

Sustenance!!!

Is internship a good way to sustain a steady pipeline of talent?

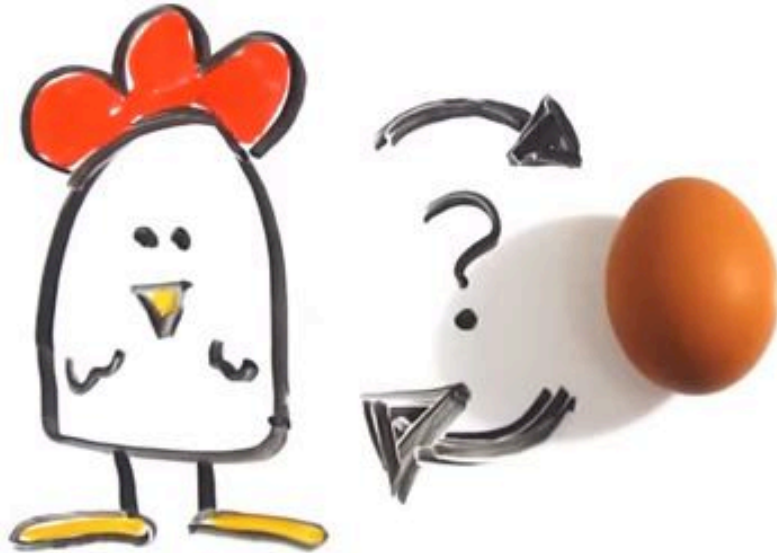
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THINK AHEAD

Why are we here?

"THE CHICKEN -OR- THE CHICKEN EGG"



Internship



Why should students opt for an internship?

- Career Exploration
- Gain Industry Knowledge You Won't Learn Anywhere Else
- Accumulate Evidence of Your Abilities
- Make Critical Professional Contacts/ Networking
- Confidence Boost
- Possibly Land a Full-Time Job
- Resume Enhancements

What is Internship?

Any official or formal program to provide practical experience for beginners in an occupation or profession.

ACTIVE MENTORSHIP

Why should Organizations have an Intern program?

- Find future employees
- Test-drive the talent
- Increase productivity
- Increase employee-retention rate
- Enhance perspective
- Take advantage of low-cost labor
- Give back to the community
- Benefit your small business
- Applicant Flow Through Word of Mouth Marketing

**COMMITTED
EMPLOYEES**

What Internship is not?

- A Guarantee Job Offer
- A Go-fer Position
- Primarily clerical or unskilled labor/ Free Labor
- An unguided/unsupervised experience

How to be “ready” for a Internship program as an organization?

- Gain business-wide backing
- Invest
- Plan/ Design the Internship program
- Put together a compensation plan

INVEST

In conclusion

We need to keep the flow of young talent coming

Thank You.



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