

7 Lessons Learned Leading Internet Era Communities

Zachary Rosen

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MY QUICK STORY





WW. Mart ... Here

CHAPTERTHREE YOUR DRUPAL EXPERTS IN SAN FRANCISCO

ABOUT BLOG CONTACT



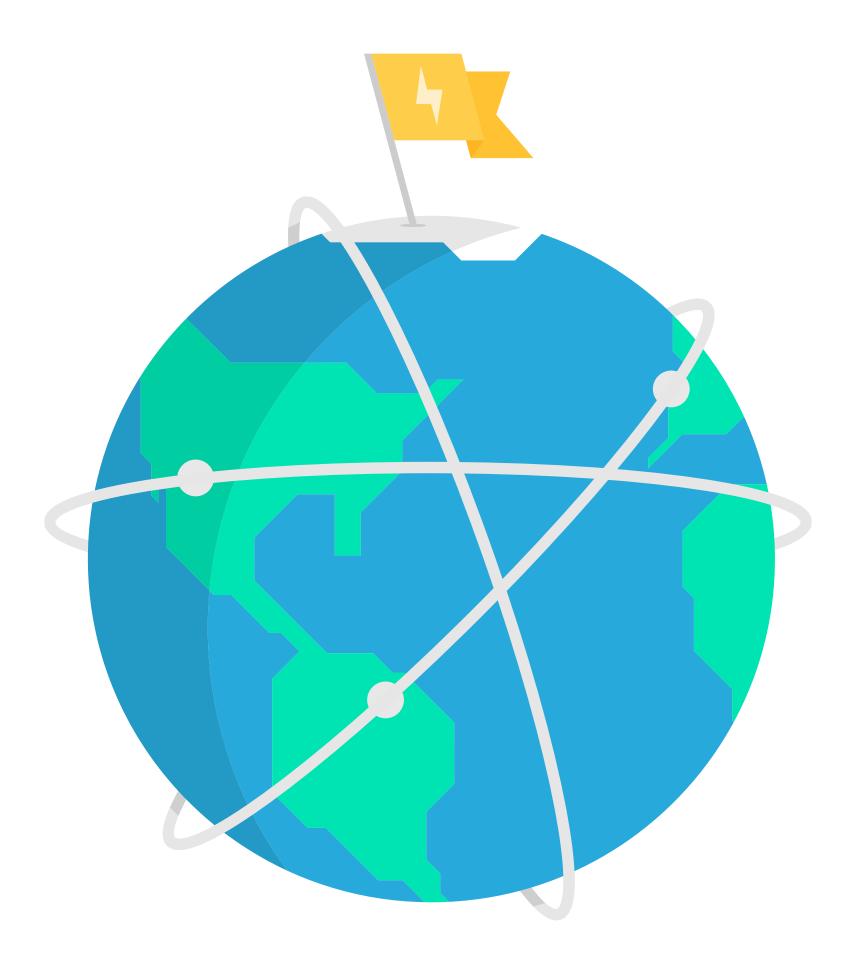
MISSION BICYCLE COMPANY





The Professional Website Platform

I'M A MISSIONARY, NOT A MERCENARY



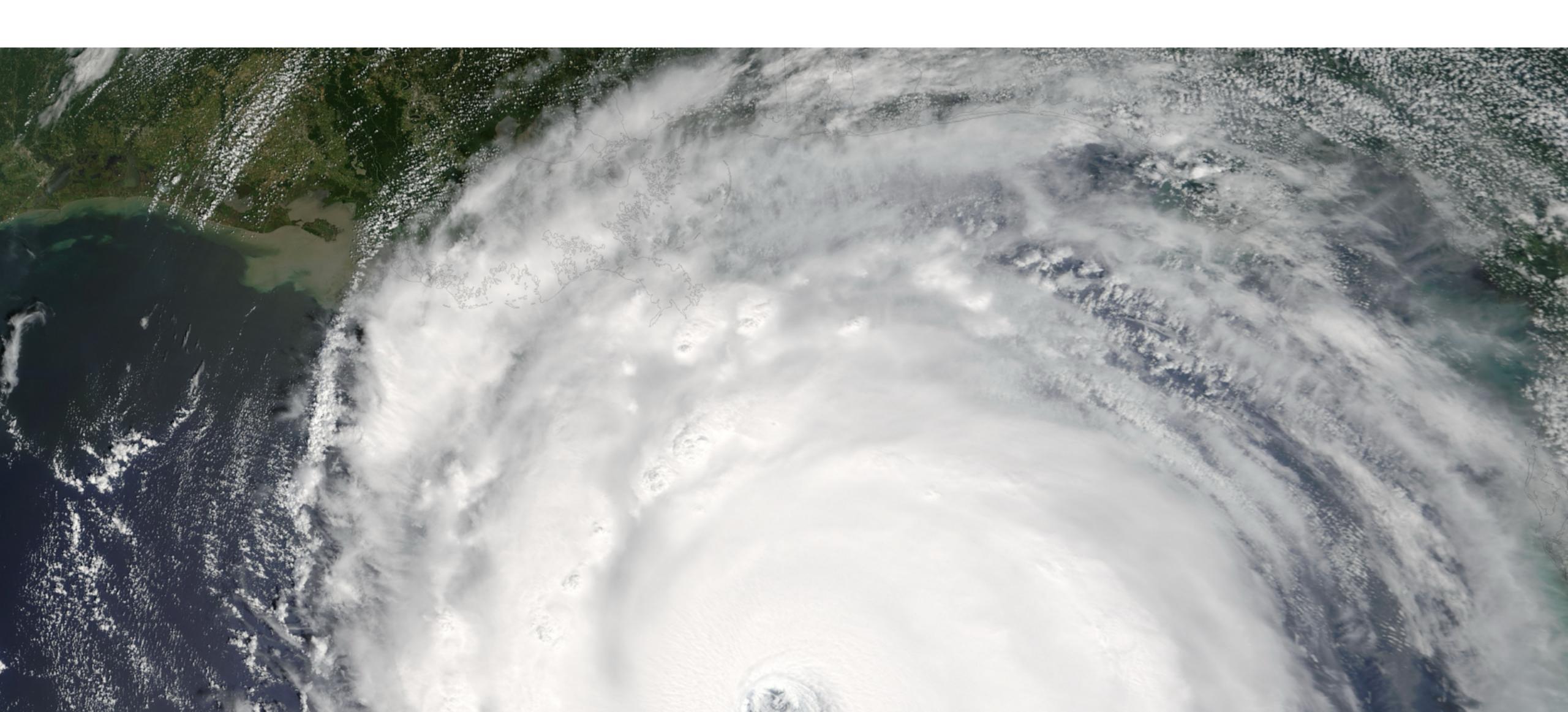
OUR MISSION Democratize the web.

7 LESSONS LEARNED LEADING INTERNET ERA COMMUNITIES

IN CAMPAIGNS, OPEN-SOURCE, AND STARTUPS



#1 THE BEST ANSWERS CAN COME FROM ANYWHERE



#2 YOU CAN GIVE COMMUNITIES <u>HARD</u> PROBLEMS TO SOLVE





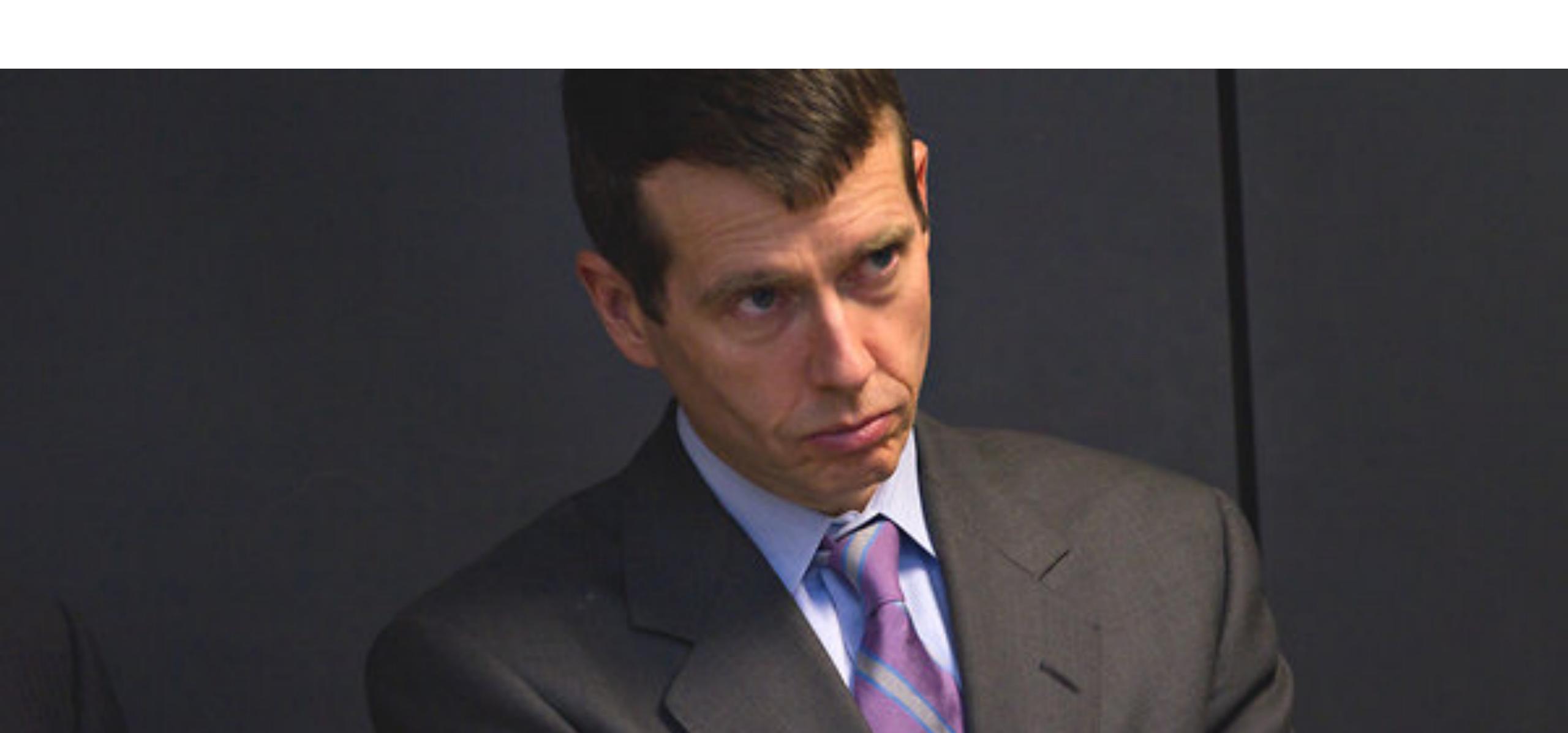
BUILD AN OPERATING SYSTEM

DOCUMENT THE WORLD



ELECT A PRESIDENT

#3 HEALTHY COMMUNITIES REQUIRE ORGANIZATION AND LEADERSHIP



#4 COMMUNITY PROJECTS COMPETE AS PRODUCTS





No CMS 60%



CMS ADOPTION

#4 COMMUNITY PROJECTS COMPETE AS PRODUCTS





53%

Total Market

Share

CMS MARKET

#5 ECONOMICS GOVERN ECOSYSTEMS **red**hat. Novell. Hobbyists (intel) 26%







CONTRIBUTORS TO THE LINUX KERNEL

#6 CONTENT IS QUEEN

PAULGRAHAM.COM

BHOROWITZ.COM BLOG.PMARCA.COM

AVC.COM

FELD.COM



ANDREESSEN Horowitz





#7 HEALTHY COMMUNITIES ARE NOT ZERO SUM

Meet Zack Rosen

Alex Polvi To: James Lindenbaum Cc: Zack Roser

Hey James,

I hope your trip is going well! I wanted to introduce you to Zack Rosen. He is building a hosting platform and wanted to pick your brain.

See you soon,

-Alex

co-founder, cloudkick.com twitter.com/cloudkick 541 231 0624

#7 HEALTHY COMMUNITIES ARE NOT ZERO SUM

Meet Zack Rosen

Zack Rosen To: James Lindenbaum Cc: Josh Koenig

Alex, thank you.

James, pleased to 'meet' you.

I run a Drupal consultancy here in San Francisco: http://chapterthree.com/

And a bicycle company: http://www.missionbicycle.com/

And *sigh*, am currently in the early stages of launching a hosting / developer tool service for Drupal that is fairly similar to what you folks are rocking for Ruby on Rails at Heroku. At the moment we're working on crazy fast server images available on EC2:

http://getpantheon.com/

....but will be launching a real service shortly.

Any chance I could bribe you with beers or lunch? I would indeed love to pick your brain.

-

Zachary Rosen Partner, Chapter Three http://chapterthree.com

#7 HEALTHY COMMUNITIES ARE NOT ZERO SUM

Meet Zack Rosen

James Lindenbaum To: Zack Rosen Cc: Josh Koenig

Thanks Alex. [removed by bcc]

Zack - good to meet you - sounds like you're up to some fun stuff. It just so happens I was staying in a hotel at the Pantheon a few days ago...

Happy to meet and chat. I'm out of town for a bit; how about coffee in SOMA at 3pm on Tuesday, Nov 17?

- James

P.S. Mission Bicycle is AWESOME.



CAPITAL CAMP GOV DAYS

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