.

Let's get  
ready to climb!



# Let's go shopping.

- Need a climbing harness.
- Need to see what climbing is “really like”.

**I know! Let's shop on Amazon!**



# Let's go shopping.

Searches on “harness” got me a lot of things I didn’t want to see:

electrical harness,  
dog harness,  
others...

**Specificity matters.**





NEW & INTERESTING FINDS ON AMAZON

EXPLORE



amazon smile  
Prime

climbing harness



5% Back at Amazon.com

Departments

Supporting: Social Dance Cultures a Non-Profit Public Benefit Corpora...

Browsing History

Aimee's Amazon.com

Today's Deals

Gift Cards & Registry

Sell

Help

EN

Hello, Aimee

Account & Lists

Orders

Prime



Cart

1-24 of 2,162 results for Sports & Outdoors : Outdoor Recreation : "climbing harness"

Sort by Relevance



☐ Prime | FREE Same-Day

Get FREE Same-Day Delivery on qualifying orders over \$35

Show results for

< Any Category

< Sports & Outdoors

Outdoor Recreation

Climbing Harnesses (1,156)

Men's Climbing Shoes (15)

Women's Climbing Shoes (12)

Downhill Skiing (13)

Climbing Belay & Rappel Equipment (58)

Climbing (1,904)

Men's Hiking Shoes (2)

Climbing Hardware (130)

Climbing Passive Protection Hardware (3)

Climbing Helmets (6)

+ See more

Refine by

Subscribe & Save

☐ Subscribe & Save Eligible (2)

Delivery Day

☐ Get It Today

☐ Get It by Tomorrow

Amazon Prime

☐ Prime

☐ Prime | FREE Same-Day



SPONSORED BY GRIPMASTER  
Strengthen Your Hands  
[Shop now](#)



Gripmaster Hand Exerciser Bla...



Gripmaster Hand Exerciser Blu...



Gripmaster Hand Exerciser Gr...

[Ad feedback](#)

Showing results in Sports & Outdoors. Show instead results in All Departments.



Sponsored ⓘ

Climbing Harness,Tonbux Protect Leg Waist Wider Safe Seat Belts for Mountaineering Outward Band Fire Rescue, Expanding Training, Rock Climbing Rappelling Equip,Women Man Child Half Body Guide Harness

by Tonbux

\$27<sup>95</sup> Prime | FREE Same-Day

FREE Same-Day Delivery on qualifying orders over \$35

★★★★★ 4



Sponsored ⓘ

Climbing Harness - Ingenuity Professional Mountaineering Rock Climbing Harness,Rappelling Safety Harness - Work Safety Belt

by Ingenuity

\$61<sup>52</sup> \$74.99 Prime

Some colors are Prime eligible

★★★★★ 16

- Special Feature: Wear-resistant, burn resistant, breathable, moisture...
- Item Weight: 2.8 pounds
- Frame Material: Aviation magnesium aluminum alloy
- Seasons: year-round
- Department: unisex-adult



Sponsored ⓘ

EDELRID - Atmosphere Climbing Ha..

\$39<sup>95</sup> \$99.95 Prime

★★★★★ 2



Fusion Climb Plemistis-V Full Body...

\$164<sup>40</sup> \$478.00





NEW & INTERESTING FINDS ON AMAZON

EXPLORE



amazon smile  
Prime

climbing harness



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Hello, Aimee

Account & Lists

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0

0

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Subscribe & Save Eligible (2)

Delivery Day

Get It Today

Get It by Tomorrow

Amazon Prime

Prime

Prime | FREE Same-Day

Sports Equipment User



SPONSORED BY GRIPMASTER  
Strengthen Your Hands  
Shop now



Gripmaster Hand Exerciser Bla...



Gripmaster Hand Exerciser Blu...



Gripmaster Hand Exerciser Gr...

Ad feedback



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★★★★☆ 4



Sponsored  
Climbing Harness - Ingenuity Professional Mountaineering Rock Climbing Harness, Rappelling Safety Harness - Work Safety Belt  
\$61<sup>52</sup> \$71.99 Prime  
★★★★☆ 16



Black Diamond Momentum Harness  
\$41<sup>49</sup> - \$125<sup>19</sup> Prime  
★★★★☆ 167



Sponsored

Edelrid - Atmosphere Climbing Ha..  
\$39<sup>95</sup> \$99.95 Prime  
★★★★☆ 2



Fusion Climb Plemistis-V Full Body..  
\$164<sup>40</sup> \$178.00

Best Seller



42



Roll over image to zoom in

Oumers

## Climbing Harness, Oumers Safe Seat Belts For Mountaineering Outward Band Fire Rescue Working on the Higher Level Caving Rock Climbing Rappelling Equip, Women Man Child Half Body Guide Harness

★★★★★ 107 customer reviews

12 answered questions

Price: **\$28.79** Prime | FREE Same-Day

Delivered today for FREE with qualifying orders over \$35.  
[Details](#)

**Buy 1, get a discount on selected products**

5 Applicable Promotion(s)

**In Stock.**

**Get it TODAY, April 26.** Order within **6 hrs** and choose **Same-Day Delivery** at checkout. [Details](#)

Sold by [Oumers Inc](#) and [Fulfilled by Amazon](#). Gift-wrap available.

Eligible for [amazon smile](#) donation.

- CE Certified , Weight limited:230KG
- Will fit: waist 24" to 48" ; Leg 16" to 31.5" .One size fit all. Tension≥15KN, Impact forces≤6KN.
- Traditional buckle, harness construction distributes pressure to keep you comfortable while climbing;waist belt and leg loop are lined with breathable mesh to ensure comfort in warm temperatures.
- Two DoubleBack buckles allow waist belt to be adjusted and secured in a single movement

Share    

Qty: 1



Add to Cart

Turn on 1-Click ordering for this browser

**Ship to:**

Aimee Rae Degnan- San Francisc -  
94110

Add to List

Add to Wedding Registry

Add to Baby Registry

[Add to your Dash Buttons](#)

Have one to sell?

[Sell on Amazon](#)

## Technical Details

Color	climbing harness
Item Dimensions	2 x 7 x 10 inches
Item Display Weight	12 ounces
Item Weight	0.75 pounds
Shipping Weight	1 pound
Sport Type	Camping & Hiking

## Product description

### Why Oumers:

Oumers INC. mainly engaged in the development and export of Smart Gadget, bluetooth & wireless products, and other High-tech electronic products. Products of high quality, stylish design.

Oumers has always adhered to " High quality products , good customer experience" business purposes. Committed to providing you with high-quality products and quality services.

### Specifications:

Made from polyester with a reinforced tie-in point and stitching, this harness will last even under high use conditions like a climbing gym or ropes course.

For rock climbing and mountaineering. Climbing is dangerous. You are responsible for your own actions and decisions. Familiarize yourself with this harness's capabilities and limitations.

We recommend every climber seek qualified instruction. Please have all equipment safety checked by a qualified professional prior to use.

## Product details

**Product Dimensions:** 10 x 7 x 2 inches ; 12 ounces

**Shipping Weight:** 1 pounds ([View shipping rates and policies](#))

## Frequently bought together



+



+



Total price: **\$47.91**

Add all three to Cart

Add all three to List

These items are shipped from and sold by different sellers. [Show details](#)

- ✓ **This item:** Climbing Harness, Oumers Safe Seat Belts For Mountaineering Outward Band Fire Rescue Working on the... **\$28.79**
- ✓ Mad Rock Super Tech Screwgate Locking Carabiner **\$9.95**
- ✓ Fusion Climb Aluminum Figure 8 Descender Rigging Plate Black Heavy Duty **\$9.17**

## Sponsored products related to this item (What's this?)

Page 1 of 44



Fusion Climb Tac-Scape  
Heavy Duty Tactical Full  
Body Padded H Style  
Rescue Harness,...  
**\$278.79**



Fusion Climb Tac-Scape  
Lite Full Body Tactical  
Padded Y Style Fall  
Arrest Harness, Large,...  
**\$230.34**



Climbing Harness -  
Ingenuity Professional  
Mountaineering Rock  
Climbing...  
★★★★☆ 16  
**\$61.52**



Outdoor Climbing Rope  
10M(32ft) 20M(64ft)  
30M (98ft) Rock  
Climbing Rope,...  
★★★★☆ 7  
**\$42.89**



Climbing Harness, Tonbux  
Protect Leg Waist Wider  
Safe Seat Belts for...  
★★★★☆ 4  
**\$27.95**





## Set up an Amazon Giveaway



Amazon Giveaway allows you to run promotional giveaways in order to create buzz, reward your audience, and attract new followers and customers. [Learn more about Amazon Giveaway](#)

**This item:** Climbing Harness, Oumers Safe Seat Belts For Mountaineering Outward Band Fire Rescue Working on the Higher Level Caving Rock Climbing Rappelling Equip, Women Man Child Half Body Guide Harness

Set up a giveaway

You viewed



View or edit  
your browsing  
history

1-16 of 369 results for "172 hours"

Sort by Relevance

Prime | FREE Same-Day

Get FREE Same-Day Delivery  
on qualifying orders over \$35

Show results for

AmazonFresh

fresh

Books &gt;

- Teen & Young Adult  
Monster Fiction
- Teen & Young Adult Action  
& Adventure
- Teen & Young Adult Science  
Fiction Action & Adventure
- Teen & Young Adult  
Survival Stories
- Teen & Young Adult Science  
Fiction
- + See more

Movies &amp; TV &gt;

- Movies
- Action & Adventure
- Amazon Video
- DVD
- Drama
- Mystery & Thrillers

Kindle Store &gt;

- Teen & Young Adult Sci-Fi  
Action & Adventure eBooks
- Teen & Young Adult Science  
Fiction eBooks
- Teen & Young Adult Horror  
eBooks
- Teen & Young Adult  
Survival Stories eBooks

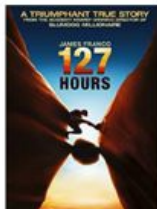
Amazon Video &gt;

Movies

Digital Music &gt;

Baby Products &gt;

- Disposable Diapers
- Baby Bathing & Skin Care

Stream thousands of movies and TV shows with your Prime membership  
Click Watch Now in your search results to play instantly

127 Hours 2010 R CC

Amazon Video

\$3.99 - \$9.99 Rent or Buy

★★★★☆ • 570

Starring: James Franco  
Directed by: Danny Boyle  
Runtime: 1 hr 33 mins

172 Hours on the Moon May 21, 2013  
by Johan Harstad

Paperback

\$6.86 \$10.99 Prime

Only 4 left in stock - order soon.

More Buying Choices

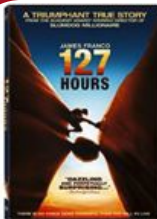
\$1.99 (61 used &amp; new offers)

Kindle Edition

\$8.99

★★★★☆ • 79

Other Formats: Hardcover, Audible Audio Edition, Preloaded Digital Audio Player



127 Hours 2010 R

DVD

\$3.99 Add-on Item

Only 16 left in stock - order soon.

More Buying Choices

\$1.35 (106 used &amp; new offers)

Multi-Format

\$8.98 Prime

Only 20 left in stock - order soon.

More Buying Choices

\$1.27 (84 used &amp; new offers)

Blu-ray

\$11.50 \$14.99 Prime

Only 9 left in stock - order soon.

More Buying Choices

\$7.89 (18 used &amp; new offers)

★★★★☆ • 570

Trade in this item for an Amazon.com Gift Card

Starring: James Franco, Lizzy Caplan, et al.  
Directed by: Danny Boyle  
Runtime: 1 hr 33 mins



# 127 Hours

2010 R CC



★★★★★ (570)

IMDb 7.6/10

Watch Trailer

The true story of mountain climber Aron Ralston's remarkable adventure to save himself after a fallen boulder crashes on his arm and traps him in an isolated canyon in Utah.

Starring: James Franco, Kate Mara

Runtime: 1 hour, 33 minutes

Available to watch on [supported devices](#).

When renting, you have 30 days to start watching this video, and 48 hours to finish once started.

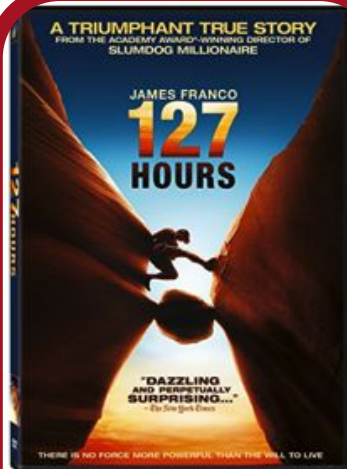
Rent Movie HD \$3.99

Buy Movie HD \$9.99

[More Purchase Options](#)

Add to Watchlist

◀ Back to search results for "172 hours"



Click to open expanded view



## 127 Hours

James Franco (Actor), Lizzy Caplan (Actor), Danny Boyle (Director, Writer)

Rated: R | Format: DVD

★★★★☆ 570 customer reviews

Amazon Video  
\$3.99 — \$9.99

Blu-ray  
\$11.50

DVD  
\$3.99

Multi-Format  
\$8.98

### Additional DVD options

	Edition	Discs	Price	New from	Used from
DVD (Mar 01, 2011)	No enhanced packaging	1	\$3.99	\$3.99	\$1.35
DVD (Mar 25, 2014)	No enhanced packaging	1	\$3.99	\$3.99	\$5.10
DVD	—	1	—	\$7.41	\$4.66

See More

Watch Instantly with

127 Hours

Rent

Buy

\$3.99

\$9.99

### Add-on Item

**This item is available because of the Add-on program**

The Add-on program allows Amazon to offer thousands of low-priced items that would be cost-prohibitive to ship on their own. These items ship with qualifying orders over \$25. [Details](#)

Share

Buy New

\$3.99

Qty: 1

### Add-on Item

Ships with any qualifying order over \$25. [Details](#)

**Free shipping** for Prime members when buying this Add-on Item. [Details](#)

**Only 16 left in stock - order soon.**

Ships from and sold by Amazon.com. Gift-wrap available.

Eligible for donation.



Add to Cart

1-Click ordering is not available for this item.

**Want it tomorrow, April 27?** Add it to a qualifying order within **5 hrs 12 mins** and choose **One-Day Shipping** at



Strategy.

Remember biology class?



# Use taxonomic rank approach

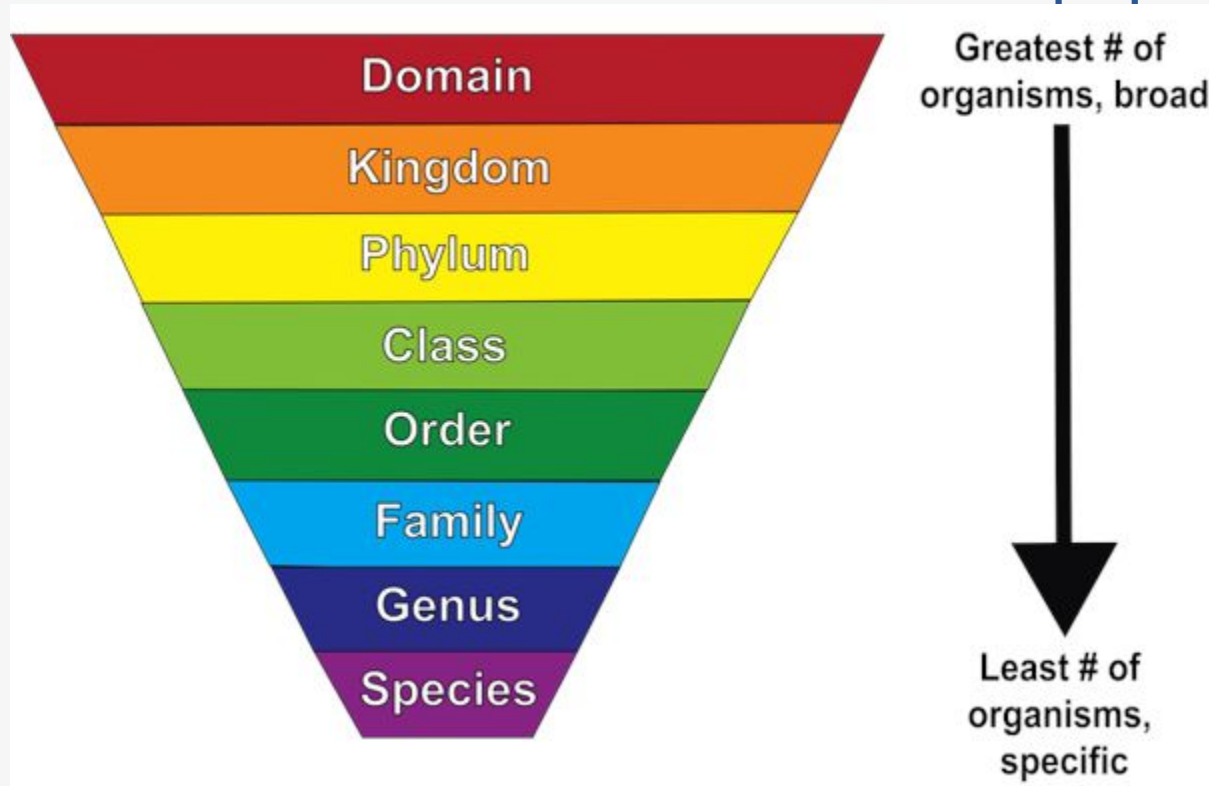


Image from: <https://www.livingoceansfoundation.org/education/portal/course/classification/>

# Applied taxonomic rank



Animal Example	Taxonomic Rank	Plant Example
Animalia	<b>Kingdom</b>	Plantae
Chordata	<b>Phylum</b>	Angiospermophyta
Mammalia	<b>Class</b>	Eudicotidae
Primate	<b>Order</b>	Ranunculales
Hominidae	<b>Family</b>	Ranunculaceae
<i>Homo</i>	<b>Genus</b>	<i>Ranunculus</i>
<i>sapiens</i>	<b>Species</b>	<i>acris</i>
Human	Common Name	Buttercup



# Drupal taxonomic rank

Domain	Display Modes		
Kingdom	View Modes	Form Modes	File View Modes

Domain	Display Modes	
Kingdom	View Modes	
Phylum	Content Type   Block   Term   Comment	<p><b>Differentiator:</b> Segmented per content entity type.</p> <p><b>Example:</b> Block view modes are different than Content Type view modes.</p>

Domain	Display Modes	
Kingdom	View Modes	
Phylum	Content Type   Block   Term   Comment	Per content entity
Class	<b>Teaser   Full Content   Banner   Card   Admin</b>	<b>Differentiator:</b> <b>Display characteristics.</b>  <b>Example:</b> <b>Lists and grids.</b>

# Define View Modes Classes

- **Full content** displays the **most content** of a single entity. Commonly is “the” URL for the content. (*Default*)
- **Teasers** display content in a **listing** format.
- **Cards** display content in a **grid** format.
- **Banners** display content in **banded layouts for call to actions**. Used in cross-linking and lead generation.
- **Admin variants** display content used by internal teams to manage the content. Inventory, tagging, tech specs.

## Teaser

NEW & INTERESTING FINDS ON AMAZON EXPLORE

amazon smile Prime

climbing harness

5% Back at Amazon.com

Departments - Supporting: Social Dance Cultures a Non-Profit Public Benefit Corpora...  
Browsing History - Aimee's Amazon.com Today's Deals Gift Cards & Registry Sell Help

EN - Hello, Aimee Account & Lists - Orders Prime - Cart

1-24 of 2,162 results for Sports & Outdoors : Outdoor Recreation : "climbing harness" Sort by Relevance

☐ Prime | FREE Same-Day  
Get FREE Same-Day Delivery on qualifying orders over \$35

Show results for

Any Category  
Sports & Outdoors  
Outdoor Recreation

- Climbing Harnesses (1,156)
- Men's Climbing Shoes (15)
- Women's Climbing Shoes (12)
- Downhill Skiing (13)
- Climbing Belay & Rappel Equipment (58)
- Climbing (1,904)
- Men's Hiking Shoes (2)
- Climbing Hardware (130)
- Climbing Passive Protection Hardware (3)
- Climbing Helmets (6)
- + See more

Refine by

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☐ Subscribe & Save Eligible (2)

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Sponsored ⓘ  
**Climbing Harness,Tonbox Protect Leg Waist Wider Safe Seat Belts for Mountaineering Outward Band Fire Rescue, Expanding Training, Rock Climbing Rappelling Equip,Women Man Child Half Body Guide Harness**  
by Tonbox  
\$27.95 Prime | FREE Same-Day  
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★★★★☆ 4

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Some colors are Prime eligible  
★★★★☆ 16









- Special Feature: Wear-resistant, burns resistant, breathable, moisture...
- Item Weight: 2.8 pounds
- Frame Material: Aviation magnesium aluminum alloy
- Seasons: year-round
- Department: unisex-adult

Fusion Climb Plemistis-V Full Body...  
\$164.40 \$478.00



# Card

hook 42



NEW & INTERESTING FINDS ON AMAZON

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amazon smile Prime

climbing harness

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Subscribe & Save Eligible (2)

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\$27<sup>95</sup> Prime | FREE Same-Day

★★★★☆ 4

Best Seller




Sponsored

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★★★★☆ 16



Black Diamond Momentum Harness

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★★★★☆ 167




Sponsored

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★★★★☆ 2



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# Banner

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Set up a giveaway

# Full Content

◀ Back to search results for "climbing harness"



Roll over image to zoom in

Oumers

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- Traditional buckle, harness construction distributes pressure to keep you comfortable while climbing;waist belt and leg loop are lined with breathable mesh to ensure comfort in warm temperatures.
- Two DoubleBack buckles allow waist belt to be adjusted and secured in a single movement
- Perfecting for mountaineering and rock climbing,outward

Share    

Qty: 1

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[Turn on 1-Click ordering for this browser](#)

**Ship to:**

Aimee Rae Degnan- San Francisc - 94110

**Add to List**

**Add to Wedding Registry**

**Add to Baby Registry**

[Add to your Dash Buttons](#)

Have one to sell?

[Sell on Amazon](#)

Domain	Display Modes	
Kingdom	View Modes	
Phylum	Content Type   Block   Term   Comment	Per content entity type.
Class	Teaser   Full Content   Banner   Card   Admin	Per display similarity.
Order	Teaser Short	<b>Differentiator:</b> <b>Variant per display “class”</b>  <b>Example:</b> <b>When you have more than one type of list display.</b>

# Teaser Short

## What other items do customers buy after viewing this item?



Between a Rock and a Hard Place

★★★★☆ 390

\$7.58 ✓ Prime



Wild DVD

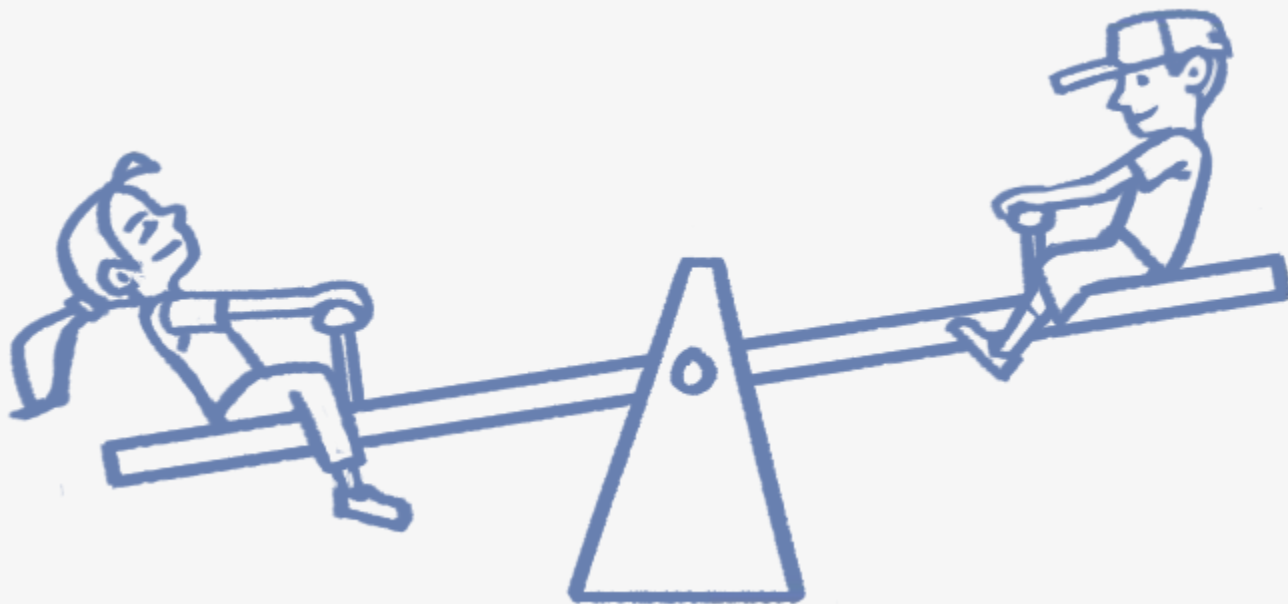
Michiel Huisman

★★★★☆ 3,910

\$7.50 ✓ Prime

# Name your view modes

- Naming is important!!!
- Teaser 1 doesn't mean anything!
- Article Teaser? One view per content type may not be necessary. You can reuse them!
- Name them in a Broad to Narrow fashion.
- Reduce unnecessary View Modes to reduce clutter.



Cue





# Naming Convention



[**Content** Specificity]  
+ [**Entity** Specificity]  
+ [View Mode **Family**]  
+ [View Mode **Variant**]  
+ [**Display Context**]

Domain	Display Modes	
Kingdom	View Modes	
Phylum	Content Type   Block   Term   Comment	Per content entity
Class	Teaser   Full Content   Banner   Card   Admin	Per display similarity
Order	Teaser Short	Variant per display class
Family	<b>Product Teaser Short</b>	<b>Content entity + Display</b>  <b>Differentiator:</b> <b>Variant per display “class” and per entity bundle</b>  <b>Example:</b> <b>Further specificity is needed.</b>

# Product Teaser Short

**What other items do customers buy after viewing this item?**



Between a Rock and a Hard Place

★★★★☆ 390

\$7.58 ✓ Prime



Wild DVD

Michiel Huisman

★★★★☆ 3,910

\$7.50 ✓ Prime

# Product Card Minimal

## Frequently bought together



Total price: **\$55.38**

Add all three to Cart

Add all three to List

i One of these items ships sooner than the other. [Show details](#)

- ✓ **This item:** Climbing Harness, Tonbux Protect Leg Waist Wider Safe Seat Belts for Mountaineering Outward Band Fire... **\$27.95**
- ✓ Mad Rock Super Tech Screwgate Locking Carabiner **\$9.95**
- ✓ Black Diamond ATC Belay Device **\$17.48**

Domain	Display Modes	
Kingdom	View Modes	
Phylum	Content Type   Block   Term   Comment	Per content entity
Class	Teaser   Full Content   Banner   Card   Admin	Per display similarity
Order	Teaser Short	Variant per display class
Family	Product Teaser Short	Content entity + Display
Genus	<b>Video Product Teaser Short   Clothing Product Teaser Short</b>	<b>Differentiator:</b> <b>Content Specificity + Content Entity + Display</b>  <b>Example:</b> <b>Specific type of content has a very specific display variant.</b>

# [Type] Product Card Minimal

## Related Video Shorts

Page 1 of 2



127 Hours: DVD & Blu-Ray  
Trailer (Uk)



127 Hours [Blu-ray] Clip



127 Hours [Blu-ray] Clip



127 Hours [Blu-ray] Clip



127 Hours: Aron Falls



## Frequently bought together



Total price: **\$55.38**

Add all three to Cart

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One of these items ships sooner than the other. [Show details](#)


- ✓ **This item:** Climbing Harness,Tonbux Protect Leg Waist Wider Safe Seat Belts for Mountaineering Outward Band Fire... **\$27.95**
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Domain	Display Modes	
Kingdom	View Modes	
Phylum	Content Type   Block   Term   Comment	Per content entity
Class	Teaser   Full Content   Banner   Card   Admin	Per display similarity
Order	Teaser Short	Variant per display class
Family	Product Teaser Short	Content entity + Display
Genus	Video Product Teaser Short   Clothing Product Teaser Short	Content Specificity + Content Entity + Display
Species	<b>Video Product Teaser Short - ES</b>	<b>Differentiator:</b> <b>Content Specificity + Content Entity + Display + Display Context</b>  <b>Example:</b> <b>Specific type of content has a very specific display variant that is different per language. (German)</b>

# Full Content - ES

Recreación al Aire LibreCampismo y SenderismoCiclismoRopaPatines, Patinetas y Patines del DiaboloDeportes de InviernoDeportes AcuáticosMontañismoOferta en Exteriores

Volver a resultados



Pasa el mouse encima de la imagen para aplicar zoom

Tonbux

Climbing Harness,Tonbux Protect Leg Waist Wider Safe Seat Belts for Mountaineering Outward Band Fire Rescue, Expanding Training, Rock Climbing Rappelling Equip,Women Man Child Half Body Guide Harness

★★★★★ 4 opiniones de clientes | 8 preguntas respondidas

Precio: US\$27.95 Prime | Mismo día GRATIS  
Se entrega hoy GRATIS, con pedidos participantes de más de \$35. Detalles

Disponible.

Recíbelo el hoy, el 26 de abril. Cómpralo antes de 4 horas y 44 minutos y elige Mismo Día al completar tu pedido. Ver detalles

Vendido por OunuoDirect y enviado por Amazon. Se puede envolver para regalo.

- nailon
- Certificado por la CE, seguridad en primer lugar
- Poliéster w/5200lbs fuerza de tensión, se adapta a: Cintura 19.7" a 48.5"; Pierna 15.5" a 29.5". One ≥ 15kn, fuerza de impacto ≤ 6kn, Peso ligero y fácil de transportar, con de tensión del tamaño para todos.
- Arnés de medio cuerpo, hebilla tradicional, arnés construcción distribuye la presión para mantenerle cómodo mientras escalada
- Delantero centro Belay Loop con membrana resistente diseño, perfeccionar para montañismo y escalada en roca, exterior de banda reforzada, Fire Rescue, trabajando en el nivel más alto, espeleología,
- Creamos en nuestros productos. respaldamos todos ellos con 60 días de garantía de devolución de dinero, 12 meses de garantía y prestar apoyo amigable, fácil.

Nuevo (1) desde US\$27.95 + US\$0.00 por envío Prime

Reportar información de producto incorrecta

Compartir

Cantidad: 1

Agregar al Carrito

Activar pedidos con 1-Clic

Enviar a:  
Aimee Rae Degnan- San Francisc  
- 94110


Agregar a la Wish List

Añadir a la Lista de boda

Agregar a registro de nacimient

Agregar a tus botones de Dash

¿Tienes para vender?  
Vender en Amazon



Comprados juntos habitualmente



# Hardware Product Card Mini - ES



Precio total: **\$55.38**

[Agregar los tres al carrito](#)

[Agregar los tres a la Wish List](#)

i Uno de estos productos se envía antes que el otro. [Mostrar detalles](#)

☒ **Este producto:** Climbing Harness, Tonbux Protect Leg Waist Wider Safe Seat Belts for Mountaineering Outward Band Fire... **\$27.95**

☒ **Mad Rock Super Tech Screwgate bloqueo Carabiner** **\$9.95**

☒ **Black Diamond ATC Belay Device** **\$17.48**

## Los clientes que compraron este producto también compraron

Página 1 de 5



Mad Rock Super Tech  
Screwgate bloqueo  
Carabiner  
★★★★☆ 313  
US\$9.95 [Prime](#)



Rosy Nubes 15 m (49ft)  
300 kg 3 KN Seguridad  
profesional cuerda de  
escalada en roca...  
★★★★☆ 5  
US\$21.99 [Prime](#)



Black Diamond ATC Belay  
Device  
★★★★☆ 123  
US\$17.48 [Prime](#)



Fusion Climb cifra  
8 Descender Aparejo de  
aluminio placa Black  
Heavy Duty  
★★★★☆ 117  
**Más vendido #1** en  
Equipo de Rappel y  
Descenso  
US\$9.17 [Prime](#)



Epic Peak Double Slot  
Belay Device for Climbing  
with Free Decal  
★★★★☆ 13  
US\$11.49 [Prime](#)



Evolv de los hombres  
Defy  
★★★★☆ 49  
US\$68.88 [Prime](#)



GM Escalada 24 KN Ultra-  
Light Locking Mosquetón  
tornillo Puerta UIAA  
Certificado  
★★★★☆ 53  
US\$39.99 [Prime](#)



Fusion Climb Centaur  
Climbing Body arnés Naranja  
-XL para escalada  
mnsio y cuerda de...  
★★★★☆ 45  
US\$24.75 [Prime](#)



Black Diamond Positron  
Screwgate Carabiner  
★★★★☆ 64  
US\$11.45 [Prime](#)

Skills.

How to build *your* Amazon?

# Nexus-Travel.com

## Exciting destinations

Stunning Views In Sydney



Make This Your New Office



Explore Egypt by Air



Tropical Paradise at Reasonable Rates



Travel to London for Less



All Trails Lead to Portland

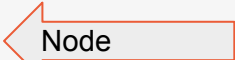
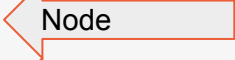
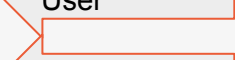

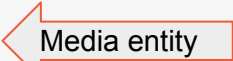
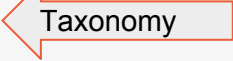

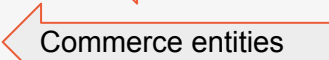


English  
Español  
Français  
Magyar

### Explore with us

There are many exciting destinations in the world! Explore our [trips](#) to learn about these wonderful places and experiences. When you are ready to book your trip, [contact us](#) and we'll make sure you have a vacation of a lifetime.

# About the content

- Locations  Node
- Tours  Node
- Vendors  User
- Members  User
- LOTS of pretty pictures!  Media entity
- Rich content tagging  Taxonomy
- Advertisements are sold to vendors  Blocks
- Commerce (membership, trips)  Commerce entities

# Review your site design

- Component based design / Atomic Design
- <http://atomicdesign.bradfrost.com/>
- Identify Similarities
  - Banners
  - Lists
  - Grids
  - Full content
  - Embellishments

# Make View Modes

- List of all view modes:
  - Structure > Display modes > View Modes
  - /admin/structure/display-modes/view
- Click **Add view mode** button
- It doesn't seem like a lot happened.

# Make View Modes

[Back to site](#) [Manage](#) [Shortcuts](#) [admin](#)






[Content](#) [Structure](#) [Appearance](#) [Extend](#) [Configuration](#) [People](#) [Reports](#) [Help](#)

## View modes

[Home](#) » [Administration](#) » [Structure](#) » [Display modes](#)

[+ Add view mode](#)

### Content

NAME	OPERATIONS
Full content	<a href="#">Edit</a> 
RSS	<a href="#">Edit</a> 
Search index	<a href="#">Edit</a> 
Search result highlighting input	<a href="#">Edit</a> 
Teaser	<a href="#">Edit</a> 

[Add new Content view mode](#)

### Custom block

NAME	OPERATIONS
------	------------

# Make View Modes

The screenshot shows the Drupal administration interface. At the top is a black navigation bar with links: 'Back to site', 'Manage', 'Shortcuts', and a user profile for 'admin'. Below this is a white toolbar with icons and labels for 'Content', 'Structure', 'Appearance', 'Extend', 'Configuration', 'People', 'Reports', and 'Help'. The main content area has a grey header that says 'Choose view mode entity type' with a star icon. Below the header is a breadcrumb trail: 'Home » Administration » Structure » Display modes » View modes'. A list of entity types is displayed, each with a magnifying glass icon and a blue link: 'Custom block', 'Comment', 'Contact message', 'Content', 'Taxonomy term', and 'User'.

Choose view mode entity type ☆

Home » Administration » Structure » Display modes » View modes

- Custom block
- Comment
- Contact message
- Content
- Taxonomy term
- User



# Make View Modes

**Add new *Content* view mode** ☆

Home » Administration » Structure » Display modes » View modes » Choose view mode entity type

**Name**  
 Machine name: node.teaser\_short [\[Edit\]](#)

**Save**

# Enable View Mode display

- Structure > Content types > [type] > Manage display
  - /admin/structure/types
  - /admin/structure/types/manage/page
- Directly to a Content type's edit page
  - /admin/structure/types/manage/**page/display**
- Open **CUSTOM DISPLAY SETTINGS** fieldset.
- Check the View Modes you would like to configure for this content type.
- Click **Save**.

Default Teaser Short Full content Search index Teaser

Home » Administration » Structure » Content types » Page

✓ The *Teaser Short* mode now uses custom display settings. You might want to [configure them](#).  
Your settings have been saved.

Content items can be displayed using different view modes: Teaser, Full content, Print, RSS, etc. *Teaser* is a short format that is typically used in lists of multiple content items. *Full content* is typically used when the content is displayed on its own page.

Here, you can define which fields are shown and hidden when *Basic page* content is displayed in each view mode, and define how the fields are displayed in each view mode.

[Show row weights](#)

FIELD	LABEL	FORMAT
✚ Body	- Hidden -	Default
✚ Links		
Disabled		
✚ Language	Above	Language

▼ CUSTOM DISPLAY SETTINGS

Use custom display settings for the following view modes

- ☒ Teaser Short
- ☒ Full content
- ☐ RSS
- ☒ Search index
- ☐ Search result highlighting input
- ☒ Teaser

[Manage view modes](#)

Checked here.

Save

Back to siteManageShortcutsadmin

ContentStructureAppearanceExtendConfigurationPeopleReportsHelp

Content displayTranslate content type

DefaultFull contentSearch indexTeaser

Content items can be displayed using different view modes: Teaser, Full content, Print, RSS, etc. *Teaser* is a short format that is typically used in lists of multiple content items. *Full content* is typically used when the content is displayed on its own page.

Here, you can define which fields are shown and hidden when *Product* content is displayed in each view mode, and define how the fields are displayed in each view mode.

FIELD	LABEL	FORMAT	
Subtitle	- Hidden -	Plain text	
Body	- Hidden -	Default	
Hero Image	- Hidden -	Image	Image style: Large (480x480) Linked to file
Currency	Above	Default	
Interests	Inline	Label	Link to the referenced entity
Price	Above	Default	1234 Display with prefix and suffix.
Product Id	Inline	Plain text	
Links			
Disabled			
Language	Above	Language	

CUSTOM DISPLAY SETTINGS

Use custom display settings for the following view modes

☒ Teaser Short

☒ Full content

☐ RSS

← Checked here.

42

42

# Configure View Mode display

- Structure > Content types > [type] > Manage display > [view mode]
- Directly to a Content type's edit page
  - /admin/structure/types/manage/**page/display/teaser\_short**
- Enable, disable, and order fields as needed.
- Click **Save**.

# Tune field entity rendering

- What does this mean?
- Most commonly:
  - Taxonomy terms
  - Nodes
- Node content can be displayed in multiple view modes!
- If you choose **Rendered Entity**, you can choose the view mode for display!

# Tune field entity rendering

- Change the display format to **Rendered Entity**.
- The page will autosave.
- Click the **settings cog** to expose configuration.
- Choose the view mode you would like to display.
- Note that we did not yet configure a view mode for terms, and you have **Default** and **Taxonomy term page** as choices.



## Manage display ☆

[Edit](#)[Manage fields](#)[Manage form display](#)[Manage display](#)[Translate content type](#)[Default](#)[Teaser Short](#)[Full content](#)[Search index](#)[Teaser](#)[Home](#) » [Administration](#) » [Structure](#) » [Content types](#) » [Product](#) » [Manage display](#)

Content items can be displayed using different view modes: Teaser, Full content, Print, RSS, etc. *Teaser* is a short format that is typically used in lists of multiple content items. *Full content* is typically used when the content is displayed on its own page.

Here, you can define which fields are shown and hidden when *Product* content is displayed in each view mode, and define how the fields are displayed in each view mode.

[Show row weights](#)

FIELD	LABEL	FORMAT	
✚ Subtitle	<input type="text" value="- Hidden -"/>	<input type="text" value="Plain text"/>	⚙
✚ Body	<input type="text" value="- Hidden -"/>	<input type="text" value="Default"/>	
✚ Hero Image	<input type="text" value="- Hidden -"/>	<input type="text" value="Image"/>	Image style: Large (480x480) Linked to file ⚙
✚ Currency	<input type="text" value="Above"/>	<input type="text" value="Default"/>	
✚ Interests	<input type="text" value="Inline"/>	<div>Rendered entity ✓ Label Entity ID RSS category</div>	Link to the referenced entity ⚙
✚ Price	<input type="text" value="Above"/>		1234 Display with prefix and suffix. ⚙
✚ Product Id	<input type="text" value="Inline"/>	<input type="text" value="Plain text"/>	⚙
✚ Links			
Disabled			
✚ Language	<input type="text" value="Above"/>	<input type="text" value="Language"/>	

Entity Display

Entity Reference

[Save](#)



## Manage display ☆

[Edit](#)[Manage fields](#)[Manage form display](#)[Manage display](#)[Translate content type](#)[Default](#)[Teaser Short](#)[Full content](#)[Search index](#)[Teaser](#)

[Home](#) » [Administration](#) » [Structure](#) » [Content types](#) » [Product](#) » [Manage display](#)

Content items can be displayed using different view modes: Teaser, Full content, Print, RSS, etc. *Teaser* is a short format that is typically used in lists of multiple content items. *Full content* is typically used when the content is displayed on its own page.

Here, you can define which fields are shown and hidden when *Product* content is displayed in each view mode, and define how the fields are displayed in each view mode.

[Show row weights](#)

FIELD	LABEL	FORMAT	
✚ Subtitle	- Hidden -	Plain text	⚙
✚ Body	- Hidden -	Default	
✚ Hero Image	- Hidden -	Image	Image style: Large (480×480) Linked to file ⚙
✚ Currency	Above	Default	
✚ Interests	Inline	Format settings: Rendered entity View mode* ✓ Default Taxonomy term page Update Cancel	
✚ Price	Above	Default	Display with prefix and suffix. ⚙
✚ Product Id	Inline	Plain text	⚙
✚ Links			
Disabled			

# Apply additional theming

- Ask the CSS folks to help.
- If you use Display Suite, you have more Site Builder theming control.

LABEL REGION NAME FIELD WIDGET OPERATIONS

Content

Body

Content

- Hidden -

Format settings: Default

Additional Text Filter/Format

<none>

The selected format will be used *instead* of whatever the originally selected format is.

Choose a Field Template

Expert

Label

Prefix

You can enter any html in here.

☒ Label wrapper

Element

E.g. div, span, h2  
etc.

Classes

E.g. field-expert

Attributes

E.g.  
name="anchor"

☐ Show label colon

☒ Outer wrapper

Element

E.g. div, span, h2  
etc.

Classes

E.g. field-expert

Attributes

E.g.  
name="anchor"

☐ Add default  
attributes

☐ Add default  
classes

☐ Field items

☐ Field item

Suffix

You can enter any html in here.

[Browse available tokens.](#)

Update

Cancel

# Apply to views results

- How do I make the pretty lists?
- Create a view (content type, filters, sorts, items).
- Go to the specific view's edit page.
- Find the **Format** section and the **Show** settings.
- Choose **Content**.
- Choose the **View Mode** for display.

## Blog Teasers (Content)

Home » Administration » Structure » Views

✓ The view *Blog Teasers* has been saved.

### Displays

Main Blog Page

+ Add

Edit view name/description

Display name: Main Blog Page

Duplicate Main Blog Page

#### TITLE

#### FORMAT

Format: Unformatted list | Settings

Show: Content | Teaser

#### FIELDS

The selected style or row format does not use fields.

#### FILTER CRITERIA

Add

Content: Publishing status (= Yes)

Content: Content type (= Blog)

#### SORT CRITERIA

Add

Content: Authored on (desc)

#### BLOCK SETTINGS

Block name: None

Block category: Lists (Views)

Allow settings: Items per page

Access: Permission | View published content

#### HEADER

Add

#### FOOTER

Add

#### NO RESULTS BEHAVIOR

Add

#### PAGER

Use pager: Full | Paged, 3 items

More link: No

Link display: None

#### ► ADVANCED

Save

Cancel


[Back to site](#)

Manage

Shortcuts

aimee

Tour

ContentStructureAppearanceExtendConfigurationPeopleReportsHelp

## Blog Teasers (Content)

Home » Administration » Structure » Views

### Displays

Main Blog Page

+ Add

Edit view name/description

Display name: Main Blog Page

Duplicate Main Blog Page

TITLE

Title: Blog Teasers

FORMAT

Format: Unformatted text

Show: Content

FIELDS

The selected style is

FILTER CRITERIA

Content: Published

Content: Content type

SORT CRITERIA

Content: Authored on (desc)

Add

More link: No

Link display: None

Save

Cancel

### Preview

Update preview

Auto preview

Main Blog Page: How should each row in this view be styled

☒ Content

☐ Display Suite: Content

☐ Fields

☐ Search results

You may also adjust the [settings](#) for the currently selected row style.

Apply

Cancel



Displays

Main Blog Page
Add

Edit view name/description

Display name: Main Blog
Update Main Blog Page

TITLE

Title: Blog Teasers

FORMAT

Format: Unformatted list

Show: Content | Teaser

FIELDS

The selected style or row format does not use fields.

FILTER CRITERIA

Content: Publishing status (= Yes)

Content: Content type (= Blog)

SORT CRITERIA

FOOTER

Add

NO RESULTS BEHAVIOR

Add

PAGER

Use pager: Full | Paged, 3 items

More links: No

Main Blog Page: Row style options

View mode

Teaser

Apply

Cancel

## Blog Teasers (Content)

Home » Administration » Structure » Views

### Displays

Main Blog Page [+ Add](#)

Edit view name/description

Display name: Main Blog Page

Duplicate Main Blog Page

#### TITLE

Title: Blog Tease

#### FORMAT

Format: Unforma

Show: Content

#### FIELDS

The selected style

#### FILTER CRITERIA

Content: Publishi

Content: Content

#### SORT CRITERIA

Content: Authored on (desc)

Add

More link: No

Link display: None

Save

Cancel

### Main Blog Page: How should each row in this view be styled



- ☒ Content
- ☐ Display Suite: Content
- ☐ Fields
- ☐ Search results

Core

Contrib

You may also adjust the [settings](#) for the currently selected row style.

Apply

Cancel

### Preview

✓ Auto preview

Update preview



## Main Blog Page: Row style options

### View mode

Teaser

#### ▼ ALTERNATING VIEW MODE

☒ Use the changing view mode selector

☐ Use this configuration on every page. Otherwise the default view mode is used as soon you browse away from the first page of this view.

##### Item 1

Teaser

##### Item 2

Teaser

##### Item 3

Teaser

#### ▼ GROUP DATA

☐ Group data on a field. The value of this field will be displayed too.

Created

##### Heading function

The value of the field can be in a very raw format (eg, date created). Enter a custom function which you can use to format that value. The value and the object will be passed into that function eg. `custom_function($raw_value, $object)`;

#### ▼ ADVANCED VIEW MODE

☐ Use the advanced view mode selector

This gives you the opportunity to have full control of a list for really advanced features.

There is no UI for this, you need to create a hook named like this: `hook_ds_views_row_render_entity($entity, $view_mode)`.

Apply

Cancel

# Place blocks

- If you made a View block display (e.g. related content), place it with the block system, Panels, or Display Suite.
- Core:
  - Manage > Structure > Block layout
  - Click **Place block** in the desired layout region.
  - Configure display as needed.

[Back to site](#) [Manage](#) [Shortcuts](#) [imee](#)

[Content](#) [Structure](#) [Appearance](#) [Extend](#) [Configuration](#) [People](#) [Reports](#) [Help](#)

Header		Place block	
+	Main navigation	Menus	Header <a href="#">Configure</a>
+	Site branding	System	Header <a href="#">Configure</a>
Breadcrumb		Place block	
+	Breadcrumbs	System	Breadcrumb <a href="#">Configure</a>
Content		Place block	
+	Help	Help	Content <a href="#">Configure</a>
+	Page title	core	Content <a href="#">Configure</a>
+	Primary admin actions	core	Content <a href="#">Configure</a>
+	Tabs	core	Content <a href="#">Configure</a>
+	Main page content	System	Content <a href="#">Configure</a>
+	Blog Teasers: Main Blog Page	Lists (Views)	Content <a href="#">Configure</a>
+	Team Members Teasers: Team Members Teasers - Main Page	Lists (Views)	Content <a href="#">Configure</a>
+	Some organizations we've been fortunate to work with...	Custom	Content <a href="#">Configure</a>
Sidebar first		Place block	
No blocks in this region			

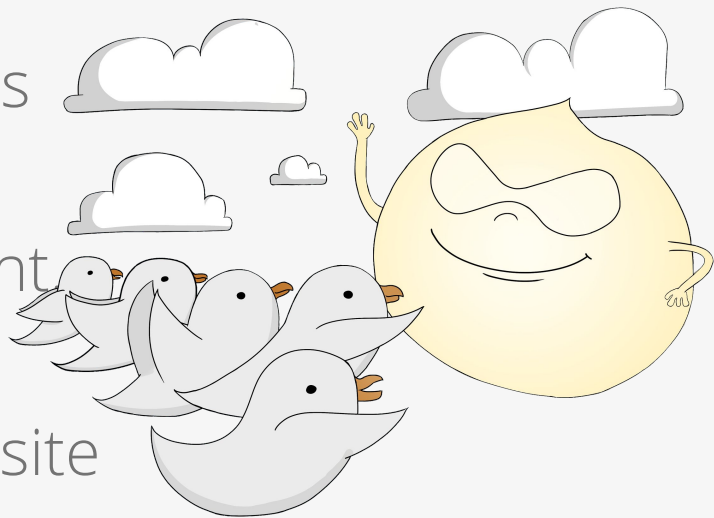
# How do you feel?



answers@hook42.com

# Takeaways

- You can create a rich display experience with Site Building tools
- Naming conventions are important
- Leverage contrib to expand your site building tools.



# Join Us for Contribution Sprints

**Friday, April 28, 2017**

**First-Time Sprinter  
Workshop**  
9:00am-12:00pm  
Room: 307-308

**Mentored Core Sprint**  
9:00am-12:00pm  
Room:301-303

**General Sprints**  
9:00am-6:00pm  
Room:309-310

**#drupalsprints**





**BALTIMORE**  
— DRUPALCON 2017 —

**WHAT DID  
YOU THINK?**

Locate this session at the  
DrupalCon Baltimore website:  
<http://baltimore2017.drupal.org/schedule>

Take the survey!  
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**THANK YOU!**