

# Managing a Project The Drupal Way

@emmajanehw  
[drupal.org/user/1773](https://drupal.org/user/1773)

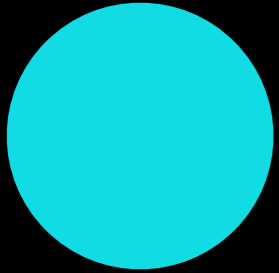
Avoiding project managers is iterative.  
It's something we developers get  
better at every time.

Adam Culp  
@adamculp

# Workflow

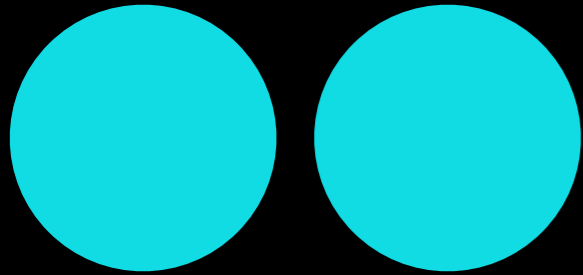
# Workflow

Infra-  
structure



# Workflow

Infra-  
structure

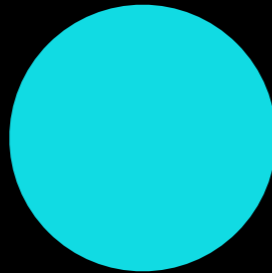
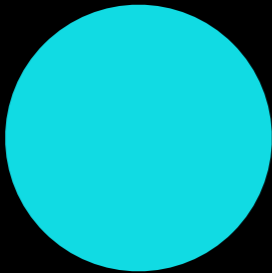
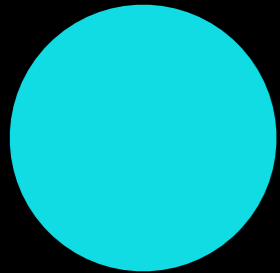


Prototype

# Workflow

Infra-  
structure

Component  
Design

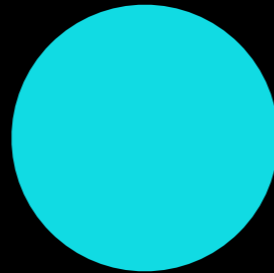
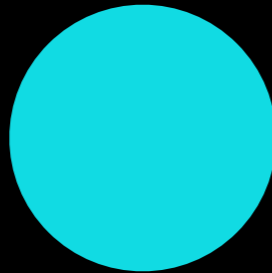
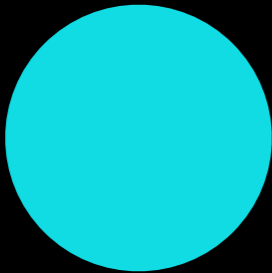
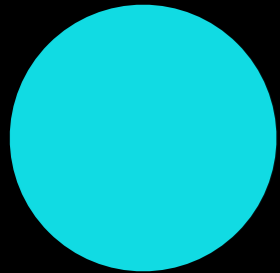


Prototype

# Workflow

Infra-  
structure

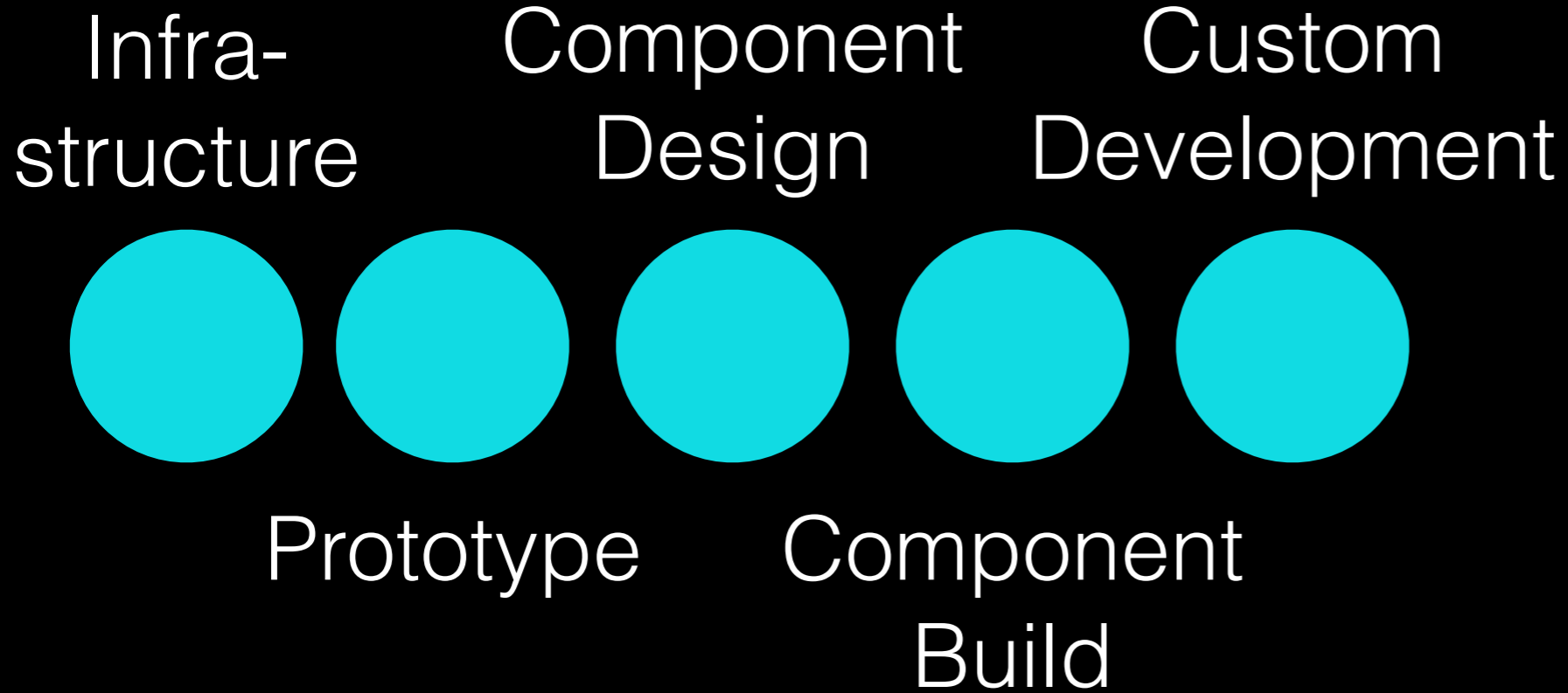
Component  
Design



Prototype

Component  
Build

# Workflow



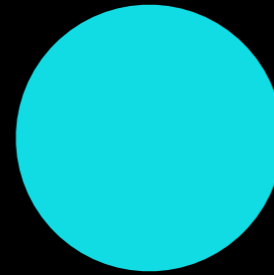
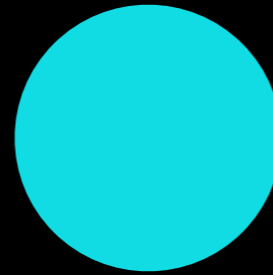
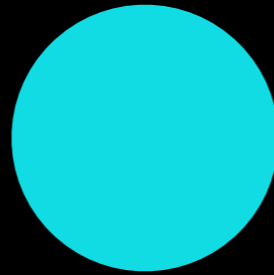
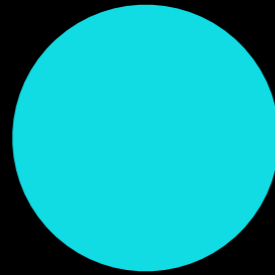
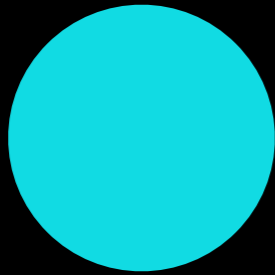
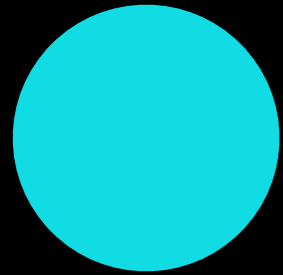


# Workflow

Infra-  
structure

Component  
Design

Custom  
Development

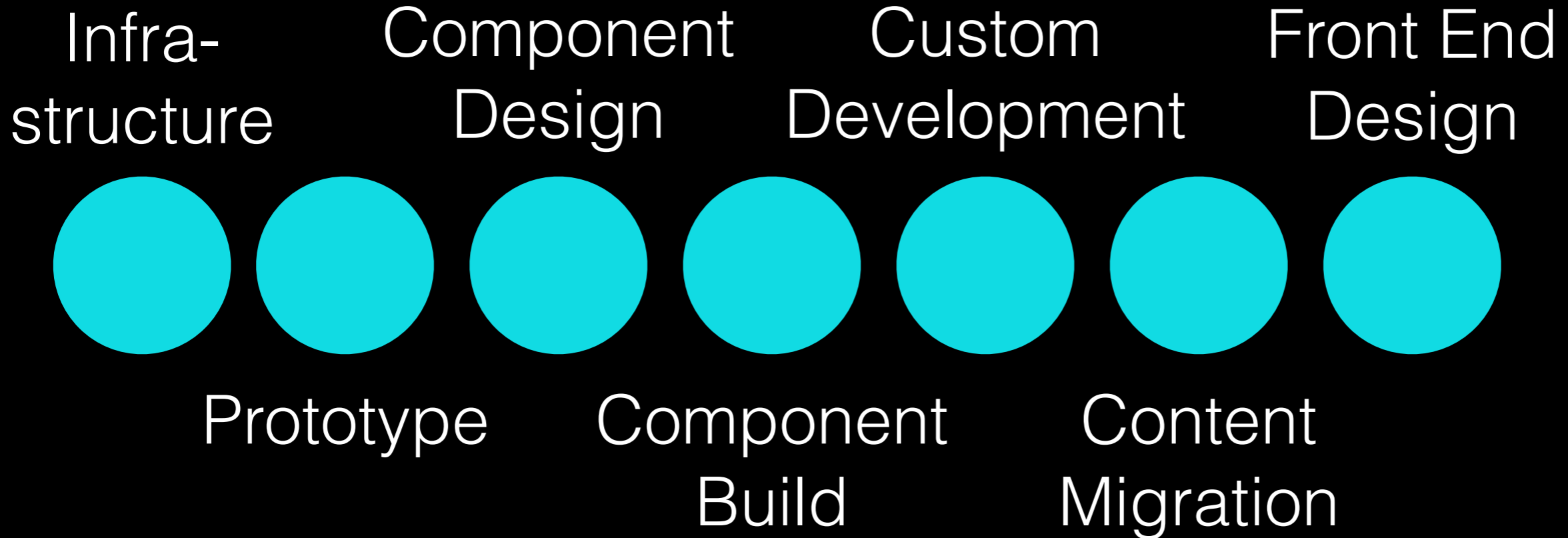


Prototype

Component  
Build

Content  
Migration

# Workflow



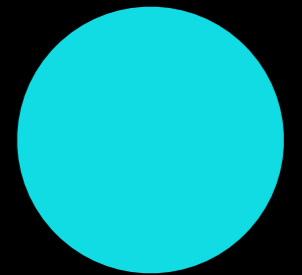
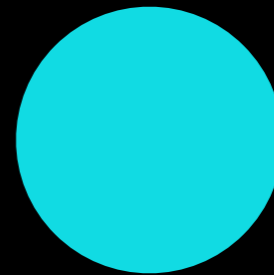
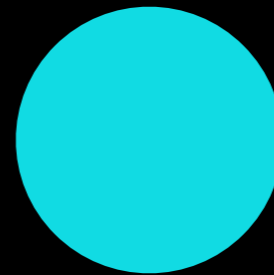
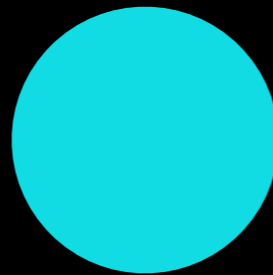
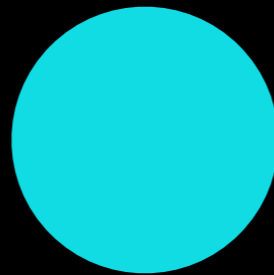
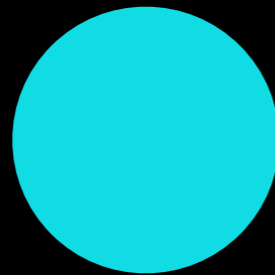
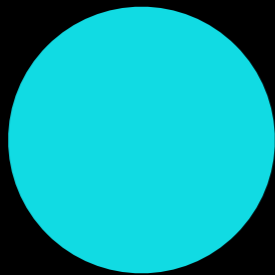
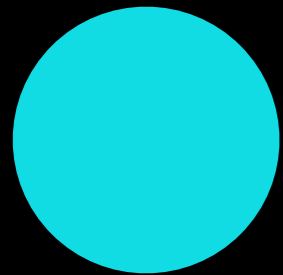
# Workflow

Infra-  
structure

Component  
Design

Custom  
Development

Front End  
Design



Prototype

Component  
Build

Content  
Migration

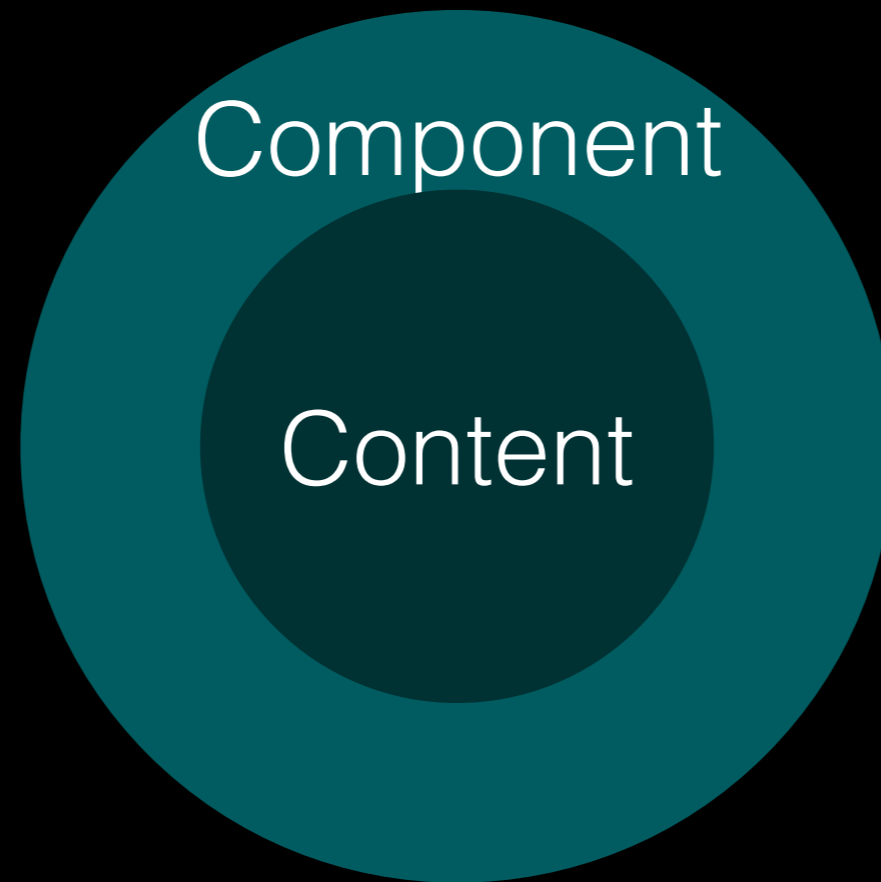
Deployment

# Features

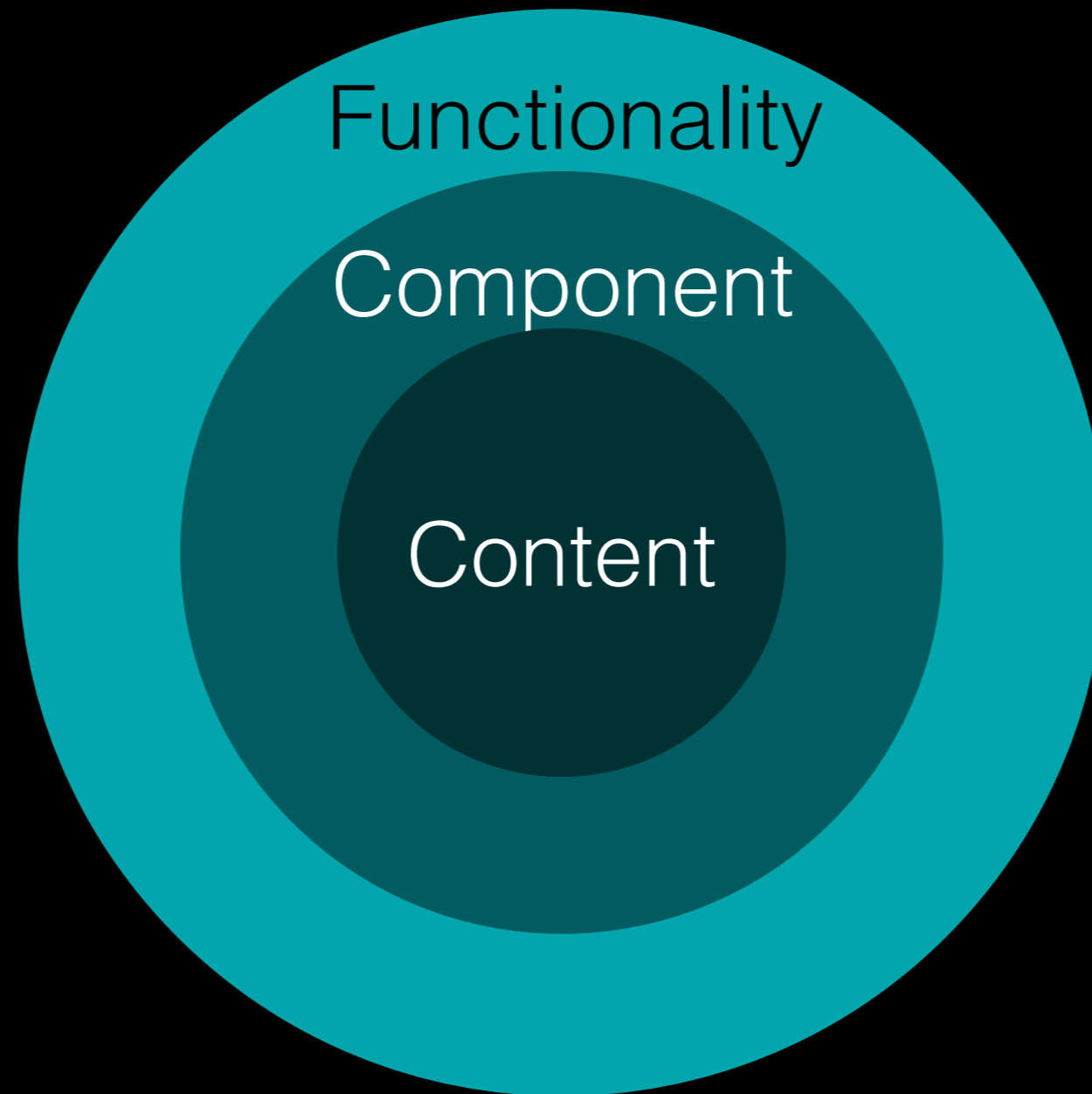


Content

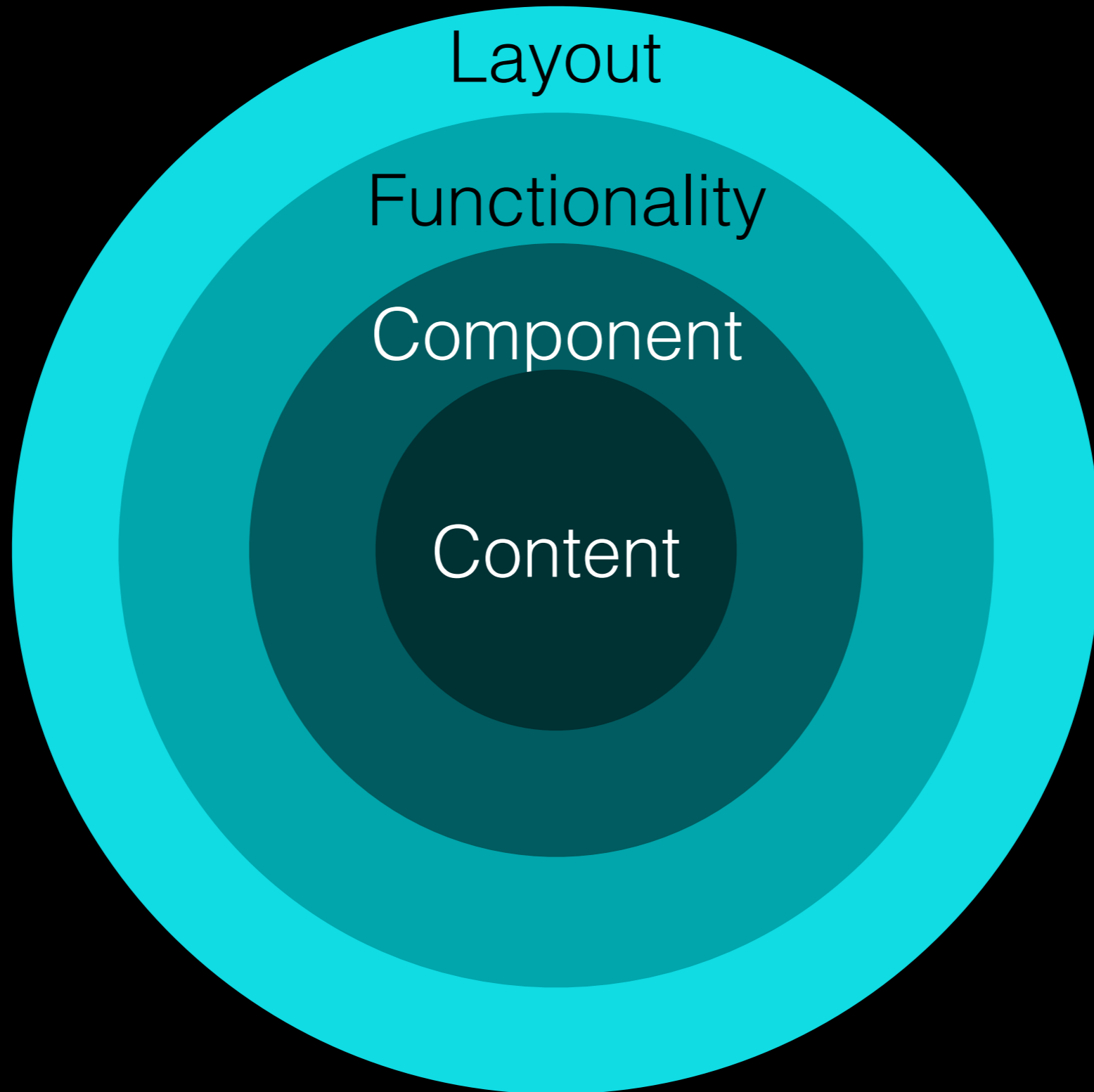
# Features



# Features



# Features



Layout

Functionality

Component

Content

# Content: nouns

- Data model
- **Entities** (types of content) built from **Fields**
- Migration of content into the system



# Component: adjectives

- Extending the content type
- Filtered lists -> views
- Display formatters

# Functionality: verbs

- Contributed modules
- Custom modules

# Layout

- Components into Layouts
- Display

# Features

# Features

Layout

A large, solid cyan circle is centered on a black background. The word "Layout" is written in a black, sans-serif font at the top center of the circle.

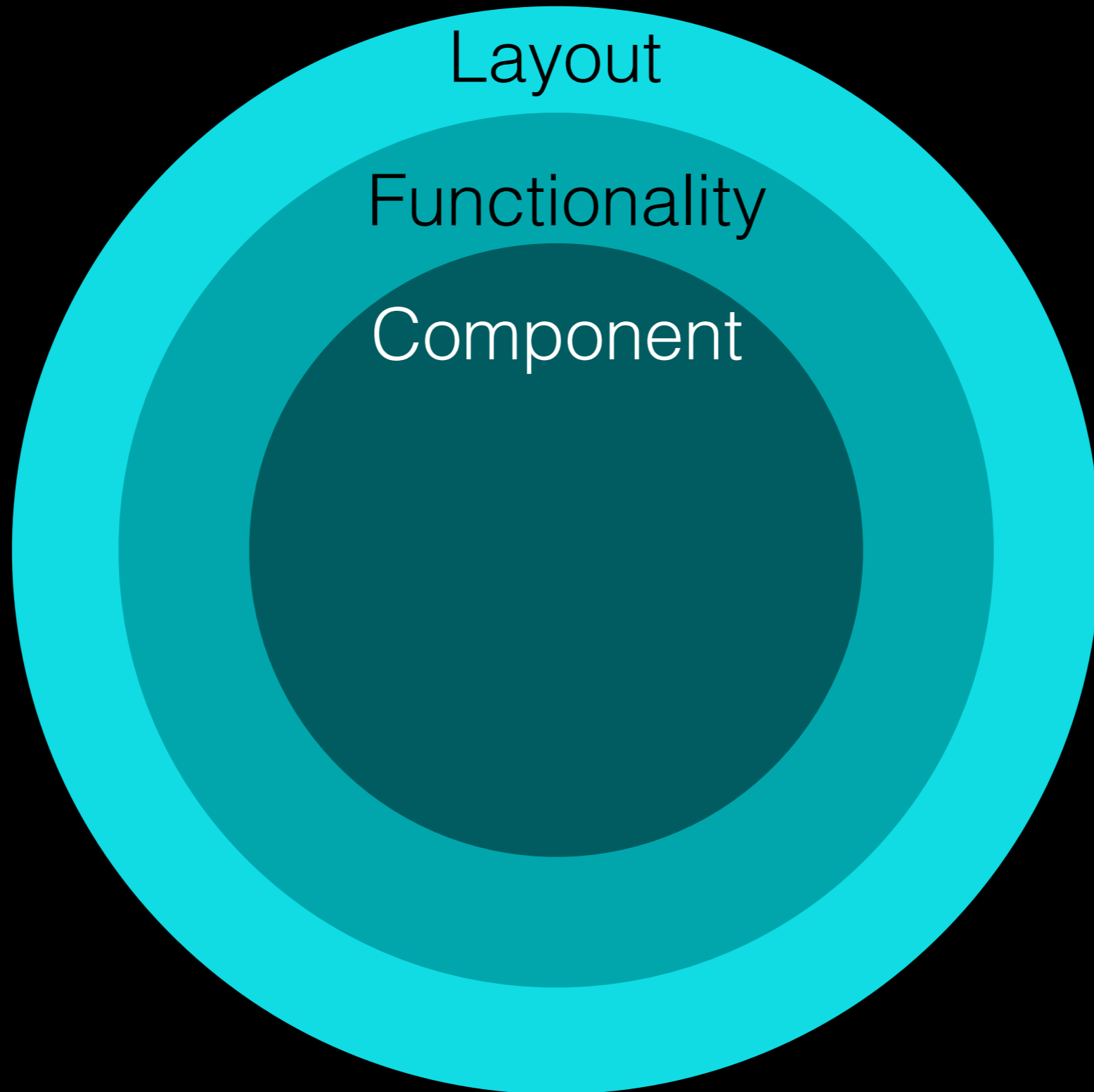
# Features



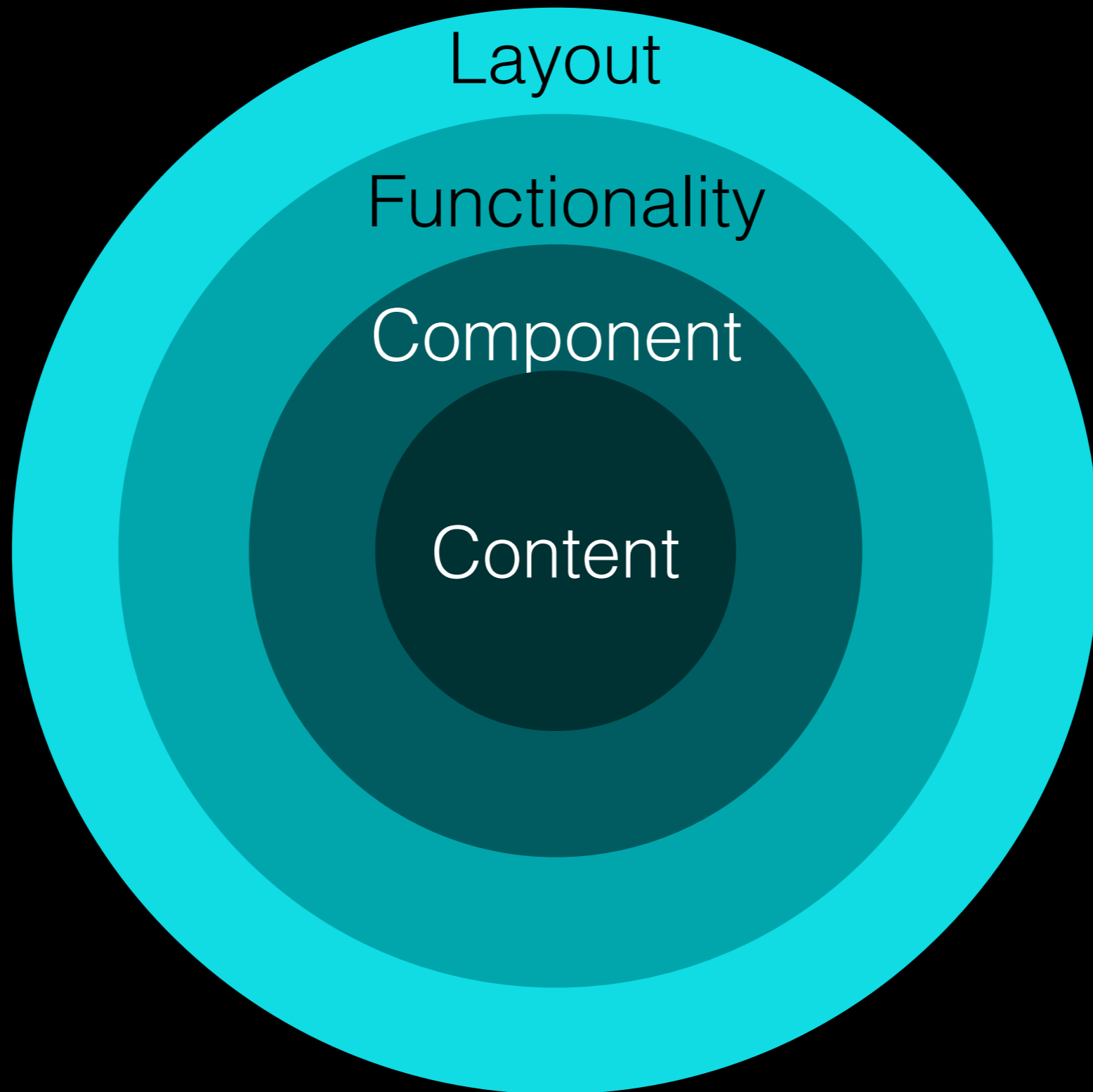
Layout

Functionality

# Features



# Features



Layout

Functionality

Component

Content



Teams are immutable.  
Every time someone leaves,  
or joins, you have a new team,  
not a changed team.

Richard Dalton  
@richardadalton

# Job Titles

- UX
- Designer
- Content strategist
- Site Builder
- Backend Developer
- Front end Developer
- Content Manager
- Quality Assurance Testing
- Project Manager

# Team Skills

- Peer review
- Knowledge sharing
- Collaborative research (LMGTFY)
- Brainstorming
- Rubber ducking
- Morale boosting
- Accountability

Nothing is less productive  
than to make more efficient  
what should not be done at all.

Peter Drucker

# Writing Useful Tickets

- **Standardised your format.** The 3Cs from Agile work well. Except when they don't.
- **Groom the backlog frequently.** No matter what tickets you write, you will miss some things, and duplicate others.
- **Push conversations into tickets.** Diagrams, testing notes, conclusions from discussions.

# Card:

Define testable outcomes.

- As a \_\_\_ I want to \_\_\_ so that I \_\_\_.
- For example: **As a user, I want to filter the search results so that I can more easily find people with the verified role assignment.**

# Conversation: Provide context

- As a project manager, or analyst, be descriptive; not prescriptive.
- Provide annotated screen shots; and screen casts of the problem.
- Allow for alternate interpretations of the conversation so long as it accomplishes the user story.
- Track everything. Get the conversation **out** of email.

# Confirmation: Provide testing notes.

- Give the step-by-step testing instructions in support of the user story.
- Require testing notes and screen shots from the developers.



# Estimation

- Developers know best. But multiply it by 2 (and by 2 again) regardless.
- On-boarding takes a week longer than you think it should.
- Half way through your project; local environments will mysteriously break (automated upgrades).
- The “last mile” takes three weeks longer than it should because of regressions and Features.

You can get a great deal done from almost any position in an organisation if you focus on small wins and don't mind others getting the credit.

Roger Saillant

Moods are infectious.

Tracking a trend  
requires empirical data.

Language matters.

Closure is important.

Sort for yourself;  
format for others.

Adrenaline is finite.



Minor choice makes a  
major difference.

Acknowledgement  
kindles effort.

Moderate what you  
change; including your  
moderation.

# Managing a Project The Drupal Way

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