

# CREATING AWESOME ADMIN EXPERIENCE

(UX for the Client)

AWESOME!



# QUICK INTRODUCTION

People call me “GONZ”

# QUICK INTRODUCTION

## 1. Never went to Art School

# QUICK INTRODUCTION

1. Never went to Art School
2. Never took Computer Science class

# QUICK INTRODUCTION

1. Never went to Art School
2. Never took Computer Science class
3. Never won an Award

That damn  
Gonz...

So HOT  
right now!



# QUICK INTRODUCTION



**PAIRODIME**

coal

My Cart My Account Sign In    

[Home](#) [Collection](#) [Ambassadors](#) [About](#) [Lookbook](#) [News](#) [Stockists](#)

SEARCH

## The Spring / Summer 2014 Women's Hats Collection

[View The Women's Hats Collection](#)



Click or scroll to view more.





# CAPITA!

D.O.A.  
STAY BAD ASS

THAT VAGABOND LIFE  
CHILDREN OF ANARCHY  
DESTINATION UNKNOWN



[HOME](#) [TEAM](#) [BOARDS](#) [TECH](#) [SOFTGOODS](#) [CAPITA TV](#) [CONTACT](#) [DEALERS](#)



VAGABOND TALES

POSTCARDS FROM THE ROAD



**U**  
**UNION BINDING**  
**COMPANY**  
**STRONGER.**

**.. GIGI TESTED**  
**RÜF APPROVED**  
**CONTACT PRO**

The totally redesigned Contact Pro.  
Endorsed by Gigi Rf.



R&D FOOTAGE

UNIVERSAL MINIDISK

MINIMAL CONTACT

FEATURES


MULTIZONE BUSHING

# DEFCON

Gloves Accessories Tech Warranty Story

Log In | Cart | 561-316-SNOW

DEFCON SKI & SNOWBOARD GLOVES →

FACEBOOK  Like You, Trent Olson and 696 others like this.



+ CLICK TO ZOOM

## TRANSISTOR GLOVE - CASPIAN BLUE



Glove Size Chart

### TECH FEATURES



Glove Type:

Color:

SKU:

Transistor V2.1

Caspian Blue

130301314

Five Finger Glove

2013-2014

**On Sale: \$42.00**

Retail: ~~\$79.00~~

Glove Size: \*

Please see →

In stock

+ Add to cart

SPREAD THE GL♥VE →



0



0



0

ONLINE STORE NOW OPEN - SHOP NOW

EMAIL SIGNUP



# neff

MEN

WOMEN

YOUTH

TEAM

BLOG



#FRVRFUN

DION AGUS



<https://www.neffheadwear.com>

Contact us!





Questions? Call: 503-912-3263

{ [Popcorn](#) [Candy](#) [Merchandise](#) }

[Home](#) [About iCandy](#) [Contact Us](#) [Local Events](#)



Popcorn



Candy



Merchandise

*Delicious treats sent right to your door from popcorn to candy and so much more!*



*Looking for Great Ideas?*

Gift Certificates



### SMART BELL PLUS KIT

- Award-Winning Combustion Meter use the new EOS Sensor Technology
- No oxygen sensors to wear down or replace
- Lowers the annual cost of ownership and provides greater reliability

[View product page](#)



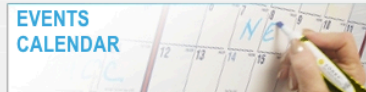
### SPECIALS / PROMOTIONS



### PRODUCT REGISTRATION



### SERVICE REQUEST



### EVENTS CALENDAR



### FIND A DISTRIBUTOR



### FREQUENTLY ASKED QUESTIONS



[Site Map - Navigat](#)

Select Language

Powered by [Google Translate](#)

[REP SIGN IN](#)

[UEI CANADA](#)

[UEI AUTOMOTIVE](#)

4th Street Brewing  
5150 MMA  
Accents of Elegance  
Acme Tattoo  
Actech MFG  
Active Washington  
Acuity Inc.  
Advice Apparel  
Affiliate Tutorials  
Alexis Wolfe Photo  
APB Clothing  
Arsenal Communocations

At Your Home Care  
Avenir Photographers  
AWOL Dance  
Bryan Ohno Gallery  
Brand Apps  
Brian Allen Dentistry  
Maui Real Estate Venture Group  
C&J Trophy  
C3 Worldwide  
CAPITA Snowboards  
Carol Meyer Photography  
Cascade Roofing

Cassettes Won't Listen  
CCC Association  
Classic Garden Creations  
Coal Headwear  
Commercial Banking Solutions  
Corey Smith Art  
Cynthia's Jewelry Box  
Datefaxx  
DC Designs  
Dee's Studio  
Deep Thought Software  
Defcon Gloves

Definitive Jux Records  
Designer Tutorials  
Don Brown & Associates  
Event Team Entertainment  
Explore Gresham  
Marcus Brown's Face 2 Face Tour  
Fluid Yoga Works  
Fourkast  
Frank151  
GAFCO Properties  
Green Banks LLC  
Gresham Art Committee

Gresham Center for the Arts  
Gromshop  
HalfManHalf  
Harrah's Express  
Healthy Alternatives  
H.O.D. League  
Indaba  
Integrity Home Inspection  
ITEC America  
Kraft Foods  
LEGOLEASE  
Li Ning Sports

Lifestylze  
Lingerie Closet  
Lora/Linn  
Mad Art Seattle  
Maui Wave Riders  
Montequiera Coffee Co.  
Net Applications  
New Vineyard Music  
Niiice Gear  
NuClear  
NW Economy

NW Fine Woodworking  
Oregon Surf Shop  
Pat Heyward Canes  
Phoenix Media  
Poor Boyz Productions  
Quick Products, Inc.  
Ravens Brooke  
Rewind Retail  
Rovers Security  
Sav-On Promotions  
Mediocre Golf Association  
Servpro

Shizzow  
Sirlin Enterprises  
Sirlin Wraps  
Stamp Connection  
System Inc.  
The Photographers  
Thorpe Construction  
Tough Betty Soaps  
Traveline Inc.  
Thunder Ranch  
TWhite Design  
UEi Test Instruments

Union Binding company  
U.S. Outdoor Store  
Versatile Handyman PDX  
Versatile Hangers  
Webfu Design  
West Coast Sailing  
Weston Group  
Who's Ur' Daddy Store

... and growing

# QUICK INTRODUCTION

**We're Hiring**

(shameless plug)





**SHAME  
ON YOU!**

**(Shameless Plug)**

**WARNING:**

**PARENTAL  
ADVISORY  
EXPLICIT CONTENT**

# WARNING:



Drupal™

# CREATING AWESOME ADMIN EXPERIENCE

(UX for the Client)

AWESOME!



# So why this session?

- “I told you so...”



As website developers working in a Content Management System like Drupal, WordPress or Magento we are poised with 2 main challenges.

As website developers working in a Content Management System like Drupal, WordPress or Magento we are poised with 2 main challenges.

1. How can we get the project to work well on the front-end



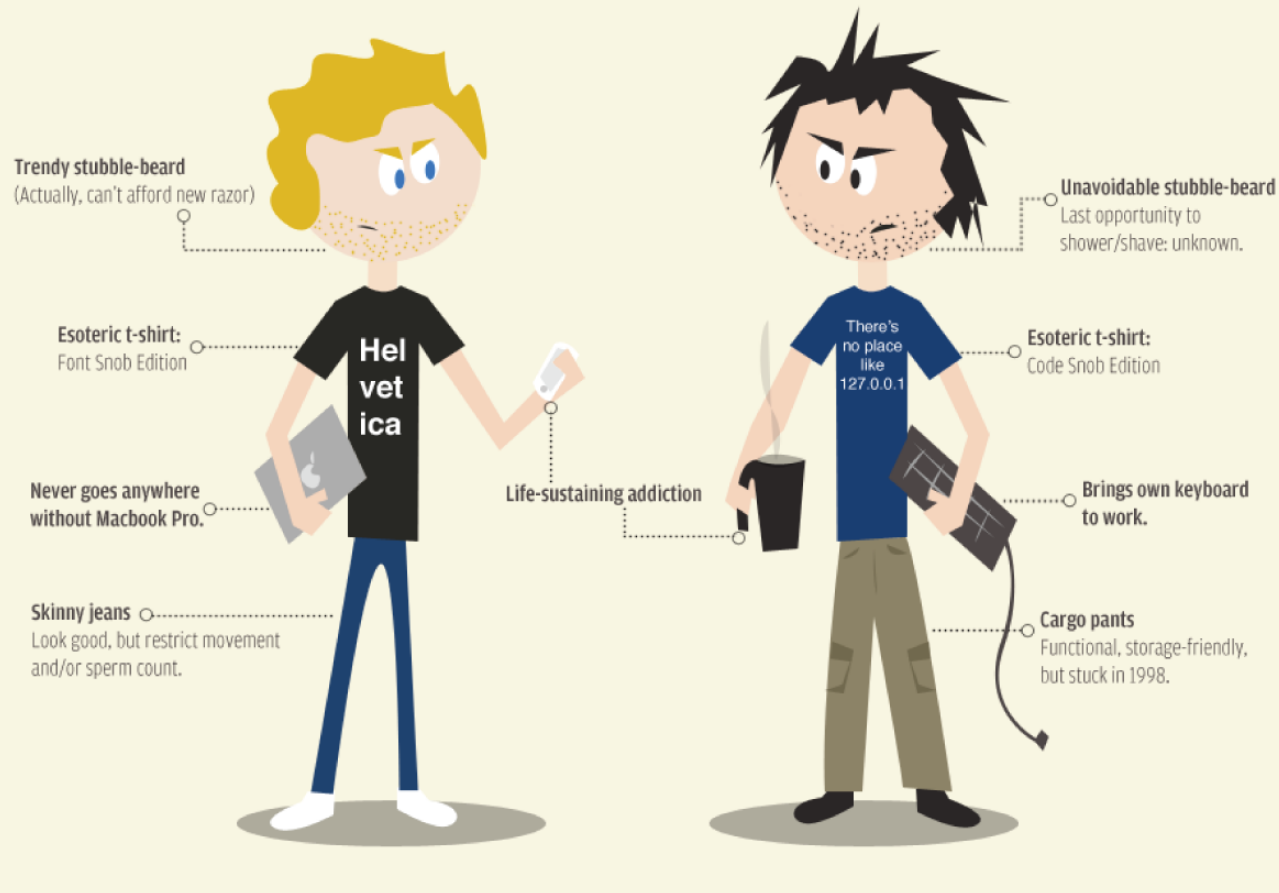
# WEB DESIGNERS



As website developers working in a Content Management System like Drupal, WordPress or Magento we are poised with 2 main challenges.

1. How can we get the project to work well on the front-end
2. How can we get the project to work well on the back-end

# WEB DESIGNERS VS WEB DEVELOPERS





# The Admin

#bossman

**INTERN**



**I'm eager  
to learn!**

# What we will cover:

- Think Like an Admin

# What we will cover:

- Think Like an Admin
- Building Admin UX

# What we will cover:

- Think Like an Admin
- Building Admin UX
- Common Mistakes



# What we will cover:

- Think Like an Admin
- Building Admin UX
- Common Mistakes
- Personal Mission

**As DevSigners - It is  
our responsibility to  
create the total web  
experience.**

THINK LIKE AN ADMIN

---

THINK LIKE AN ADMIN

THINK LIKE AN ADMIN

---

# 1. Admin's 1<sup>st</sup> Impression

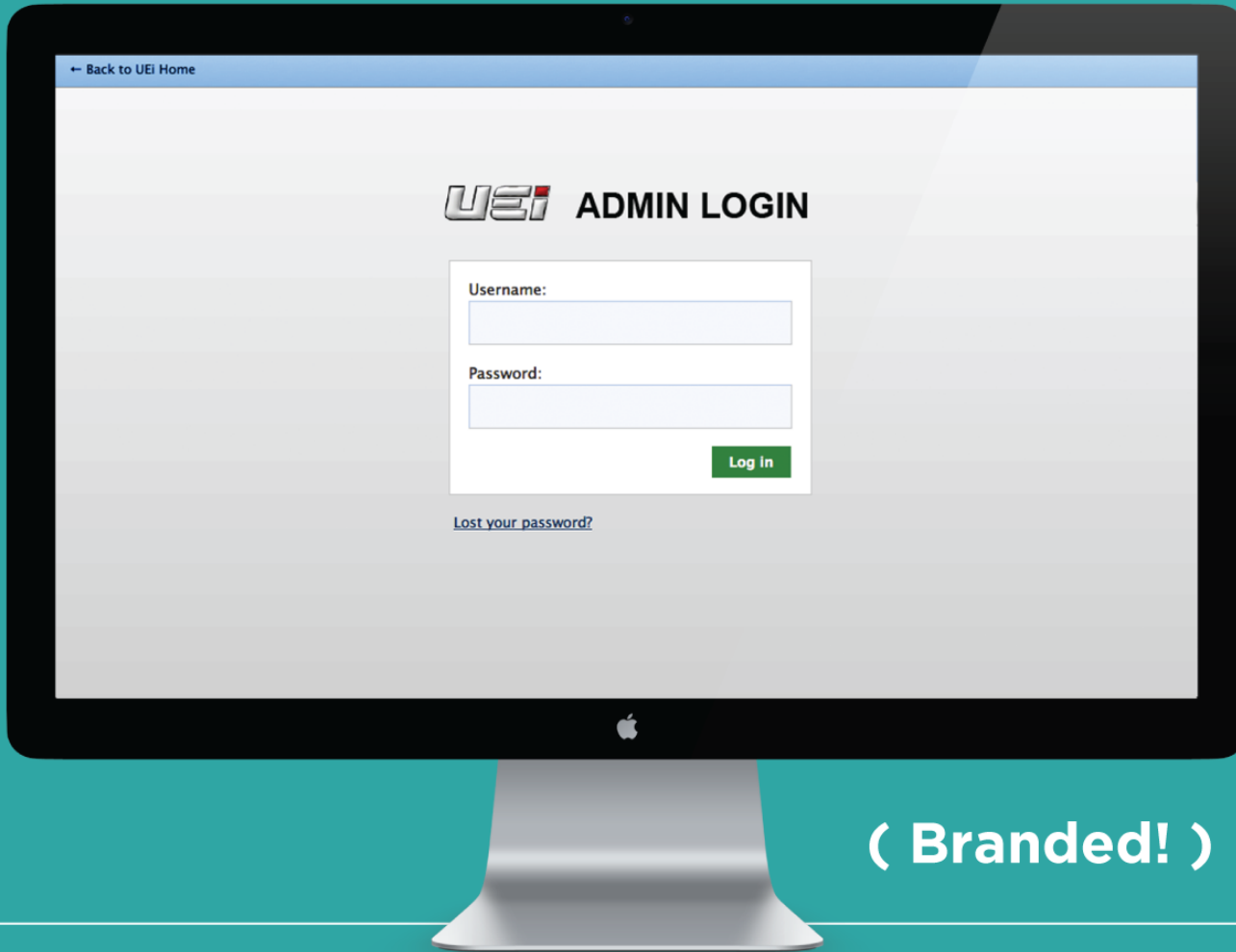


(...blah...)

THINK LIKE AN ADMIN

---

VS.



( Branded! )

## THINK LIKE AN ADMIN

---

# 1. Admin's 1<sup>st</sup> Impression

- Branded vs Blah UI



## THINK LIKE AN ADMIN

---

### 1. Admin's 1<sup>st</sup> Impression

- Branded vs Blah UI
- Keep it Simple (KISS)

## THINK LIKE AN ADMIN

---

### 1. Admin's 1<sup>st</sup> Impression

- Branded vs Blah UI
- Keep it Simple (KISS)
- Customer Login vs Admin Login

THINK LIKE AN ADMIN

---

## 2. Admin's Key Objectives

THINK LIKE AN ADMIN

---

## 2. Admin's Key Objectives



THINK LIKE AN ADMIN

---

## 2. Admin's Key Objectives



THINK LIKE AN ADMIN

---

## 2. Admin's Key Objectives



## THINK LIKE AN ADMIN

---

### 2. Admin's Key Objectives



## THINK LIKE AN ADMIN

---

### 2. Admin's Key Objectives





## THINK LIKE AN ADMIN

---

### 2. Admin's Key Objectives



THINK LIKE AN ADMIN

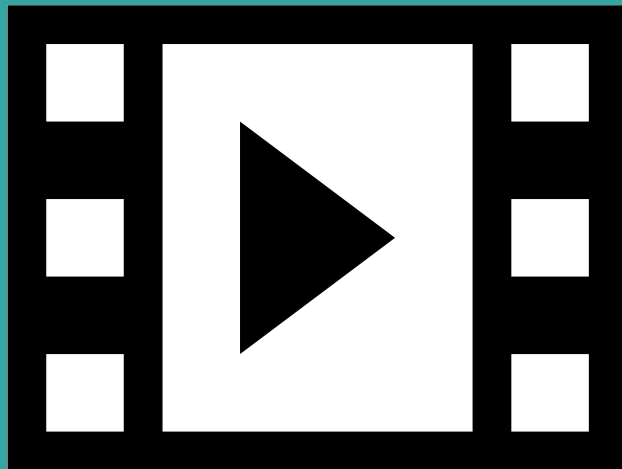
---

## 3. Provide Training

THINK LIKE AN ADMIN

---

## 3. Provide Training



- Video Tutorials

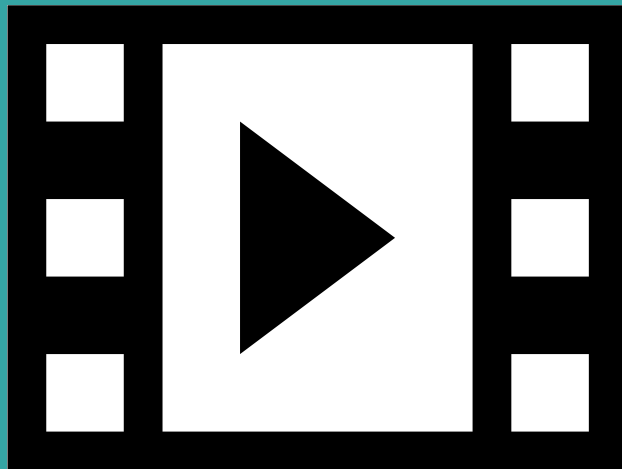
THINK LIKE AN ADMIN

---



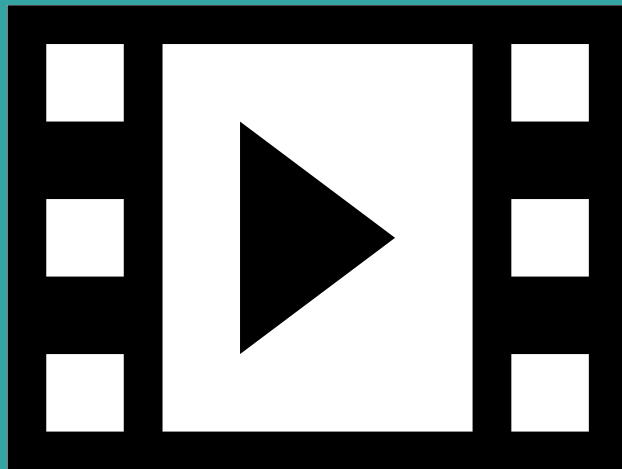
# ScreenFlow Video Tutorials

## 3. Provide Training



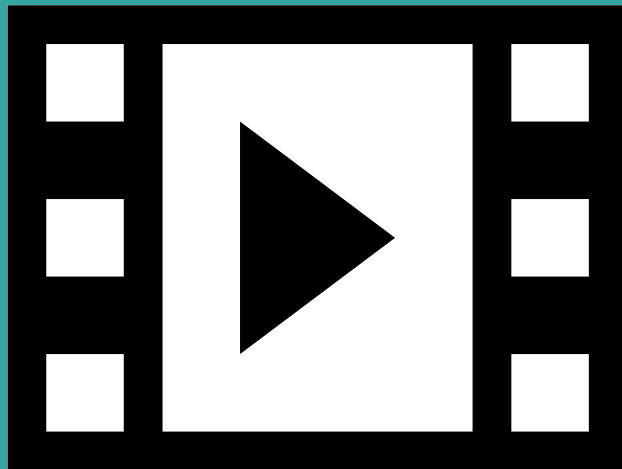
- Video Tutorials
- Blog Posts (restricted access)

## 3. Provide Training



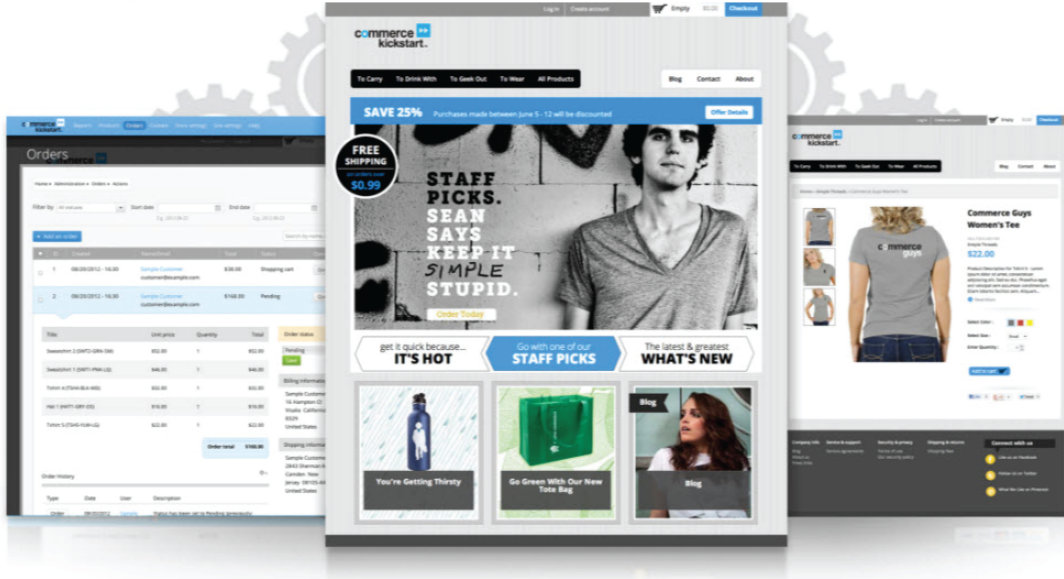
- **Video Tutorials**
- **Blog Posts** (restricted access)
- **Book Module** (old school)

## 3. Provide Training



- Video Tutorials
- Blog Posts (restricted access)
- Book Module (old school)
- Keep Front & Center

# THINK LIKE AN ADMIN





# Getting Started

Home Administration Help Getting started

Getting started Help



## DrupalCommerce.org Kickstart 2 User Guide

Drupal commerce kickstart provides a [help](#) section, and guides on [DrupalCommerce.org](#).

- 1 [Creating a product](#)

### Quick links

- ▶ [Add a product](#)
- ▶ [Manage products](#)
- ▶ [Manage orders](#)
- ▶ [Store settings](#)
- ▶ [Help](#)

### Service providers

Kickstart comes with a number of services provided through Commerce guys partners:



jirafe  
jirafe analytics dashboard.

Analytics  
[View service](#)

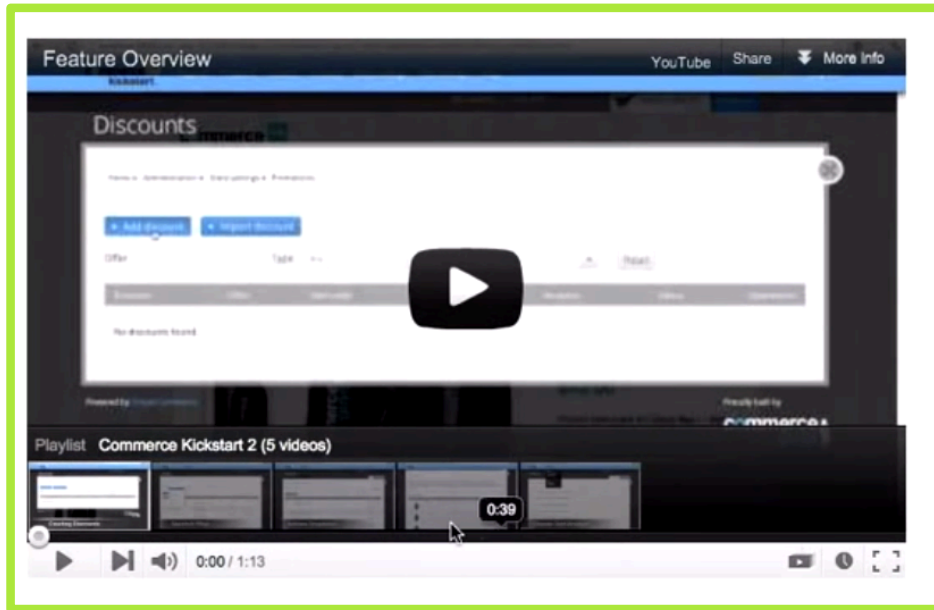


Commerce payleap  
This module is about integrating the  
Payleap payment gateway with Drupal

# Getting Started

Home Administration Help Getting started

Getting started Help



## DrupalCommerce.org Kickstart 2 User Guide

Drupal commerce kickstart provides a [help](#) section, and guides on [DrupalCommerce.org](#).

- 1 [Creating a product](#)

### Quick links

- ▶ [Add a product](#)
- ▶ [Manage products](#)
- ▶ [Manage orders](#)
- ▶ [Store settings](#)
- ▶ [Help](#)

### Service providers

Kickstart comes with a number of services provided through Commerce guys partners:



jirafe  
jirafe analytics dashboard.

Analytics  
[View service](#)

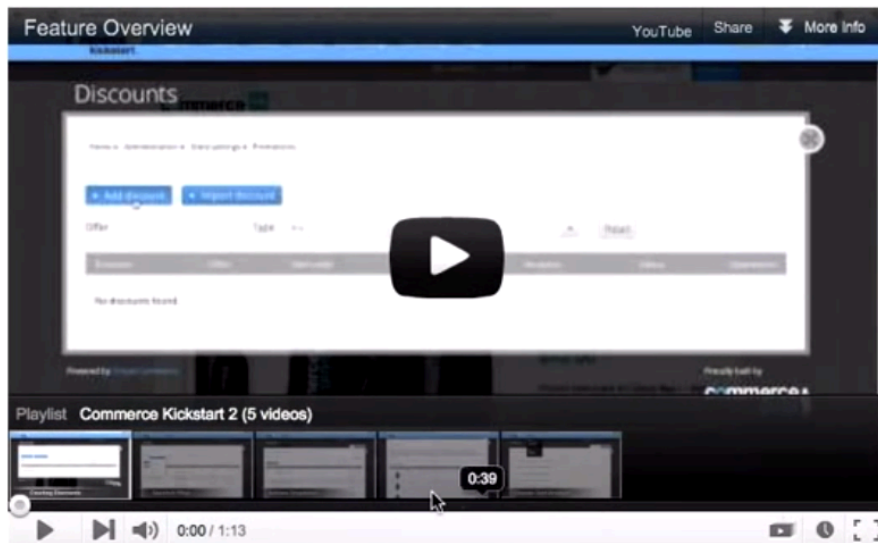


Commerce payleap  
This module is about integrating the  
Payleap payment gateway with Drupal

# Getting Started

Home Administration Help Getting started

Getting started Help



- Quick links
  - Add a product
  - Manage products
  - Manage orders
  - Store settings
  - Help

## Service providers

Kickstart comes with a number of services provided through Commerce guys partners:



jirafe  
jirafe analytics dashboard.

Analytics  
[View service](#)



Commerce payleap  
This module is about integrating the  
Payleap payment gateway with Drupal

## DrupalCommerce.org Kickstart 2 User Guide

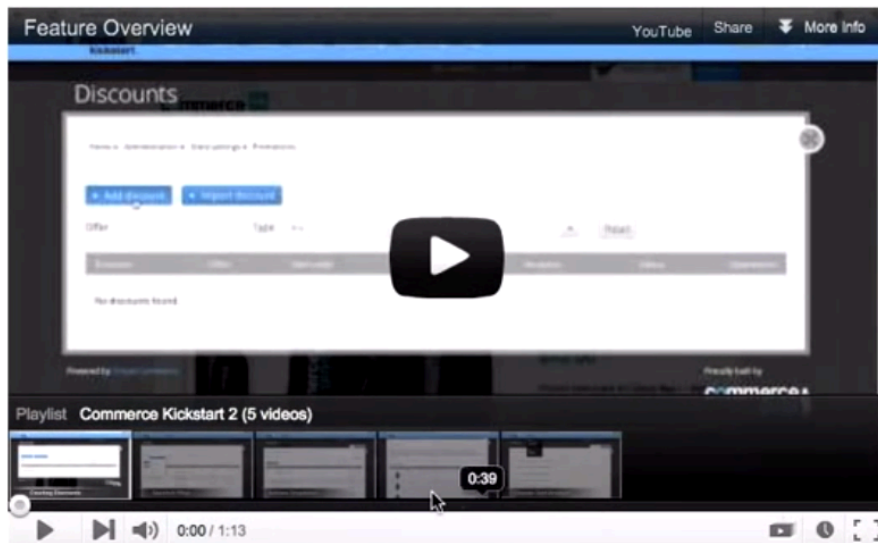
Drupal commerce kickstart provides a [help](#) section, and guides on [DrupalCommerce.org](#).

- [Creating a product](#)

# Getting Started

Home Administration Help Getting started

Getting started Help



## Quick links

- ▶ Add a product
- ▶ Manage products
- ▶ Manage orders
- ▶ Store settings
- ▶ Help

## Service providers

Kickstart comes with a number of services provided through Commerce guys partners:



jirafe  
jirafe analytics dashboard.

Analytics  
[View service](#)



Commerce payleap  
This module is about integrating the  
Payleap payment gateway with Drupal

## DrupalCommerce.org Kickstart 2 User Guide

Drupal commerce kickstart provides a [help](#) section, and guides on [DrupalCommerce.org](#).

1. Creating a product

# AWESOME CUSTOM ADMIN MENU



The screenshot displays the Commerce Kickstart admin interface. At the top, a blue navigation bar contains the logo and menu items: Products, Orders, Content, Store settings (highlighted), Site settings, Analytics, Marketplace, Help, Hello paiorodime, and Log out. A custom menu is overlaid on the page, listing various settings categories such as Product settings, Advanced store settings, Categories, Customer profiles, Variation types, Shipping, Taxes, Promotions, Payment methods, Discounts, Checkout settings, Currency settings, Line item types, Order settings, Pricing rules, Jirafe configuration, Commerce Search API, and Reset. A security update notification is visible, stating: "There is a security update available for you immediately! See the available updates". Below the notification is a "Help on products" section with a "Show more" link. At the bottom, there are filter controls for product types, statuses, and categories, an "Add product" button, and a search bar for products by title or SKU. A table of products is shown with columns for Title and Operations.

<input type="checkbox"/>	Title	Operations
<input type="checkbox"/>	<a href="#">Commerce Guys Polo</a> Made well, Men, To wear, Tshirts	Quick Edit
<input type="checkbox"/>	<a href="#">Commerce Guys Women's Tee</a> Simple Threads, To wear, Tshirts, Women	Quick Edit
<input type="checkbox"/>	<a href="#">Drupal Commerce Women's Tee</a> Simple Threads, To wear, Tshirts, Women	Quick Edit

**IMPORT EXISTING PRODUCTS USING FEEDS**  
The wonderful Commerce Feeds module allows you to import various kinds of feeds as products and/or as product references.

## Products

Home > Administration > Products > Actions > Manage products

List

All product variations

# SUPER HELPFUL HINTS

### Help on products

Close

Each product has both a display and can have many variations (size, color, etc). This page lists all of the products grouped by display.

[Show more](#)

Filter by

+ Add product

Search by title or SKU

<input type="checkbox"/>	Title	Operations
<input type="checkbox"/>	<a href="#">Commerce Guys Polo</a> Made well, Men, To wear, Tshirts	Quick Edit
<input type="checkbox"/>	<a href="#">Commerce Guys Women's Tee</a> Simple Threads, To wear, Tshirts, Women	Quick Edit
<input type="checkbox"/>	<a href="#">Drupal Commerce Women's Tee</a> Simple Threads, To wear, Tshirts, Women	Quick Edit

**BUILDING ADMIN UX**

---

# **BUILDING ADMIN UX**

BUILDING ADMIN UX

---

# BUILDING ADMIN UX

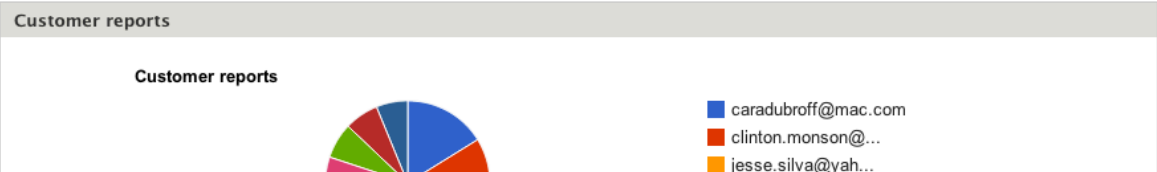
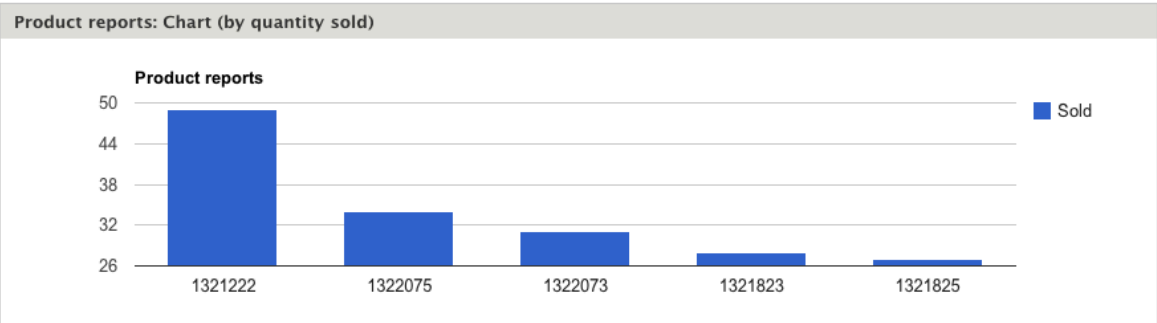
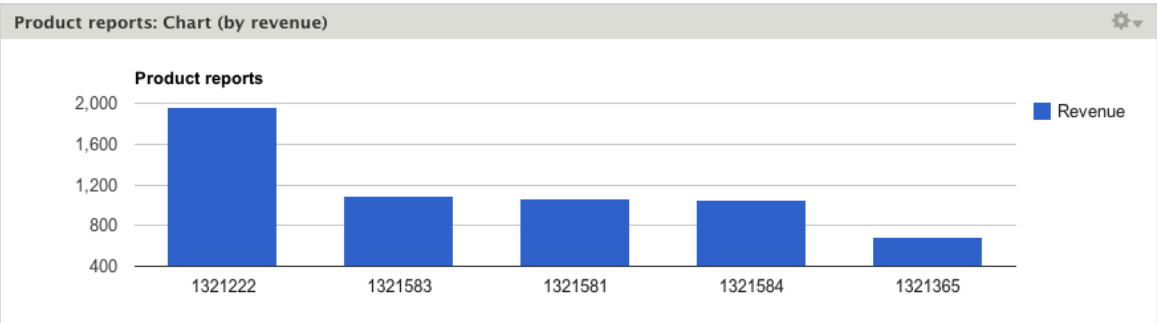
( Using Drupal Core )



# Drupal Dashboard Module

Home » Administration  
Dashboard

+ Customize dashboard



- ### Admin Links
- + Lookbook
  - + News Post
  - + Store Product
  - + Team / Ambassador

### Search form

Search this site  Search

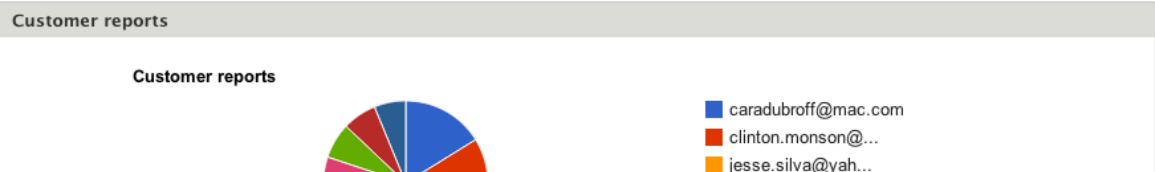
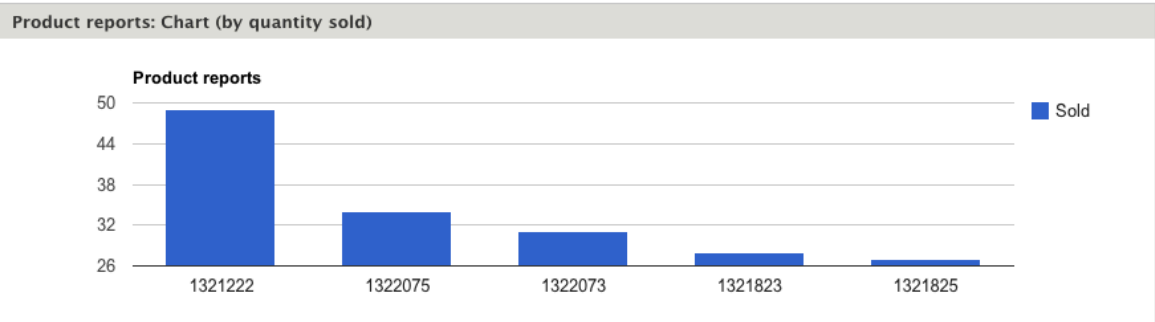
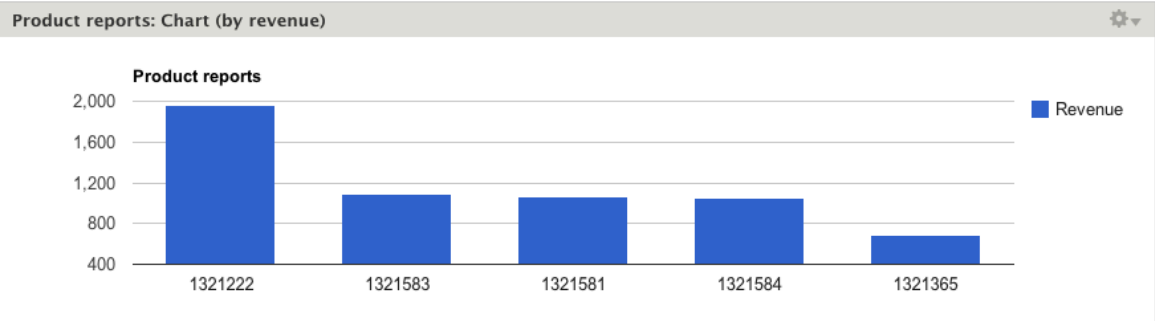
- ### Management
- Administration
    - Dashboard
    - Content
    - Structure
    - Store
    - Appearance
    - People
    - Modules
    - Configuration
    - Reports
    - Help

- ### Recent content
- The Seaside new edit delete

# Drupal Dashboard Module

Home » Administration  
Dashboard

+ Customize dashboard



#### Admin Links

- + Lookbook
- + News Post
- + Store Product
- + Team / Ambassador

#### Search form

Search this site  Search

- #### Management
- Administration
    - Dashboard
    - Content
    - Structure
    - Store
    - Appearance
    - People
    - Modules
    - Configuration
    - Reports
    - Help

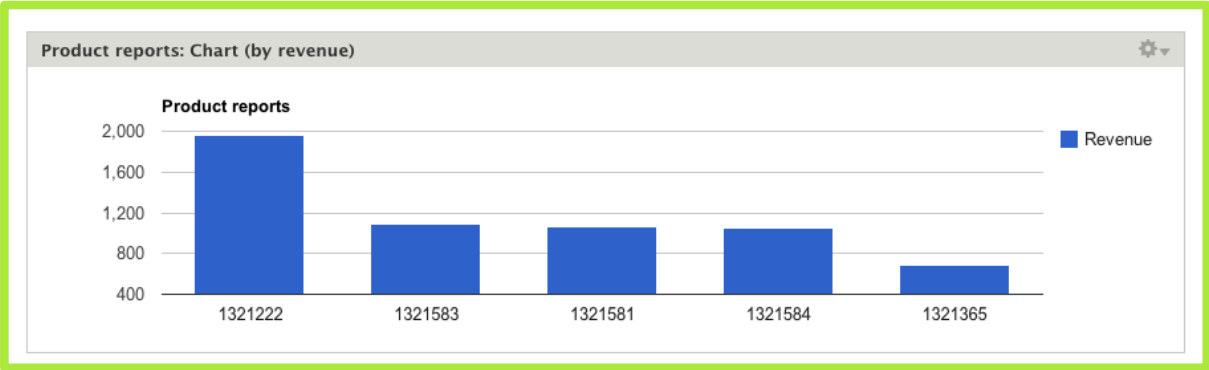
#### Recent content

The Seaside new edit delete

# Drupal Dashboard Module

Home » Administration  
Dashboard

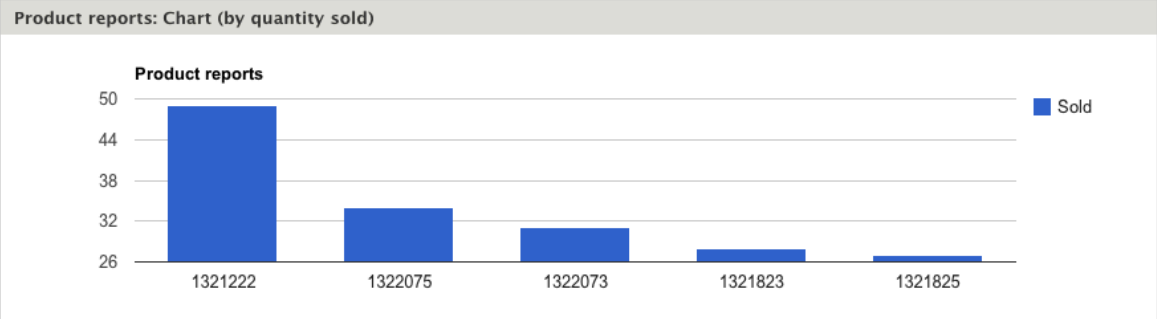
+ Customize dashboard



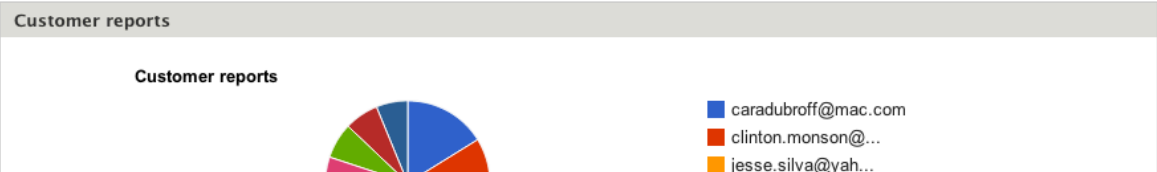
- ### Admin Links
- + Lookbook
  - + News Post
  - + Store Product
  - + Team / Ambassador

### Search form

Search this site



- ### Management
- Administration
    - Dashboard
    - Content
    - Structure
    - Store
    - Appearance
    - People
    - Modules
    - Configuration
    - Reports
    - Help



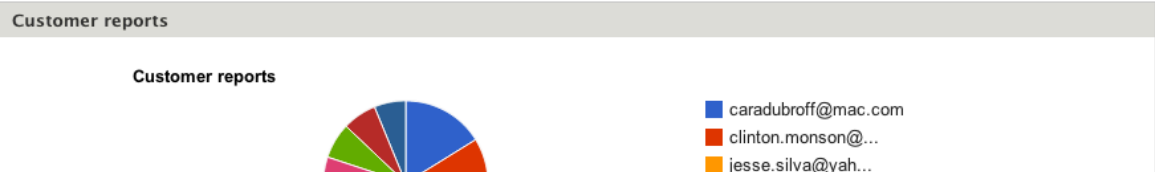
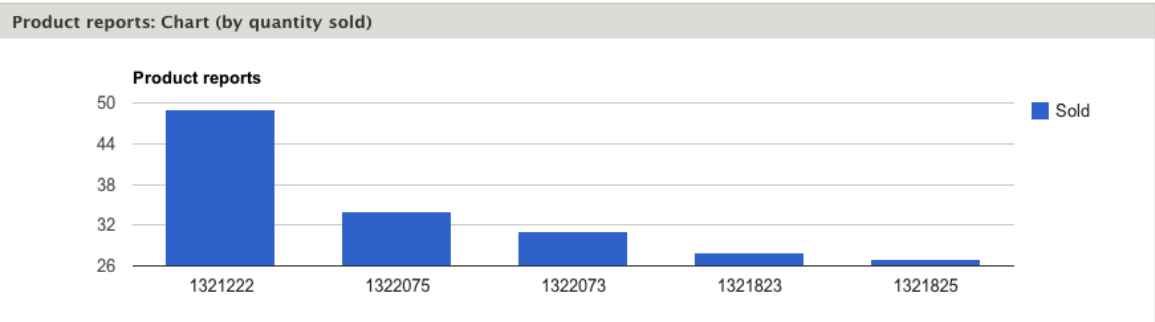
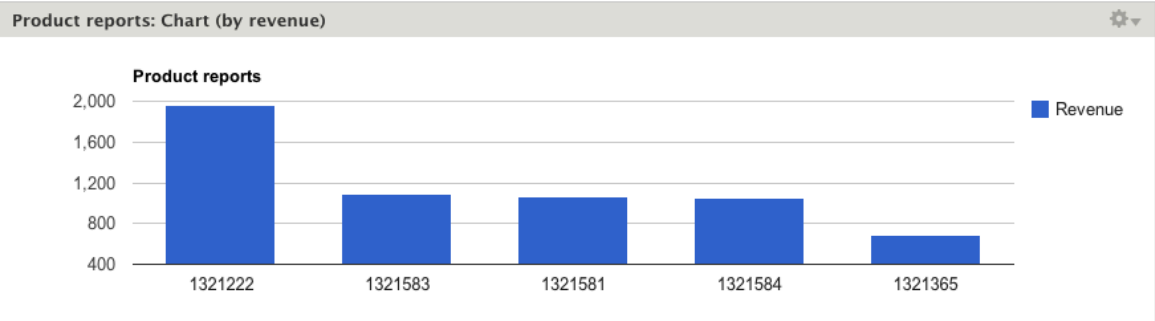
- ### Recent content
- The Seaside new

# Drupal Dashboard Module

Home » Administration  
Dashboard

+ Customize dashboard

← Get Creative Here



- ### Admin Links
- + Lookbook
  - + News Post
  - + Store Product
  - + Team / Ambassador

### Search form

Search this site  Search

- ### Management
- Administration
    - Dashboard
    - Content
    - Structure
    - Store
    - Appearance
    - People
    - Modules
    - Configuration
    - Reports
    - Help

- ### Recent content
- The Seaside new edit delete

# Drupal Shortcuts Module

## coal

1 item My Cart My Account Log Out



Home Collection Ambassadors About Lookbook News Stockists

SEARCH

Spring/Summer 2014 Fall/Winter 2013 Special Edition

The Hat Collection  
The Knit Collection

The Hats  
The Women's Hats  
The Caps

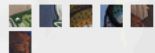
The Wilderness SP  
The Alex  
The Marlin  
The Gull  
The Creeper  
The Lure  
The Felinegood  
The Ted  
The Exposure  
The Snack Attack

The Mimsy  
The Dot  
The Richmond  
The Elwah  
The Marty  
The Interstate  
The Hauler  
The Nelson  
The Bureau  
The Ebb Tide

The Bridges  
The Ridgement  
The Easy  
The Paradise  
The Palmer  
The Armie

View Edit Devel

The Wilderness SP



\$32.00

The Alex



\$32.00

The Marlin



\$32.00

The Gull



\$32.00

The Creeper

The Lure

The Felinegood

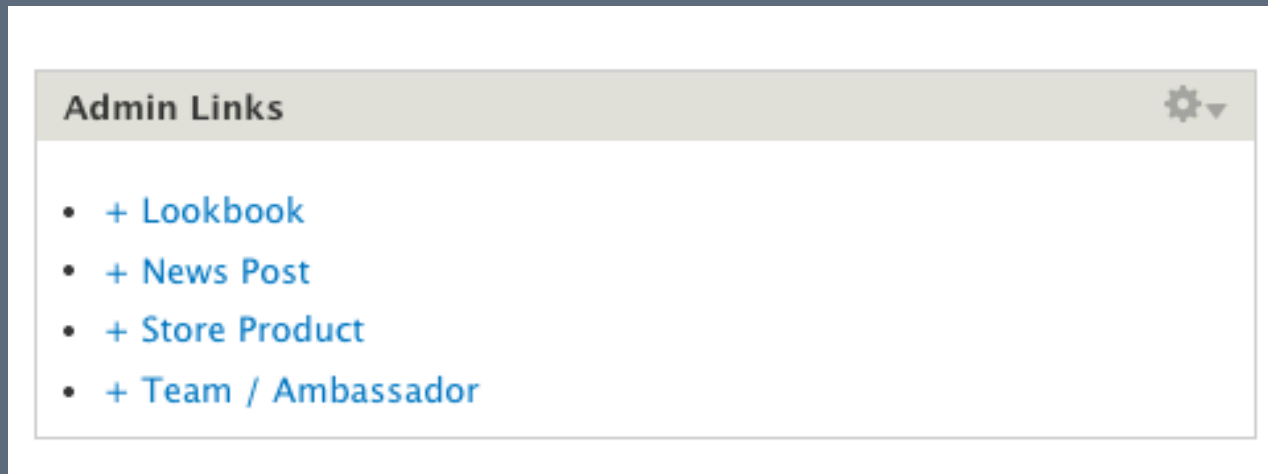
The Ted



# BUILDING ADMIN UX

---

## Drupal Menu



# BUILDING ADMIN UX

## Drupal Menu Block

Home » Administration » Structure » Blocks

### Blocks

To learn more about configuring menu blocks, see [menu block's detailed help](#).

**Block title**  
  
Override the default title for the block. Use `<none>` to display no title, or leave blank to use the default block title. This title will be used administratively to identify this block. If blank, the regular title will be used.

**Basic options** | **Advanced options**

**Administrative title**  
  
This title will be used administratively to identify this block. If blank, the regular title will be used.

**Menu**  
  
The preferred menus used by *<the menu selected by the page>* can be customized on the [Menu block settings page](#).

**Starting level**  
  
Blocks that start with the 1st level will always be visible. Blocks that start with the 2nd level or deeper will only be visible if the starting level is set to 2nd level or deeper.

**Maximum depth**  
  
From the starting level, specify the maximum depth of the menu tree.

### Visibility settings

<b>Pages</b> Not restricted	<b>Show block for specific roles</b> <input type="checkbox"/> anonymous user <input type="checkbox"/> authenticated user <input type="checkbox"/> administrator <input checked="" type="checkbox"/> Store Admin <input type="checkbox"/> Inventory Admin Show this block only for the selected role(s)
<b>Content types</b> Not restricted	
<b>Is Mobile</b> Not restricted	
<b>Roles</b> Store Admin	
<b>Users</b> Not customizable	

## BUILDING ADMIN UX

---

# Some Helpful Tips:



## BUILDING ADMIN UX

---

### Some Helpful Tips:

- Keep Content Types Easy to Populate

# BUILDING ADMIN UX

## Full Name \*

Cale Zima



## Ambassador Group

-Team

## THUMBNAIL PHOTO

210x210 – or it will be auto cropped for you.

Show row weights

FILE INFORMATION	OPERATIONS
 CALE_ZIMA_THUMB.jpg (9.95 KB)	<button>Remove</button>
 CALE_ZIMA_THUMB_DOWN.jpg (30.06 KB)	<button>Remove</button>

## Main Photo



CALE\_ZIMA\_MAIN.jpg (68.46 KB) Remove

## Bio

**B** *I* U abc [Rich Text Editor Icons] Format

Cale Zima (AKA Kenny Chimps, Lil' Baby Cale, or 6-pack of Zima) is one of the strangest little people we know... a statement he'll one day have engraved on his tombstone. Being of a smaller stature, Cale has adopted the ability to pop back up after wipeouts that would make the average pro snowboarder cringe in empathetic pain. Since 2008, Cale has been on a snowboarding rampage, compiling standout parts in Absinthe's [Ready](#), [Neverland](#), [Nowhere](#) and [Resonance](#), along with a banger spot in Capita's

## BUILDING ADMIN UX

---

### Some Helpful Tips:

- Keep Content Types Easy to Populate
- Keep Logic on the Backend

# BUILDING ADMIN UX

```
node--ambassador.tpl.php x
85     foreach ((array)$node->field_ambassador_videos['und'] as $item) {
86         $mediaType = $item['type'];
87         $mimeType = $item['filemime'];
88         $mediaDisplay = $content['field_ambassador_videos'][$i];
89         $mediaUri = $item['uri'];
90
91         switch ($mimeType) {
92             case 'video/youtube':
93                 $mediaUri = str_replace('youtube://v/', 'http://img.youtube.com/vi/', $mediaUri);
94                 $imagePath = $mediaUri . '/1.jpg';
95                 $imagePath = '';
96
97                 print '<div class="slide-container" id="media-' . $i . '">' . render($mediaDisplay) . '</div>';
98                 break;
99             case 'video/vimeo':
100                 $mediaId = str_replace('vimeo://v/', '', $mediaUri);
101                 $vimeoApi = unserialize(file_get_contents("http://vimeo.com/api/v2/video/" . $mediaId . ".php"));
102                 $imagePath = $vimeoApi[0]['thumbnail_medium'];
103                 $imageFile = '';
104
105                 print '<div class="slide-container" id="media-' . $i . '">' . render($mediaDisplay) . '</div>';
106
107                 break;
108             case 'video/x-m4v':
109             case 'video/x-mp4':
110             case 'video/quicktime':
111             case 'video/x-webm':
112                 $previewUri = $item['field_video_preview_image']['und'][0]['uri'];
113                 $imagePath = image_style_url('support_media_thumbnail', $previewUri);
114                 $imagePath = '';
115                 $videoPath = 'http://coaldev.pairodime.com/sites/default/files/product-media/trailer_iphone_0.m4v';
116                 print '<div class="slide-container" id="media-' . $i . '" style="display:none;"><video width="896" height="530" <
117                 // http://coaldev.pairodime.com/sites/default/files/product-media/trailer_iphone_0.m4v
118                 break;
119             default:
120                 echo "My Video Mime = HTML5 Video";
121                 break;
122         } // end the swithc
123         $i++;
124     } // ends the loop
125     print '</div></section>';
126 }
127 ?>
128
129 <?php if ($node->field_ambassador_photos['und'][0] > '' ) {
130     //print render($content['field_ambassador_photos'][0]);
131     print '<section id="ambassadorPhotos">';
132     $ct = 0;
133     $ph = 1;
134     $colNum = '4';
135     foreach ((array)$node->field_ambassador_photos['und'] as $item) {
136         $photoLarge = image_style_url('full_page_width', $item['uri']);
137         $photoSmall = image_style_url('210x210', $item['uri']);
```

## BUILDING ADMIN UX

---

### Some Helpful Tips:

- Keep Content Types Easy to Populate
- Keep Logic on the Backend

### Favorite Modules:

## BUILDING ADMIN UX

---

### Some Helpful Tips:

- Keep Content Types Easy to Populate
- Keep Logic on the Backend

### Favorite Modules:

- Good ol' Taxonomy

## BUILDING ADMIN UX

---

### Some Helpful Tips:

- Keep Content Types Easy to Populate
- Keep Logic on the Backend

### Favorite Modules:

- Good ol' Taxonomy
- Field Collection Module

## BUILDING ADMIN UX

---

### Some Helpful Tips:

- Keep Content Types Easy to Populate
- Keep Logic on the Backend

### Favorite Modules:

- Good ol' Taxonomy
- Field Collection Module [#thankyou](#)



## BUILDING ADMIN UX

---

### Some Helpful Tips:

- Keep Content Types Easy to Populate
- Keep Logic on the Backend

### Favorite Modules:

- Good ol' Taxonomy
- Field Collection Module [#thankyou](#)
- Entity Reference

**BUILDING ADMIN UX**

---

**Huge Fan of  
Landing Page Editors**


# BUILDING ADMIN UX

Dashboard Content Structure Store Appearance People Modules Configuration Reports Help Search 12 / 1 Hello pairedime Log out

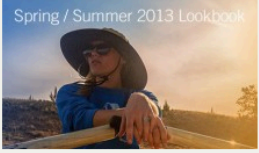
Add content Orders Reports Discounts Discount Rules Coupons Funds Edit shortcuts

[Show row weights](#)

### PRIMARY SUB FEATURES

**Image**  
 SHUT.jpg (29.48 KB) Remove  
+ The Bridges and The Duel


**Link**

**Image**  
 LOOKBOOK.jpg (25.89 KB) Remove  
+ Spring / Summer 2013 Lookbook

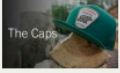
**Link**

[Show row weights](#)


### SECOND SUB FEATURES

**Image**  
 HATS.jpg (16.56 KB) Remove  
+ The Hats

**Link**

**Image**  
 CAPS.jpg (14.97 KB) Remove  
+ The Caps

**Link**

**Image**  
 FWC.jpg (21.17 KB) Remove  
+ The Fall / Winter

## BUILDING ADMIN UX

---

**Keep the Admin  
in one place &  
make it easy as possible**

## BUILDING ADMIN UX

---

**Admin input fields  
should have meaningful  
instructions.**

# BUILDING ADMIN UX

**PRODUCT VIDEO**


+

ex: fw13-rye-guy.mov  
Upload Videos to /sites/default/files/coal-videos/...HERE  
mp4 in .h264 saved as .mov

Add another item

Coal Considered

**COAL  
CONSIDERED**



# BUILDING ADMIN UX

## Quick Edit Links for Admin

### Edit Link



The screenshot shows a blog post interface. On the left, there is a video player with a thumbnail of a snowboarder performing a trick on a ledge. A blue button labeled "Edit" is positioned in the top-left corner of the video player area and is highlighted with a pink rectangular box. To the right of the video, the post title "DEJA VU MOVIE" is displayed in red, followed by the text "Posted: Tue, 10/8/13". Below this, the main text of the post reads: "Deja Vu Movie is now available on iTunes. Phil Jacques' part is BAD ASS. Click here for the download."

# BUILDING ADMIN UX

---

## Quick Edit Links for Admin

```
<?php global $user;
    if (is_array($user->roles) && in_array('administrator',
$user->roles)) {
        print '<a href="/node/' . $node->nid . '/edit"
class="blogEdit">Edit</a>';
    }
?>
```



## BUILDING ADMIN UX

---

# Take it a Step Further

# **Take it a Step Further**

- Design Your Own Admin Dashboard**

# Take it a Step Further

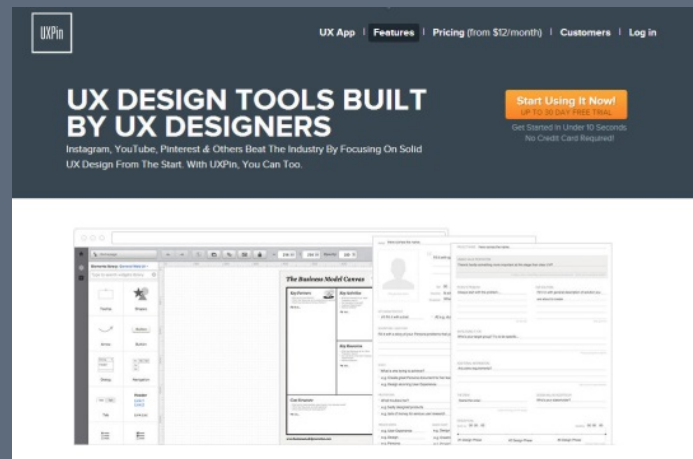
- Design Your Own Admin Dashboard
- Wireframe it Out

## BUILDING ADMIN UX

---

# Take it a Step Further

- Design Your Own Admin Dashboard
- Wireframe it Out



# BUILDING ADMIN UX

**BRAND LOGO** ADMIN

LOGOUT

Add  
Photo To  
Gallery



Write  
Blog  
Post



Update  
Front  
Slider



Add  
New  
Product



Manage  
Store  
Orders



## TRAINING



### Video Name

Video description. Video description. Video description. Video description.



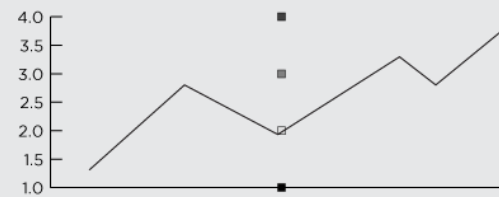
### Video Name

Video description. Video description. Video description. Video description.

## Search SKU #

Search

## Sales Reports



### Take it a Step Further

- Design Your Own Admin Dashboard
- Wireframe it Out
- `/user-template.tpl.php`

# Take it a Step Further

- Design Your Own Admin Dashboard
- Wireframe it Out
- `/user-template.tpl.php`

```
<?php global $user;
    if (is_array($user->roles) && in_array('administrator',
$user->roles)) {
        print 'YOUR ADMIN HTML HERE';
    }
?>
```

**BUILDING ADMIN UX**

---

# Custom Admin Dashboard



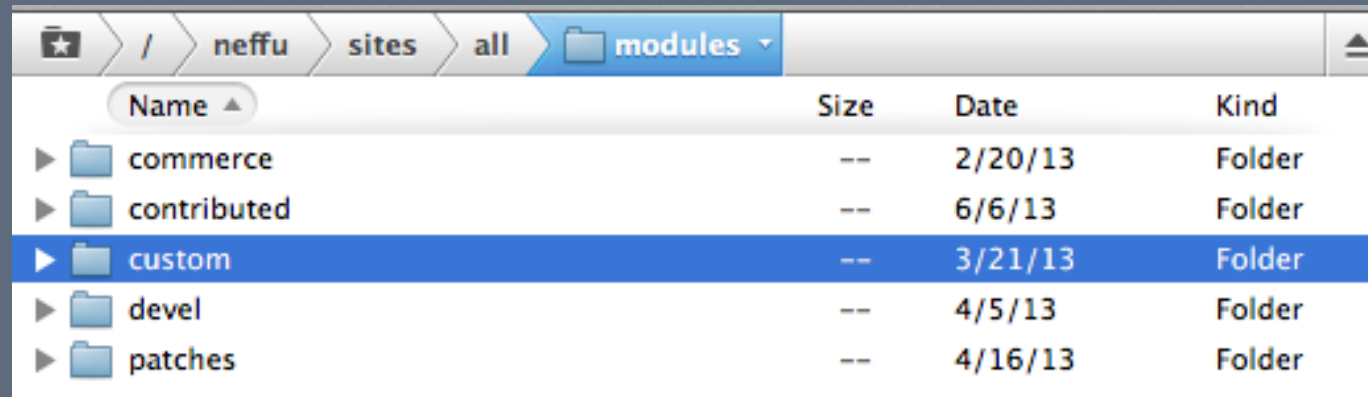
# **Custom Admin Dashboard**

- Create a Custom Module**

## BUILDING ADMIN UX

# Custom Admin Dashboard

## – Create a Custom Module



The screenshot shows a file browser interface with a breadcrumb path: / neffu sites all modules. Below the path is a table listing folders in the 'modules' directory. The 'custom' folder is highlighted in blue.

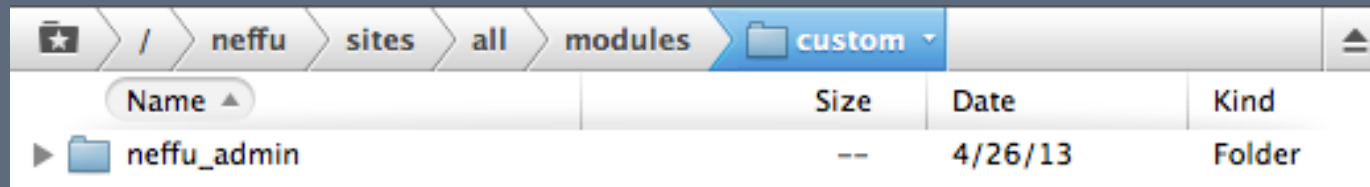
Name ▲	Size	Date	Kind
▶ commerce	--	2/20/13	Folder
▶ contributed	--	6/6/13	Folder
▶ <b>custom</b>	--	3/21/13	Folder
▶ devel	--	4/5/13	Folder
▶ patches	--	4/16/13	Folder

## BUILDING ADMIN UX

---

# Custom Admin Dashboard

## – Create a Custom Module



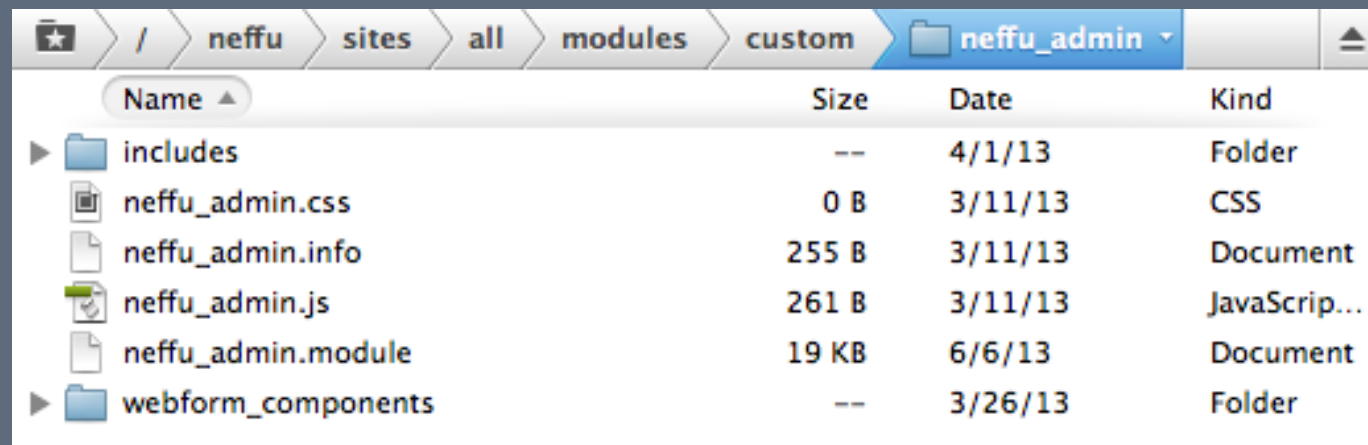
The screenshot shows a file explorer interface with a breadcrumb path: / > neffu > sites > all > modules > custom. Below the path is a table listing the contents of the 'custom' folder.

Name ▲	Size	Date	Kind
▶ neffu_admin	--	4/26/13	Folder

## BUILDING ADMIN UX

# Custom Admin Dashboard

## – Create a Custom Module



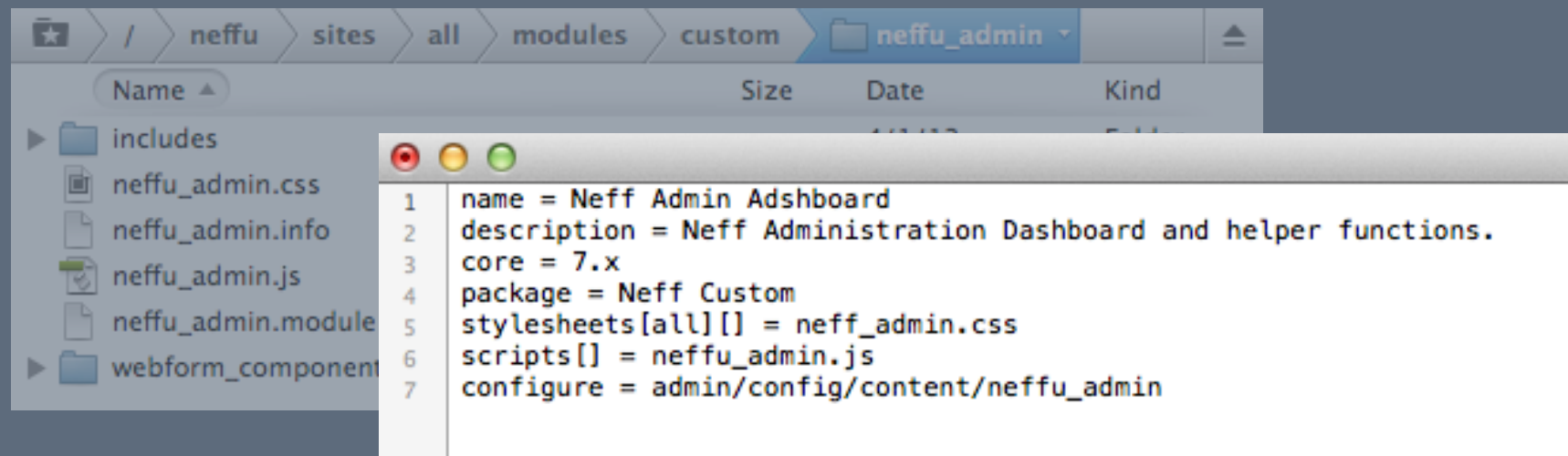
The screenshot shows a file explorer window with a breadcrumb path: / neffu > sites > all > modules > custom > neffu\_admin. The main content area displays a table of files and folders within the 'neffu\_admin' directory.

Name	Size	Date	Kind
▶ includes	--	4/1/13	Folder
neffu_admin.css	0 B	3/11/13	CSS
neffu_admin.info	255 B	3/11/13	Document
neffu_admin.js	261 B	3/11/13	JavaScrip...
neffu_admin.module	19 KB	6/6/13	Document
▶ webform_components	--	3/26/13	Folder

## BUILDING ADMIN UX

# Custom Admin Dashboard

## – Create a Custom Module



The image shows a file explorer window with the breadcrumb path: / neffu sites all modules custom neffu\_admin. The file explorer lists the following files and folders:

- includes
- neffu\_admin.css
- neffu\_admin.info
- neffu\_admin.js
- neffu\_admin.module
- webform\_component

Overlaid on the file explorer is a code editor window showing the following configuration code:

```
1 name = Neff Admin Adshboard
2 description = Neff Administration Dashboard and helper functions.
3 core = 7.x
4 package = Neff Custom
5 stylesheets[all][] = neff_admin.css
6 scripts[] = neffu_admin.js
7 configure = admin/config/content/neffu_admin
```

# Custom Admin Dashboard

## – Create a Custom Module

```
20
21  /**
22   * neffu_admin_permission().
23   */
24  function neffu_admin_permission() {
25      return array(
26          'access neffu_admin content' => array(
27              'title' => t('Access content for the Neff Admin module'),
28          ),
29          'access neff admin dashboard' => array(
30              'title' => t('Access Neff Admin Dashboard'),
31          )
32      );
33  }
```

# Custom Admin Dashboard

## – Create a Custom Module

```
35  /**
36  * Implements hook_menu().
37  */
38  function neffu_admin_menu() {
39      $items = array();
40
41      // Set Admin Dashboard Page
42      $items['i/dashboard'] = array(
43          'title' => 'Neff Admin Dashboard',
44          'page callback' => 'neff_dashboard_page',
45          'access arguments' => array('access neff admin dashboard'),
46          'file' => 'includes/neffu_admin.common.inc',
47          'type' => MENU_NORMAL_ITEM, //Will appear in Normal Navigation Menu and
48          Breadcrumb Trail.
49      );
50      return $items;
51  }
52
```

# Custom Admin Dashboard

## – Create a Custom Module

```
149  /**
150  * Custom page callback function declared in neff_dashboard_page().
151  */
152  function neff_dashboard_page() {
153
154
155      $output = '<h1 class="makeHuge">Neff Admin Dashboard</h1>';
156      $output .= 'Add all your HTML + CSS here – Get Radical!';
157
158      return $output;
159  }
```



# Custom Admin Dashboard

- Render a User Login Form

# Custom Admin Dashboard

- Render a User Login Form

```
<h3>Admin Login</h3>
<?php
    if(!user_is_logged_in() ){
        print drupal_render(drupal_get_form('user_login'));
    } else{
        print "My Dashboard HTML + CSS";
    }
?>
```

**BUILDING ADMIN UX**

---

# Redirect Admin to Dashboard

# Redirect Admin to Dashboard

- Login Destination URL

# Redirect Admin to Dashboard

- Login Destination URL
  - **If User Role = Admin**

# Redirect Admin to Dashboard

- Login Destination URL
  - If User Role = Admin
- Rules

# Redirect Admin to Dashboard

- Login Destination URL
  - If User Role = Admin
- Rules
  - After Login -> If User Has Role = Admin => URL

# Restricted Access



# **Restricted Access**

- Drupal ACL + Content Access Modules**

# Restricted Access

- **Drupal ACL + Content Access Modules**



- **Training Videos**
- **Book Pages**
- **Etc.**

COMMON MISTAKES

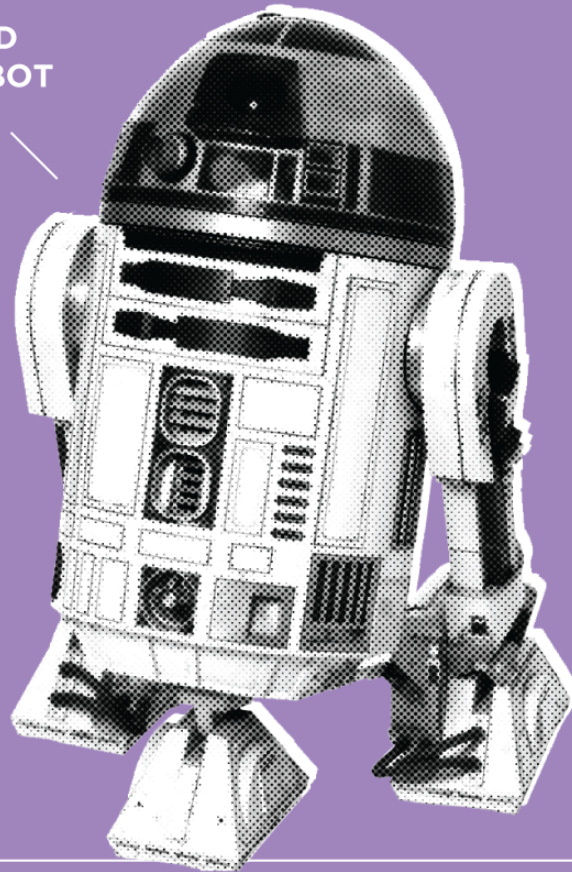
---

# COMMON MISTAKES

## COMMON MISTAKES

---

I'M A DROID  
NOT A ROBOT  
BEE-BOP  
BEEP



# Robots.txt

User-agent: \*  
Crawl-delay: 10  
# Directories  
Disallow: /i/

## COMMON MISTAKES

---

- **Not Everything Needs to be Editable**

## COMMON MISTAKES

---

- **Not Everything Needs to be Editable**
  - **Menus**
  - **Website Logo**
  - **Views**
  - **Taxonomy**
  - **Etc.**

## COMMON MISTAKES

---

- **Not Everything Needs to be Editable**
  - **Menus**
  - **Website Logo**
  - **Views**
  - **Taxonomy**
  - **Etc.**

**DANGER! DISASTER!**

## COMMON MISTAKES

---

- **Set Permissions**



## COMMON MISTAKES

---

- **Set Permissions**
- **Set Per Admin Role Permissions**

## COMMON MISTAKES

---

- **Set Permissions**
- **Set Per Admin Role Permissions**
- **Test as if YOU were the Admin**

## COMMON MISTAKES

---

```
<?php if ($user->uid): ?>  
    LOGOUT HERE  
<?php endif; ?>
```

**PERSONAL MISSION**

---

**PERSONAL MISSION**

## PERSONAL MISSION

---

**Allocate project budget  
for Admin UX design &  
development**

**\$\$\$**

## PERSONAL MISSION

---

**Create the total  
web experience.**

## PERSONAL MISSION

---

**Make it AWESOME!**