



nice Upon a Drop Cap

when words were the experience &
letters were your voice

Jason Pamental / @jpamental

Sr. Director of Design & Technical Strategy

Isovera



VICTOR BICYCLES



OVERMAN WHEEL CO.

Boston • New York • Detroit • Denver •
San Francisco • Los Angeles • Portland ore

UN
CAFFÈ
PER
AMICO!



CHOOSE YOUR
COFFEE
DRINKS AND
ENJOY YOUR TENTH CUP
FREE
OF CHARGE!

ZUCCHERO WHITE

ZUCCHERO BROWN

DOLCE

ZUCCHERO

ZUCCHERO

DOLCE



UN CAFFÈ PER AMICO!

JAKARTA
MO
GO PORTO
LANGI
LA LUMPUR
VIENNE
LIBOURNE
DRIDAMS

/ / / /

/ / ☕ /

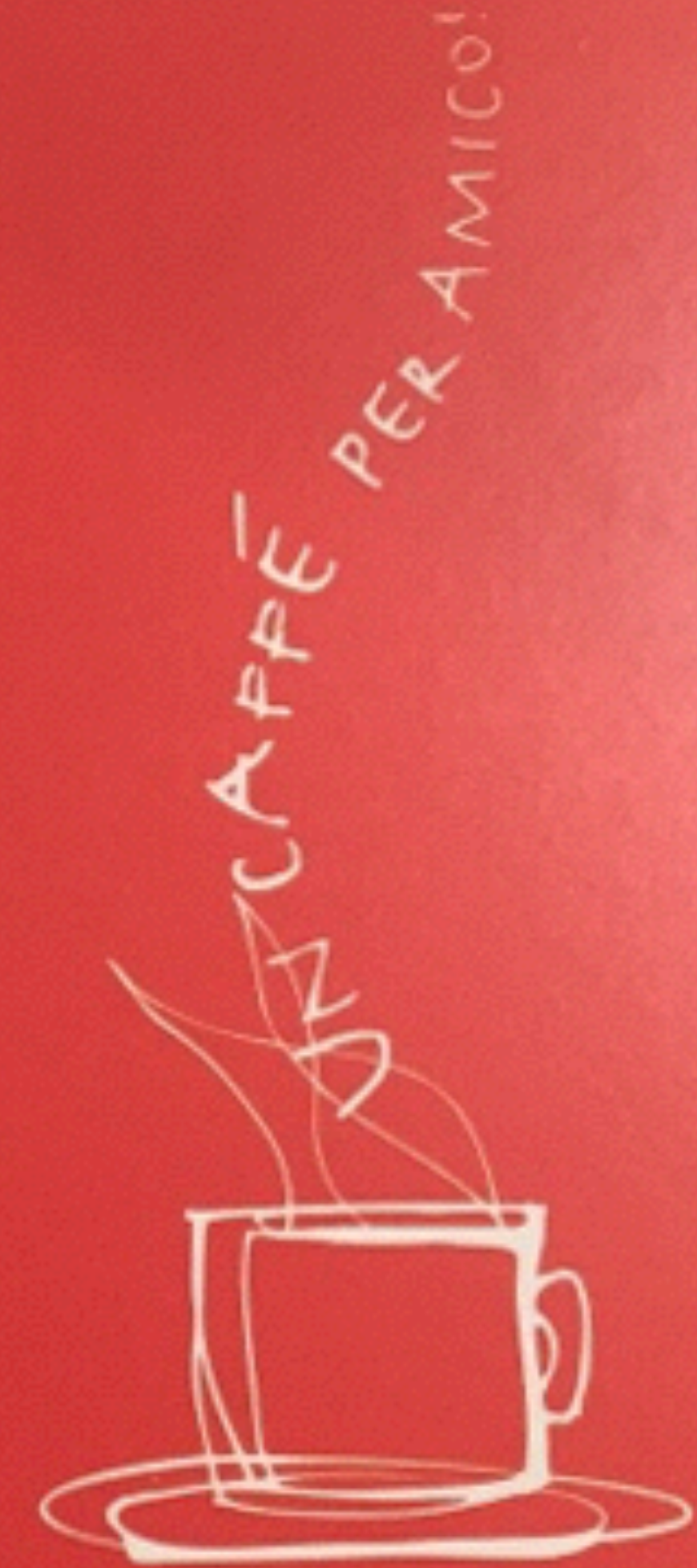
UN CAFFÈ PER AMICO!

/ / / /



CIAO!

ABSORB
THE AROMA
ESPRESSO
ENJOY THE ENERGY
COFFEE
FEEL THE FLAVOUR





要做就做出头鸟 



要做就做出头鸟
(Be The Bird That Sticks Out)



CHAPTER ONE
HOW AND WHY

“Always the beautiful answer who asks a more beautiful question.”

E.E. CUMMINGS

If in the spring of 2003 a nightwalker found himself passing by North Spaulding Road, and – despite the hour – had the presence of mind to look up, he would find a light ablaze on the second floor. He would see me in profile, seated at my drafting table, kneading my face like a thick pile of dough. As I looked out the window, we would nod knowingly at one another, as if to say, “Yes, four in the morning is both too early and too late. Anyone awake must be up to no good, so let’s not ask any questions.” The nightwalker would continue down the street, weaving between the rows of parked cars and the sweetgum trees that bordered the sidewalk. I’d go back to kneading my face.

I remember one specific night where I found myself on the tail end of a long, fruitless stretch. I took to gazing out the window to search for inspiration, to rest my eyes, to devise a plan to fake my death for forty-eight hours while my deadline whooshed past. I looked at the tree before my window and heard a sound

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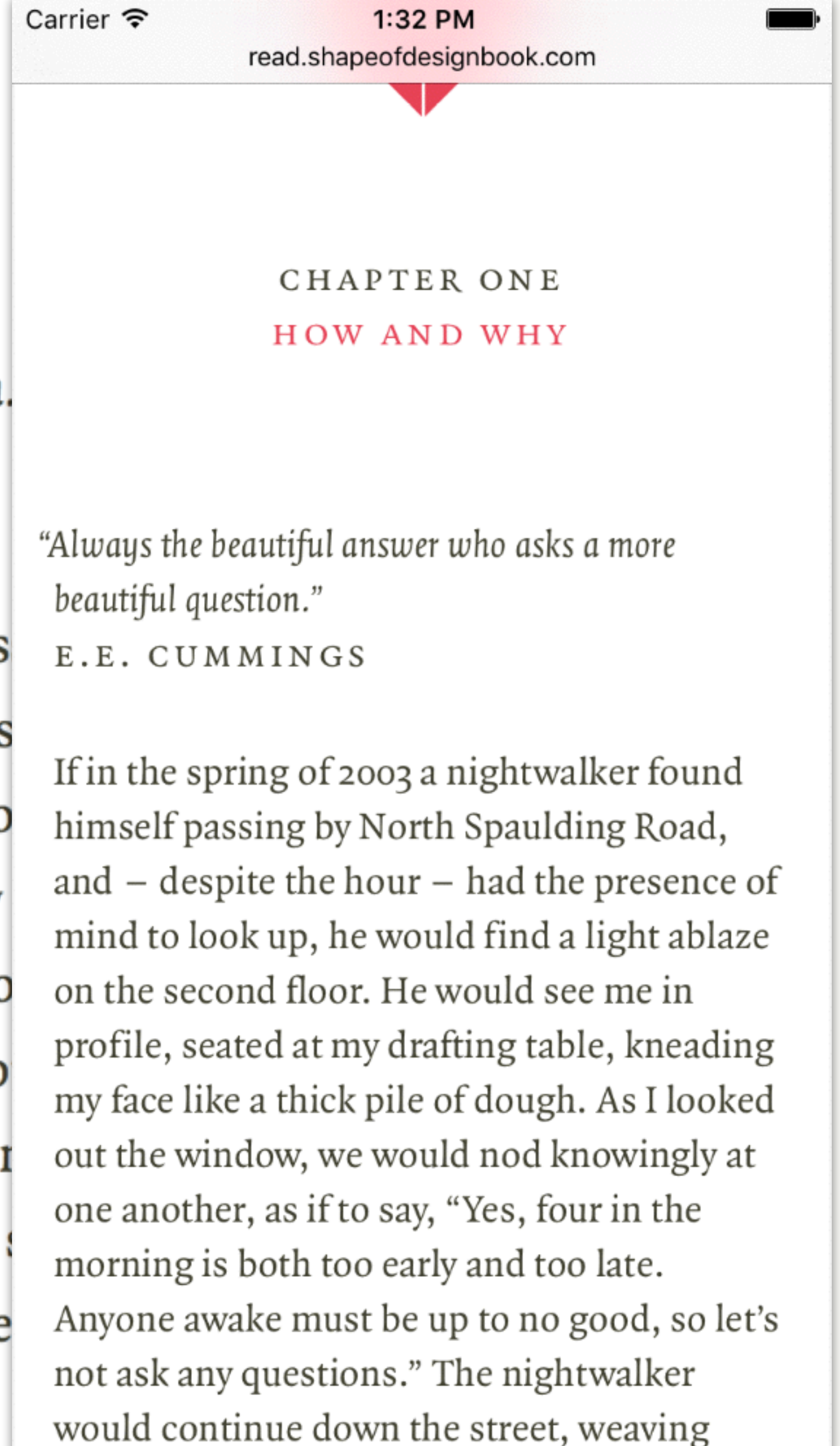
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I remember one specific night where I found myself on the tail end of



80

100

120

140



200 ft

Turn Left onto Main Street



Jeremiah Sans (Cell) 555-383-3382

72°F ☀ Sunny

January 4, 2015

4:35PM





ps. Jpin. evorac. *ad* *bn* *an* **B**enedictus deus
 israel. *ca*. Jpin. evorac. *ut* *ju*. **I**ubilemus
 deo Salutar nro. *lit* *ut* nō deliq̃. evorac.



Ora custodiā vias meas:
 ut nō delinquā in lin-
 gua mea. **P**osui ori-
 meo custodiā: cū cō-
 siteret peccōr adūsū me.
Obitui et humiliatus sū et filii
 a bonis: et dolor meus renouat' est.
Quāluir cor meū intra me: et i me-
 ditatione mea exarscet ignis.
Locutus sū in lingua mea: notum
 fac michi dñe finē meum.
Et numerū dierū meorū quis est?

ut sciam quid desit michi.
Ecce mēsurabiles posuisti dies me-
 os: et substantia mea tanquā
 nichilum ante te.
Verūptamen uniuersa uanitas:
 omis homo uiuens.
Verūptamen i ymagine perāsit
 homo: sicut frustra sturbatur.
Melāuricat: et ignorat cui
 congregabit ea.
Et nunc que ē expectatio mea.
 nōne dñs: et substantia mea
 apud te est.
Ab omnibz iniquitatibz meis erue
 me: obprobriū insipienti dedisti me.
Obitui et nō aperui os meū: quā-
 tiu fecisti amoue a me plagas
 tuas.
A fortitudine manus tue ego de-
 feci i increpationibz: ppter ini-
 quitatē corripuisti homines.

The Hobbit

or

There and Back

Again

by

J. R. R. Tolkien

Illustrated

by the Author

however, when I met a couple of friends of mine from Rivendell."

"Where's that?" asked Bilbo.

"Don't interrupt!" said Gandalf. "You will get there in a few days now, if we're lucky, and find out all about it. As I was saying I met two of Elrond's people. They were hurrying along for fear of the trolls. It was they who told me that three of them had come down from the mountains and settled in the woods not far from the road: they had frightened everyone away from the district, and they way-laid strangers.

"I immediately had a feeling that I was wanted back. Looking behind I saw a fire in the distance and made for it. So now you know. Please be more careful, next time, or we shall never get anywhere!"

"Thank you!" said Thorin.

Chapter III

A SHORT REST

They did not sing or tell stories that day, even though the weather improved; nor the next day, nor the day after. They had begun to feel that danger was not far away on either side. They camped under the stars, and their horses had more to eat than they had; for there was plenty of grass, but there was not much in their bags, even with what they had got from the trolls. One morning they forded a river at a wide shallow place full of the noise of stones and foam. The far bank was steep and slippery. When they got to the top of it, leading their ponies, they saw that the great mountains had marched down very near to them. Already they seemed only a day's easy journey from the feet of the nearest. Dark and drear it looked, though there were patches of sunlight on its brown sides, and behind its shoulders the tips of snow-peaks gleamed.

"Is that *The Mountain*?" asked Bilbo in a solemn voice, looking at it with round eyes. He had never seen a thing

National Rail 
↓ Southbound platform 3
Trains to Brighton

Lift 
to platform 3

National Rail 
↓ Southbound platform 3
Trains to Brighton

Lift 
to platform 3

This section provides guidance on the basic elements that make up the TfL advertising, campaign and information standards. Further information can be found at tfl.gov.uk/media

Corporate typeface

Aa Bb Cc Dd Ee Ff
1 2 3 4 5 6 7 8 9 £ / . , “ ” () : ;

Typographic policy



Photographic policy



TfL logotypes

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FOR LONDON**
EVERY JOURNEY MATTERS

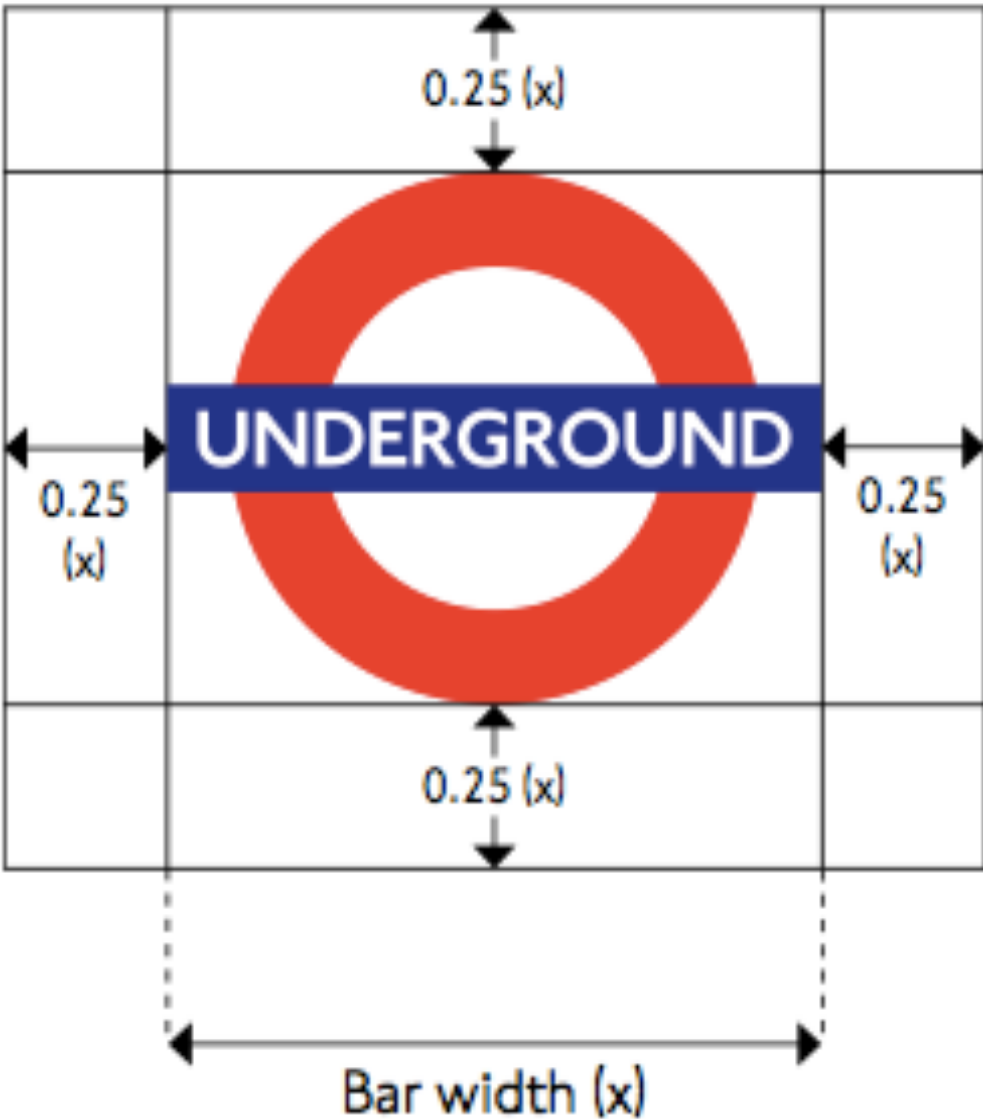
The ‘mark’



Roundels



Using the roundel



Mayor of London logotype

**MAYOR
OF LONDON**

Colours



MIND THE GAP

Docks: Ready for state of emergency

With the prospect of all Britain's major ports being idle today in the first national official dock strike since 1926, the Cabinet will decide this morning on the proclamation of a state of emergency. The talks ended in deadlock before midnight.

The dockers' decision to strike was taken yesterday by a delegate conference, which rejected the employers' pay offer in spite of a union plea to accept it as a basis for negotiations.

By 48 votes to 32, the delegates declared that the strike would go on until the basic wage of £11 1s. 8d. a week was improved. Mr. T. O'Leary, national docks secretary of the T.G.W.U., last night said: "It has all the hallmarks of being a prolonged strike." The pool employers said they would not offer any improvement in the basic wage and told the unions they would not negotiate until there was a resumption of work.

Full Cabinet to make final decision this morning

By DAVID WOOD

The decision to raise the question of an emergency proclamation inside the Cabinet this morning, if the strike was not settled overnight, was reached at a meeting of the emergency committee of the Cabinet last night at the Commons and under the chairmanship of Mr. Maudling, Home Secretary.

The meeting lasted 45 minutes, and Mr. Maudling will deliver a report to his Cabinet colleagues this morning. All the Government departments involved have completed prepara-

Under the threat of a national dock strike, senior Ministers appear to be anxious to have it clearly understood that some of the powers would have to be used promptly. But the invoking of parliamentary authority for taking arbitrary powers does not mean that the Cabinet would bring them all into use immediately or at any time. They are a strictly emergency provision, and it is always a ministerial consideration whether the use of drastic powers will help or

Once activated by Parliament, the regulations expire after seven days unless they are continued by a positive resolution of both Houses.

Under the emergency declaration a series of orders would be laid before Parliament containing regulations setting aside the provisions of the dock labour schemes so that troops could be used to clear perishable cargoes and other essential stores and goods. Other orders would concern the supply of fuel, food and animal feeding stuffs, and could



Dockers presenting their argument with placards outside Transport House yesterday.

Nuclear drive for woman's heart

By a Staff Reporter

A nuclear-powered heart pacemaker was successfully implanted in a patient at the National Heart Hospital in London yesterday. The patient is a woman aged 56, who is expected to leave hospital in about a week's time. The tiny nuclear battery that runs the machine was developed by scientists at Harwell.

The pacemaker, which maintains the heart beat of patients suffering from "heart-block", is designed to last for at least 10 years before a replacement is needed. Conventional, chemically-powered pacemakers used until now have lasted for about two years. About 1,300 conventional pacemakers are implanted in new patients in Britain every year.

Yesterday's operation came after two years' intensive development, extended laboratory trials, and implants in three dogs, two in London and one in Glasgow, which began in February. America and France have also developed nuclear pacemakers, but the British device is said to be more efficient and cheaper.

The power source of the British pacemaker is a tiny quantity (180 milligrams) of plutonium 238 sealed in a capsule a few millimetres in size. Heat from the plutonium is used to generate

Prince leaves
diplomatic

Tax cuts warning

New family
allowances



from *then* to *now*

House calls for mom and baby: Agencies extend services



Purchase this Photo

Melissa Valle, left, a family support worker with Family Service of Rhode Island, talks with new mother Cristina Severino and her 17-month-old daughter, Emma Lee Dale, at their home in Providence. Family Service is among the

The New England
Saltwater Fishing Show



By Richard Salit

Journal Staff Writer



Posted Feb. 20, 2016 at 10:15 PM

As 17-month-old Emma-Lee scampers around a coffee table, glancing at a cartoon on the TV, her mom sits down with Melissa Valle, a family support worker.

"I came across this really cool thing," Valle says as she hands Cristina Severino a colorful chart for measuring Emma-Lee's height.

The little girl grips the paper as her mom unfolds it and holds it beside her. Then Valle launches into a series of questions about Emma-Lee's doctor visits and milestones in her development.

"Today I wanted to talk to you about communication. Did you know the first two to three years of your baby's life are the most important for learning words?" Valle says. "Does she babble while playing?"

As if on cue, Emma-Lee enthusiastically makes some utterances that sound vaguely like words.

"I talk to her regularly," Severino says.

In an effort to help parents raise healthy kids — and to prevent the long-term effects of neglect and abuse — many health providers and social service agencies in Rhode Island are extending their services right into the homes of families.

One of those programs, Healthy Families America, is a national program financed by the federal government. Family Service of Rhode Island is one of eight area agencies that receive a total of \$1.3 million through the state Department of Health. Participating families — typically young, low-income parents expecting their first children — receive regular visits from specialists from before birth up to age 3.

With the program now several years old, Family Service aims to serve about 100 families a year in two communities — Providence and West Warwick.



RI Convention Center, Providence, RI

Non-Stop FREE Seminars

60 in 3 days, learn from the Pros!

Largest saltwater fishing show in the Northeast

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Police: 15-year-old injured after being shot outside Providence apartment complex [Feb. 20, 2016](#)

Trump win in S.C. derails Bush; Clinton regains footing in Nevada [Feb. 20, 2016](#)

PC 3, Notre Dame 1: Ellis stands tall as Friars sweep Irish [Feb. 20, 2016](#)

RHODE ISLAND DIRECTORY

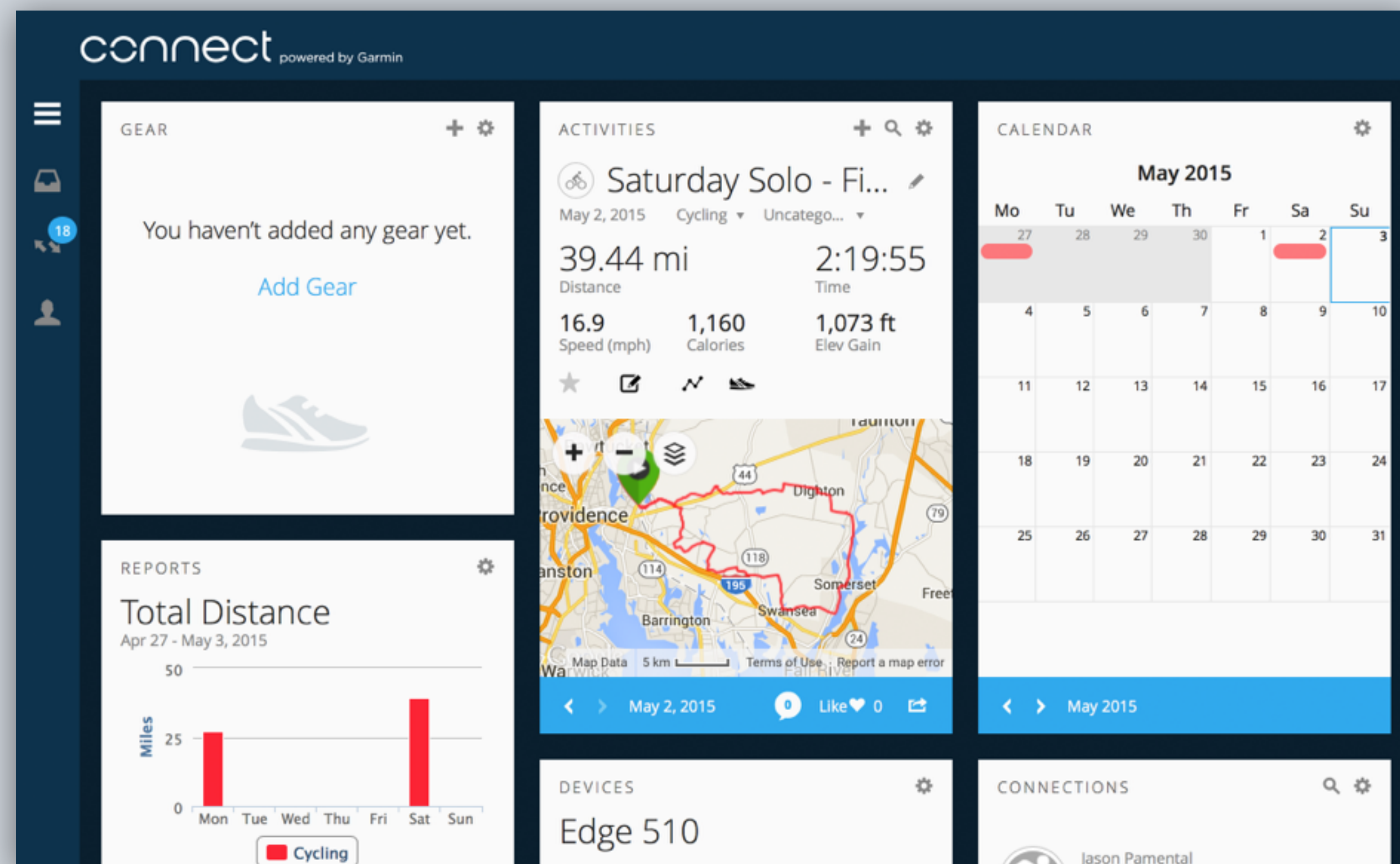
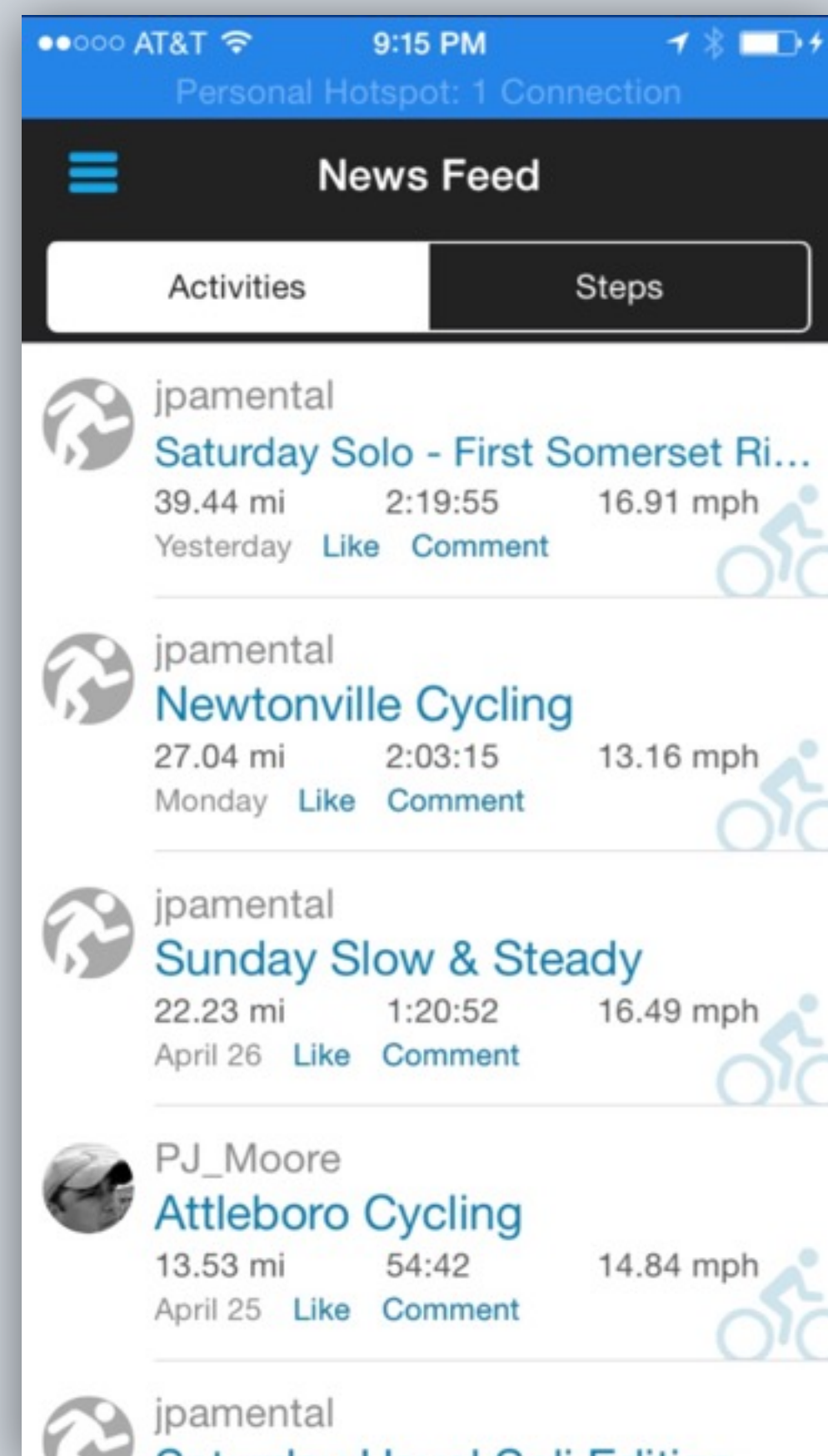
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Twelve Acres

Dr. Harold Wanebo

Emergent Auto Group



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Eco Monitor



Maintenance



Subaru

INFO



SEEK TRACK



HD Radio

HOME

PHONE

APPS

67

PM 5:24

A/C AUTO



OUT TEMP 73°F

72

MODE

MAX A/C

Our *present* is far from *perfect*

So what changed?

Everything.

We don't do content. There is enough of it. We tell slow stories that stick with you like a song, and last like a letter. There's never enough of that.

Yours Truly Original Series

adidas originals: New 'Songs From Scratch'

The latest in Yours Truly's celebrated singles series pairs "Harlem Shake" producer, Baauer, with chart-topping "Trap Queen" MC, Fetty Wap

[Watch their 'songs from scratch' spring to life](#)



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Carrier 6:37 AM creative.yourstruly

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A Week With

Neon Indian



http://creative.yourstruly/

rendered *vs.* dynamic

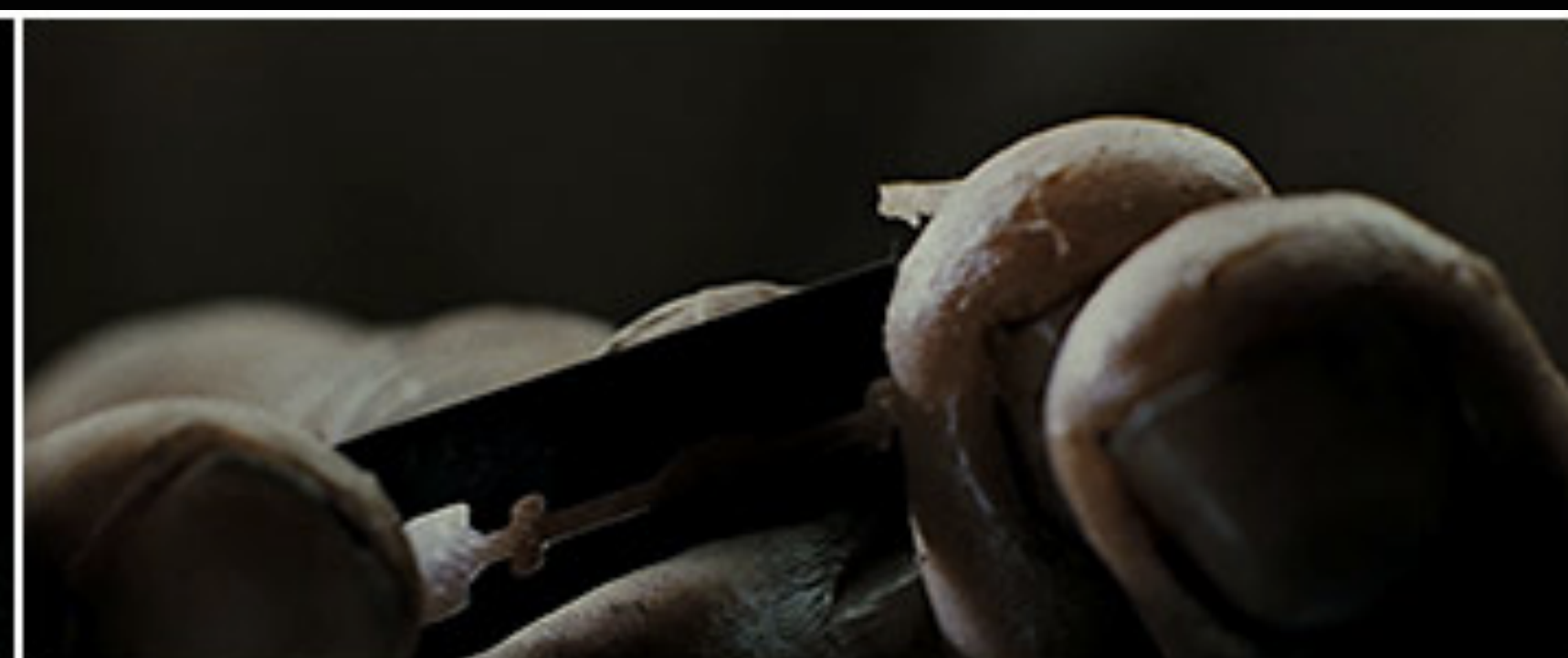
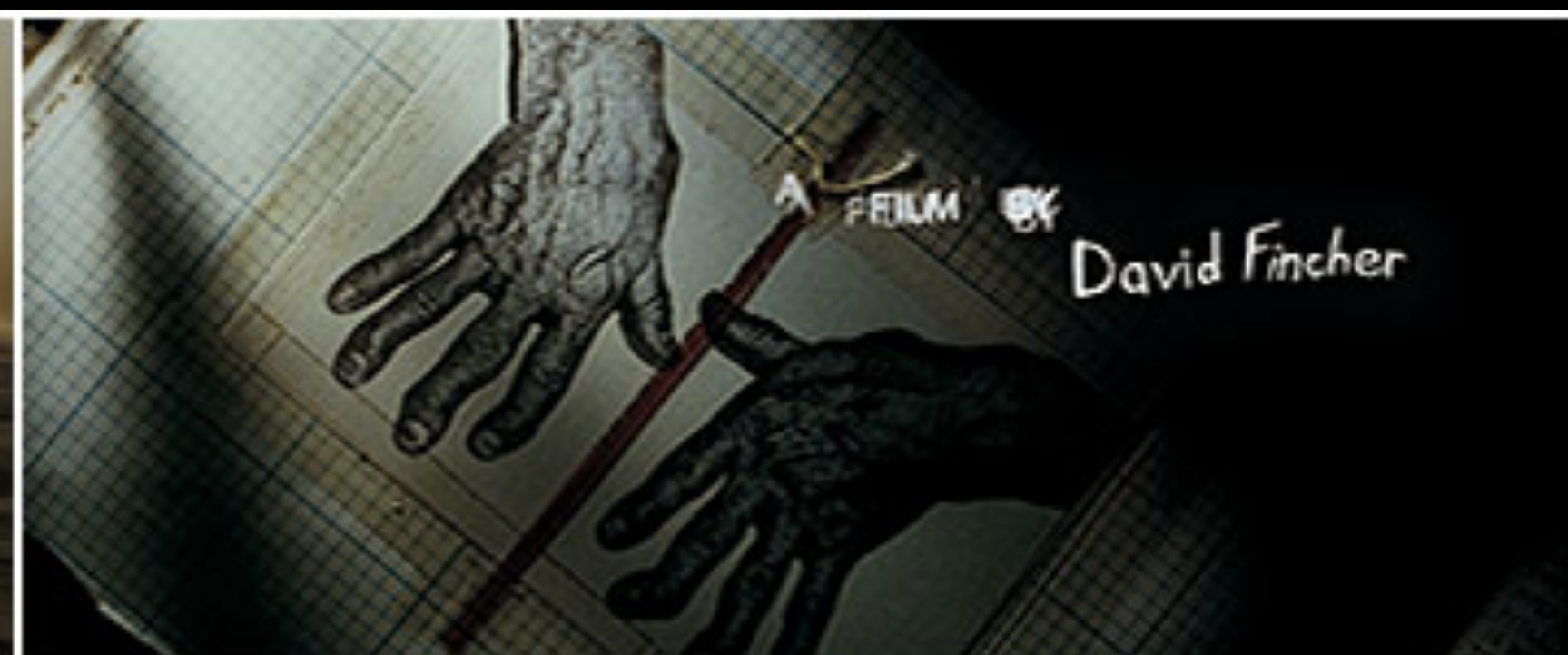
when letters learned to crawl

EMIGRE

No. 70

The Look Back Issue

FROM EMIGRE MAGAZINE #1 ~ #69





headlines

Wednesday
24 February 2016

Now
57°F

00:00	03:00	06:00	09:00
57°F	57°F	55°F	52°F
			

Rumford



'I won everything' / Who are Trump's supporters?

The Republican frontrunner has bragged about picking up support in nearly every demographic - and he's not far off base. Now Trump supporters could reshape the country's political map



53



Campaign live / What to expect at tonight's Republican 'voter summit'

Nevada caucuses / Trump
cements frontrunner status

478



How much did the Oregon standoff cost taxpayers? Millions, say early estimates

Oregon militia standoff / Bundy
and 15 others plead not guilty

56



LGBT rights / 'Gay- conversion therapy' faces new legal challenge in Virginia

Texas / Academics told to
avoid 'sensitive topics' if
campus gun law goes into
effect

640

UAE / Two Americans to go
on trial after 505 days
without charges

Archaeologists discover
oldest Muslim graves ever
found in Europe

66

Bernie Sanders / Police
should be obliged to report
all officer-involved deaths

248

Isis / Video targets Twitter
and Facebook CEOs over
suspended accounts

Sri Srinivasan / Potential
supreme court nominee
could break GOP blockade

229

Latest Election Minute

Election 2016

The Guardian SecureDrop Server

+ More headlines

highlights

Harmony Korine's

Hide

headlines

Thursday
25 February 2016

Now
14°C



05:00 08:00 11:00 14:00
14°C 14°C 13°C 11°C



Rumford

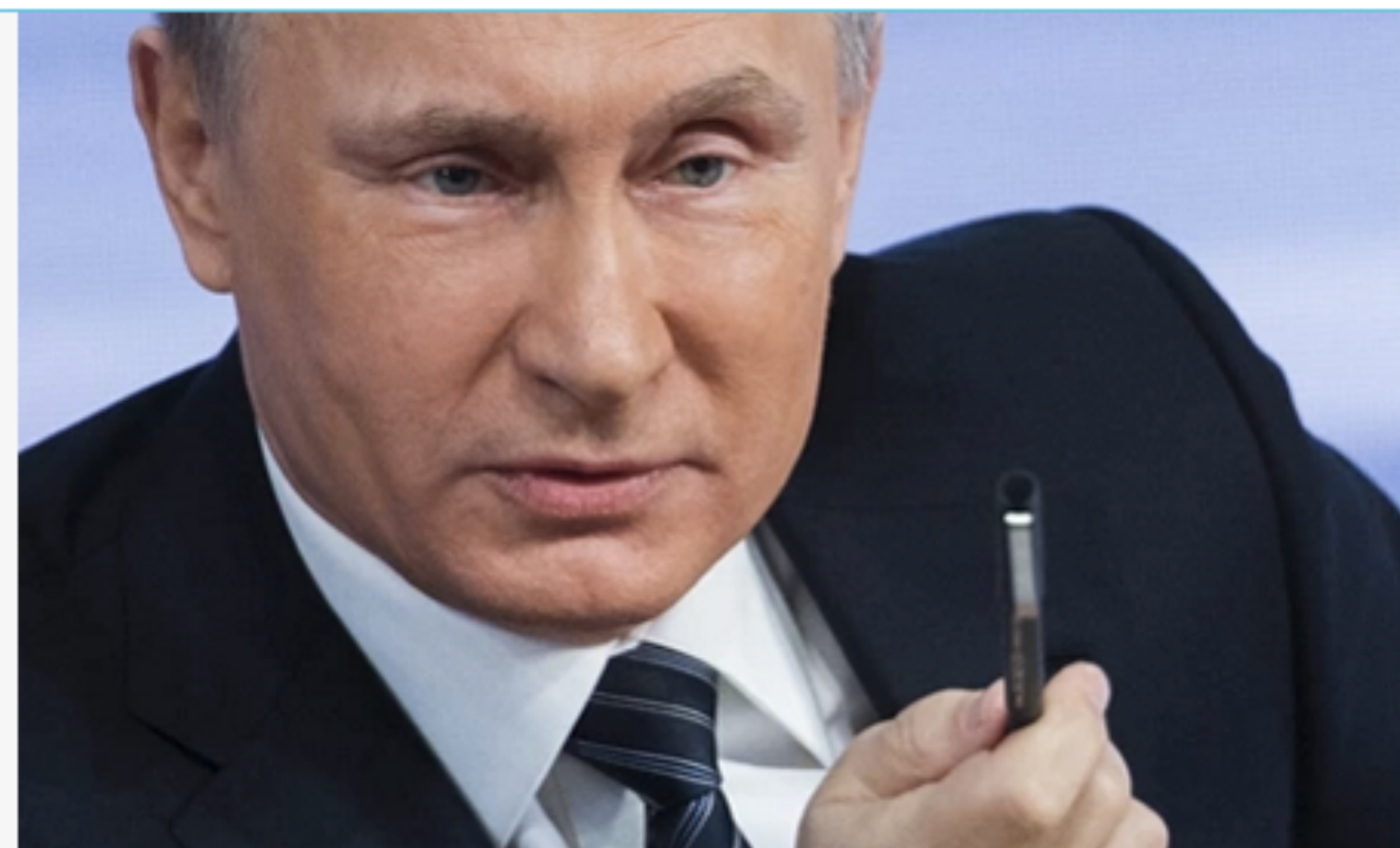


Syria / Putin steps in to boost ceasefire effort as first aid drop carried out

Russian president appears to be investing political capital in making truce a reality, phoning leaders in key countries as well as ordering cut in airstrikes

612

Libya / French special forces assisting anti-Isis efforts - sources



Online battle / Isis video targets Twitter and Facebook CEOs over suspended accounts

Audio / Swedish teenager tells of rescue from Isis in Iraq



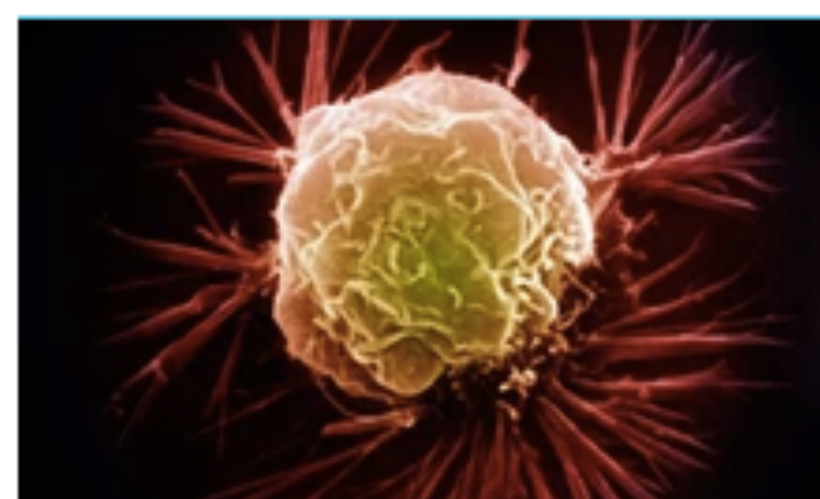
US politics / Remaining Republicans prepare for 'voter summit' as Trump builds lead

482



Indigenous peoples / Australians and Canadians 'destroyed by same colonialism'

206



Cancer / Radical treatment seeks to control rather than destroy tumours

Pancreatic cancer / Better considered as four separate diseases

United Arab Emirates / Two Americans to go on trial after 505 days without charges

Mexico / 17 months later: president visits site of 43 students' disappearance

9

Hygiene / Organic panty liners recalled after traces of weedkiller found

China / Six Britons held after police raid on rave

Brexit / Referendum could destabilise UK recovery, says IMF

283

Media / Conservative columnist sorry for failing to check story of gang-rape by Arabic-speaking men

highlights

Hide

BREAKING NEWS

Media : France 24 will launch a Spanish service in addition to the French, English and Arabic channels in 2017 (Francois Hollande)



FRANCE - UNEMPLOYMENT

French jobless total drops by 0.8% in January

THE OBSERVERS



Migrants stuck on British military base in Cyprus

LIVE NEWS

All the news

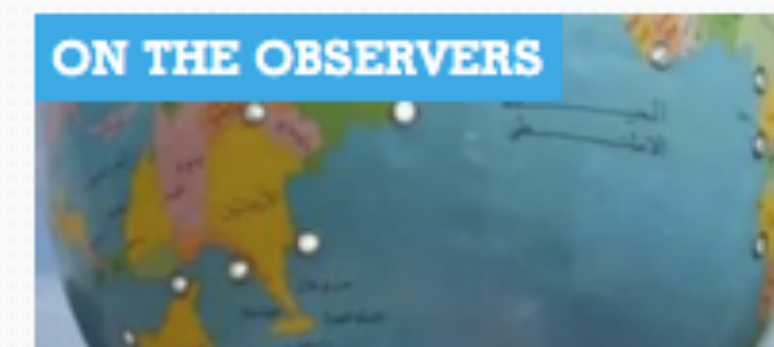
03:05 **AFP** US backs Libyan legislators over unity government

03:05 **AFP** US, China agree on 'strong' UN North Korea resolution: WHouse

02:26 **F24** **SYRIA** UN diplomats consider resolution to back Syria ceasefire



02:25 **AFP** US, China agree on UN N. Korea resolution: diplomats



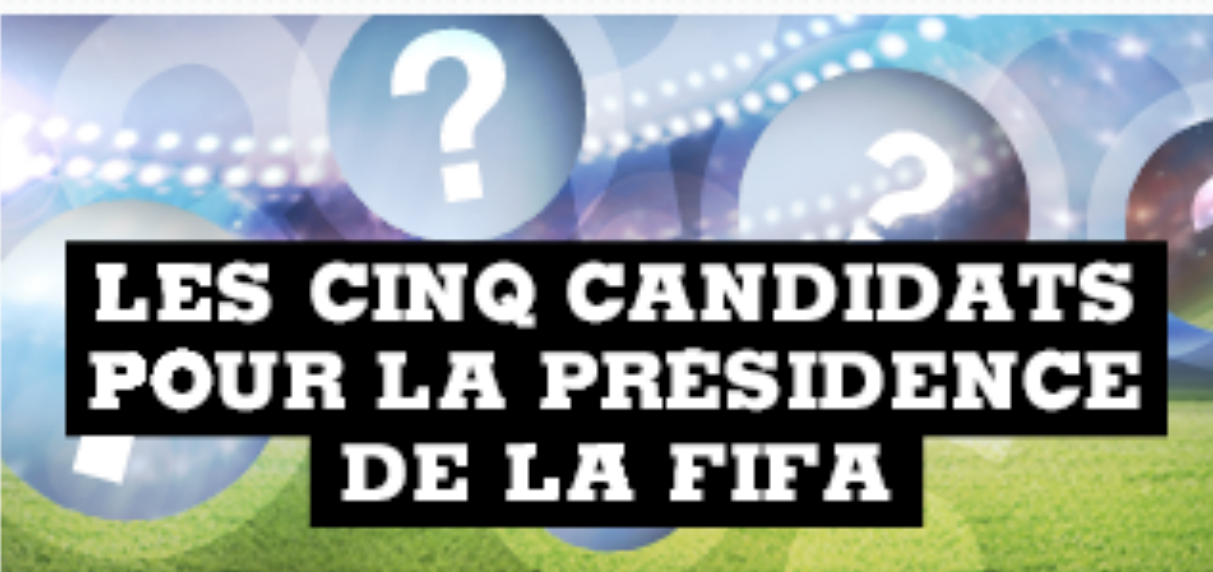
URGENT

Médias : France 24, qui émet actuellement en Français, Anglais et Arabe, lancera début 2017 son service en espagnol (Francois Hollande)



TERRORISME

Libye : la France mène une guerre de l'ombre contre l'EI



L'INFO EN CONTINU

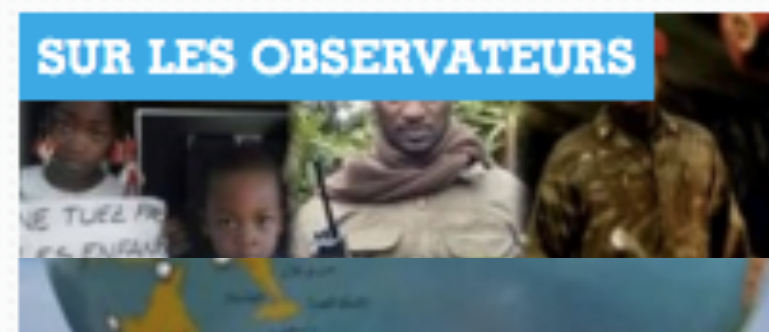
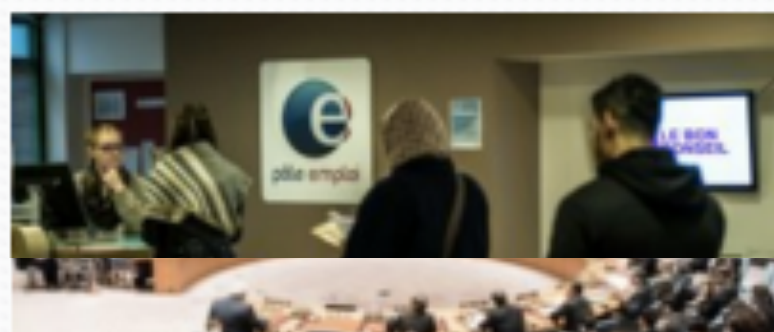
←→ Toute l'info en continu

02:45 A droite et au centre, Donald Trump rafle les voix tous azimuts
AFP

01:02 **FRANCE 24 Urgent @UrgentF24**
#URGENT - Médias : France 24, qui émet actuellement en Français, Anglais et Arabe, lancera... f24.my/1mYvc1Z
pic.twitter.com/r55E6FpE1b

23:45 L'épidémie de virus Zika "peut empirer avant de s'améliorer" (OMS).
AFP

23:25 Ligue des champions: City n'a jamais été aussi proche des quarts
AFP



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Japanese

Classification ?

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Sans Serif

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Mono

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Hand

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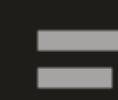


Sync

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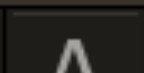
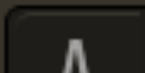
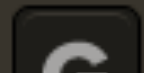
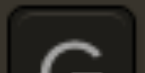
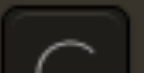


Paragraphs



Headings

Properties ?



Gallery of Webtype In Use



“Love Your Mother” poster



Big Bang Data website
Using **Benton Sans**



TAKE and GIVE NEEDS website
Using **Miller Banner**



Snaps and Rye website
Using **Telefon**



New York Opera Society website
Using **Hamlet Series** and



Mirror Online
Using **Agenda**



Pixiegate website
Using **Sweet Sans** and **Georgia**



Wilson website
Using **Benton Sans**

Swashes

Swashes mean flair – plain and simple (or rather, just the opposite). Wonderful details and flourishes embellish your typography with this feature enabled on a font that supports it. Enabled: Fairbank with Swashes & Contextual Swashes

✓ Feature: On

“The’ ungracious and ungrateful dog!” cried Starbuck; “he’ mock_s and dares me’ with the’ very poor-box I filled for him not five’ minutes ago!” — then in his old intense’ whisper — “Give’ way, greyhounds! Dog to it!”

Fractions

Automatically converts $1 / 2$ to a nice tasty fraction. Only could be better with frosting. Enabled: Sabon Italic with Fractions & Old Style Figures (like having one's cake and eating it too)

✓ Feature: On

Swedish Hardtack

1 cup water

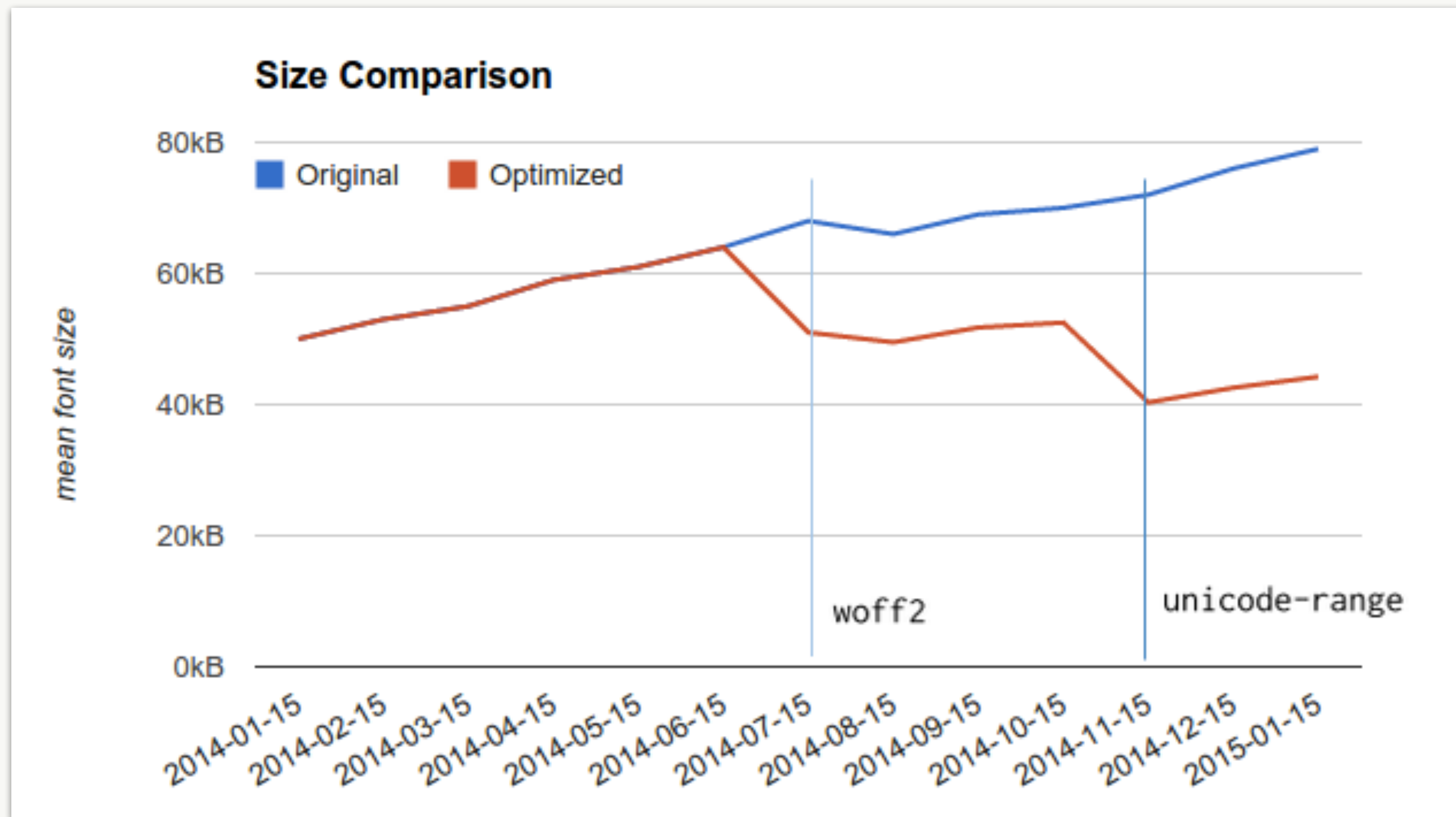
1 $\frac{1}{2}$ oz vegetable oil

1 $\frac{1}{2}$ oz honey

1 $\frac{1}{2}$ cups rye & 1 $\frac{1}{2}$ cups whole wheat flour

1 $\frac{1}{2}$ tbsp. brewer's yeast (optional)

$\frac{1}{4}$ tsp. salt



25% file size reduction, 55% supported



3.10 BREADCRUMBS, HEADERS AND ICONS

The three elements that make up the header area have clearly defined dimensions in order to ensure that they work in unison as they scale between device view. As page layouts adjust, element behaviour changes so that they do not creep out of their defined area.

DESKTOP



TABLET



MOBILE



This is the New Typography

You couldn't have it if you did want it, the rule is, jam tomorrow and jam yesterday – but never jam today.

FROM THE FRONT PRESENTS

Frontend in Wonderland

17th and 18th September

Teatro Duse, Bologna, Italy

GET YOUR TICKET!

<http://2015.fromthefront.it>



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A Brief History of Vietnamese Writing

From 207 B.C. to 939 A.D., the rule of several Chinese dynasties had a profound influence on the Vietnamese literature and language. As a result, the official Vietnamese language was originally written in Classical Chinese (*chữ Nho*) before the development of native Vietnamese script (*chữ Nôm*) and the adoption of the Latin alphabet (*Quốc Ngữ*).¹

CHỮ NHO

Starting in the ninth century, under the control of the Chinese, all government and official documents in Vietnam were written in Chinese ideographs called *chữ Nho* (scholars' script), also referred to as *chữ Hán* (Han script). Even after Vietnam declared its independence in 939, *chữ Nho* was a common written language among scholars and in official papers until the beginning of the twentieth century. Today, *chữ Nho* is still used on calligraphic banners for special occasions such as festivals, funerals, Lunar New Year (Tết), and weddings. Although *chữ Nho* was held in high regard—because being *chữ Nho* literacy was the key to power, wealth, and prestige—Vietnamese scholars wanted to develop their own writing system very early on, called *chữ Nôm*.²

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Top Stories

Seattle NAACP leader calls police shooting of black man 'coldblooded murder'

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Plans for 101-story Seattle tower scaled back [Updated 6:15 pm](#)

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2 men accused of leaving overdose victim in shopping cart in Ballard
[Updated 6:26 pm](#)

Gonzaga to join UW in Spokane medical-



Macklemore & Ryan Lewis to play free Seattle show on album's release day

Fans unable to attend the Macklemore show at Neumos in Seattle can stream it live at 9 p.m. Friday via Amazon.



Issaquah woman has bite to eat, chomps down on \$600 pearl

A woman bit down on a rare pearl while dining on a clam dish at an Issaquah restaurant.

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The Seattle Times


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Ethan Stowell's Bramling Cross does gastropub right




B.C. study tried to scare small mammals, with striking results



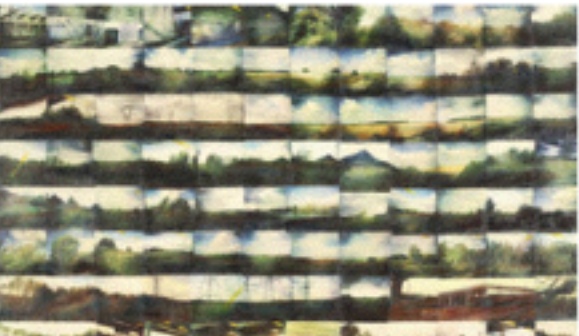
Huskies' NCAA hopes take a big hit in dramatic loss at Oregon State

Don't Miss



Movies

A Monroe native's road to 'Spotlight' — and the Oscars



Visual Arts

Hindu symbolism meets Northwest landscapes

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RESTORATION

REPAIR ROAD

Words, Sam Roberts

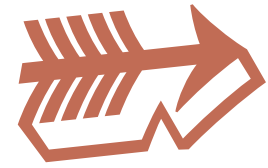


As ghostsigns around the world fall victim to decay and debate about what constitutes ethical restoration, Sam Roberts explores the collision of public and private interests, and the ways cities around the world have attempted to protect and revive fading works of signwriting.





Signs are painted



In Butte, Montana, a do with the city's ma advertising painted Preservation Office by the contemporar sign painters know opposition has surf 'Disneyfication' of

This debate is not of attempts around if anything, should of a sign for Bile F both extreme ('a ('like an old frier to widespread p comprehensive new area of hist typically at a lo owners adopt a gaining support

As the evidence exist at an int They are typi properties, a However, the their appear ownership. as 'public a craft histor with their r about whe

These con from doin en masse ghostsign sandblas weatheri

in Clapham led to a question Mayor about what he was doing to protect these pieces cultural and commercial history. His response delegated ability to local council level and, in this case, Michael MP responded that:

"In 1960 Howard Gossage observed that billboards exist 'for the sole and express purpose of trespassing on your field of vision', representing widespread resentment of overbearing outdoor advertising."

"The character of things like this is essentially ephemeral, and it is the fact that such things survive only rarely and accidentally that gives them their charm and fascination. Although their loss may be regretted, perhaps it is necessary to allow such changes to happen, untouched by a regulatory framework, so that in another hundred years' time, people may be able to look at different but equally curious survivals — of early 21st century ephemera."

There is much to commend in this response, although the longevity of today's billboards and digital displays is clearly inferior to that of the ghostsigns that have survived. Further, it is interesting that the value placed upon the signwriting craft is in some way less than crafts which create more permanent artefacts such as furniture, jewellery and books. Many of these signs are antiques, yet the skills involved in producing them aren't celebrated in the same way as those of jewellers, cabinet makers and book binders.

Their commercial intent is the main point of difference between ghostsigns and these other crafts, making the motivations of those passionate about them even more intriguing. There isn't a comparable lobby arguing for the protection and restoration of contemporary billboards, yet ghostsigns once served exactly the same advertising purpose. In 1960 Howard Gossage observed that billboards exist 'for the sole and express purpose of trespassing on your field of vision', representing widespread resentment of overbearing outdoor advertising. Further back, in 1855, the 'One Who Thinks Aloud' lamented the form, although on very different grounds,



Photograph: Brian Stubley

'Amid all the changes which this changing age has produced, that of the walls superceding the town's bell-man is perhaps the most melancholy.'

The age of ghostsigns (most are from the early 20th century) triggers a similar nostalgia which, in turn, leads people to cherish them. However, in their day, they provoked opposition similar to that of Gossage and the One Who Thinks Aloud. Although they are often resented now, it is entirely conceivable that the revealing of a printed billboard in 50 years could provoke a similarly nostalgic response, and calls for protection, in a future world dominated by digital advertising.



"Ghostsigns are one among many examples of humankind's desire to leave a mark, whether for commercial, community or individual ends."

en their ambiguous value, ghostsigns currently fall side of approaches taken to preserving cultural heritage facts. They are not architectural features of note and are, mately, just advertising ephemera. In addition, unlike er forms of advertising and printed matter, they cannot collected and displayed in archives and museums, at least in their original form. Photographic archiving projects, as the UK-based History of Advertising Trust Ghostsigns ive, do catalogue and document material, but say ing about how ghostsigns 'in the wild' should be treated. mpts to develop systematic approaches to protection and oration all face the problem of defining which signs have t: one person's artwork is another's eyesore. Further, tsigns often exhibit multiple layers of text, known alimpsests', with some seeing a beautiful historical n', while others perceive nothing more than a mess.

signs often fall victim to today's graffiti and street s, getting whitewashed in efforts to 'clean up' this more mporary work. In some instances this coverage is only ul. In Stamford Hill, London, advertising for a cigarette

the RECORDER Issue One

RESTORATION

Words, Sam Roberts

PERIOD



As ghostsigns around the world fall victim to decay and debate about what constitutes ethical restoration, Sam Roberts explores the collision of public and private interests, and the ways cities around the world have attempted to protect and revive fading works of signwriting.

Layers of text for Cakebread Robey & Co on this 'palimpsest'. Stoke Newington, London. Photograph: Caroline Derry. Image courtesy History of Advertising Trust, katads.org.uk.



“The character of things like this is essentially ephemeral, and it is the fact that such things survive only rarely and accidentally that gives them their charm and fascination.”

of public consultation.

This debate is not unique to Butte, which is just one example of attempts around the world to resolve the question of what, if anything, should be done about ghostsigns. The repainting of a sign for Bile Beans in York, England, provoked reactions both extreme (‘an act of public vandalism’) and acerbic (‘like an old friend having bad plastic surgery’), in addition to widespread praise for the job done. In the absence of any comprehensive and authoritative guidance in this relatively new area of historical interest, the decisions taken are typically at a local level. Community groups and property owners adopt approaches that they believe are right, often gaining support and inciting opposition in equal measure.

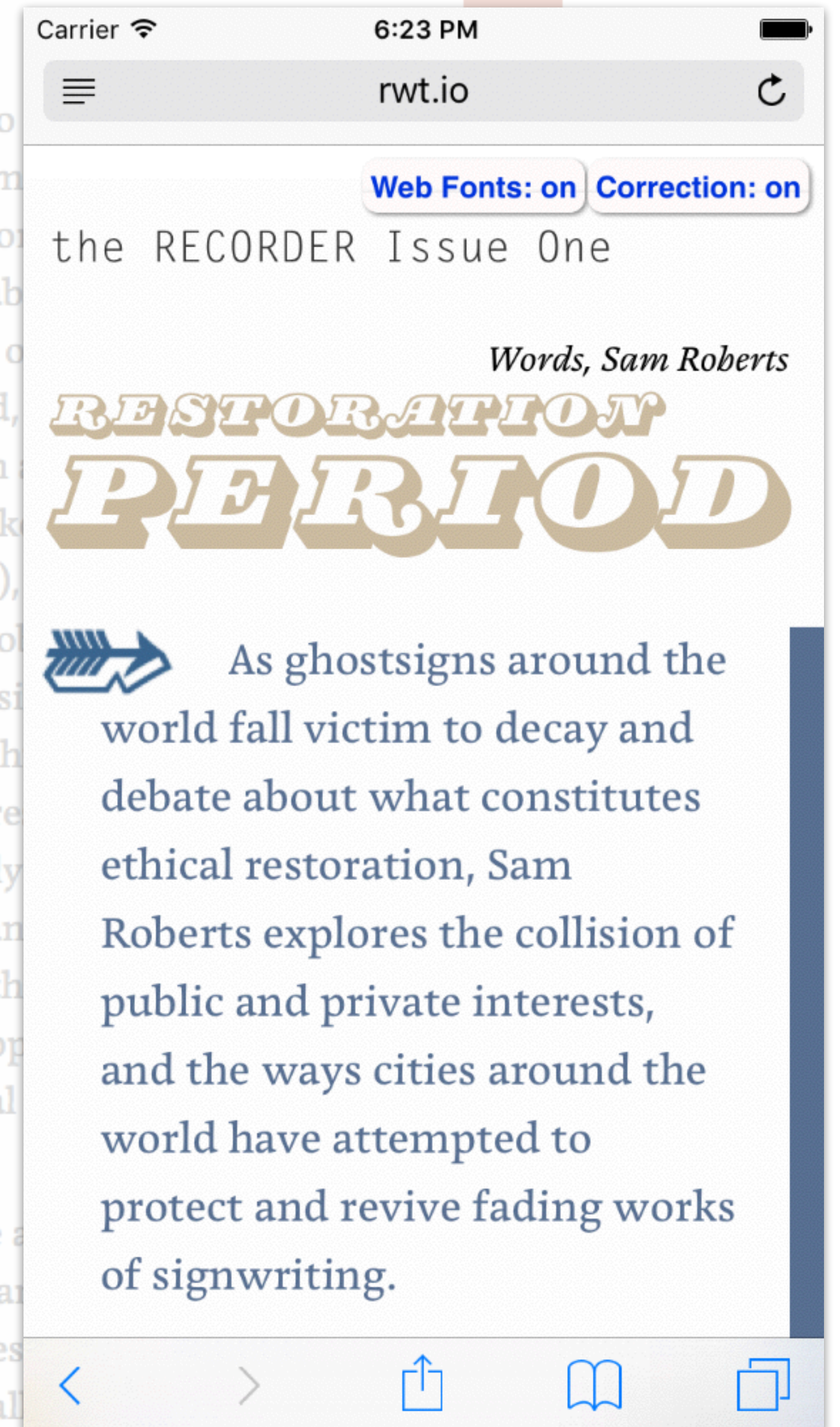
As the evidence from Butte and York shows, these signs exist at an intersection of public and private interests. They are typically ‘hosted’ on the walls of private properties, and subject to the whim of

"The character of things like this is essentially ephemeral, and it is the fact that such things survive only rarely and accidentally that gives them their charm and fascination."

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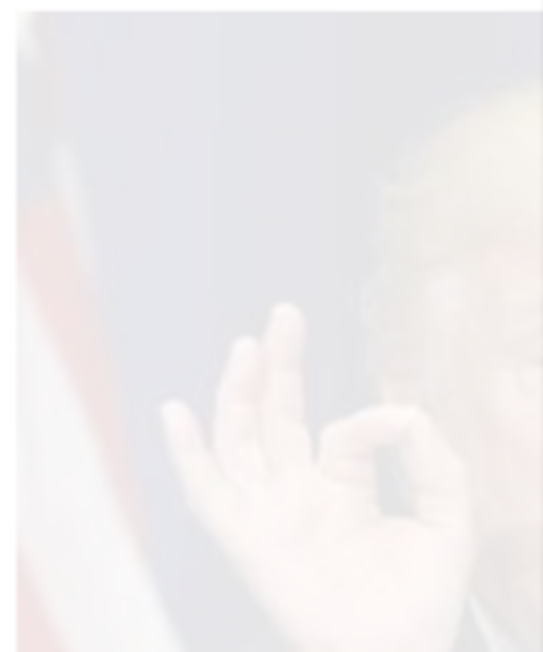
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now it's *really* important

TOP STORY



Meet the Repu
Out Against Tr

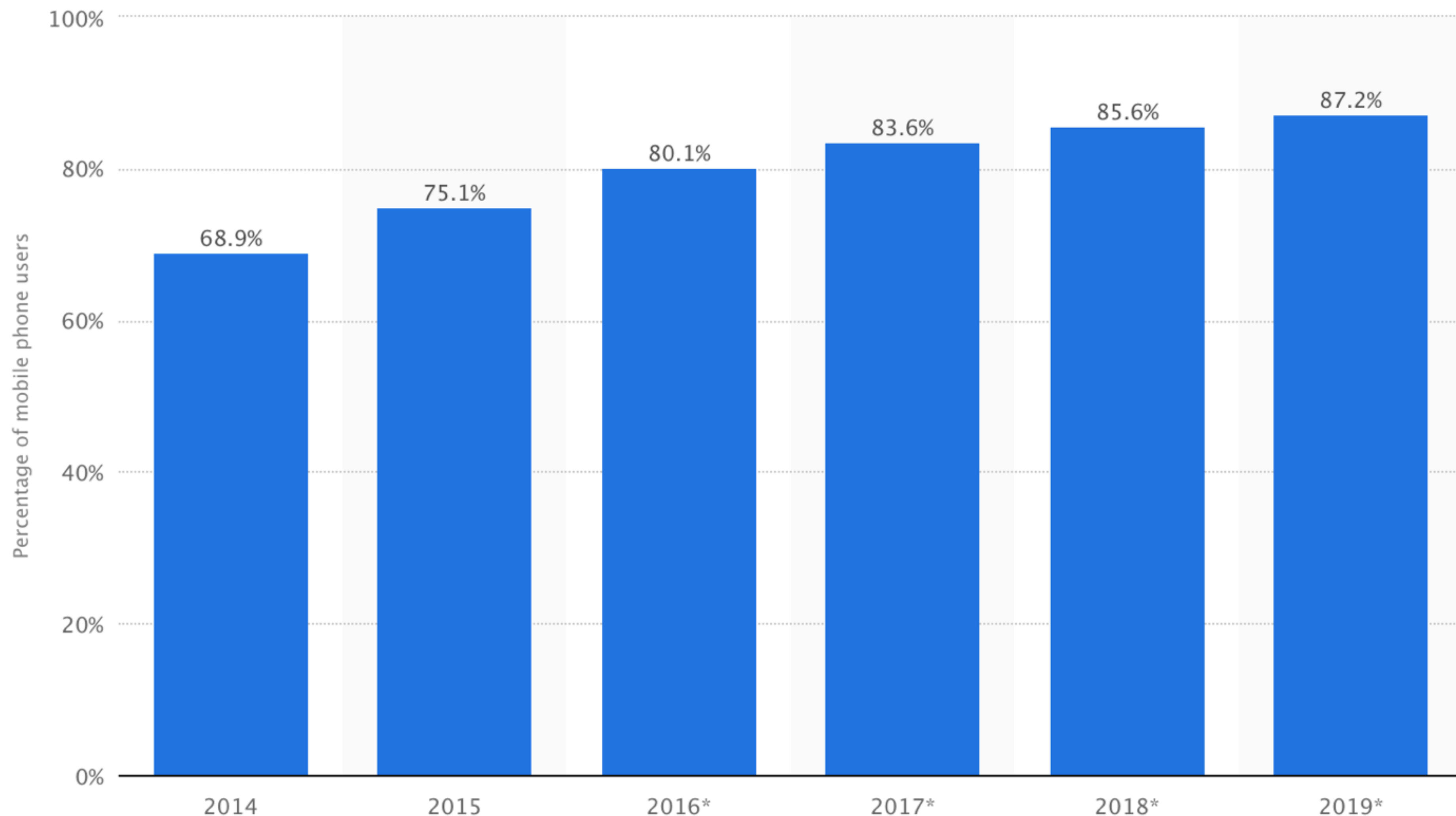
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ON TH

19 MINUTES AGO

Trump Gives Chris

Donald Trump's ca
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and Ryan agree

FINANCIAL SECTOR GIVES
HILLARY CLINTON A BOOST

SCHIFF
TO ENLIGHTEN WALL STREET

SCHIFF
IN MARCH

MSNBC

\$1.2 billion raised so far in
2016 race

www.statista.com/statistics/284206/north-america-mobile-phone-internet-user-penetration/

www.pewinternet.org/2015/04/01/us-smartphone-use-in-2015/

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Matthew Rechs

@MrEchs



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@jpamental @zachleat this is only the second presidential campaign to see web fonts in wide use. Two races ago it was a different world!

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2



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"Governor Christie is an extremely knowledgeable and loyal person with

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—19 April 2016 —Read this in about 7 minutes.



Zach Leatherman

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yes I'm a single issue voter

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Ha.

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Warren voices disdain for Donald Trump



Third party push gaining steam



Will Trump and Ryan agree on a truce?



\$1.2 billion raised so far in 2016 race

TOP STORIES



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RESULTS

(Times generated using Chrome Canary's Developer Tools Network Throttling in Regular 3G mode)

Candidate	Text Readable	Web Font Render	FOIT	Web Font Weight
Hillary Clinton	7.42s	8.09s ★	Max	95.8KB (~47.9KB each)
Bernie Sanders	5.69s ★	~10.95s	~0s ★	204KB (~29.1KB each)
Donald Trump	2.44s to 13.38s	14.16s-14.32s	0.8s	62.3KB ★ (~12.5KB each)
Ted Cruz	22.26s (Wow.)	27.78s-28.27s	Max	312.6KB (~62.52KB each)

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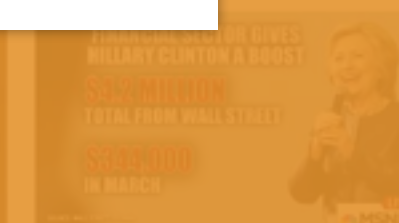
Warren voices disdain for Donald Trump



Third party push gaining steam



Will Trump and Ryan agree on a truce?



\$1.2 billion raised so far in 2016 race

NEWS BETA

Military observer freed in Ukraine



One European military observer has been freed in Sloviansk where pro-Russian separatists are holding the rest of the team, detained on Friday.

🕒 29 minutes ago | [Europe](#)



Vatican declares two popes saints

Pope Francis declares Popes John Paul II and John XXIII saints, praising them as "men of courage" in front of a crowd of hundreds of thousands.

🕒 9 hours ago | [Europe](#)



Britain is now 'post-Christian'

Features & Analysis



Searching for my son

A US veteran returns to find the unborn child he left in Vietnam

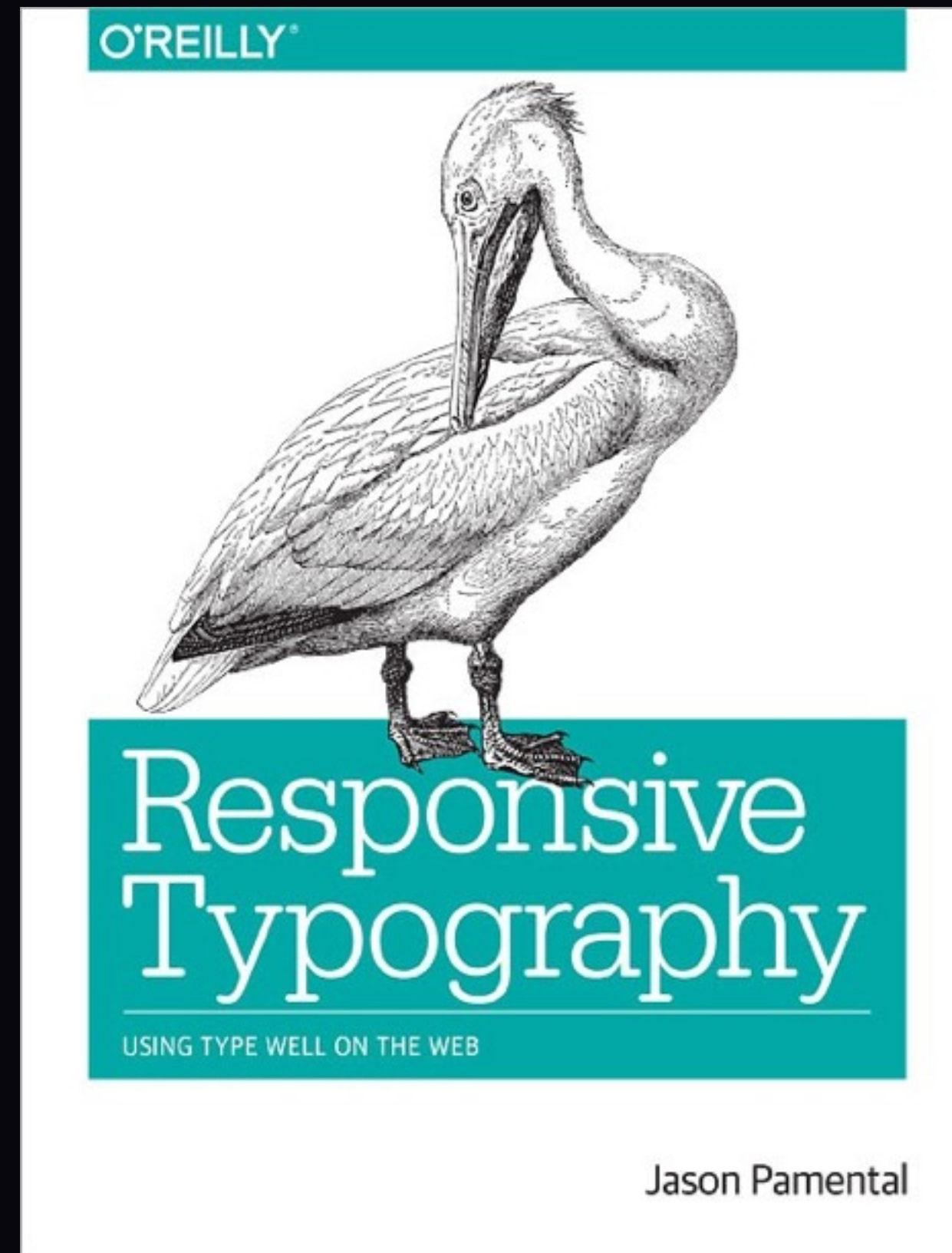


thank you

Slides/Evaluation
bit.ly/jpdropcapdc

Jason Pamental / @jpamental
jpamental@isovera.com
<http://isovera.com>

colophon:
Cardamon & Quire Sans
courtesy of Monotype



Book signing! (limited qty)
3:15pm today @ Drupal Association
Community Village

sprinting!

Friday, May 13 at the
Convention Center

First-Time Sprinter Workshop
9am-12pm in Room 271-273

Mentored Core Sprint
9am-6pm in Room 275-277

General Sprints
9am-6pm in Room 278-282